



**Business Improvement Areas**  
**June 5, 2014**  
**Only in Seattle Initiative**  
Seattle Office of Economic Development

# Empowering business owners to organize around a common vision and attract investment to their district



**Business Development**

**Clean and Safe**

**Streetscape and Appearance**

**Marketing and Promotion**

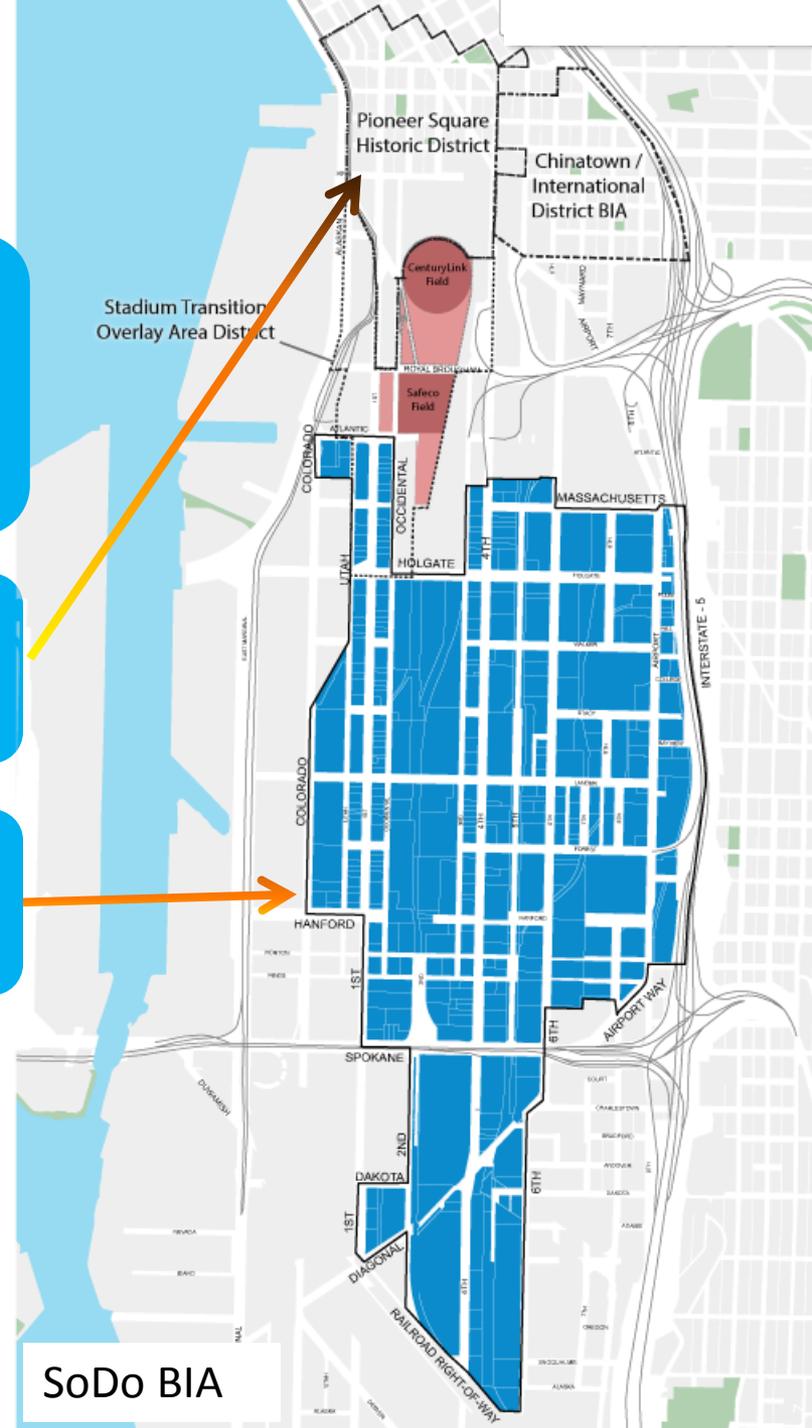
**Organizational Development**

- 9 BIAs in Seattle
- \$14.5 million generated in 2013
- Projected \$16.6 million in 2014



## 2013 Highlights

- Downtown MID renewed & expanded to Belltown
- Pioneer Square BIA Expanded
- SoDo BIA Created



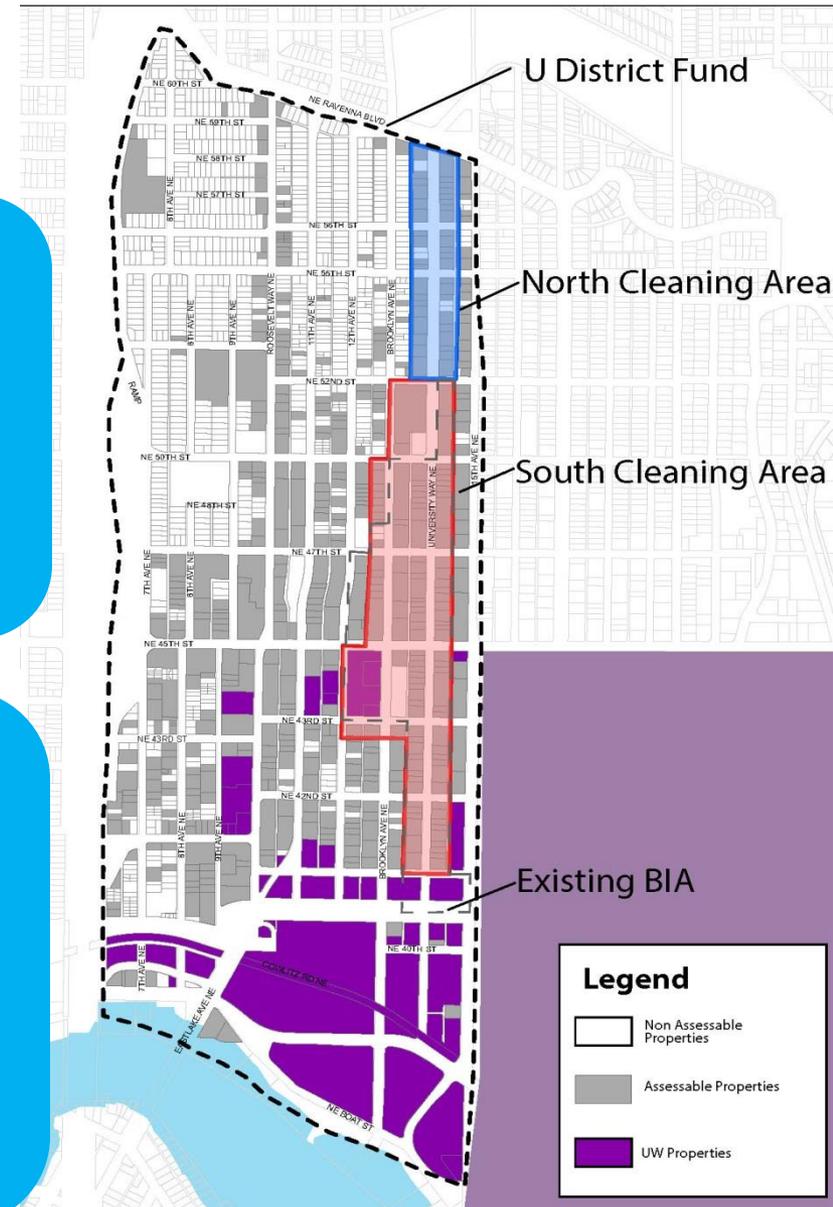
SoDo BIA

## Coming Soon

- June 2014 - U District BIA expansion
- Fall 2014 - Chinatown\ID BIA change
- Winter 2015 – Ballard BIA proposed

## Also in 2014

- Small change to Broadway BIA and West Seattle Junction BIA
- BIA policies



Proposed University District Fund