

**City of Seattle  
Notice of Appointment**

<b>Name:</b> Kelly Rodriguez		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>	
<b>Residential Neighborhood:</b> Capitol Hill	<b>Zip Code:</b> 98122	<b>Contact Phone No.:</b> 206-334-4384	
<b>Appointed to:</b> Seattle Arts Commission		<b>Date of Appointment:</b> 11-13-14	
<b>Authority (Ord., Res.):</b> 121006		<b>Term of Office:</b> <b>From:</b> January 1, 2015 <b>To:</b> December 31, 2016	
<b>Background:</b> <p>Kelly is a seasoned design and arts administrator with strong ties to the local, regional and national design communities, having played a key role in shaping the direction of ARCADE for nearly 14 years as editor, and as of May 2011, executive director. Kelly has led and collaborated with a changing and high-caliber board of trustees and editorial committee, representing the best and brightest design and art thinkers in the region, and have cultivated relationships with a broad cross-section of professionals and patrons from the design, art, academic and government communities — near and far — to develop creative content that crosses disciplines.</p> <p>Kelly is also the spokesperson for ARCADE at our quarterly publication launch celebrations, annual lectures, film events and educational workshops where I cultivate community. I'm equally comfortable engaging with leaders of government, high-level financial contributors, designers, artists and children—and everyone in between.</p> <p>For the last 20 years her academic, professional and private pursuits have guided her in the directions of education and art as they relate to design, most recently during an ARCADE-conceived and co-hosted educational workshop for middle through high school students that was inspired by Project H's work in rural Bertie County, NC.</p> <p>In the last 16 years she has been privy to conversations regarding projects and issues around Seattle's Interbay, waterfront, South Lake Union, transit-oriented development, large and small infrastructure works, and revolutionary projects such as the Bullitt Center. She bring an educated eye, a finely tuned listening ear, a broad and inclusive perspective, and a passion for the value and quality of the urban fabric.</p>			
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Mayor Edward B. Murray	

FILED  
 CITY OF SEATTLE  
 2014 DEC -3 AM 10:00  
 CITY CLERK

# KELLY A. RODRIGUEZ

## EXPERIENCE

### ARCADE Dialogue on Design

Editor, Executive Director,  
1999 – Present

As Editor I provide curatorial leadership for the planning and development of ARCADE's award-winning magazine, which places a premium on forward-thinking and innovative design and art perspectives and solutions. I solicit, edit and write editorial; manage volunteer writers, artists and staff; and work closely with graphic designers on art direction. I am the representative at quarterly launch celebrations where the public is invited to gather in real time. ARCADE also presents and co-hosts a number of events in the community, including educational lectures and workshops, tours, film series and other cultural happenings.

As Executive Director for this Seattle-based nonprofit that creates opportunities — in print, online, and in the community — for sharing ideas about design, culture, art and the built environment, I collaborate with a diverse and changing ARCADE Board of Trustees to ensure that all aspects of the organization's goals and mission are met, committee members and creative contributors. I cultivate relationships with key stakeholders, donors and community partners, and advocate for the organization in the community.

### Weinstein A/U Architects + Urban Designers

Marketing Director

2005 – 2011

Strategic planning; market research; media relations; managed RFQ, RFP and award submissions; website maintenance.

### Seattle Planning Commission

Planning Analyst

2002 – 2003

Working closely with the Planning Director, supported the Commission's efforts and facilitated/managed community meetings.

### CityDesign / Seattle Design Commission

Planning Intern

1999 – 2000

Developed detailed summaries of Commission meetings; provided post-meeting follow-up with proponents; drafted memoranda on Commission activities for the Seattle City Council. Worked closely with the CityDesign team to develop urban design projects and initiatives, including workshops and fora.

### CityDesign

Resource Center Advisory Panel  
2001

Volunteer strategic advisory panel that worked to develop parameters for a new City of Seattle urban design resource library.

### Walker Rodriguez Research + Urban Design

Manager and Owner

1996 – 2001

Performed all aspects of business and project administration. Developed conceptual designs and project research. Competition work included a conceptual redesign of San Francisco's Union Square.

### William Stout Publishers

Assistant to the Publisher

1996 – 1997

Oversaw and managed all aspects of business administration; provided editorial assistance, and worked closely with authors and creative contributors to achieve their editorial goals. Performed all aspects of pre-press, including the design and layout of manuscripts such as the redesign of *Schindler* by David Gebhard.

### Calthorpe Associates, Urban Designers, Planners, Architects

Urban Design Intern

1996

Prepared presentation and working drawings for a number of urban planning projects in the region, and refined government plans for cities in the area.

### San Francisco Museum of Modern Art

Development / Community Engagement

1990 – 1992

Assisted the development director with membership and special event drives. Coordinator, researcher and advocate for community partnerships and collaborations. Representative of SFMOMA at cultural and educational events in the city.

### Sheppard, Mullin, Richter and Hampton

Research Analyst

1983 – 1996

United States case law researcher, including monitoring and tracking of key opinions.

## EDUCATION

National Sustainable Building Advisor, 2010  
Full scholarship granted

University of Washington  
Master of Architecture, 2000

California College of Arts  
Bachelor of Architecture, 1997  
Graduation with Distinction

City College of San Francisco  
Extensive courses in Art History, 1990-1992

## PROFESSIONAL ACTIVITIES

Seattle Office of Arts & Cultural Affairs  
Artist Selection Panelist for the Denny Substation, 2012

Cornish College of the Arts  
Guest Lecturer, 2011, 2010

Bullitt Foundation, Bullitt Center  
Architect Selection Advisory Committee  
Member, 2009

4Culture Artists Registry  
Sites Selection Panel, 2008

arcCA Architecture California  
Journal of the AIA California Council  
Editorial Board Member, 2005 to Present

Publications / Public Speaking: Multiple  
articles in ARCADE magazine and speaking  
engagements at ARCADE community  
events.

Washington State Office of Minority and  
Women's Business Enterprises, 1999 - 2001

## INTERESTS + AWARDS

Classical ballet dancer for 36 years

Book Award for Outstanding Achievement  
in History & Theory, California College of  
Arts, San Francisco, CA, 1997

California Architectural Foundation /  
AIA California Council, Mel Ferris Scholarship  
Recipient, San Francisco, CA, 1995

## REFERENCES

Ed Weinstein, FAIA, Principal, Weinstein A|U  
[REDACTED]

Barbara Swift, ASLA, Principal, Swift Co.  
[REDACTED]

Gordon Walker, Consulting Principal, Mithun  
[REDACTED]

## Seattle Arts Commission – June 2014

16 Commissioners who serve a term of two-years (*may be reappointed twice*):

- 7 appointed by the Mayor
- 7 appointed by the City Council
- 1 appointed by the Seattle Arts Commission
- 1 member via *Get Engaged: City Boards and Commissions* program, Appointed by Mayor, **1-year** term

City Council appointments are subject to City Council confirmation.

D*	Name	Term Ends	Term #	Position	Appointed By
(2) F	Sharon Williams	12/31/15	1st	At-Large	City Council
(6) M	Billy O'Neill	12/31/16	2nd	At-Large	City Council
(1) F	Priya Frank	12/31/16	1st	At-Large	City Council
(6) F	Perri Lynch-Howard	12/31/15	2nd	At-Large	City Council
(1) F	Huong T. Vu	12/31/15	2nd	At-Large	City Council
(3) M	Jerry Garcia	12/31/16	2nd	At-Large	City Council
(6) M	Michael Seiwerath	12/31/15	3rd	At-Large	City Council
(6) F	Fidelma McGinn	12/31/15	3rd	At-Large	Commission
(6) M	Gian-Carlo Scandiuzzi	12/31/16	3rd	At-Large	Mayor
(3) F	Kelly Rodriguez	12/31/16	1st	At-Large	Mayor
(6) M	Jeff Benesi	12/31/15	2nd	At-Large	Mayor
(1) F	Terri Hiroshima	12/21/16	2nd	At-Large	Mayor
(2) M	Jonathan Cunningham	12/31/15	1st	At-Large	Mayor
(2) F	Vivian Phillips	12/31/16	2nd	At-Large	Mayor
(5) F	Tracy Rector	12/31/16	2nd	At-Large	Mayor
(1) F	Amy Piñon	09/01/15	Only	Get Engaged	Mayor

### \* Diversity

App. Authority										
	Men	Women	Vacant	Minority	(1) Asian American	(2) American American	(3) Hispanic Latin	(4) Native American	(5) Other**	(6) Caucasian
Mayor	3	5	0	4	1	2	0	1	0	3
Council	3	3	0	3	1	1	1	0	0	4
SAC	0	1	0	0	0	0	0	0	0	1
Get Engaged	0	1	0	1	1	0	0	0	0	0
<b>Total</b>	<b>6</b>	<b>8</b>	<b>0</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>7</b>

KELLY A. RODRIGUEZ



15 April 2014

Office of Arts & Culture | City of Seattle  
Elisheba Johnson  
700 Fifth Avenue, Suite 1766  
Seattle, WA 98124

Dear Selection Committee,

I was thrilled to recently learn about the call for a new Seattle Arts Commissioner, as I have been seeking a higher level of engagement with the City since my wonderful experience serving on the 2012 Denny Substation Artist Selection Panel.

I am a seasoned design and arts administrator with strong ties to the local, regional and national design communities, having played a key role in shaping the direction of ARCADE for nearly 14 years as editor, and as of May 2011, executive director. I have led and collaborated with a changing and high-caliber board of trustees and editorial committee, representing the best and brightest design and art thinkers in the region, and have cultivated relationships with a broad cross-section of professionals and patrons from the design, art, academic and government communities — near and far — to develop creative content that crosses disciplines. I am also the spokesperson for ARCADE at our quarterly publication launch celebrations, annual lectures, film events and educational workshops where I cultivate community. I'm equally comfortable engaging with leaders of government, high-level financial contributors, designers, artists and children—and everyone in between.

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I'm genuinely excited about the state of the city of Seattle at this point in history — it's certainly world-class on a number of fronts — and I would be honored to collaborate with the broad thinkers who comprise the Arts Commission in their efforts to help shape the evolution of this Great Pacific Northwest city.

I look forward to hearing from you and encourage you to contact me with any questions.

Kind regards,



Kelly Rodriguez