

**City of Seattle
Notice of Appointment**

Name: Vivian Phillips		<input checked="" type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Central District	Zip Code: 98144	Contact Phone No.: 206-467-5510
Appointed to: Seattle Arts Commission		Date of Appointment: November 13, 2014
Authority (Ord., Res.): 121006		Term of Office: From: January 1, 2015 To: December 31, 2016
<p>Background:</p> <p>Vivian is currently the Director of Marketing and Communications for the Seattle Theatre Group, with responsibility for all marketing and communications activities for Seattle's historic Paramount, Moore and Neptune Theatres. As such, Vivian is the primary spokesperson for the organization and is a seasoned and well-known communications professional.</p> <p>She has served the City of Seattle in several capacities – as Interim Executive Director at the Langston Hughes Performing arts Center (2008-2009); as Director of Communications to Mayor Paul Schell (1998-2000); and as previous Commissioner on both the Seattle Women's Commission and the Seattle Arts Commission.</p> <p>Vivian has been a lifelong arts advocate and an active arts manager. She is a co-founding director of The Hansberry Project, and has served on the boards of Arts Corps, CD Forum, Seattle University College of Arts and Sciences, and represents Seattle interests to The African Contemporary Arts Consortium, playing a key role in creating collaborations that bring contemporary African artists to the United States.</p> <p>Additionally, Vivian produces and hosts television programs focused on arts supported by 4Culture, and has recently served as a Seattle University Adjunct Professor in the MFA Arts Leadership program.</p>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Edward B. Murray

FILED
 CITY OF SEATTLE
 2014 DEC -3 AM 10:01
 CITY CLERK



VIVIAN PHILLIPS

Current

Arts Management

Director of Marketing and Communications – Seattle Theatre Group (2011-current)

Manage marketing department of 9, with full responsibility for marketing, communications and social media engagement for programming at 3 historic theatres in Seattle. Implemented new campaigns for season marketing; decreased season marketing expenses and tripled season sales results from previous year; developed and implemented new communications programs unifying STG messaging and outreach; manage special programs for targeted marketing and audience development including Alvin Ailey, Merce Cunningham, Contemporary African Dance programs, special season events and local programs; primary organizational spokesperson, messaging and brand management leader.

Managing Director – Hansberry Project at ACT/Producing Associate (2005-current)

Co-direct development and programming for an African American professional theatre program housed at ACT Theatre, consisting of 1 annual main stage production within theatre season, and year-round outreach and artistic development programs. Lead for all marketing and fundraising efforts.

Recent Past

Executive Manager – Langston Hughes Performing Arts Center (2008-2009)

Appointed by City of Seattle as Interim Manager to handle all operations within 36 year-old cultural and performing arts community institution and charged with creating a long-term sustainability plan. Lead a 15-person Citizen Task Force to complete the plan and raised over \$500,000 for building improvements and program enhancements.

Media Production (2005 – current)

Produce and host award-winning television series on arts, culture, heritage and preservation for community development agency that manages arts funding through County Lodging Tax revenue. Programs air on KCTV (County municipal channel) and can be found streamed at www.4culture.org Occasional freelance producer.

Produced and hosted weekly radio program on the arts for Sandusky station, KKNW. Focused on local arts and arts innovators, national arts leaders, interviews with arts newsmakers and emerging artists. Guests of note – Eldrige Cleaver, John Franklin and Lonnie Bunch (Smithsonian African American Museum), Chicago filmmaker Barbara Allen (*Paper Trail: 100 Years of the Chicago Defender*), NY filmmaker Keith Beauchamp (*The Untold Story of Emmet Till*), Ladysmith Black Mombaza.

Educator

Adjunct Professor – Seattle University MFA Arts Management Program, Persuasive Communications required course.





VIVIAN PHILLIPS

Public speaking/moderator (ongoing)

Regularly present on a variety of topics and moderate public forums. Selected engagements include: Washington State Arts Commission, University of Washington, Seattle University, King County Executive, King County Council, Black Law Enforcement Officers of Washington, Austin Foundation, Pratt Fine Arts Center, Black Achievers, and Evergreen State College. Host annual Martin Luther King, Jr. celebration for King County and hosted the 75th birthday celebration and Lifetime Achievement celebration for Quincy Jones to benefit the Northwest African American Museum.

Communications Consulting

Led and/or collaborated on a variety of media, outreach and community engagement programs for clients and projects including: Pyramid Communications, Bullitt Foundation, Martin Luther King County logo redesign, City of Seattle Department of Neighborhoods, Seattle Center, Central Area Development Association, University of Washington, Seattle Housing Authority, Seattle Public Schools Levy Renewal, ClearChannel Entertainment, Seattle University Department of Fine Arts, Langston Hughes Performing Arts Center, AfraGenesis Radio Network, and Seattle Theatre Group. Routinely work with local artists in development and promotions.

Producing & Performance

Produced *Maafa Suite* – Brooklyn-based dramatic commemoration of the trans-Atlantic Slave Trade for City of Seattle; commissioned and produced 2 Seattle-based commemoration productions, *Sankofa Theatre* in collaboration with Seattle Theatre Group; performed as Narrator in Seattle's Black Nativity 2 years; guest performer-*Vagina Monologues*, Seattle run.

Other:

Director of Communications – Office of Mayor Paul Schell

Served two years as primary spokesperson and director of all communications, media and public relations functions for Mayor of Seattle. Also directed emergency services public information unit leading team of over 60 citywide public information officers and led the communications functions for WTO and Y2K events.

Co-Host "True Colors" – KOMO TV/KCTS TV

"True Colors," an Emmy Award-winning weekly program, jointly produced by KOMO TV 4 and KCTS TV 9. Covered hot issues and interesting people from diverse Puget Sound and national communities. Occasional fund drive host for KCTS public television.

HONORS

Telly Silver and Bronze Awards – National award for best municipal cable produced program, *DBR & the Mission and Donald Byrd/Spectrum Dance*

Public Relations Society of America-Seattle Chapter – *Outstanding Professional and Personal Community Contribution*

Big Sisters of King County - *Role Model Award for Outstanding Community Service*

Alumni – *Leadership Tomorrow Class of 1993*

Alumni – *Alki Foundation Political Involvement Institute Class of 1991*





VIVIAN PHILLIPS

CIVIC VOLUNTEER/COMMUNITY SERVICE

Recent

- Spectrum Dance Theatre**, Advisory Group
- Arts Corps** Board of Directors, Chair
- Washington State Building for the Arts** Advisory Board member
- King County Television** Advisory Committee member
- Seattle University College of Arts & Sciences** Leadership Council
- Africa Contemporary Arts Consortium** – represent Seattle Theatre Group

Past

- Seattle Theatre Group** Vice President Board of Directors (2000-2006)
- Central District Forum for Arts & Ideas** (1999-2006) (served 4 years as Board Chair)
- Seattle Center Foundation**-Trustee (2002 – 2006)
- Seafair** Public Affairs Chair (1999-2003)
- Seattle Commission on Electronic Communication** (2000 – 2002)
- Seattle Arts Commission** (1996 – 1998)
- Seattle Women's Commission** (1992-1994)

Seattle Arts Commission – June 2014

16 Commissioners who serve a term of two-years (*may be reappointed twice*):

- 7 appointed by the Mayor
- 7 appointed by the City Council
- 1 appointed by the Seattle Arts Commission
- 1 member via *Get Engaged: City Boards and Commissions* program, Appointed by Mayor, **1-year** term

City Council appointments are subject to City Council confirmation.

D*	Name	Term Ends	Term #	Position	Appointed By
(2) F	Sharon Williams	12/31/15	1st	At-Large	City Council
(6) M	Billy O'Neill	12/31/16	2nd	At-Large	City Council
(1) F	Priya Frank	12/31/16	1st	At-Large	City Council
(6) F	Perri Lynch-Howard	12/31/15	2nd	At-Large	City Council
(1) F	Huong T. Vu	12/31/15	2nd	At-Large	City Council
(3) M	Jerry Garcia	12/31/16	2nd	At-Large	City Council
(6) M	Michael Seiwerath	12/31/15	3rd	At-Large	City Council
(6) F	Fidelma McGinn	12/31/15	3rd	At-Large	Commission
(6) M	Gian-Carlo Scandiuzzi	12/31/16	3rd	At-Large	Mayor
(3) F	Kelly Rodriguez	12/31/16	1st	At-Large	Mayor
(6) M	Jeff Benesi	12/31/15	2nd	At-Large	Mayor
(1) F	Terri Hiroshima	12/21/16	2nd	At-Large	Mayor
(2) M	Jonathan Cunningham	12/31/15	1st	At-Large	Mayor
(2) F	Vivian Phillips	12/31/16	2nd	At-Large	Mayor
(5) F	Tracy Rector	12/31/16	2nd	At-Large	Mayor
(1) F	Amy Piñon	09/01/15	Only	Get Engaged	Mayor

* Diversity

App. Authority										
	(1) Men	(2) Women	(3) Vacant	(4) Minority	(5) Asian American	(6) African American	(7) Hispanic/Latin	(8) Native American	(9) Other**	(10) Caucasian
Mayor	3	5	0	4	1	2	0	1	0	3
Council	3	3	0	3	1	1	1	0	0	4
SAC	0	1	0	0	0	0	0	0	0	1
Get Engaged	0	1	0	1	1	0	0	0	0	0
Total	6	8	0	8	3	3	1	1	0	7