

**City of Seattle  
Notice of Appointment**

<b>Name:</b> Riley Kimball		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency	
<b>Residential Neighborhood:</b> <i>Queen Anne</i>	<b>Zip Code:</b> 98121	<b>Contact Phone No.:</b> 503-453-5624	FILED CITY OF SEATTLE 2014 AUG 12 PM 1:36 CITY CLERK
<b>Appointed to:</b> Seattle Bicycle Advisory Board (Get Engaged)		<b>Date of Appointment:</b> 08/05/14	
<b>Authority (Ord., Res.):</b> <i>Ord. 120325, Res. 30995</i>		<b>Term of Office:</b> <b>From:</b> September 2014 <b>To:</b> September 2015	
<b>Background:</b>  Resume attached.			
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Mayor Edward B. Murray	

# Riley Kimball • [REDACTED]

## *Professional Experience*

**Softchoice Corporation :: Corporate Account Manager** 7/12-5/14

- Facilitate technology acquisition and implementation strategy for Silicon Valley clients
- Maintain and grow business relationship with existing customers and develop new ones
- Manage vendors, customers and supply chain operations
- 2013: grew territory revenue by 45% from \$768,186 to \$1,116,931
- 2014: currently growing territory year to date by 108% from \$255,287 to \$531,962

**Sony Music Entertainment :: RED Distribution Marketing Intern** 6/11-8/11

- Worked with team to coordinate marketing and promotions of upcoming indie releases
- Wrote e-commerce copy for taking new releases to market
- Assisted in managing partner label relationships

**Occidental College Aquatics :: Swim Instructor and Lifeguard** 6/11-5/12

- Worked as lifeguard, trained in emergency response
- Taught group and individual swim lessons to students of all ages and skill levels
- Instructed in Mandarin and in Spanish to day campers from the Taiwanese and Mexican embassies

**Making Diabetes Ghost :: Marketing and Writing Intern** 5/11-10/11

- Designed and lead anti-diabetes campaign for Wu-Tang Clan rapper Ghostface Killah
- Proposed and developed partnerships with United Way New York and other non-profits
- Helped plan promotional tour until project disbanded by Ghostface Killah

**Nike World Headquarters :: Team Sports Marketing Intern** 5/10-8/10

- Developed and executed \$2 million marketing strategy for Team Sports iD product line
- Initiated and expanded marketing relationship with Rec. Sports Directors at 46 national universities
- Worked with partners located in Holland, France, Germany, and England

## *Education*

**B.A., Occidental College, Los Angeles, CA, Class of 2012**

Major: Diplomacy and World Affairs; Minors: Mandarin Chinese, Mathematics

Magna Cum Laude, Phi Beta Kappa, 8x Dean's List, 4x Scholar Athlete, National Merit Scholar

**The Occidental Weekly :: Senior Writer** 8/08-5/12

Recipient of Associated Collegiate Press's 2012 Newspaper Pacemaker Award  
Proposed, researched, interviewed for, and wrote 2-3 articles each week

**Study Abroad in Nanjing, China** 1/11-6/11

Mandarin Chinese language immersion program with an emphasis on business

**Occidental NCAA Division III Swim Team** 9/08-2/12

Two-season captain of NCAA Swimming & Diving team

## *Skills*

- Sales // trained in solution-led and consultant approaches, manage book of business in CRM
- Language // Mandarin Chinese & Spanish speaking, reading, and writing
- Leadership // two-season NCAA swim team captain, Softchoice Cares boardmember, Softchoice mentor
- Teaching and tutoring // math, English, Spanish, swimming
- Relationship Management // maintained vendor and client relationships at Softchoice, Nike, and Sony
- Technology // advanced MS Office, working knowledge of Adobe CS, HTML, and Python

## Get Engaged 2014-2015

16 members: Per *[insert legislative authority number]*, all subject to City Council confirmation, 1-year terms

- 0 Appointed by City Council
- 16 Appointed by Mayor
- 0 Appointed by

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Amy L. Pinon	08/05/14	Sept. 2015	1	Arts Commission	Mayor
		2	Sarah Trowbridge	08/05/14	Sept. 2015	1	CTTAB	Mayor
		3	Yan Jun (Angela) Liu	08/05/14	Sept. 2015	1	Disabilities Commission	Mayor
		4	Juliana Tesfu	08/05/14	Sept. 2015	1	Human Rights Commission	Mayor
		5	Mohamed Adan	08/05/14	Sept. 2015	1	Immigrant and Refugee Commission	Mayor
		6	Sarah E. Shadid	08/05/14	Sept. 2015	1	Landmarks Preservation	Mayor
		7	Brianna C. Holmes	08/05/14	Sept. 2015	1	Women's Commission	Mayor
		8	Riley Kimball	08/05/14	Sept. 2015	1	Bicycle Board	Mayor
		9	Bevin Wong	08/05/14	Sept. 2015	1	Pedestrian Board	Mayor
		10	Grant M. Hromas	08/05/14	Sept. 2015	1	Design Commission	Mayor
		11	Shoshana Paget	08/05/14	Sept. 2015	1	LGBT Commission	Mayor
		12	Evan Dilworth Bue	08/05/14	Sept. 2015	1	Pioneer Square	Mayor
		13	Sean O'Brian	08/05/14	Sept. 2015	1	Seattle Center	Mayor
		14	Lauren Squires	08/05/14	Sept. 2015	1	Planning Commission	Mayor
		15	Krystal F. Brun	08/05/14	Sept. 2015	1	Design Review Board	Mayor
		16	Lydia Albert	08/05/14	Sept. 2015	1	Board of Parks	Mayor

**\*Diversity**

					(1)	(2)	(3)	(4)	(5)	(6)
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
Mayor										
Council										
Other Bodies										
<b>Total</b>										

*\*\*Other includes diversity in any of the following: race, gender and/or ability*