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C.F. 313821

City of Seattle
Notice of Appointment

Name: Holly Hinton		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Madrona	Zip Code: 98122	Contact Phone No.: (206) 355-8578
Appointed to: Seattle Music Commission		Date of Appointment: May 28, 2014
Authority (Ord., Res.): Ordinance 124422		Term of Office: From: Confirmation To: 05/02/2016
Background: Holly Hinton is the Content & Online Product Manager for Starbucks Entertainment. She's their go-to person on a wide variety of domestic and international music-related projects and events. She has been employed by Starbucks Coffee Company for over 15 years. She has produced a number of CD compilations, some of the most popular being the Rendezvous a Paris and the Sweetheart series in addition to selection of monthly featured CD titles. Holly manages music-related philanthropic ventures at Starbucks like the recent Starbucks (RED) Christmas CD which generated over \$3 million for AIDS programs in Africa focused on women & children. She is leading Starbucks music & social media strategy. Holly enjoys live music, listening to records, vegetable gardening and her adorable 19-month old daughter, Violet.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Nick Licata, Seattle City Councilmember

Holly Hinton

Key Strengths

- A history of creating trusted business relationships with internal and external partners.
- Exceptional knowledge of global entertainment music and cultural marketplace.
- Excellent track record managing projects, production and marketing plans to generate revenue.

Professional Experience

STARBUCKS COFFEE COMPANY

April 2008 – Present

Brand Manager & Executive Producer

Summary: Leading the entertainment content team for music ventures in physical and digital marketplace.

- Negotiates musical selections for top-performing Starbucks iTunes Pick of the Week program.
- Curation of Starbucks point-of-sale CD features and exclusive commissioned content.
- Leads artist partnerships for a wide variety of special events, programs from top talent (Alicia Keys, The Head and the Heart, John Legend, Sarah McLachlan & more).

January 2005 - April 2008

Content Manager, Global Entertainment

Summary: Selection and distribution of entertainment products and programming for Starbucks global locations.

- Lead team for Starbucks first simultaneous global product launch with the Herbie Hancock *Possibilities* CD.
- Created licensing, production and distribution model for music CD distribution in over 40 Starbucks markets.
- Launched Starbucks first internationally distributed book with Ishmael Beah's *A Long Way Gone*.

March 1997 – January 2005

Brand Manager

Summary: Development of brand marketing, packaging and creative for Starbucks music endeavours.

- Managed packaging and design of the GRAMMY®-winning Ray Charles *Genius Loves Company*.
- Managed program to establish recycled paper packaging for all Starbucks CD releases.

August 1996 - March 1997

Music Programmer

Summary: Began Starbucks career as a barista, recruited in 1996 to program music playlists for Starbucks coffeehouses in-store programming and special events.

Education

- University of Washington - English, Art History
- Various work / study programs in youth, arts & music – Germany 1994-1995

Community

- Seattle Music Commissioner – 2008-present
- NW GRAMMY Foundation Member

Seattle Music Commission

As of June 5, 2014

21 members: Per Resolution 31173 and Ordinance 124422, 3-year staggered terms, max of 6 years
All subject to City Council confirmation

- M Appointed by City Council
- F Appointed by Mayor

D*	G	Pos. No.	Name	Appointed	Term Ends	Term #	Initial Term*	Appointed By
6	M		Jon Stone	05/26/10	05/01/16	3rd	1+3+2 yrx	City Council
6	F		Emmy Jordan	06/18/12	05/01/15	1st	3 yr	City Council
2	M		DeVon Manier	05/03/10	05/01/16	3rd	2+2+2 yrx	City Council
6	M		Adrian Burton	05/01/11	05/01/15	2nd	1+3 yrx	City Council
2	M		Ricardo Frazer	06/18/12	05/01/15	1st	3 yr	City Council
6	M		Ben London	05/03/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Karen Thomas	09/11/13	09/11/16	1st	3 yr	City Council
6	F		Holly Hinton	05/26/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Patty Isacson Sabee	06/05/14	06/05/17	1st	3 yr	City Council
0						1st	3 yr	City Council
6	M		Alex Kochan	05/01/10	05/01/16	3rd	1+3+2 yrx	Mayor
6	F		Nadine Zgonc	02/6/12	02/1/15	1st	3 yr	Mayor
2	F		Patricia Lee	02/6/12	02/1/15	1st	3 yr	Mayor
6	F		Joan Sandler	02/6/12	02/1/15	1st	3 yr	Mayor
6	M		Marcus Womack	05/01/10	05/01/16	3rd	2+2+2 yrx	Mayor
6	M		Jody McKinley	3/13/13	05/01/17	2nd	1+3 yrx	Mayor
2	M		Wyking Garrett	05/01/10	05/01/16	3rd	2+2+2 yrx	Mayor
6	F		Megan Jasper	05/01/10	05/01/16	3rd	3+1+2 yrx	Mayor
6	M		Tom Mara	05/01/10	05/01/16	3rd	3+1+2 yrx	Mayor
6	M		John Roderick	12/??/13	01/??/16	1st	3 yr	Mayor
6	M		Kyle Hopkins	05/01/10	05/01/14	2nd	3 + 1 yrx	Mayor

* Term beginning and end dates vary. 'yrx' denotes extension of initial term; 6 yr maximum.

Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic/Latin@	(4) Native-American	(5) Other*	(6) Caucasian
Mayor	7	4	0		-	2	-	-	-	9
Council	5	4	1		-	2	-	-	-	7
Total	12	8	1		-	4	-	-	-	16

*Other includes diversity in any of the following: race, gender and/or ability