

**KARA E. MARTIN**

Seattle, WA 98116

**PROFESSIONAL PLANNING EXPERIENCE****Principal, Urban Food Link, LLC, Seattle, WA****2011-present**

- Direct policy and planning initiatives for a small private firm specializing in healthy and food systems planning and policy.
- Advise local governments and community organizations on food system policies and strategies.
- Lead and conduct research including primary and secondary data collection and analysis.
- Write reports and other communication materials (i.e. toolkits).
- Review and draft plan policies and regulatory code.
- Manage projects including developing proposals and bids and managing contracts.
- Present and lecture on food system planning and projects to national, state and local audiences.

## Selected projects include:

- **Global to Local:** Project coordinators for the SeaTac-Tukwila Food Innovation District Network.
- **Forterra:** Developed urban agriculture policy and development code recommendations for City of Federal Way's Comprehensive Plan and municipal code.
- **City of Seattle's Office of Sustainability and Environment:** Conducted mapping analysis of retail environment in City of Seattle and assessed capacity and demand for small food-processing facilities.
- **SvR Design:** provided food landscape assessments, including GIS analysis and policy recommendations for six cities in King County, WA for a project funded by Public Health- Seattle & King County's Communities Putting Prevention to Work (CPPW), a CDC award.
- **Public Health- Seattle & King County:** Technical assistance provider for Healthy Foods Here, a healthy retail initiative funded by CPPW and in collaboration with City of Seattle's Office of Economic Development.
- **University of Washington:** As an adjunct lecturer for Dept. of Urban Design and Planning, co-taught a graduate food systems planning course and oversaw the Western Washington Foodshed student project for the American Farmland Trust.

**Principal, Martin & Sanders Consulting, LLC, Seattle, WA****2009-2011**

The firm merged with Urban Food Link in 2011. See above for responsibilities. Clients included: Public Health- Seattle & King County, City of Seattle, and King County Food & Fitness Initiative

## NONPROFIT WORK EXPERIENCE

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### Independent Contractor, Seattle, WA

2007-2009

- Graduate research assistant for research and development of a toolkit for the Delridge Healthy Corner Store Project and King County Food & Fitness Initiative.
- Developed fundraising strategies including grant case statements.
- Coordinated events such as King County's Harvest Celebration Farms Tour and the North King County Food Security Summit.

### Program Associate, Aradia Women's Health Center, Seattle, WA

2004-2006

- Coordinated annual fundraising campaign.
- Wrote operational and programmatic grants.
- Wrote and produced biannual newsletter and other communication material.

### Development Manager, Boomtown Café, Seattle, WA

2002-2004

- Supervised development team in execution of annual fundraising campaign for emergency meal program.
- Collaborated with community organizations on hunger and homelessness initiatives.
- Developed and implemented communications strategies.

### Volunteer Coordinator, Food Lifeline, Seattle, WA

2002

- Developed and implemented volunteer program's food repackaging center.

## EDUCATION

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Built Environment Assessment Training (BEAT) Institute, University of Pennsylvania

2011

Master of Urban Planning, University of Washington, Seattle, WA

2009

Bachelor of Arts in Sociology, University of Colorado, Boulder, CO

2001

## COMMUNITY & PROFESSIONAL INVOLVEMENT

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- American Planning Association Food Interest Group steering committee (2014-present)
- Washington State Food System Roundtable (2014-present)
- Washington APA Big Idea's chair for the Sustainable Agriculture & Healthy Food Systems Working Group (2014-present)
- South King County Food Access Working Group (2012-present)
- Robert Wood Johnson Foundation's *Healthy Kids, Healthy Communities* in King County steering committee (2011-2012)
- King County Food and Fitness Initiative's Healthy-Retail Strategy Action Team (2009-2012)

## PRESENTATIONS

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- American Planning Association (APA) National Conferences and webinar (2011, 2012)
- Washington State APA Conferences (2011, 2013)
- University of Washington courses' lectures (2012, 2013, 2014)
- APA Puget Sound Chapter's Brown Bag series (2010, 2012)
- Centers for Disease Control (CDC) webinar series (2011)
- UW/WSU Cultivating Regional Food Security Conference (2010)
- Puget Sound Regional Council's Regional Food Policy Council (2011)