



# Seattle Food Action Plan 2014 Update

Presentation to the Planning, Land Use,  
and Sustainability Committee  
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Sharon Lerman,  
Office of Sustainability and Environment

# FOOD ACTION PLAN

Healthy Food for All

Grow Local

Strengthen the Local Economy

Prevent Waste



## STRATEGIES & ACTIONS

Implementing  
Partners

HSD

PH-  
SKC

OSE

DON

Parks

DPD

SDOT

OED

SPU

Regional and  
Community  
partners

Regional  
Food  
Policy  
Council

King  
County

Food &  
Farms  
Roundtable

Food &  
Farming  
Businesses

Community  
Orgs

*Coordination  
& Monitoring*



SEATTLE OFFICE OF  
**Sustainability  
& Environment**

# Why focus on food?

- Obesity
- Hunger/food security
- Environmental Sustainability
- Economic development
- Vibrant communities
- Quality of life

**1 IN 5 CHILDREN IN KING COUNTY** does not always have enough to eat and healthy food is hard for many to afford.



**A DIET RICH IN LOCAL FRUITS & VEGETABLES:**



reduces greenhouse gas emissions, protects our natural resources, and reduces diet-related disease.

**EATING LOCAL KEEPS FARMLAND IN PRODUCTION**

which helps climate preparedness, protects farmland, and boosts local economies.



# Fresh Bucks Program impacts



<b>Program Impact</b>	<b><u>2012</u></b> <b><u>(July-Dec)</u></b>	<b><u>2013</u></b> <b><u>(July-Dec)</u></b>	<b><u>2014</u></b> <b><u>(May-July)</u></b>
<b>Participating locations</b>	7	17	18
<b>Participating residents</b>	1,500	3,000	2,015
<b>Total \$ to local farmers</b>	\$70,000	\$181,000	\$93,419
<b>Economic impact in local economy</b>	\$125,300	\$270,290	\$167,220
<b>New low-income shoppers</b>	905	1144	274
<b>Individuals who said they ate more fruits and vegetables because of Fresh Bucks</b>	85%	90%	Not yet available
<b>Individuals who said Fresh Bucks has made a difference in their families' diets</b>	81%	94%	Not yet available

# Farm to Table

**Farm to Table** brings fresh local produce to children and older adults in Seattle & King County

**117%** increase in Seattle early learning centers and senior sites purchasing healthy food from local farmers



**29 sites**  
In 2012

**42 sites**  
In 2013

**63 sites**  
In 2014



**FARM**  
to **TABLE**



**300% +** increase in early learning centers engaging in food & nutrition education and training

# 2013 Progress Snapshot

**13** Farm to Table childcare and senior meal sites

**6** Good Food Bag sites (low-cost CSA at childcare and senior meal sites)

**5905** Seniors receiving farmers market vouchers

**28,000** Pounds of produce donated by P-Patch community gardeners

**\$3.39 million** Invested into the anti-hunger system to support food banks, home food delivery, bulk buy purchasing, and emergency food system support

**6329** P-Patch Community gardeners

**17** Low-income gardeners gaining income and opportunity through P-Patch Market gardening program

**3** New farm plots on City-owned land opened to urban farming entrepreneurs

**1 million** Square feet of Parks dedicated to urban food production

**7** Public orchards stewarded through Parks Orchard Steward Program

**18,000** Pounds of food grown in parks gardens, orchards, and farms

**75** Fruit trees distributed for neighborhood planting through Trees for Neighborhoods



# Regional Collaboration

**Regional Food  
Policy Council**

**Food & Farms  
Roundtable**

**King County  
Local Food  
Initiative**





Sharon Lerman  
Food Policy Advisor  
Office of Sustainability and Environment  
sharon.lerman@seattle.gov

[www.seattle.gov/food](http://www.seattle.gov/food)