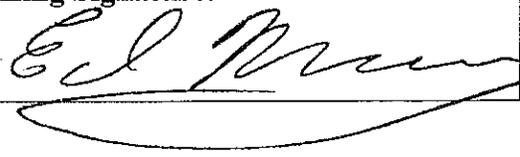


#21

CF313939

### City of Seattle Notice of Appointment

<b>Name:</b> <i>Megan Jasper</i>		<input checked="" type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> <i>West Seattle</i>	<b>Zip Code:</b> <i>98136</i>	<b>Contact Phone No.:</b> <i>206-441-8441</i>
<b>Appointed to:</b> <i>Seattle Music Commission</i>		<b>Date of Appointment:</b> <i>7/15/14</i>
<b>Authority (Ord., Res.):</b> <i>Resolution 31173</i>		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> 5/1/16
<b>Background:</b> <i>Megan Jasper</i> <u><i>Executive Vice President, Sub Pop Records</i></u> Megan Jasper currently works for Sub Pop Records as the label's Executive Vice President. She worked at Sub Pop from 1989 until 1991 as the label's receptionist and retail salesperson and went back to the label in 1998 as the head of Sub Pop's marketing department. Before returning to Sub Pop she was the Northwest Sales Representative for Alternative Distribution Alliance. Megan has also volunteered for numerous non-profits. She served on the Board of Directors for SCBWI (Society of Children's Books Writers and Illustrators) for four years, volunteered and served on the Board of Directors for The Service Board for ten years, and served on the Board of Directors for the Vera Project for six years. When she isn't working, volunteering or listening to music she's training for triathlons and hanging out with her husband, Brian, and her BFF, Yogi Bear Claw.		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Mayor Edward B. Murray

# SUB POP!

SUB POP RECORDS |  
1999-2007

1999-2007 |  
1999-2007

SUB  
POP

## Megan Jasper

### EMPLOYMENT

#### Sub Pop Records, Executive Vice President

2007-present

*Seattle, WA*

- ❖ Oversee general operations of the label. Work closely with sales department, marketing department, and all other departments to make sure that the label is reaching its sales goals for each release as well as devise and implement innovative marketing plans for specific releases.
- ❖ Develop annual sales projections for each Sub Pop release.
- ❖ Conduct annual evaluations along with our General Manager for all employees.
- ❖ Manage special events (ex: SP20 festival).
- ❖ Ensure proper communication between all departments.
- ❖ Participate in problem-solving conversations with both employees and artists.
- ❖ Find and hire new employees when necessary as well as terminate employment if necessary.
- ❖ Run staff meetings twice each week in order to share information or discuss market activity.
- ❖ Maintain a balanced and happy office space (via basic communication, sharing, and cookies).
- ❖ Develop and assist in implementation of new revenue streams that are crucial to a changing industry.

#### Sub Pop Records, General Manager

1999-2007

- ❖ Created marketing budgets for all Sub Pop releases.
- ❖ Developed sales goals for all Sub Pop releases.
- ❖ Developed and implemented an evaluation process for employees.
- ❖ Managed sales and marketing departments. Worked alongside department heads to help secure successful sales numbers as well as overall good vibes.
- ❖ Provide orientation for new bands and employees so that they can learn and understand how Sub Pop operates.
- ❖ Assist in problem-solving for company, staff, and bands.

# SUB POP!

SUB POP RECORDS |

ALTERNATIVE DISTRIBUTION ALLIANCE |

SCBWI |

SUB POP

1998-1999

## **Sub Pop Records, Marketing Director**

- ❖ Coordinated marketing and sales efforts for all national and international releases.
- ❖ Led a team of fourteen employees to devise proper and customized plans for all releases.
- ❖ Led weekly marketing and sales meetings to ensure proper communication and to touch base on project goals.
- ❖ Assisted in evaluations for marketing and sales staff.
- ❖ Trained new employees.

## **Alternative Distribution Alliance, Northwest Sales Representative**

1993-1998

*Seattle, WA*

- ❖ Sold new releases as well as catalog to more than one hundred accounts.
- ❖ Represented over one hundred labels to northwest accounts, including independent retailers as well as chain store accounts.
- ❖ Educated music buyers on new releases from each label.
- ❖ Communicate northwest market and sales information to label reps.
- ❖ Coordinate coop advertising and programs in local weeklies and magazines.

## **VOLUNTEER AND BOARD WORK**

### **SCBWI, Society of Children's Books Writers and Illustrators, 1991-1995**

- ❖ Read at special events and conferences 1991-1993
- ❖ Board of Directors, Member at Large Volunteer 1993-1994
- ❖ Board of Directors, Treasurer 1994-1995

### **The Service Board, 1995-2006**

- ❖ Youth mentor for a group of twenty as well as serving on the organization's Board of Directors. I did a significant amount of fundraising as well.

### **The Vera Project, 2003-2009**

- ❖ Board of Directors and President of the Board from 2006-2008. I also served on the Fundraising Committee, the Drink for the Kids Committee, and the Executive Committee.

## Seattle Music Commission

As of July 9, 2014

21 members: Per Resolution 31173 and Ordinance 124422, 3-year staggered terms, max of 6 years  
All subject to City Council confirmation

- 10 Appointed by City Council
- 11 Appointed by Mayor

D*	G	Pos. No.	Name	Appointed	Term Ends	Term #	Initial Term*	Appointed By
6	M		Jon Stone	05/26/10	05/01/16	3rd	1+3+2 yrx	City Council
6	F		Emmy Jordan	06/18/12	05/01/15	1st	3 yr	City Council
2	M		DeVon Manier	05/03/10	05/01/16	3rd	2+2+2 yrx	City Council
6	M		Adrian Burton	05/01/11	05/01/15	2nd	1+3 yrx	City Council
2	M		Ricardo Frazer	06/18/12	05/01/15	1st	3 yr	City Council
6	M		Ben London	05/03/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Karen Thomas	09/11/13	09/11/16	1st	3 yr	City Council
6	F		Holly Hinton	05/26/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Patty Isacson Sabee	06/05/14	06/05/17	1st	3 yr	City Council
0						1st	3 yr	City Council
6	M		Alex Kochan	7/15/14	05/01/16	3rd	1+3+2 yrx	Mayor
6	F		Nadine Zgonc	02/6/12	02/1/15	1st	3 yr	Mayor
						1st	3 yr	Mayor
6	F		Joan Sandler	02/6/12	02/1/15	1st	3 yr	Mayor
6	M		Marcus Womack	7/15/14	05/01/16	3rd	2+2+2 yrx	Mayor
6	M		Jody McKinley	7/15/14	05/01/17	2nd	1+3 yrx	Mayor
2	M		Wyking Garrett	7/15/14	05/01/16	3rd	2+2+2 yrx	Mayor
6	F		Megan Jasper	7/15/14	05/01/16	3rd	3+1+2 yrx	Mayor
6	M		Tom Mara	7/15/14	05/01/16	3rd	3+1+2 yrx	Mayor
6	M		John Roderick	12/??/13	01/??/16	1st	3 yr	Mayor
6	F		Nicole Jon Sievers	7/15/14	7/9/17	1st	3yr	Mayor

\* Term beginning and end dates vary. 'yrx' denotes extension of initial term; 6 yr maximum.

### Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic/Latin@	(4) Native-American	(5) Other*	(6) Caucasian
<b>Mayor</b>	6	4	1		-	1	-	-	-	9
<b>Council</b>	5	4	1		-	2	-	-	-	7
<b>Total</b>	<b>11</b>	<b>8</b>	<b>2</b>		-	<b>3</b>	-	-	-	<b>16</b>

\*Other includes diversity in any of the following: race, gender and/or ability