

City of Seattle
Notice of Appointment

Name: Jon Stone		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Lynnwood	Zip Code: 98087	Contact Phone No.: n/a
Appointed to: Seattle Music Commission		Date of Appointment: May 28, 2014
Authority (Ord., Res.): Ordinance 124422		Term of Office: From: Confirmation To: 05/01/2016
Background: Jon is the executive director of One Reel and has been involved in event production since 1988, working in diverse areas such as cultural events, festivals, concerts, nightclubs, theater and fine arts installations. He has worked as a professional musician and producer, and has worked in a variety of roles since 1992 for One Reel, including key leadership positions at Bumbershoot, Teatro Zinzanni and Seattle's beloved Summer Nights concert series. Jon took over the helm of One Reel from its founder in 2011 and has begun building a foundation for the next iteration of the venerable arts and cultural organization through rejuvenation of its flagship festival, the creation of new community programs, and the development of new lines of business. Jon is a frequent speaker at entertainment industry events, a board member of the Washington Festivals and Events Association, and has chaired the Music Commission's Youth and Community Committee since inception.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Nick Licata, Seattle City Councilmember

Jon Stone

PROFILE

Jon has been involved in regional event production since 1988, gaining hands-on working knowledge of virtually every operational aspect of the business. His experience base spans diverse areas such as cultural and community events, festivals, commercial and industrial expositions, theater, concerts and fine arts installations. Since 1992 he has worked in a variety of roles for One Reel, a Seattle non-profit arts and cultural producer, including key leadership positions at Bumbershoot, Teatro ZinZanni and Summer Nights at the Pier.

EXPERIENCE

Executive Director - One Reel, Seattle, Wa

2011-Current

Leads and is responsible for consistent achievement of the organizations mission and financial objectives. Carries out plans and policies as authorized by the board. Assures the organization has a long-range strategy. Maintains a climate which attracts, keeps and motivates a diverse staff of top quality people. Ensures that adequate funds are available to permit the organization to carry out its work.

Executive Director - Festivals Group, One Reel, Seattle, Wa

2010-2011

Leads and is responsible for consistent achievement of the organizations mission and financial objectives. Carries out plans and policies as authorized by the CEO and board. Assures the organization has a long-range strategy. Maintains a climate which attracts, keeps and motivates a diverse staff of top quality people. Ensures that adequate funds are available to permit the organization to carry out its work.

Managing Partner, Little Star Prints LLC, Lynnwood, WA

2008-2010

Wrote and implemented business plan for startup e-commerce venture. Supplier selection and contract negotiation. Developed startup and operational budgets. Directed multiple technical and creative teams throughout design and creation of complex website. Developed (with legal consult) website comprehensive Terms of Use, Privacy Policy, and Returns and Cancellations Policy. Created marketing plan. Designed and implemented accounting procedures and best practices.

Production Director, One Reel, Seattle, WA

2003-2010

Provided leadership and oversight for One Reel operational needs and festival/event operations. Developed and managed annual departmental budgets in excess of \$2M. Worked collaboratively with creative, technical, revenue, marketing, finance and legal teams in realizing the artistic vision and financial goals of One Reel events through clear communications and documentation. Fielded and managed special projects as assigned by the CEO, COO or Executive Director. Directed/consulted on life safety issues. Developed and implemented community outreach programs. Developed new business models.

SKILLS

Strong communication skills both written and verbal. Outstanding organizational skills. Experience leading staff from small groups through event staffs in excess of 800 people. Strong public speaker. Creative problem solving skills. Strong negotiation skills. Ability to work equally well as team leader or team member. Outstanding analytical abilities. Ability to articulate clearly and concisely. Knowledge of construction techniques. Strong and diverse computer skills. Understanding of stagecraft and staging. Both detail oriented and capable of big-picture thinking. Solid event production experience. Budgeting experience for larger events. Large sum cash management. Advanced drafting skills and Instructor-level CAD experience. Risk management/assessment. Business plan development and implementation. Audio engineering background. Musician.

PROFESSIONAL AFFILIATIONS

Board of Directors - Washington Festivals and Events Association

2006-Present

Business Advisor - Rat City Roller Girls

2007-Present

Commissioner - Seattle Music Commission. Chair, Youth + Community Committee

2010 - Present

Seattle Music Commission

As of June 5, 2014

21 members: Per Resolution 31173 and Ordinance 124422, 3-year staggered terms, max of 6 years
All subject to City Council confirmation

-  Appointed by City Council
-  Appointed by Mayor

D*	G	Pos. No.	Name	Appointed	Term Ends	Term #	Initial Term*	Appointed By
6			Jon Stone	05/26/10	05/01/16	3rd	1+3+2 yrx	City Council
6	F		Emmy Jordan	06/18/12	05/01/15	1st	3 yr	City Council
2			DeVon Manier	05/03/10	05/01/16	3rd	2+2+2 yrx	City Council
6			Adrian Burton	05/01/11	05/01/15	2nd	1+3 yrx	City Council
2			Ricardo Frazer	06/18/12	05/01/15	1st	3 yr	City Council
6			Ben London	05/03/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Karen Thomas	09/11/13	09/11/16	1st	3 yr	City Council
6	F		Holly Hinton	05/26/10	05/02/16	3rd	3+1+2 yrx	City Council
6	F		Patty Isacson Sabee	06/05/14	06/05/17	1st	3 yr	City Council
0						1st	3 yr	City Council
6			Alex Kochan	05/01/10	05/01/16	3rd	1+3+2 yrx	Mayor
6	F		Nadine Zgonc	02/6/12	02/1/15	1st	3 yr	Mayor
2	F		Patricia Lee	02/6/12	02/1/15	1st	3 yr	Mayor
6	F		Joan Sandler	02/6/12	02/1/15	1st	3 yr	Mayor
6			Marcus Womack	05/01/10	05/01/16	3rd	2+2+2 yrx	Mayor
6			Jody McKinley	3/13/13	05/01/17	2nd	1+3 yrx	Mayor
2			Wyking Garrett	05/01/10	05/01/16	3rd	2+2+2 yrx	Mayor
6	F		Megan Jasper	05/01/10	05/01/16	3rd	3+1+2 yrx	Mayor
6			Tom Mara	05/01/10	05/01/16	3rd	3+1+2 yrx	Mayor
6			John Roderick	12/??/13	01/??/16	1st	3 yr	Mayor
6	M		Kyle Hopkins	05/01/10	05/01/14	2nd	3 + 1 yrx	Mayor

* Term beginning and end dates vary. 'yrx' denotes extension of initial term; 6 yr maximum.

Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic/Latin@	(4) Native-American	(5) Other*	(6) Caucasian
Mayor	7	4	0		-	2	-	-	-	9
Council	5	4	1		-	2	-	-	-	7
Total	12	8	1		-	4	-	-	-	16

*Other includes diversity in any of the following: race, gender and/or ability