C.F. 314220

City of Seattle
Notice of Appointment

Name: Zachary Pullin		☒ **Executive Appointment** ☐ **Reappointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: Capitol Hill	**Zip Code:** *98102*	**Contact Phone No.:** *(360) 550-7075*
Appointed to: Seattle Housing Authority Board of Commissioners At-large Position 4		**Date of Appointment:** *11/13/14*
Authority (Ord., Res.): *RCW 35-82*		**Term of Office:** **From:** *12/01/14* **To:** *12/01/18*
Background: Resume Attached		
Authorizing Signature:		**Name and Title of Officer Making Appointments:** Mayor Edward B. Murray

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2014 DEC -4 AM 9:19
CITY CLERK

Revised 5/11

ZACHARY R PULLIN

EXPERIENCE

Communications Project Lead **July 2014-Present**

SEIU Healthcare NW Training Partnership/Health Benefits Trust
Training and health benefits for 45,000 Home Care Aides in Washington State.

Communications

- Develop and design communications for large-scale health events; mass communications for training and education; and email campaigns for 55,000 organizational contacts.
- Increase brand consistency and organizational presence through media advisories and marketing.
- Design culturally competent and relevant communications to promote health improvement and educational advancement.
- Create health initiative email campaign for 15,000 health benefits beneficiaries.
- Develop and execute annual legislator briefing for our organization.

Administrative

- Organize a cultural competency workshop series for 50 employees.
- Plan internal and external organizational events.
- Member of Leadership and Management Committe
- Track and manage $500,000 budget.

Communications Coordinator & Development Assistant **February 2013-July 2014**

Krista Foundation for Global Citizenship
Supporting young adults transitioning from service by equipping them with skills to transform their service experience into a life of service leadership.

Communications

- Develop communications strategy utilizing editorial planning; manage media (earned media, paid media, social media); increase foundation visibility.
- Craft marketing materials, mass emails, print mailings, press releases, and foundation communications strategy content; improve communications style guide.
- Create and direct design, production, printing, and distribution of foundation materials; Ensure brand consistency; Generate and distribute press releases utilizing media connections.

Development/Financial

- Assist Executive Director and Board to formulate development strategy; create targeted marketing for five major fundraisers, events, and special programs.
- Conceptualize five organizational development/fundraising projects, craft content and visuals for varied audiences and markets.

Administrative

- Plan and coordinate programming and events; assist Executive Director with research, provide objective analysis for strategic decisions.
- Create, track, and manage $25,000 budget; cut costs.

Director of Online Community **March 2013-Dec 2013**

Sol&Res (www.sol-res.org) via Soulforce

Project Management

- Created a social justice website addressing intersectional justice and action; coordinated and managed ten volunteer editors, contributors, and visual designers.
- Developed social justice curriculum, website branding, messaging and boilerplate responses.

Communications

- Wrote and edited weekly blogs, increased visibility, enhanced of internal and external communication strategies.

Critical Thinking

- Established content metrics; managed email and communication to maximize current and anticipated issues and concerns; delegated roles by talent for project enrichment.

Financial Management

- Created and maintained project budget; Crafted a development and fundraising strategic plan with Development Director including financial tracking.

Logistics Coordinator, Equality Rider **October 2011 - June 2012**

Soulforce

Social Justice bus tour nonviolently confronting oppression of lesbian, gay, bisexual, and transgender individuals on campuses with discriminatory policies.

Communications

- Planned, marketed, and implemented social justice campaigns in 18 cities; collaborated with 65 on- and off-campus organizational partners.

Project Management

- Orchestrated events for over 23,000 students/staff/faculty on 26 college campuses employing community organizing and marketing; led more than 15 community presentations
- Collaborated on workshops and trainings covering intersectional justice, contemporary religion, reconciliation, faith/gender/sexuality, and creating safe spaces.

Program Administration

- Coordinated tour operations; managed logistics and compensation for 18 riders.
- Maintained financial reporting including: expense reports, development and fundraising reporting, petty cash, and credit cards.

Organizational Development Volunteer **March 2010 - February 2012**

United States Peace Corps

Project Management

- Designed organizational, accounting, grant writing, and leadership development presentations; increased 24 rural village councils capacity for leadership.
- Facilitated Ministry and village council policy meetings; steered policy changes processes.
- Trained District Association of Village Councils staff in office and project management.
- Published policy papers for Ministry.

Leadership and Program Management

- Co-Facilitated HIV/AIDS prevention workshops; taught creative writing at local schools; managed financial coordination of Women In Development/Gender and Development group.
- Worked with special education students, trained visually impaired students in braille, led service learning projects with hearing impaired class.

Communications Director **May 2009 - March 2010**

NATIVE Project/NATIVE Health of Spokane

Communications Management

- Designed and created website utilizing Adobe programs; managed social media; produced press releases, media spokesperson for news and radio.
- Created health and education materials for local coalition projects; produced and edited print/digital communications: eNews, email blasts, brochures, ads, annual report, marketing.
- Developed communications plan, strategy, and communications style guide; drafted and produced development projects.

COMMUNITY INVESTMENTS & LEADERSHIP

Vice Chair of Communications, 43rd District Democrats
Directing the organization's communications goals and needs 2014

Member, Capitol Hill Champion (TOD)
Partnership advocating for community goals at Capitol Hill Light Rail Station 2014

Vice President, Capitol Hill Community Council
Community association discussing issues critical to neighborhood: transit, housing, safety. 2014

PCO, Democratic Party
Neighborhood precinct officer committed to encouraging voter participation 2014

Outreach Facilitator, Gay City
Community building workshops for queer and people of color communities. 2014

Fellow, Pomegranate Center Leadership Intensive Institute
Trained in community development through local projects and arts. 2014

Public Relations Director, Gender Justice League
Organization focused on gender and economic justice. 2013-14

Participant, Kaleidoscope Institute, Intercultural Competence Retreat
Cultural competency and intercultural communication retreat. 2013

Director of Engagement, Social Outreach Seattle

Community building workshops: immigration, faith, body diversity, race, and LGBTQ people. 2013
Member, Native American Advisory Council
Accountability and community board to bridge Native community and police department. 2013-14

PUBLIC SCHOLARSHIP

Writer:

Native Peoples, *TWO SPIRIT: The Story of a Movement Unfolds* 2014
Capitol Hill Times, *Capitol Hill Must Learn Community* 2014
Sol&Res.org, *All That Invisibility Might Mean: On Blood Quantum* 2013
The Advocate, *Same Tribe, Same Acceptance* 2013
Seattle Gay News, *Beyond Allyship: What the White Privilege Conference Taught Me* 2013
Indian Country Today, *On Being Gay and Chippewa Cree* 2013

Guest Lecturer:

Mills College, *The Power of Nonviolent Resistance* 2012
Lipscomb, *Intersectionality: The Case for an Inclusive Faith* 2012
Vanderbilt, *Gender and Sexuality* 2012
Trevecca, *The Case for Inclusive Faith* 2012

Facilitator:

Out for Sustainability: Fab Planet Summit, *Community Building* 2014
King County LGBTQ Access Summit, *Creative Approaches to Empowerment* 2014
Gay City, *Queering the Definition of Community* 2014
Social Outreach Seattle, *INTERSECTIONS: LGBTQ & Faith* 2013
Social Outreach Seattle, *INTERSECTIONS: LGBTQ & Body Diversity* 2013
Social Outreach Seattle, *INTERSECTIONS: LGBTQ & Immigration Reform* 2013

Press Conferences:

Idaho State Legislature, *Rally to "Add the Word"* 2012

HONORS

Juror, 2014 Seattle Lesbian, Gay, Film Festival
Nominee, The Globalist, *2014 Globie Awards*
Grand Marshal, 2014 Seattle Pride Parade

Seattle Housing Authority (SHA)
Board of Commissioners

7 members: Per *R.C.W. 35-82,* appointed by the Mayor, all subject to City Council confirmation, 4-year terms

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
2	M	1	Ashkir, Aser	01/14/13	10/01/14	1	Resident	Mayor
6	F	2	Gibson, Nora	08/13/07	03/20/15	2	Chair, At-Large	Mayor
2	M	3	Smiley, Jermaine	12/01/14	12/01/18	1	At-Large	Mayor
4	M	4	Pullin, Zachary	12/01/14	12/01/18	1	At-Large	Mayor
1	M	5	Min, Kollin	07/07/08	03/20/16	2	At-Large	Mayor
5	M	6	Morrison, Doug	08/02/10	03/20/14	2	Vice-Chair, Resident	Mayor
6	F	7	Thiele, Deborah Canavan	01/14/13	03/20/17	1	At-Large	Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor										
Council										
Other Bodies										
Total	*5*	*2*			*1*	*2*	*1*	*1*	*1*	*2*

***Other includes diversity in any of the following: race, gender and/or ability*