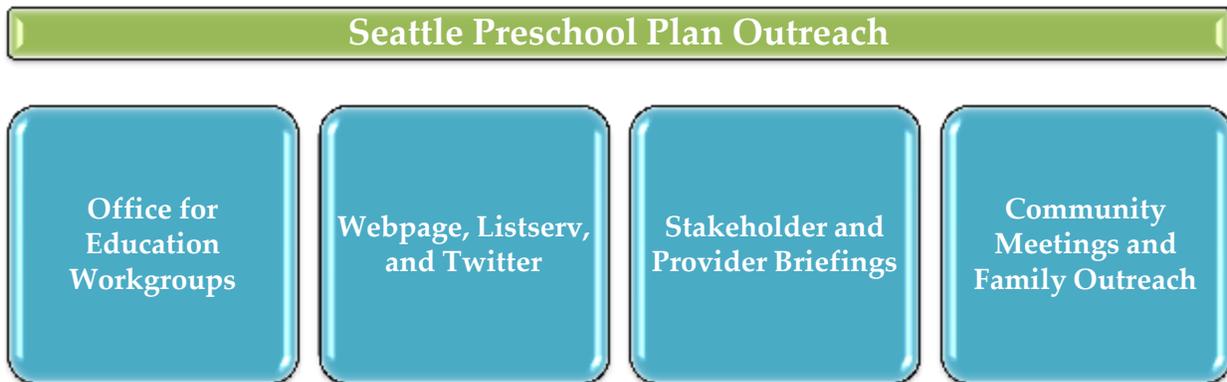




Seattle Preschool Program Community Outreach Summary

The Outreach effort is designed to communicate the purpose of the Seattle Preschool Plan initiative, explain the City's process for designing an evidence-based Action Plan to implement high-quality, affordable, and voluntary preschool for 3- and 4-year-olds in Seattle, and to learn from local stakeholders and communities to ensure that the Plan builds on the good work of Seattle's early learning community.



Office for Education Workgroups:

- Six workgroups to serve as advisory groups to the Preschool for All consultants: Finance, Data Management, Program Quality and Capacity, Workforce Development, Infrastructure, and Health.
- **Over 100 individuals** from Seattle's early learning community, government offices, and non-profit organizations participated.

Community Meetings and Family Outreach:

- **Four large SPP** community outreach meetings (Neighborhood House High Point, South Shore PreK-8th, Northgate Community Center, Garfield Community Center).

Stakeholder and Provider Briefings:

- Community Outreach Manager met with **over 80 organizations** to hear of community needs and concerns.
- These organizations included preschool providers, advocates, unions, cultural groups, education coalitions, and others with an interest in the Seattle Preschool Program.

Webpage, Listserv, and Twitter:

- Dedicated webpage to Seattle Preschool Program.
- Twitter to provide updates and information.
- UPK listserv (upk@seattle.gov) has **over 100 subscribers**, and provides updates via e-mail.

The Comprehensive Universal Preschool Parent/Guardian Survey:

- **1300 parent and guardian perspectives** on their current preschool options and choices, what they consider to be "high quality."

Community Outreach Contacts

Aakewo-African American Kenyan Women Interconnect	Kindering	Seattle Faces
African American Childcare Task Force	Kids Co.	Seattle Neighborhood Summit
Afrique Service Center	Kidspace	Seattle Office of Economic Development
Adventure Day Care	King County Department of Community & Human Services	Seattle Public Library
Atlantic Street Center	King County Developmental Disabilities Division	Seattle Public Schools
Beginnings School	King County Executive Office	Seattle Public Schools School Board
Bezos Family Foundation	King Street Coop	Seattle Women's Commission
Big Brother, Big Sisters	League of Education Voters	Seed of Life
Black Child Development Institute	Listen and Talk	Service Employees International Union (SEIU)
Boys and Girls Club of King County	National Center for Quality Teaching and Learning (UW)	SESEC (SE Seattle Education Coalition)
Causey's Learning Center	Navos	Small Faces Child Development Center
Childcare Director's Association of Greater Seattle (CDAGS)	NeighborCare Health	SOAR
Childcare Resources	Neighborhood Chambers [Seattle Neighborhood Chamber Alliance]	Sound Childcare Solutions
Children's Home Society	Neighborhood House	Southwest Early Learning Bilingual Preschool
Chinese Information and Service Center	New Futures	Southwest Youth and Family Services
City's Human Services Department	North Seattle Community College	SPS Kindergarten Enrollment Night
Coalition for Safety Health Early Learning	Northwest Center	SPS Head Start
College Success Foundation	Office of Superintendent of Public Instruction	Teachers United
Community School of West Seattle	Okund Consulting	The JMA Group
Community Day School Association (CDSA)	One America	Tiny Tots
Community Center for Education Results	Our Beginning	Tukwila School Board
Denise Louie Education Center	Pacific NW Montessori Association	United Way of King County
Epiphany Early Learning	Parent-Child Home Program (PCHP)	UW Early Learning [Childcare Quality & Early Learning Center for Research and Professional Development--CQEL]
Early Learning Coalition	Phinney Neighborhood Association	UW Experimental Education Unit
Early Childhood Education and Assistance Program (ECEAP)	Pike Market Child Care	Vietnamese Friendship Society
Economic Opportunity Development	Police Precinct Advisory	Washington Dental Service Foundation
El Centro de la Raza	Primm ABC	Washington Federation of Independent Schools
Encompass	Prospect Enrichment Preschool	Washington State Department of Early Learning
Environmental Works	Public Health Seattle & King County	We are the World
Family child care providers	Puget Sound Education Service District	Wellspring
Federal Way Public Schools	Reach Out and Read Washington State	Whatcom Community College
Haggard Nelson Child Care Resources	Refugee and Immigrant Family Center	YMCA
Highline Community College	Refugee Women's Alliance (REWA)	YWCA
Hilltop Children's Center	SeaMar	
Interlake Child Care & Learning Center	Seattle Associated Recreation Council	
Kent School District	Seattle Council PTSA	
Kid's 1 st -Seattle	Seattle Early Education Collaborative	
Kiddus Montessori		

Office for Education Workgroups: The Office for Education (OFE) convened six workgroups to serve as advisory groups to the Preschool for All consultants: Finance, Data Management, Program Quality and Capacity, Workforce Development, Infrastructure, and Health. Groups met multiple times between January and March 2014 to provide relevant context and feedback to the PFA consultant team that is developing the Action Plan. Each group is led by an OFE, Human Services Department, or Health Department representative, and over 100 individuals from Seattle’s early learning community, government offices, and non-profit organizations have been invited to participate.

Community Meetings and Family Outreach: OFE hosted four large SPP community outreach meetings throughout March 2014 and April 2014. These meetings allowed the public to learn about the Seattle Preschool Program’s development process, while also gathering feedback from families of young children and the community at large.

Stakeholder and Provider Briefings: Between January and April 2014, the PFA Community Outreach Manager met with over 80 organizations to hear of community needs and concerns. These organizations included preschool providers, advocates, unions, cultural groups, education coalitions, and others with an interest in the Seattle Preschool Program.

Webpage, Listserv, and Twitter: OFE created a dedicated webpage to Seattle Preschool Program and Twitter to provide updates and information. The UPK listserv (upk@seattle.gov) has over 100 subscribers, and provides updates via e-mail.

The Comprehensive Universal Preschool Parent/Guardian Survey: This survey gathered parent and guardian perspectives on their current preschool options and choices, what they consider to be “high quality,” and what they think of the City’s Seattle Preschool Program, in addition to demographic data needed to ensure the representativeness of the survey sample and to produce reliable disaggregated results.