

THE  DISTRICT

U District Partnership: A new model



- ✓ Property Owners
- ✓ University of Washington
- ✓ U District
 - ✓ Residents
 - ✓ Businesses
 - ✓ Social Services
 - ✓ Faith Communities
- ✓ City of Seattle
 - ✓ Economic Development
 - ✓ Planning & Development
 - ✓ Police
 - ✓ Neighborhoods
 - ✓ Housing
 - ✓ Transportation

U District Partnership Board

Rebecca Barnes, UW Planning (UW)

Doug Campbell, Bulldog News (business)

Cory Crocker, U District Square (resident)

Kristine Cunningham, ROOTS (services)

Theresa Doherty, UW Regional Relations (UW)

Jeanette Henderson, UW Real Estate (UW)

Michaelann Jundt, UW Academics (UW)

Louise Little, University Book Store (business)

Rob Lubin, UW Facilities (UW)

Andrew McMasters, Jet City Improv (business)

Ron Moe-Lobeda, University Lutheran (faith)

Barbara Quinn, UPCC Board (resident)

Miles Richardson, University VW/Audi (property)

Don Schulze, Shultzzy's, UDPA Board (property)

Alfred Shiga, Shiga Imports (property)

Scott Soules, Soules Properties, BIA Board (property)

Roger Wagoner, UHCC Board (resident)

Vibrant • Innovative • Diverse

A vibrant and innovative district of entrepreneurs, talented workers, major employers, and diverse residents.

Organization

Convene strategic partnerships of effective leaders & diverse voices

Economics

Attract entrepreneurs, employers, employees, and a variety of residents

Marketing

Brand the U District as creative, eclectic, & ideal for investment

Clean & Safe

Cultivate friendly, inviting, clean, and safe streets and public areas for all

Urban Design

Create a great physical environment for a diversity of people and activities

5 Transformative Projects

1. **Leadership:** A sustainable leadership organization
2. **Alleyways:** A “European-style” network of pleasant and bustling alleyways
3. **Urban Design:** A clear vision to guide legislation, development, and public space
4. **Light Rail Station:** A coming station at 43rd & Brooklyn as a catalyst for change
5. **Community Services Network:** Coordinate and strengthen community services

Accomplishments



STRATEGIC PLAN

- ✓ *Extensive community input*

ECONOMICS

- ✓ *Retail + incubator studies, retail strategy, Start-up Hall*

MARKETING

- ✓ *Branding Strategy + Implementation*

CLEAN & SAFE

- ✓ *Youth Employment + Hot Spots*

URBAN DESIGN

- ✓ *Framework + housing study, community open space forums*

U District Fund

U District Fund

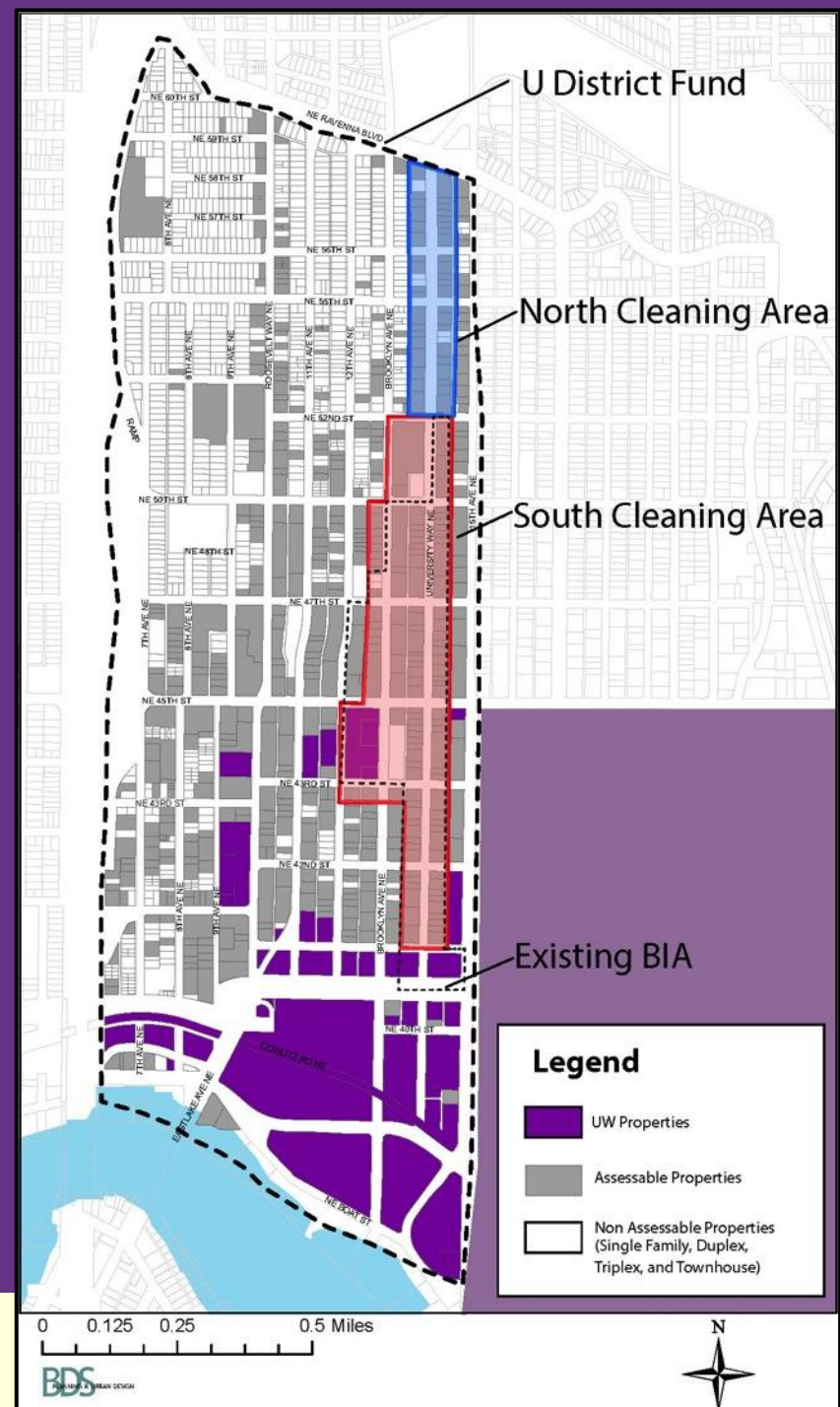
- Long Term Leadership
- Clean & Safe Advocacy
- Marketing & Events
- Business Development
- Retail Recruitment
- Urban Design

South Ave Cleaning

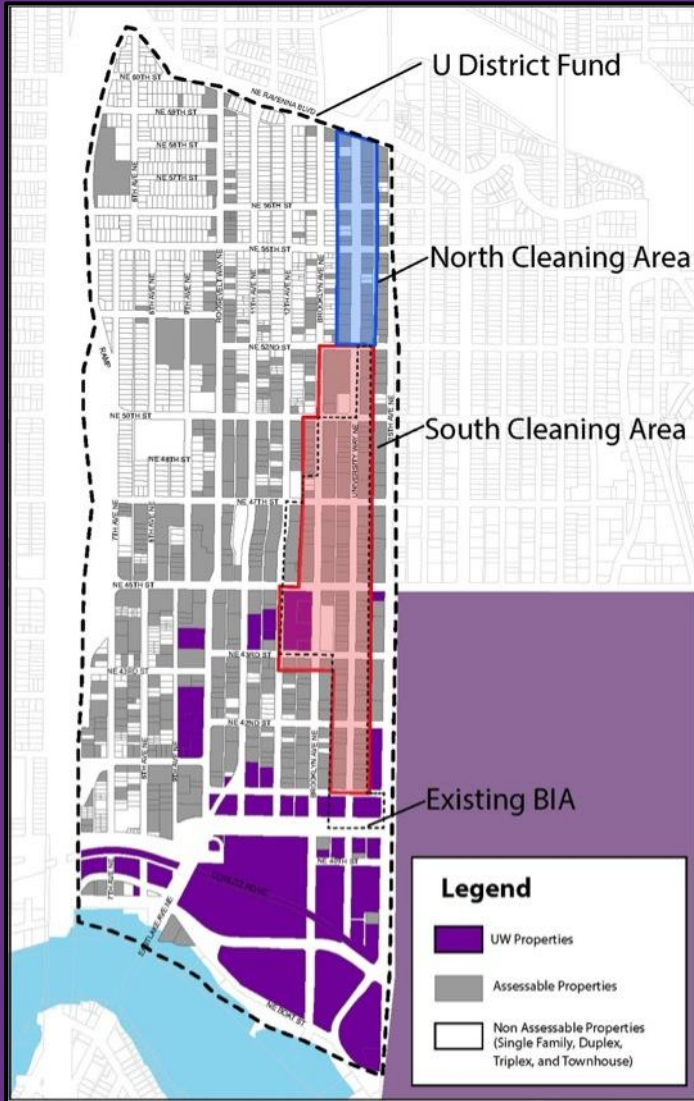
- Daily Cleaning

North Ave Cleaning

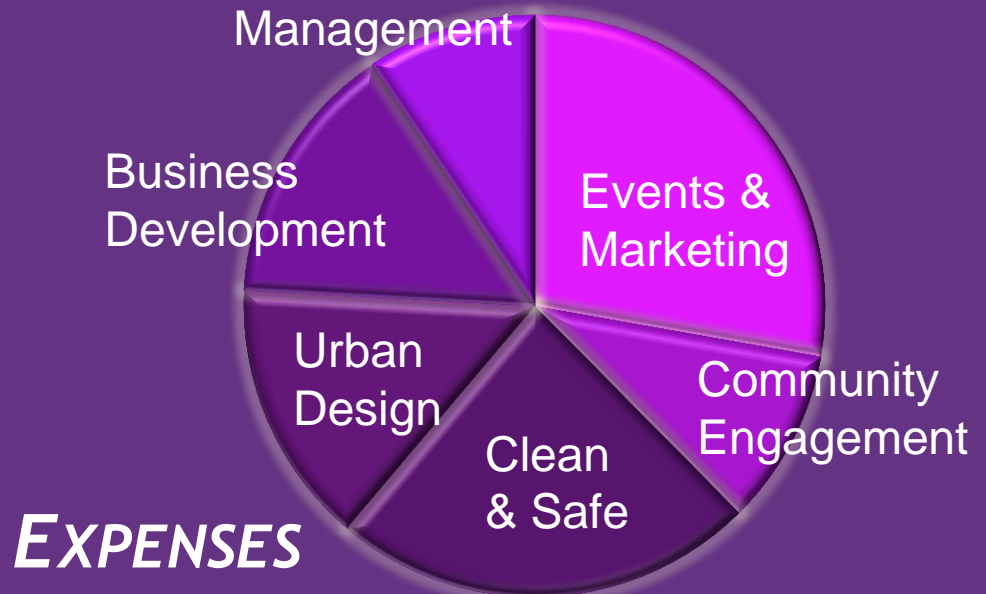
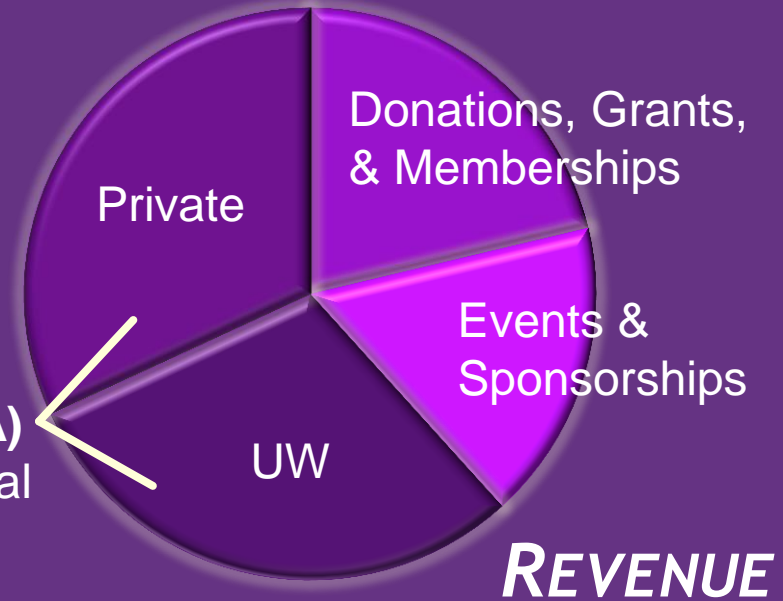
- Limited Cleaning



U District Fund - BUDGET



U District Fund (BIA)
62% of total



U District Fund - ANNUAL ASSESSMENTS



- U District Fund (everybody):
25¢ / \$1,000 Total Taxable Value
- South Cleaning Area:
+ 12¢ / Lot Square Foot
- North Cleaning Area:
+ 7¢ / Lot Square Foot
- Tax Exempt Rate: 25%
- UW: \$350,000
- Exempt: Single Family Homes;
Duplexes; Triplexes; Townhouses

U District Fund - DETAILS



- Duration: 5 Years
- Will replace the existing U District BIA
- Semi-Annual Invoices

Benefits of expanded BIA

- Diverse, representative management.
- Unprecedented level of community support.
- Economic growth for the neighborhood.
- Resources needed for community-supported projects
- A more desirable place to live, work and play
- Ratepayer funds focused on things important to stakeholders.

U District Fund



Properties representing 67% of the assessment have signed petitions supporting the U District Fund BIA



South Main Market



WEST STRIC

S

UNIVERSITY

FINE INDIAN PAKISTANI CUISINE

THAI 65

KAPLAN TEST PREP AND ADMISSIONS

REAL LED

P

KAPLAN TEST PREP AND ADMISSIONS

Lamb Vindaloo
A traditional style curry made with potatoes, garlic, onions and hot peppers.
\$9.99