



## SEAFAIR FACT SHEET

### **Seafair Mission**

Connect and Celebrate Community Spirit of the Greater Seattle Area.

### **Seafair Relevance**

Seafair has a 62-year history of entertaining Seattle area residents and visitors. This community treasure provides families and friends the opportunity to celebrate our beautiful summers, the region's maritime industry, and the incredible culture that gives our city its personality and unique identity.

### **Seafair Events**

Most Seattleites associate Seafair with the Torchlight Parade, Hydroplane Race and Blue Angels, however, Seafair also produces the family-friendly Milk Carton Derby, Torchlight Run and Triathlon, and provides valuable promotion of 30 neighborhood and cultural events.

### **Seafair Organization and Budget**

Seafair is a 501(c)(4) not-for-profit, and operates annually on a \$3 million dollar budget. The Festival has a full time staff of six, a 40 member board of directors, and 5,000 volunteers.

### **Seafair Foundation**

The Seafair Foundation 501(c)(3) produces the Scholarship Program for Women, High School Ambassador Program and Special People's Holiday Cruise for developmentally disabled. Nearly \$30,000 in college scholarships are presented annually to area youth.

### **Seafair Economic Impact**

Based on an economic impact study using a calculator designed by the International Festivals & Events Association, Seafair events annually contribute over \$50 million in economic impact on the Greater Seattle Region, plus another \$30 million from the Rock 'n' Roll Seattle Marathon.

### **Permit Fees and City Services**

Seafair annually pays over two hundred thousand dollars in special event permit fees for each event, admission tax on all ticketed events, and additional taxes to the City and State on revenue generated.

### **Seafair's Future**

Seafair is an important Seattle institution. The family tradition of participating in this annual festival is crucial to maintaining our history with the next generation of Seattleites. Hydroplane Racing has gone international, the Blue Angels count Seattle as one of its top 3 sites in the World, the United States Navy named Seafair a Tier 1 Event to help celebrate the 2011 Centennial of Naval Aviation, and the Torchlight Parade showcases the many unique facets of our City and Region in an array of color and spectacle.

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