

Access Seattle Construction Mitigation

Seattle Office of Economic Development
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Context

- Unprecedented growth and development
- Progressive policies yield strong housing and job growth in Center City
- Neighborhoods outside of Center City are growing and want to remain vibrant and thriving



Source: Downtown Seattle Association

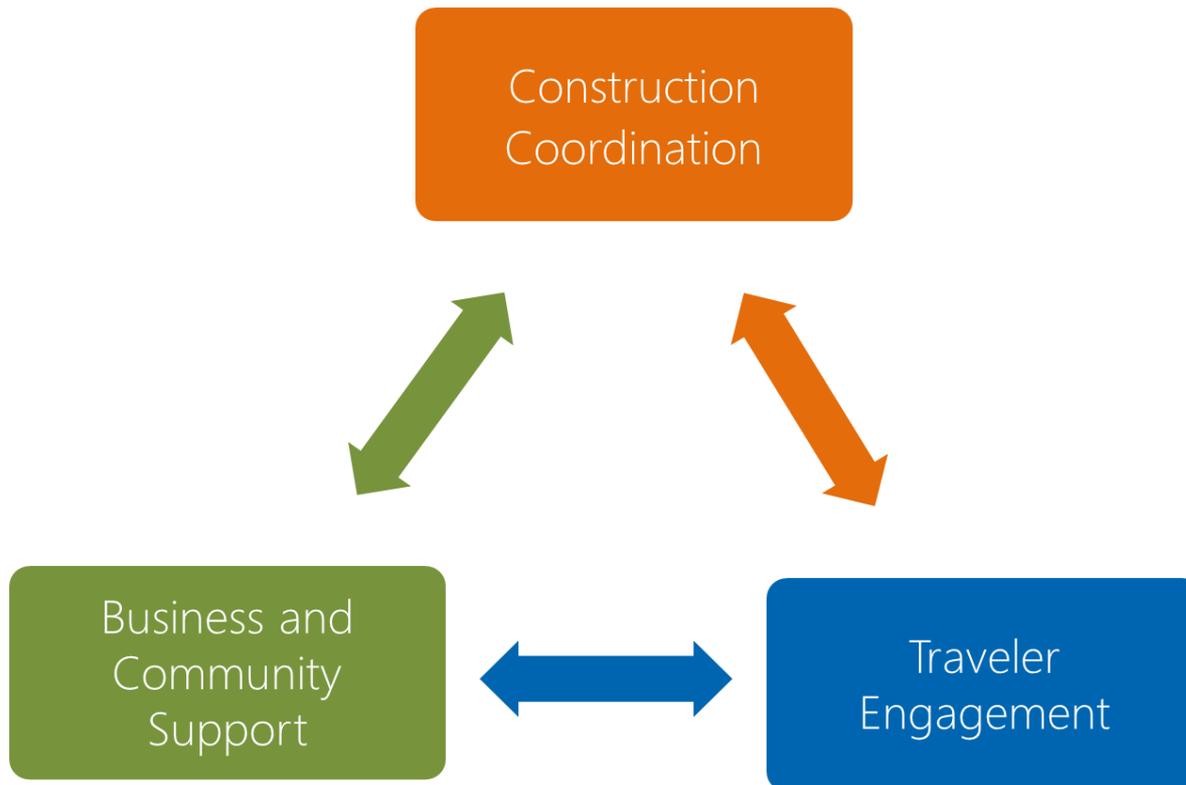
The Issue

Businesses are being impacted by major construction projects, resulting in:

- Street and sidewalk closures
- Reduction in on street parking
- Loss of Revenue and customers
- Limited access to businesses



Access Seattle Key Components



Business and Community Support

Mission: Support business districts as thriving destinations by ensuring inviting experience and intuitive way finding

Target Audience: Business owners, residents, and visitors in construction hubs

Strategies:

- Designate a Business Relations Manager and Construction Hub Coordinators for all construction-related issues, spanning across public and private projects
- Develop a “Construction Hub Toolkit” to soften impacts by providing business assistance, signage and streetscape improvements, etc.



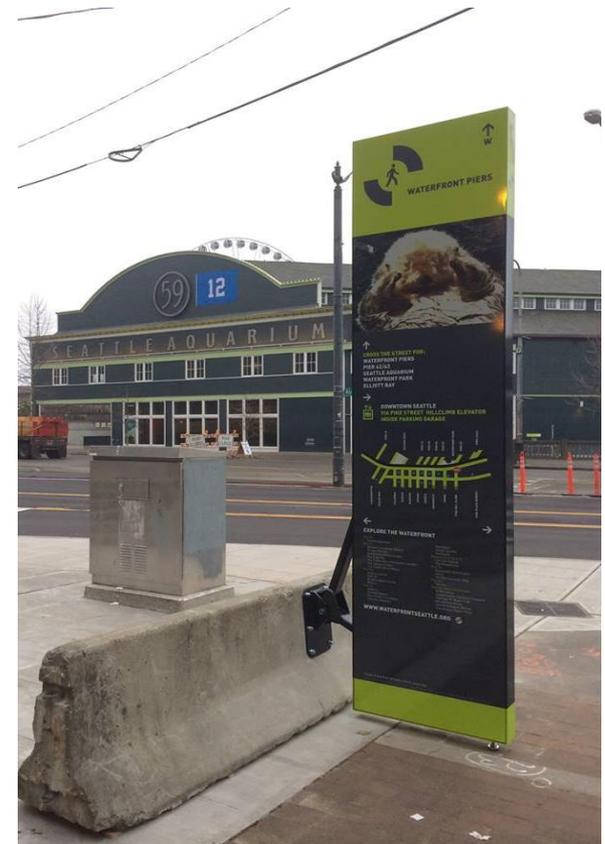
Business and Community Support

Leveraging opportunities:

- Construction Experience Project
- OED's Business Outreach for Construction
- Developer and Contractor Communications, Outreach and Mitigation Programs

Partners and stakeholders:

- DSA
- OED
- Chambers and BIAs
- OACA
- DON
- Public Space Management Program
- DPD
- Developers and Private Contractors



Business Outreach Component

Business Relations Manager leads by:

- Establishing direct lines of communication with businesses and property owners with business tenants;
- Providing businesses with connections to training and capacity building; *and*
- Managing marketing and promotion campaign for neighborhood and impacted businesses

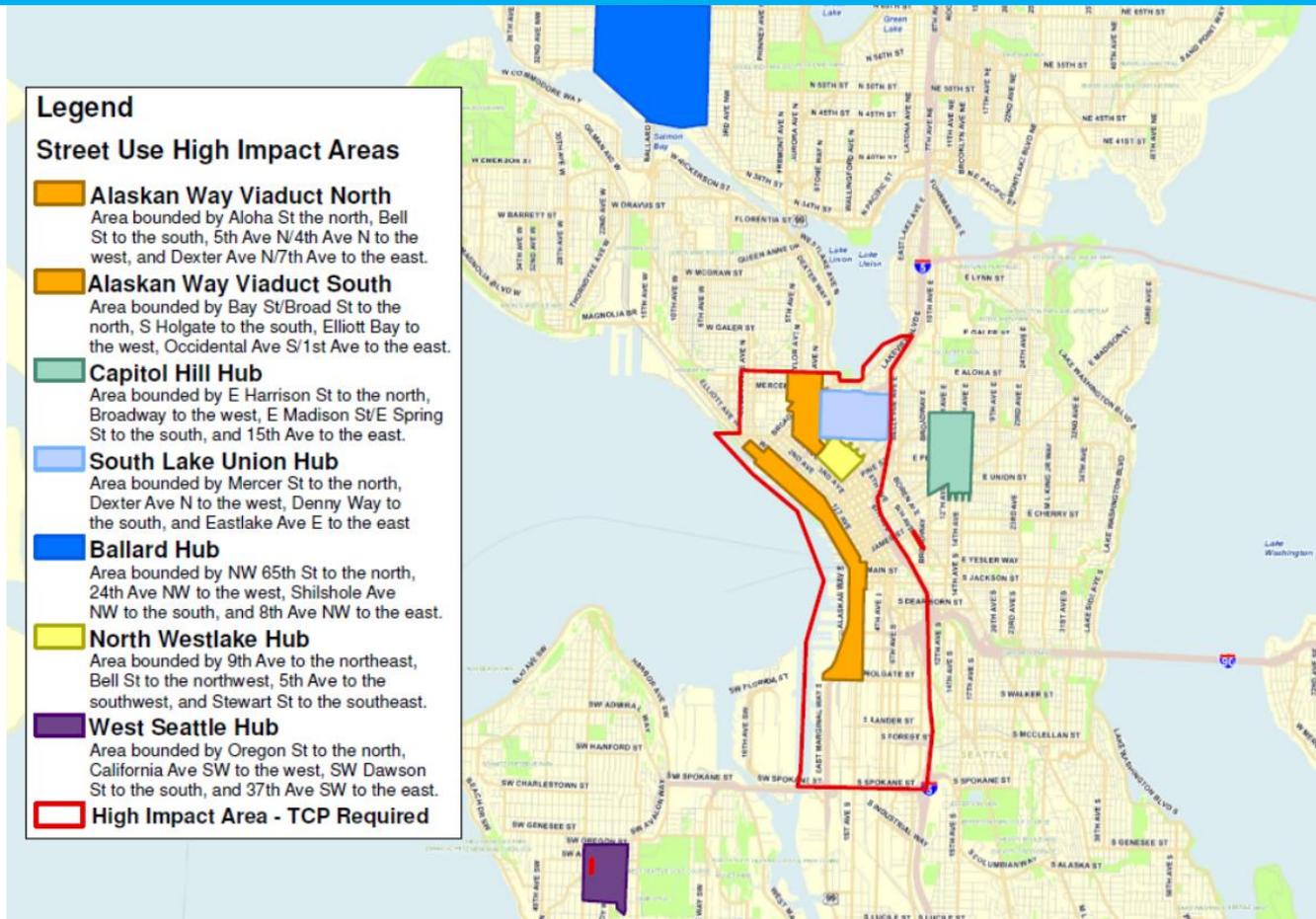


Case Studies

- **West Seattle Junction Business Association**, sidewalk and alley blockage
- **Thrive Café**, side closure and loss of access to the facility
- **The Crypt**, reduction in parking and revenue



Construction Hubs



Example: Tracking Projects



Next Steps

- **Assessing** all project schedules together – identify conflicts to *minimize impacts* to mobility and maintain access
- **Mapping** systems to show planned and current mobility impacts from all hub-area construction, in all phases
- **Establishing** reliable lines of communication with impacted communities
- **Responding** to concerns with on-site enforcement--monitoring schedule impacts and resolving conflicts and coordination issues

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