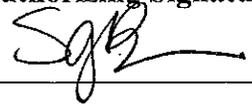


City of Seattle Notice of Appointment

Name: <i>Joanna Nelson de Flores</i>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Rainier Valley</i>	Zip Code: <i>98118</i>	Contact Phone No.: <i>(206) 905-6913</i>
Appointed to: <i>Urban Forestry Commission Position #7 (Non-profit Representative)</i>		Date of Appointment: <i>June 16, 2014</i>
Authority (Ord., Res.): <i>S.M.C. 3.14.920</i>		Term of Office: From: <i>June 16, 2014</i> To: <i>December 1, 2015</i>
Background: <p><i>Joanna brings strong leadership and more than 11 years of experience managing volunteer programs and implementing community-based forest restoration projects.</i></p> <p><i>Joanna has a degree in wildlife biology and natural resources. She currently works for Forterra as the Green Cities Program Director and is part of the Green Seattle Partnership Management Team.</i></p> <p><i>Joanna's broad experience and strong background in urban forest restoration will be an asset to the Urban Forestry Commission. He is being appointed to a term that ends December 1, 2015.</i></p>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: <i>Councilmember Sally Bagshaw</i>

Joanna Nelson de Flores

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

OBJECTIVE

To provide strong leadership and more than 11 years of experience project managing volunteer programs and implementing community-based forest restoration projects to an organization, board, or committee that supports and enhances our local communities and urban forests through stewardship.

EDUCATION

Bachelors of Science in Wildlife Biology and Natural Resources

Washington State University Pullman, WA (1993-1997)

Emphasis of study: Conservation Biology, Pacific Northwest Plants, Wildlife Management
Environmental Policies and Administration

EXPERIENCE

Forterra, Seattle, WA

September 2005-Currently Employed

Green Cities Program Director

- Oversee the Green Cities Department, including four staff dedicated to developing and implementing programs with municipalities to restore and care for their urban forests and natural areas. Track and manage for progress across six Green Cities in three counties.
- Secure and oversee city contracts and grants for services provided by Forterra to support various Green Cities.
- Collaborate with the partner organizations, citizens groups, City staff and other governmental agencies to meet city-wide and regional urban forest management goals. This includes setting annual goals, collaborative joint work plans, and progress reports.
- Present and/or assist in preparing briefings for Mayor, Superintendent of Parks, City Councilmembers, GSP Executive Council, Parks Board, Parks Legacy Plan Citizen Advisory Committee, Urban Forestry Commission and public meetings.
- Current chair of the Green Seattle Partnership (GSP) Management Team which includes an interdepartmental team of staff from City of Seattle and Forterra. This team developed and now oversees the implementation of the GSP 20-Year Strategic Plan and supports GSP Exc. Council.
- Former Chair of GSP Public Engagement Committee. Assist with press releases, public presentations, website and social media content, and production of outreach materials.
- Intimate knowledge and understanding of volunteers, and the support and training needed to build a successful community-based restoration program.
- Managed contracts and developed restoration specifications with professional contractors to implement over 60 acres of new restoration for GSP, including technical projects that involved steep slopes, herbicide treatment, and installation of irrigation systems.

Ecology Project International, Missoula, Montana / Costa Rica

Field Instructor March-August 2005

- Co-instructed ecology based science courses for student groups from the US and Costa Rica.
- Presented an environmental education curriculum in Spanish and English.
- Maintained the safety and well-being of all participants and provided first-aid support.

EarthCorps, Seattle, WA

Project Manager June 2001-December 2003

- Supervised and trained crews to implement high quality field restoration projects.
- Coordinated logistics for multi-phase vegetation management projects.
- Managed volunteers at stewardship events with up to 500 volunteers.
- Collaborated with multiple agencies and community groups to achieve project goals.
- Prepared project reports, site plans, trail surveys, invoices, and project documentation.

Crew leader February-December 2000

Americorps Corpsmember March 1998-January 1999

- Performed field duties including invasive removal, trail building, planting, watering, weeding, erosion control and other tasks related to vegetation management.

Vermont Youth Conservation Corps, Waterbury, Vermont

Crew leader June-October 1999

- Co-led backcountry crews of high school and college students constructing and maintaining trails.
- Responsible for corpsmember performance evaluations and any disciplinary actions.
- Managed on-site safety, provided work-skills training to corpsmembers, and coordinated all the food and supplies needed for each session.

VOLUNTEER

Global Visionaries, Seattle

Trip Leader April 2013

- 2 week social and environmental justice training for high school students abroad in Guatemala

OTHER EXPERIENCE AND SKILLS

- Computer proficiency: Microsoft Office programs (Word, Excel, Outlook, Power Point), website management, and CEDAR
- Advanced conversational Spanish
- Knowledge of Pacific Northwest native and invasive plant communities, and identification.
- Training and experience operating various hand and power tools.
- Traveled, studied, and volunteered in Central America, South America, Nepal, and Thailand

References available upon request

Urban Forestry Commission

JUNE 2014

Nine (9) Commission members: Per S.M.C. 3.14.920, all subject to City Council confirmation, 3-year terms

- 4 Appointed by City Council
- 4 Appointed by Mayor
- 1 Appointed by

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Steve Zemke	2-18-14	12-01-16	1 st	1: Wildlife Biologist	Council
6	M	2	Donna Kostka	4-28-14	12-01-16	1 st	2: Urban Ecologist	Mayor
6	M	3	Dr. Gordon Bradley	12-01-09	12-01-15	2 nd	3: Natural Resource Agency or University Representative	Council
6	F	4	Peg Staeheli	11-02-09	12-01-14	2 nd	4: Hydrologist or Similar Professional	Mayor
6	M	5	Leif Fixen	05-23-12	12-01-14	1 st	5: Arborist	Council
6	M	6	Tom Early	07-08-11	12-01-14	1 st	6: Landscape Architect	Mayor
6	F	7	<i>Joanna Nelson de Flores</i>	<i>06-16-14</i>	<i>12-01-15</i>	<i>1st</i>	<i>7: NGO Representative</i>	<i>Council</i>
6	M	8	Jeff Reibman	11-02-09	12-01-15	2 nd	8: Development Community or Utility Representative	Mayor
6	M	9	Erik Rundell	2-11-14	12-01-16	1 st	9: Economist, Financial Analyst, Realtor or Similar Professional	Commission

*Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
Mayor	2	2	0	0	0	0	0	0	0	4
Council	3	0	0	0	0	0	0	0	0	3
Other Bodies	1	0	0	0	0	0	0	0	0	1
Total	7	1	0	0	0	0	0	0	0	8

**Other includes diversity in any of the following: race, gender and/or ability*



Seattle Urban Forestry Commission

Fact Sheet

June 2014

Background

The City of Seattle set the bold goal of achieving 30 percent tree canopy cover by 2037 to increase the environmental, social, and economic benefits trees bring to Seattle residents. The Seattle Urban Forest Stewardship Plan (UFSP), adopted in 2013, includes guiding principles and recommended strategies and actions to foster an ethic of community stewardship, to increase the health of the urban forest and to meet Seattle's goal of 30 percent tree canopy coverage by 2037. In 2009, canopy coverage was estimated at 23 percent.

The UFSP is built around an integrated and ecologically-based approach to identify priorities and develop guidelines for the care and preservation of trees. The Plan can be found at:

<http://www.seattle.gov/trees/management.htm>

In 2012, the Green Cities Research Alliance published the Seattle's Forest Ecosystem Values report, a comprehensive analysis of the current extent and condition of Seattle's urban forest. Information from this report was used to inform the UFSP. The report can be found at:

<http://www.seattle.gov/trees/ecoservices.htm>

Urban Forestry Commission

The Urban Forestry Commission was established by Ordinance 123052 to advise the Mayor and City Council concerning the establishment of policy and regulations governing the protection, management, and conservation of trees and vegetation in the City of Seattle. Commission meetings are held twice a month and Commission members generally must commit approximately 10 hours per month to Commission business and serve without compensation.

Membership

The Commission is comprised of nine members:

Position #1: A wildlife biologist, preferably with expertise in ornithology

Position #2: An urban ecologist, preferably with expertise in the field of restoration ecology

Position #3: A representative of a local, state, or federal natural resource agency or an accredited university

Position #4: A hydrologist or similar professional, preferably with expertise in the study of natural drainage, climate or air quality, or a combination thereof

Position #5: An arborist, with one or more of the following qualifications:

- Board Certification as a Master Arborist or Municipal Specialist from the International Society of Arboriculture; or
- Certification by the American Society of Consulting Arborists; or
- Background and experience in Tree Risk Assessment from a credentializing agency or a professional organization.

Position #6: A landscape architect, with certification from the International Society of Arboriculture

Position #7: A representative of a non-profit or non-governmental organization whose mission is to advocate for preservation or enhancement of urban forests, wildlife habitat or similar natural systems

Position #8: A representative of either the development community, including developers, builders, architects, or realtors, with experience in projects developed under Leadership in Energy and Environmental Design (LEED), or a representative from a non-city utility

Position #9: An economist, financial analyst, Washington State licensed real estate broker, or any other similar professional, with expertise preferred in land use planning, environmental planning, or either residential or commercial development.

Appointments

Members in odd numbered positions from position one to position seven are appointed by a majority vote of City Council. Individuals in even numbered positions from position two to position eight are appointed by the Mayor, subject to confirmation by a majority vote of the City Council. Position nine is appointed by a majority vote of the eight appointed members.

Terms

For the initial round of appointments the positions were staggered: positions one, two and nine served one-year terms, positions four, five and six are serving two-year terms and positions three, seven, eight are serving three-year terms. At the conclusion of the initial term of each appointment, all subsequent terms of each position shall be for three years and the term of 1/3 of the positions shall expire each year.

Additional information about the Urban Forestry Commission can be found at <http://www.seattle.gov/UrbanForestryCommission.htm>, or by contacting:

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 (206) 684-3194