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Marshall Foster
DPD Central Waterfront Steering Committee RES
September 29, 2014
Version #6

CITY OF SEATTLE
RESOLUTION 31543

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A RESOLUTION concerning the Central Waterfront; commending the work of the Central Waterfront Committee, dissolving that Committee and superseding Resolution 31264; and establishing a new Central Waterfront Steering Committee to advise the City on implementing the Central Waterfront Concept Design and Strategic Plan to create a series of new parks and public spaces on the Central Waterfront, and on building the broader partnerships necessary for it to succeed.

WHEREAS, the removal of the Alaskan Way Viaduct, creation of new public space on the Central Waterfront, and replacement of the aging Elliott Bay Seawall present an exceptional opportunity to reconnect Downtown Seattle to its waterfront; and

WHEREAS, in 2003 the City began a public process for developing a community vision for the Central Waterfront; and

WHEREAS, in 2004 the City and the Planning and Design Commissions sponsored public forums to establish principles for reclaiming the Central Waterfront and reconnecting it with Downtown; and

WHEREAS, the City Council subsequently adopted those principles through Resolutions 30664 and 30724; and

WHEREAS, these Resolutions called for making public use a primary objective for redeveloping the Central Waterfront, linking the waterfront with inland areas so that each area reinforces the other and contributes to a unified Downtown, and engaging the public in the decision-making process; and

WHEREAS, in 2006 the City's Department of Planning and Development published the Waterfront Concept Plan, which provided concepts for reclaiming the Central Waterfront for public use consistent with Resolution 30664, including locations for public open spaces, environmental enhancements, and improved connections to the downtown core; and

WHEREAS, in 2009, the City established through Ordinances 123142 and 123212 the Central Waterfront Partnerships Committee ("CWPC"), to advise the City on issues relating to designing, developing and managing a series of premiere public spaces on the Central Waterfront, and specifically to recommend effective models for the formation of a civic partnership to oversee the successful creation of these public spaces on the Central Waterfront; and

1 WHEREAS, in 2009, as part of Ordinance 123142, the City Council adopted an additional set of
2 principles intended to capture the key civic goals and objectives that should shape the
3 creation of new public spaces on the Central Waterfront project, expanding on
4 Resolutions 30664 and 30724; and

5 WHEREAS, in 2011, the City adopted Resolution 31264, which carried forward the work of the
6 CWPC in a new form, as the Central Waterfront Committee (CWC), and created a
7 Charter to guide the work of that Committee and ensure it resulted in a clear set of
8 strategies for the project in the areas of design, finance and partnerships, stewardship, and
9 public engagement; and

10 WHEREAS, in 2011, as part of Resolution 31264, the City affirmed a set of Guiding Principles
11 to steer the project and ensure it aligned with our core values as a City, including that we
12 create a "Waterfront for All" that engages the entire city and attracts people from all
13 walks of life to enjoy this public asset; and

14 WHEREAS, in 2012, the City adopted Resolution 31399, which endorsed the Concept Design
15 and Framework Plan for the Central Waterfront developed through broad and extensive
16 public and stakeholder engagement across the City, and recognized a Strategic Plan and
17 Funding Plan for implementing the improvements called for in the Concept Design; and

18 WHEREAS, from 2012 to present, the City team has worked closely with the Central Waterfront
19 Committee, the public and affected stakeholders to move forward design for the Central
20 Waterfront to a 30% Schematic Design level, and will continue moving it forward in
21 anticipation of initial phases of construction in 2016; and

22 WHEREAS, at this phase of the Waterfront Program, the CWC needs to provide focused
23 leadership that is consistent and engaged, rooted in a process of broad and transparent
24 public engagement, and focused on supporting the City in looking at issues of design,
25 sustainable financing, stewardship and public engagement holistically to ensure the
26 project moves ahead consistent with the Guiding Principles; and

27 WHEREAS, to provide this focused leadership, the City wishes to restructure the CWC to
28 function as a single body with holistic oversight of the project, advising on the continued
development of the waterfront design, assisting in developing an updated sustainable
funding plan and strategic plan, ensuring broad and inclusive public engagement, and
establishing the foundation for a lasting civic partnership; NOW, THEREFORE,

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE
MAYOR CONCURRING, THAT:**

1 Section 1. Commending the Central Waterfront Committee. The City formed the CWC
2 in 2011 pursuant to Resolution 31264 to advise the City in designing, developing and managing
3 a series of premiere public spaces on the Central Waterfront. The Mayor and Council wish to
4 express their appreciation for the extensive volunteer efforts of the Central Waterfront
5 Committee over the past three years. The Committee has provided invaluable advice and
6 leadership in developing the Central Waterfront Framework Plan, Concept Design and Strategic
7 Plan, building partnerships with key organizational partners, developing an overall funding plan,
8 and helping the City to engage Seattle residents and businesses in helping to shape the vision for
9 the Central Waterfront.

10 Section 2. Dissolution of the Central Waterfront Committee. The City dissolves the
11 Central Waterfront Committee (“CWC”). Going forward, the Central Waterfront Steering
12 Committee will replace the CWC. Resolution 31264 is superseded by this resolution.

13 Section 3. Creation of the Central Waterfront Steering Committee

14 A. Steering Committee Established. The City establishes the Central Waterfront Steering
15 Committee (Steering Committee) to continue work on the recommendations of the existing
16 Central Waterfront Committee that was created pursuant to Resolution 31264.

17 B. Functions. The Steering Committee shall advise the City on issues related to the
18 ongoing reconstruction of the Elliott Bay Seawall, refinement of the Waterfront Concept Design,
19 refinement of the overall funding and financing of public improvements, management and
20 operations of new public spaces, and ensuring broad and inclusive public engagement around the
21 overall Waterfront Program.

22 C. Membership. The Steering Committee membership shall carry forward the current
23 membership of the Executive Committee of the Central Waterfront Committee, which was
24 originally appointed by Ordinance 123142 and Ordinance 123212, and subsequently carried
25 forward by Resolution 31264. The Directors of the Departments of Transportation, Planning and
26 Development, and Parks and Recreation, along with the Waterfront Director, shall be ex-officio
27

1 members of the Steering Committee. Steering Committee vacancies may be filled by joint
2 appointment of the Mayor and City Council. Individuals are appointed to the Steering Committee
3 as listed in Attachment 1.

4 D. Membership Term. Members serve two year terms, after which members may be
5 reappointed or replaced. Future appointments and replacements shall be made jointly by the
6 Mayor and City Council. Members shall serve on the Steering Committee until their successors
7 are appointed and confirmed.

8 Section 4. Organization and Reporting

9 A. Bylaws and Transparency. The Steering Committee shall have the authority to select
10 a chair or chairs from its membership, establish a meeting schedule, engage advisors selected by
11 the Steering Committee to support its work, and otherwise establish procedures necessary to
12 perform its functions. The Steering Committee may adopt bylaws as the Steering Committee
13 may determine necessary and appropriate for its work. The bylaws shall provide for transparency
14 in its procedures and operations, specifically including compliance with Public Records Act and
15 Open Public Meetings Act requirements. The Steering Committee shall endeavor to decide
16 matters by consensus of all of its members.

17 B. Meetings. Meetings shall be conducted in a manner consistent with the Open Public
18 Meetings Act, RCW 42.30.

19 C. Reports and Recommendations. The Steering Committee shall provide progress
20 reports to the Mayor and City Council as requested, and shall provide its recommendations to the
21 Mayor and City Council at the following project milestones:

- 22 • Completion of future Waterfront Program design milestones – 60 and 90
23 percent
- 24 • Initiation or completion of key project construction elements
- 25 • Revisions to the funding and financing plan.

1 D. Relationship to Public Engagement. The City, through the Office of the Waterfront,
2 shall provide the Steering Committee with regular updates on its public engagement activities for
3 the Waterfront Program. The Steering Committee shall consider the results of this engagement as
4 relevant to its development of reports and recommendations described above. The Steering
5 Committee shall work closely with City staff and project consultants to help encourage public
6 engagement that is executed effectively and in accordance with the City's expectations for
7 innovative and extensive citywide public engagement, and shall support the effort by building
8 additional relationships and partnerships that will further the public engagement work.

9 E. Compensation. Service on the Steering Committee is voluntary and members shall not
10 be compensated other than for reimbursement of expenses pursuant to Seattle Municipal Code
11 chapters 4.70 and 4.72.

12 F. Relationship to the City and City Decision-Making. Consistent with the advisory role
13 of the Steering Committee, City departments and elected officials shall give careful
14 consideration to the Steering Committee's recommendations, and shall collaborate closely and
15 respectfully with the Steering Committee in the continued development and implementation of
16 the Waterfront Program.

17 Section 5. Continuing Support for Partner Organizations. The Mayor and the City
18 Council encourage the Steering Committee to continue to develop its work in close partnership
19 with the Pike Place Market PDA, the Seattle Aquarium Society and other partner organizations
20 that will play a central role in making the future Central Waterfront successful. Partnerships
21 between the City and these organizations should focus on developing innovative solutions for
22 maintaining and operating new public spaces on the Central Waterfront successfully, supporting
23 the future goals of these organizations as they relate to the Central Waterfront, in addition to
24 advocating for the overall vision for the Central Waterfront.

1 Section 6. Relation to the Central Waterfront Guiding Principles. The prior Central
2 Waterfront Partnerships Committee developed the Central Waterfront Guiding Principles
3 (“Guiding Principles”), described in Attachment 2, to guide the Waterfront Program, and the
4 Mayor and City Council affirmed those Guiding Principles in Resolution 31264. The Mayor and
5 City Council continue to recognize those Guiding Principles for the development of the Central
6 Waterfront. The Guiding Principles described in Attachment 2 shall be considered by the
7 Steering Committee as foundational to its work, together with principles previously expressed in
8 Resolutions 30664 and 30724, and Ordinance 122406.

1 Adopted by the City Council the ____ day of _____, 2014, and signed by
2 me in open session in authentication of its adoption this _____ day
3 of _____, 2014.

4 _____
5 President _____ of the City Council

6
7 THE MAYOR CONCURRING:

8
9 _____
10 Edward B. Murray, Mayor

11
12 Filed by me this ____ day of _____, 2014.

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14 _____
15 Monica Martinez Simmons, City Clerk

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17 (Seal)

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22 Attachment 1: Central Waterfront Steering Committee Appointments
23 Attachment 2: Guiding Principles Central Waterfront Project

Attachment 1
Central Waterfront Steering Committee Appointments

Renewed Appointments (from Ordinance 123142 and Resolution 31264)

Carol Binder
Bob Davidson
David Freiboth
Patrick Gordon
Gerry Johnson
Ed Medieros
John Nesholm,
Charley Royer
Maggie Walker

New Appointments

Bob Donegan, Ivar's Restaurants
Stephanie Ellis-Smith, Artist Trust
Leonard Forsman, Suquamish Tribal Council
Tim Kerr, retired
Andrea Riniker, retired
Lyn Tangen, waterfront resident
Brady Walkinshaw, Washington State 43rd District Representative

Attachment 2 Guiding Principles Central Waterfront Project

These principles were developed to capture the key civic goals and objectives that should shape the creation of new public spaces on the Central Waterfront project. They expand on established principles from existing city policies, and civic efforts. These principles were affirmed by Council Resolution 31264.

Create a waterfront for all.

The Central Waterfront should engage the entire city. It is a public asset and should remain focused on public use and activities that attract people from all walks of life. It should be a place for locals and visitors alike – a place where everything comes together and co-mingles effortlessly. The process for developing a waterfront design should, in fact must, draw on the talents and dreams of the entire city. The resulting public spaces and surrounding development will engage us through a range of activities throughout the day and year.

Put the shoreline and innovative, sustainable design at the forefront.

To succeed, the waterfront must bring people to the water's edge—allowing them to experience the water itself and the unique geography and ecology of Elliott Bay. At the same time, we must take bold steps to improve the natural shoreline ecology while also preserving and enhancing the maritime activities that remain central to the Central Waterfront. The waterfront should, in its design, construction and operation, reflect Seattle's commitment to sustainability, innovation and responding to climate change

Reconnect the city to its waterfront.

The waterfront should provide a front door to the downtown neighborhoods and the City. It will build a network of green connections and public spaces that connect visually and physically to the water, to vital civic and commercial destinations, nearby neighborhoods and the larger fabric of downtown, city and regional open spaces. This will require a phased approach that is implemented over a longer horizon, but the full picture needs to be in view from the beginning.

Embrace and celebrate Seattle's past, present and future.

The waterfront is a lens through which to understand Seattle's past, present and future—from its rich geologic and natural history and early Native American settlements, to the founding of the region's maritime and resource economy, to maritime, industrial, commercial and recreational activities today. The waterfront is and should continue to support these activities, to provide essential connections and access to the waterfront and to surrounding neighborhoods. New waterfront public spaces should tell these stories in ways that are authentic and bring them to life for people today and preserve these connections into the future.

Improve Access and Mobility

The waterfront is and will remain a crossroads. Waterfront users rely on safe and efficient access to the piers both from water and land, thousands of commuters use Colman Dock each day, and Alaskan Way will continue to provide an important connection for moving people and goods between the south and north of downtown. At the same time, the waterfront will be an increasingly attractive place for walkers, bicyclists, joggers, recreational boaters and others. The future waterfront should accommodate safe, comfortable and efficient travel by pedestrians, bicyclists, vehicles and freight. The interactions among these many parties must be designed carefully for safety, comfort, and efficiency for all.

Create a bold vision that is adaptable over time.

The waterfront will come together over time, with many complex infrastructure and engineering projects that must be completed before permanent public space improvements can be made. The vision developed now should clearly define an overall framework for how the waterfront will take shape, what the key elements will be, and define their essential character. At the same time, the vision must be flexible enough to adapt as conditions inevitably change.

Develop consistent leadership—from concept to construction to operations.

To succeed, strong leadership is necessary from an independent body tasked with realizing the waterfront vision. This leadership needs to be apolitical and start early—ensuring design excellence, rooting the process in a broad and transparent public outreach, and based on the realities of maintaining and programming the project once it is complete.



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
DPD	Marshall Foster, 4-8413	Melissa Lawrie, 4-5805

Legislation Title:

A RESOLUTION concerning the Central Waterfront; commending the work of the Central Waterfront Committee, dissolving that Committee and superseding Resolution 31264; and establishing a new Central Waterfront Steering Committee to advise the City on implementing the Central Waterfront Concept Design and Strategic Plan to create a series of new parks and public spaces on the Central Waterfront, and on building the broader partnerships necessary for it to succeed.

Summary of the Legislation:

This legislation dissolves the existing 45-member Central Waterfront Committee (CWC), an ad-hoc advisory committee which was created by Resolution 31264 in 2012. It replaces it with a new, smaller Waterfront Steering Committee (WSC), outlines the purpose and charge of the WSC, appoints its membership, and outlines basic policies and procedures.

Background:

This will be the third version of the Central Waterfront Committee since it was initially created in 2009. At each phase of the work on the Central Waterfront, Mayor and Council have re-organized the Committee to focus on the specific tasks and issues facing the project.

In 2009, the City established through Ordinances 123142 and 123212 the Central Waterfront Partnerships Committee ("CWPC"), to advise the City on issues relating to designing, developing and managing a series of premiere public spaces on the Central Waterfront, and specifically to recommend effective models for the formation of a civic partnership to oversee the successful creation of these public spaces on the Central Waterfront. As part of Ordinance 123142, the City Council adopted an additional set of principles intended to capture the key civic goals and objectives that should shape the creation of new public spaces on the Central Waterfront project, expanding on Resolutions 30664 and 30724.

In 2011, the City adopted Resolution 31264, which carried forward the work of the CWPC in a new form, as the Central Waterfront Committee (CWC), and created a Charter to guide the work of that Committee and ensure it resulted in a clear set of strategies for the project in the areas of design, finance and partnerships, stewardship, and public engagement. As part of Resolution



31264, the City affirmed a set of Guiding Principles to steer the project and ensure it aligned with our core values as a City, including that we create a "Waterfront for All" that engages the entire city and attracts people from all walks of life to enjoy this public asset.

In 2012, the City adopted Resolution 31399, which endorsed the Concept Design and Framework Plan for the Central Waterfront developed through broad and extensive public and stakeholder engagement across the City, and recognized a Strategic Plan and Funding Plan for implementing the improvements called for in the Concept Design.

Please check one of the following:

This legislation does not have any financial implications.

This legislation has financial implications.

Other Implications:

a) Does the legislation have indirect financial implications, or long-term implications?

No. A similar Central Waterfront Committee has existed and been staffed by DPD, SDOT and Parks since 2010. This legislation does not expand the fiscal implications of staffing this committee.

b) What is the financial cost of not implementing the legislation?

A key role of this committee is to support the City's efforts to develop a funding plan for planned improvements to the Central Waterfront, including developing the case for philanthropic funding support. A potential impact of not implementing this legislation would be the loss of philanthropic funding for portions of the project.

c) Does this legislation affect any departments besides the originating department?

Yes – it requires SDOT and Parks to continue staffing the work of the committee.

d) What are the possible alternatives to the legislation that could achieve the same or similar objectives?

Because the committee helps to provide citizen oversight and support to the City's efforts on the Central Waterfront, there is no clear alternative that would provide citizen oversight and input. In addition to the committee, the City has allocated significant time and resources to direct engagement with Seattle residents and businesses; it is possible that these time and resources could be expanded as an alternative to having the committee.



e) Is a public hearing required for this legislation?

No.

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No.

g) Does this legislation affect a piece of property?

No.

h) Other Issues:

None have been identified at this time.

List attachments to the fiscal note below:

N/A



City of Seattle
Edward B. Murray
Mayor

August 5, 2014

Honorable Tim Burgess
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Burgess:

I am pleased to transmit the attached resolution that dissolves the existing Central Waterfront Committee and establishes a new Central Waterfront Steering Committee to carry forward their work in advising the City on implementing the Central Waterfront Concept Design and Strategic Plan. This resolution adds more expertise and diversity to the committee, and reduces its overall size to provide more focused, holistic leadership as the Central Waterfront project moves forward.

In 2009, the City established through Ordinances 123142 and 123212 the Central Waterfront Partnerships Committee to advise the City on issues relating to the Central Waterfront, and specifically to recommend effective models for the formation of a civic partnership to oversee the successful creation of these public spaces on the Central Waterfront. Since then, the Committee has evolved to address the specific needs of this project. Ultimately, their work in partnership with the City resulted in the Concept Design and Framework Plan for the Central Waterfront which was developed through broad and extensive public engagement. This work was recognized by the City in Resolution 31399.

The legislation proposed here would further this important work by ensuring the committee can continue to provide focused input and oversight of the Central Waterfront Project as it moves into implementation. Proactively engaging citizens and civic leaders has been invaluable in our work to remove the Alaskan Way Viaduct, provide a safe and effective transportation corridor, and create a series of new parks and public spaces on the Central Waterfront. Thank you for your consideration of this legislation. Should you have questions, please contact Marshall Foster at (206) 684-8413.

Sincerely,

Edward B. Murray
Mayor of Seattle

cc: Honorable Members of the Seattle City Council