

**City of Seattle  
Notice of Appointment**

<b>Name:</b> Bevin Wong		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>	
<b>Residential Neighborhood:</b> Pioneer Square	<b>Zip Code:</b> 98104	<b>Contact Phone No.:</b> 805444-1736	FILED CITY OF SEATTLE 2014 AUG 12 PM 1:37 CITY CLERK
<b>Appointed to:</b> Seattle Pedestrian Advisory Board (Get Engaged)		<b>Date of Appointment:</b> 08/05/14	
<b>Authority (Ord., Res.):</b> Ord. 120325/Res. 29532		<b>Term of Office:</b> <b>From:</b> September 2014 <b>To:</b> September 2015	
<b>Background:</b> Resume attached.			
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Mayor Edward B. Murray	

## EDUCATION

California State University, Chico :: May 2006

- Bachelor of Science in Mathematics, Option in Education

## EXPERIENCE

United Way of King County :: Seattle, WA

Emerging Leaders Content and Marketing Manager Sept 2013 – present

- Led the volunteer Emerging Leader Marketing Committee to double the number of young professionals engaged with United Way within the first seven months.
- Primary copywriter for all Emerging Leader communications and secondary copywriter for all other branded materials.

Seattle Works :: Seattle, WA

Outreach Manager, Dec 2010 – Sept 2013

- Led the execution of the social media strategy as outlined by the volunteer steering committee, resulting in an increased followership of 39% on facebook, 61% on twitter and 48% on blog views.
- Provided the direction and content calendar to take the organization's social media execution from one person, to all seven team members evenly contributing and seeing the value of storytelling.
- Authored the weekly html email and maintained an average open rate of 16% for a 4,000+ distribution list.
- Managed a database migration and complete website redesign.
- Built, maintained and strengthened relationships with sponsor companies, donors, volunteer leaders, vendors and community partners.
- Supervised multiple summer interns including hiring, developing work plans and evaluating.
- Implemented and improved a peer to peer annual campaign that raised 38% more funds.
- Led the AfterParty event planning and volunteer committee for our annual mission-based fundraiser (Seattle Works Day) engaging 1,200 people that raised over \$75,000 for four years.

AmeriCorps\*VISTA Volunteer Services, Dec 2009 – Dec 2010

- Developed, planned and implemented a sustainable internal Volunteer Services Program utilizing volunteer management best practices.
- Managed a volunteer committee to redesign civic engagement programs including a new website, new partnerships with local civic organizations, election trivia, improv and debate watching events.

Washington Alliance for Better Schools :: Shoreline, WA

Independent Contractor, Dec 2010 – June 2013

- Planned and executed the quarterly afterschool program that is held at over 20 schools locally.

DST Output, LLC :: El Dorado Hills, CA

Business Solutions Implementation Specialist, 2008 – Dec 2009

- Developed, launched and supported the project management training of all identified project managers within the company (over 150); in all departments and in all operation sites.
- Tracked and reported additional revenue, terminating contracts and satisfaction for Client Services.

Business Product Services Analyst and Associate Application Analyst, 2006 – 2008

- Managed the annual customer satisfaction survey and client review projects and vendor relations.
- Continually improved standardized project management tools and forms and assisted in implementation and adaptation throughout three operational sites.
- Aided in the development of the 2007 and 2008 Strategic Plans.
- Created and maintained internal group websites.

## TECHNICAL SKILLS

- All Microsoft Office applications; Microsoft Project, FrontPage, Visio, SharePoint; IBM Lotus Notes; Adobe Dreamweaver, Pagemaker, InDesign, Photoshop; CRM databases, Salesforce, Basecamp; all mainstream social media platforms.

## Get Engaged 2014-2015

16 members: Per [insert legislative authority number], all subject to City Council confirmation, 1-year terms

- 0 Appointed by City Council
- 16 Appointed by Mayor
- 0 Appointed by

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Amy L. Pinon	08/05/14	Sept. 2015	1	Arts Commission	Mayor
		2	Sarah Trowbridge	08/05/14	Sept. 2015	1	CTTAB	Mayor
		3	Yan Jun (Angela) Liu	08/05/14	Sept. 2015	1	Disabilities Commission	Mayor
		4	Juliana Tesfu	08/05/14	Sept. 2015	1	Human Rights Commission	Mayor
		5	Mohamed Adan	08/05/14	Sept. 2015	1	Immigrant and Refugee Commission	Mayor
		6	Sarah E. Shadid	08/05/14	Sept. 2015	1	Landmarks Preservation	Mayor
		7	Brianna C. Holmes	08/05/14	Sept. 2015	1	Women's Commission	Mayor
		8	Riley Kimball	08/05/14	Sept. 2015	1	Bicycle Board	Mayor
		9	Bevin Wong	08/05/14	Sept. 2015	1	Pedestrian Board	Mayor
		10	Grant M. Hromas	08/05/14	Sept. 2015	1	Design Commission	Mayor
		11	Shoshana Paget	08/05/14	Sept. 2015	1	LGBT Commission	Mayor
		12	Evan Dilworth Bue	08/05/14	Sept. 2015	1	Pioneer Square	Mayor
		13	Sean O'Brian	08/05/14	Sept. 2015	1	Seattle Center	Mayor
		14	Lauren Squires	08/05/14	Sept. 2015	1	Planning Commission	Mayor
		15	Krystal F. Brun	08/05/14	Sept. 2015	1	Design Review Board	Mayor
		16	Lydia Albert	08/05/14	Sept. 2015	1	Board of Parks	Mayor

**\*Diversity**

					(1)	(2)	(3)	(4)	(5)	(6)
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
<b>Mayor</b>										
<b>Council</b>										
<b>Other Bodies</b>										
<b>Total</b>										

*\*\*Other includes diversity in any of the following: race, gender and/or ability*