



# Melrose Promenade Visioning Project

Update to City Council Transportation Committee

4.23.13

# Schedule





**Historical Context**  
**Community Input Process Recap**  
**Design Refinement**  
**A Vision Emerges**







Following Images Courtesy of:  
UW Special Collections  
Paul Dorpat  
CHS Re:take

# Site History





# Site History





# Site History





# Site History



5909 9-15-17



# Site History





# Site History





# Site History





# Site History





Site History



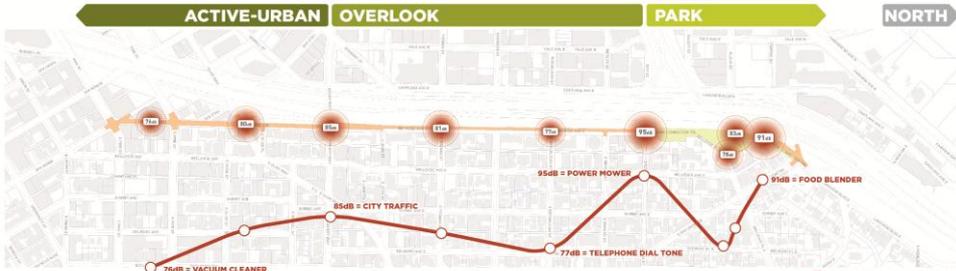
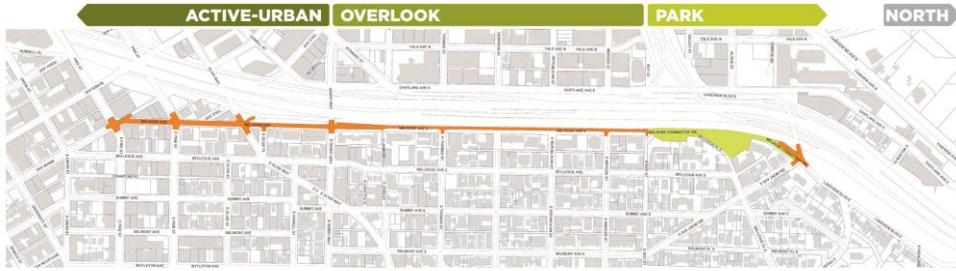


# 1st Community Input Meeting

## History, Design Analysis, Opportunities, Survey

January 24<sup>th</sup> 2013





# MELROSE PROMENADE

Community Input Meeting - 01/24/13

GREENWAY

1. Tell us about your RELATIONSHIP to Melrose Avenue (live, work, commute...)

RUNNING 11  
ST BIKES  
BIKES - BELLEVUE  
ART

WALK/PEDE  
LAKEVIEW PED CONNECT

2. How do you currently use Melrose Avenue? (parking, walking, bicycling...)

3. What is your FAVORITE SPOT on Melrose Avenue and why?

REPUBLIC - DUNN → NEEDS MORE COFFEE

4. What types of long-term physical IMPROVEMENTS would you like to see on Melrose Avenue? (trees, seating, art...)

- LESSEN NOISE - GREEN WALL?
- ONE WAY NORTH BOUND ON MELROSE
- COMMUNITY PARTICIPATION IN MAINTENANCE
- DOGS LEAD
- CONT. TRAIL @ BELMONT TO WEST
- MORE VEGETATION - EXPOSED
- PEDESTRIANS
- BETTER BIKES COMM. ONE BELLEVUE PL
- MELROSE TABLE
- MOVIES/MUSIC
- SEATING - MARK SQUARE/BELMONT @ SUMMIT
- KIDS PEA PATCH / ID
- CHEE BULL/LOOK @ DAY
- SAND GARDEN
- URBAN TOURNAMENT @ WINDY POINT
- LIGHTING
- PEAS PATCHES
- BELLEVUE + BELLEVUE INTERSECTION - JUNE/TONY
- BUSINESS TRAILWAYS
- DEVELOPMENT TO BRING PEOPLE IN
- BBO'S (ALREADY HAPPENING)
- LEAVING/ENTERING WALL FROM BELLEVUE BELLEVUE
- MAX ENTRY @ INTERSECTION OF LAKEVIEW/BERMONT OVERPASS
- GATEWAY
- AESTHETIC IMPROVEMENTS TO PARKING
- REDUCE FRICTION FOR PEOPLE TO TOWEL
- CHALKBOARD TREATIES/BANDSTANDS
- THIN OUT TREES TO IMPROVE OPTED
- WHITE NOISE/WATER FEATURE TO CANCEL CAR NOISE
- BENCHES
- PARK GARDENS
- WEATHER PROTECTION/WINDMILL HOUS

5. Melrose Avenue currently serves PEDESTRIANS, BIKES, AND AUTOS: what are your priorities?



7. What types of future EVENTS/HAPPENINGS would you like to see along Melrose Avenue in the LONG-TERM?

8. What type of EVENT/ACTIVITY would you like to see on Melrose Avenue THIS YEAR?



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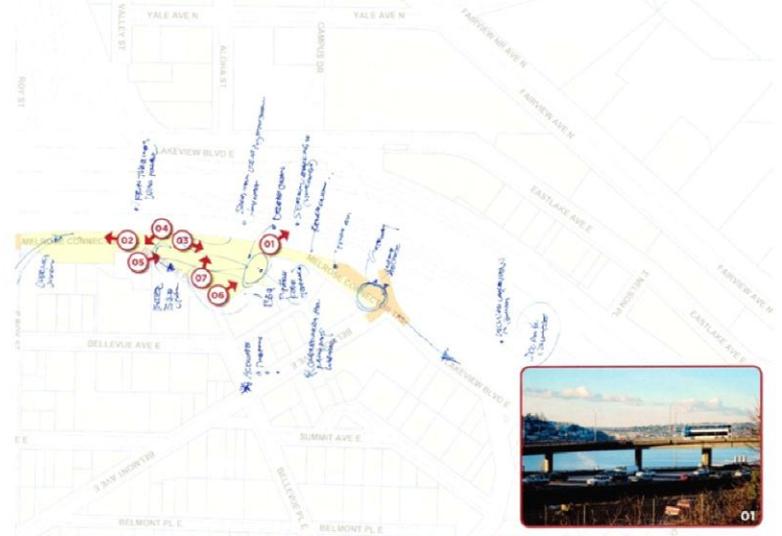
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# MELROSE PROMENADE

Community Input Meeting - 01/24/13

## GREENWAY

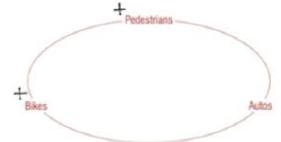


# MELROSE PROMENADE (ACTIVE URBAN)

Community Input Meeting - 01/24/13

MMI = Melrose Market

1. Tell us about your RELATIONSHIP to Melrose Avenue (live, work, commute...) mostly residents, cyclists, visitors, bus stops <sup>we</sup>
2. How do you currently use Melrose Avenue? (parking, walking, bicycling...) to First Hill, 3rd floor, more people north, running difficult cycling than olive, pine, etc. (M. Market, Business View) <sup>we</sup>
3. What is your FAVORITE SPOT on Melrose Avenue and why? between pine & pine, on code, old character, past (M.A.), CH front porch, melrose market, MMI & Paulinas
4. What types of long-term physical IMPROVEMENTS would you like to see on Melrose Avenue? (trees, seating, art...) wider sidewalks, parking here for visitors, big landscaping improve, trim pine, red only/women, fun kiosk features, modern, avoid to learn water - remove parking @ #6, #7, more ped access/walks, maybe commuter bus stop @ C/T or off I-5 on-ramp, improve exposure @ #1/W5 resulting from ←, angled parking @ MMI, under sidewalks @ MMI, restore & professionalize, repair sidewalk ASAP, maintain trees, water light to match character structures, running fence from #7 north on west side, Vale the Overlook
5. Melrose Avenue currently serves PEDESTRIANS, BIKES, AND AUTOS: what are your priorities?



6. If this project could make ONLY (1) IMPROVEMENT to Melrose Avenue, what is your highest priority? rain garden, better ped crossing, better ped crossing @ #1 & #6, #7



7. What types of future EVENTS/HAPPENINGS are you like to see along Melrose Avenue in the LONG-TERM? continue melrose street fair, marathon come through, close melrose between pine & pine on Sundays, restore to cobble (under the above)
8. What type of EVENT/ACTIVITY would you like to see on Melrose Avenue THIS YEAR? Dancing sun to Occidental Park, taste of Melrose during summer, street fair @ MMI & flea Market



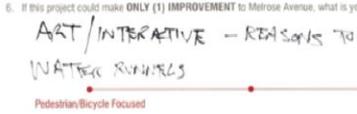
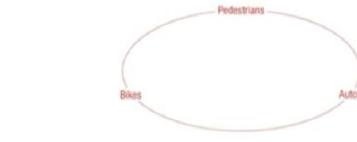
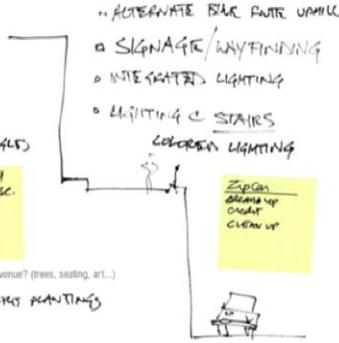
# MELROSE PROMENADE

Community Input Meeting - 01/24/13

## OVERLOOK

- INFORMATIONAL SIGNAGE
- ISLAND WATER FOUNTAIN
- COMMUNITY ART PROJECTS

- Tell us about your **RELATIONSHIP** to Melrose Avenue (live, work, commute...)
- How do you currently use Melrose Avenue? (parking, walking, bicycling...)
- What is your **FAVORITE SPOT** on Melrose Avenue and why?
- What types of long-term physical **IMPROVEMENTS** would you like to see on Melrose Avenue? (trees, seating, art...)
- Melrose Avenue currently serves **PEDESTRIANS, BIKES, AND AUTOS**; what are your priorities?



7. What types of future **EVENTS/HAPPENINGS** would you like to see along Melrose Avenue in the **LONG-TERM**?

8. What type of **EVENT/ACTIVITY** would you like to see on Melrose Avenue **THIS YEAR**?

- Support walks, scenic, water art parkway
- interactive things, reasons to linger, express water
- Less advantage to parking on either side
- opportunities for active parking
- public art - create place to stop and enjoy - enjoy view
- scenic - colorful bike run
- Feeling could have arms - other improved - painted stops

# MELROSE PROMENADE

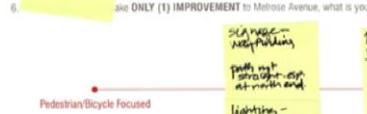
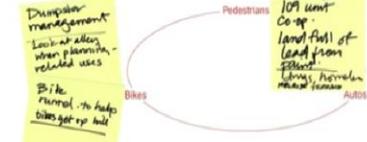
Community Input Meeting - 01/24/13

## OVERLOOK

- ACCESSIBILITY
- EVIS LINES & SUMMIT/CLIMB
- IMPORTANCE OF SHARED EVIS

- Tell us about your **RELATIONSHIP** to Melrose Avenue (live, work, commute...)
- How do you currently use Melrose Avenue? (parking, walking, bicycling...)
- What is your **FAVORITE SPOT** on Melrose Avenue and why?
- What types of long-term physical **IMPROVEMENTS** would you like to see on Melrose Avenue? (trees, seating, art...)
- Melrose Avenue currently serves **PEDESTRIANS, BIKES, AND AUTOS**; what are your priorities?

the man walk bike water fountain signage



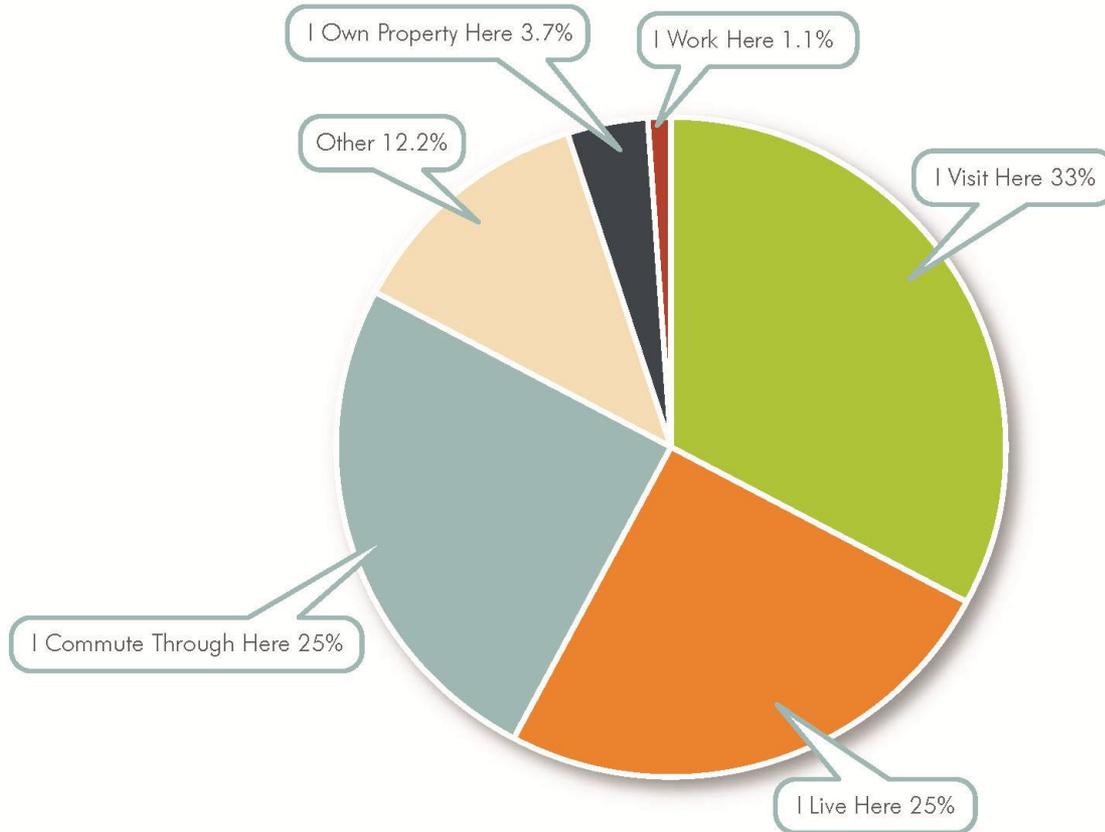
7. What types of future **EVENTS/HAPPENINGS** would you like to see along Melrose Avenue in the **LONG-TERM**?

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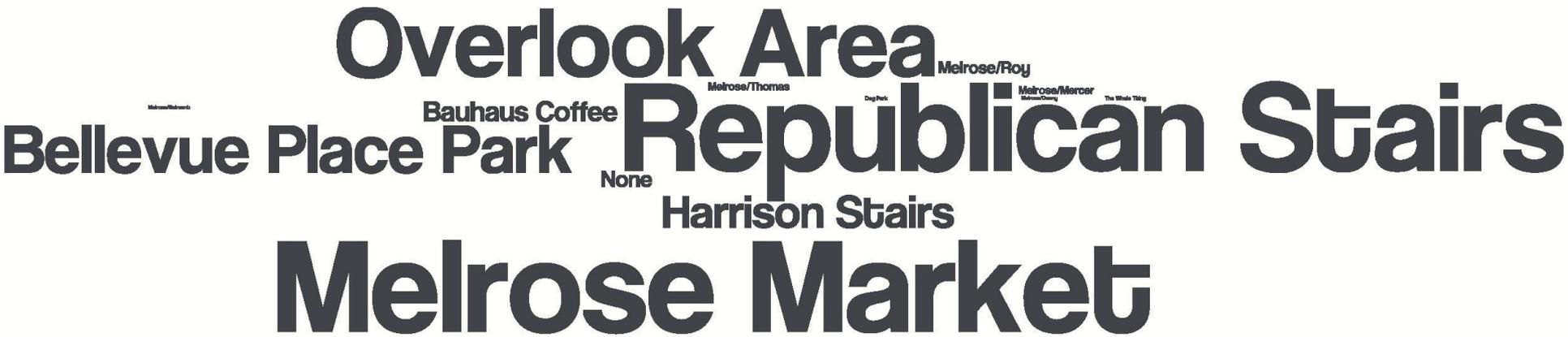
- STREET MIXING ZONE
- GREAT VIEWS
- PLAY ST. (SHOW ROOM)
- SOUND ATTENUATION & STAIRS
- VARIABLE LIGHTS TO SOUND MOUNTAIN
- GENERATED POTENTIAL ZONE
- STRATEGIC IMPROVEMENTS
- WALK & RIDE & TRENCH IN 1/5 HR
- SHARED BIWAYS / UTILITY ACCESS ALLEY - SCREENING
- OPPORTUNITY OF ALLEY
- CORNER & ALLEY (BIKE RTR)
- DOG PARK 4/1 FOUNDR
- PEDESTAL RISE
- WORLD'S LONGEST!
- Length - phases - build water garden - making it maintainable

- Find out code regulations on installation of improvements for adjacent property (improved r.o.w.)
- Specialized feel! - feature on street
- Reasons
- Lighting - old style
- Northbound vehicles only?
- Bike & ped - No reason - shut
- Harrison - first priority
- Sound is a major issue - Challenge has greater possibility
- Focus on pockets - destinations
- Runner would come out to some more places
- Harrison - PROVEN - increase ft. Melrose + Alley
- safety lighting - about crossing - can't do right down - turn up

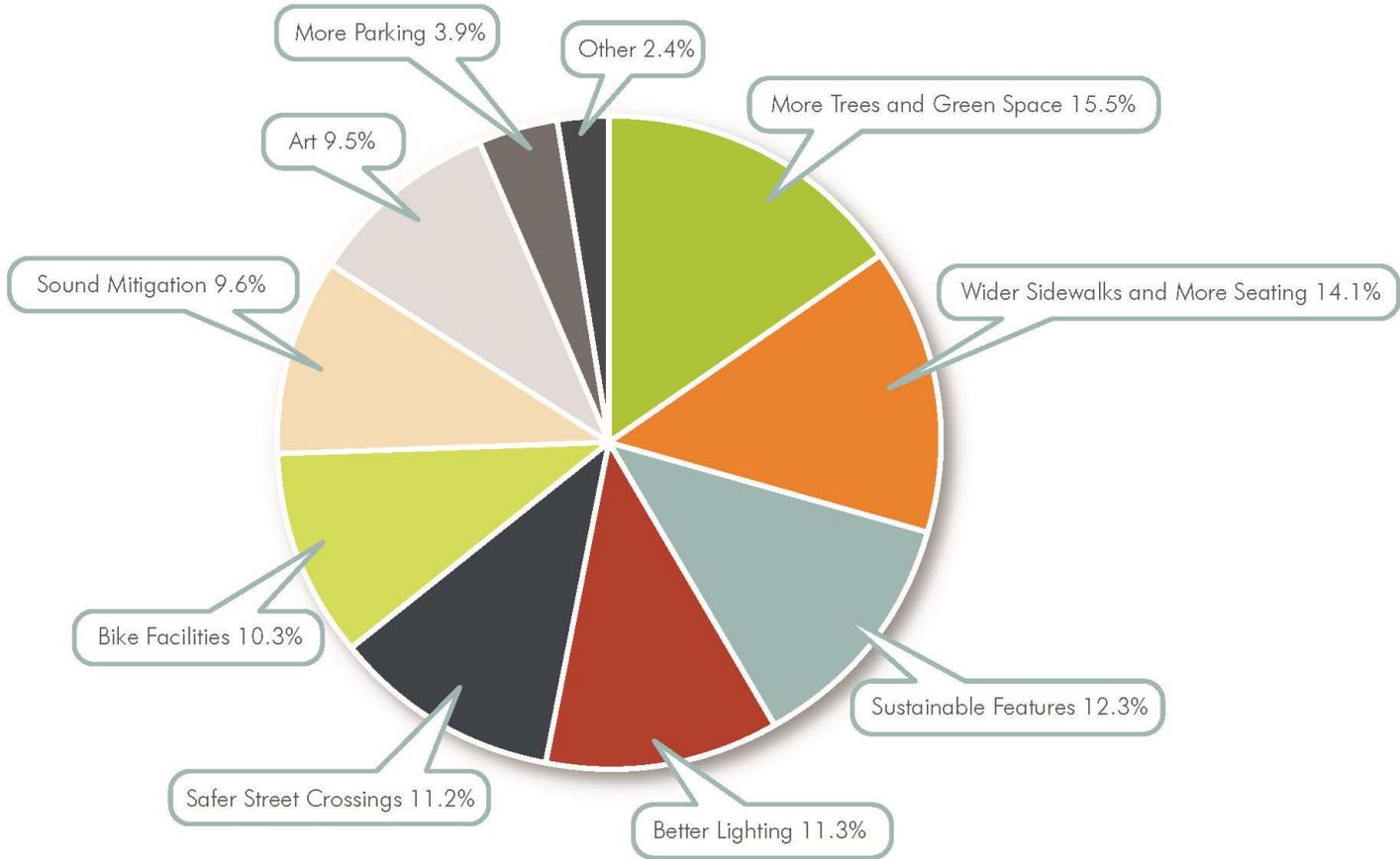
Q1: Tell Us About Your Relationship to Melrose Ave.



Q2: What is currently your favorite spot on Melrose Ave and why?



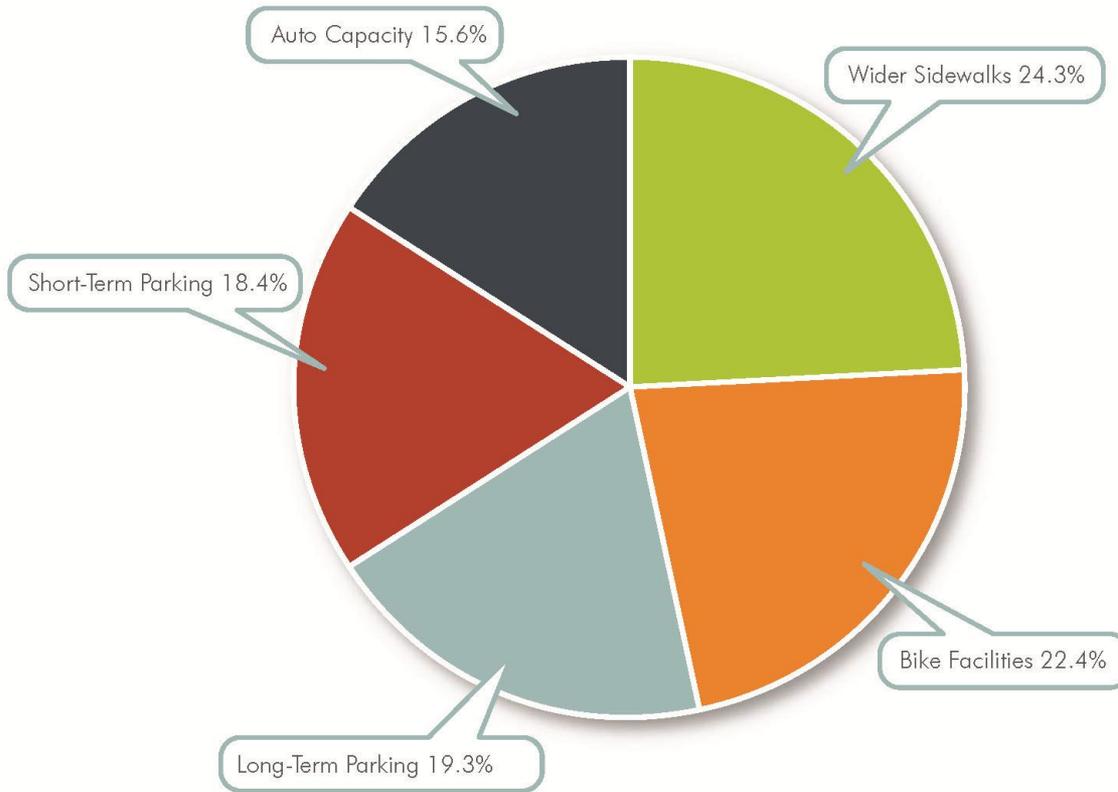
Q3: What Types of Long-Term Physical Improvements Would You Like to See on Melrose Ave?



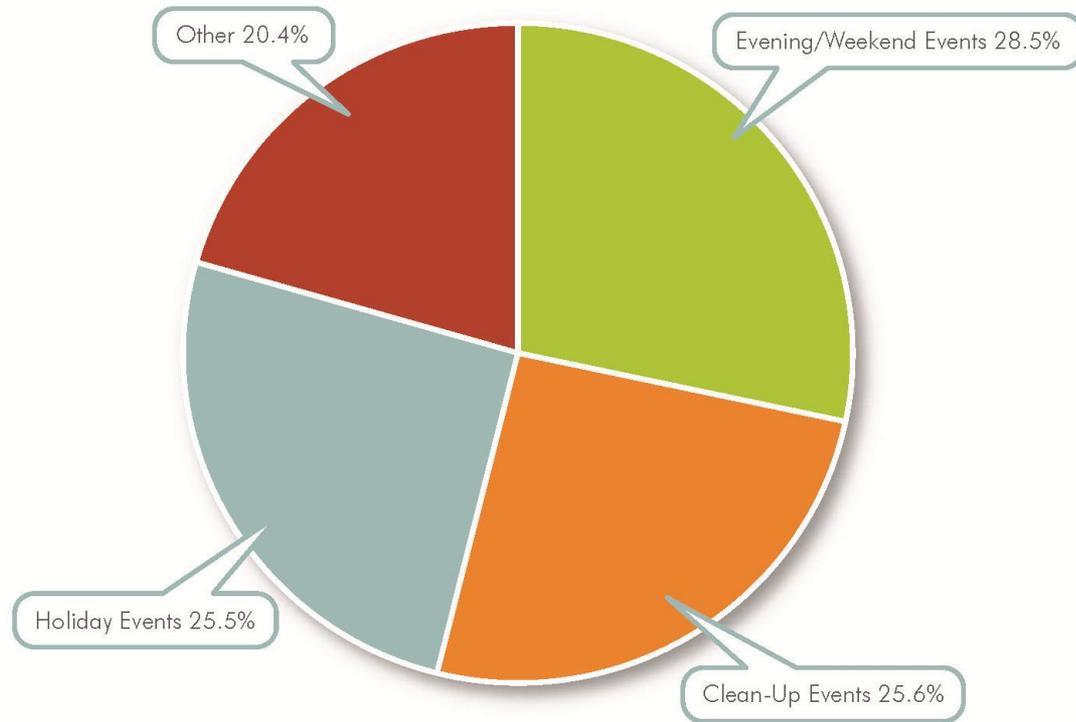
Q4: If you choose other for the previous question, please specify.



Q5: Melrose Ave Currently Serves Pedestrians, Bikes and Autos: What Are Your Priorities?



Q6: What Types of Events Would You Like to See Along Melrose Ave as a Long-Term Goal?



Q7: If you choose other as one of your top 3 for the previous question, please specify.

**Summer Farmer's Market**  
**Bike/Foot Race**  
**Music/Art Festivals** **Bike Events**



Q8: What type of activity or event would you like to see on Melrose Ave this year?



Q9: Would You Like to Help Volunteer and/or Organize this event?

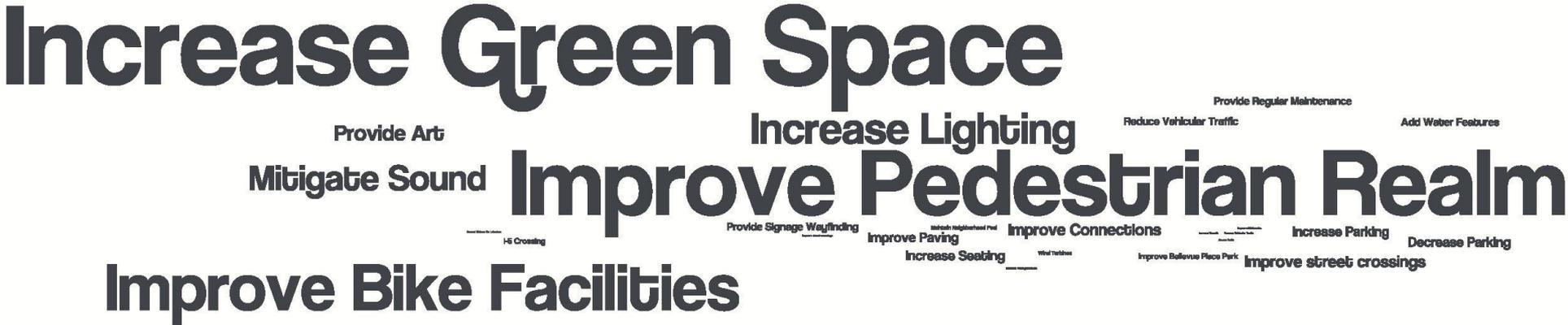
**Yes**

*Over 30 People*



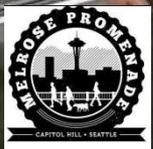
# Wordles of Wisdom

Q10: If this project could only make (1) improvement on Melrose Ave, what is your highest priority?





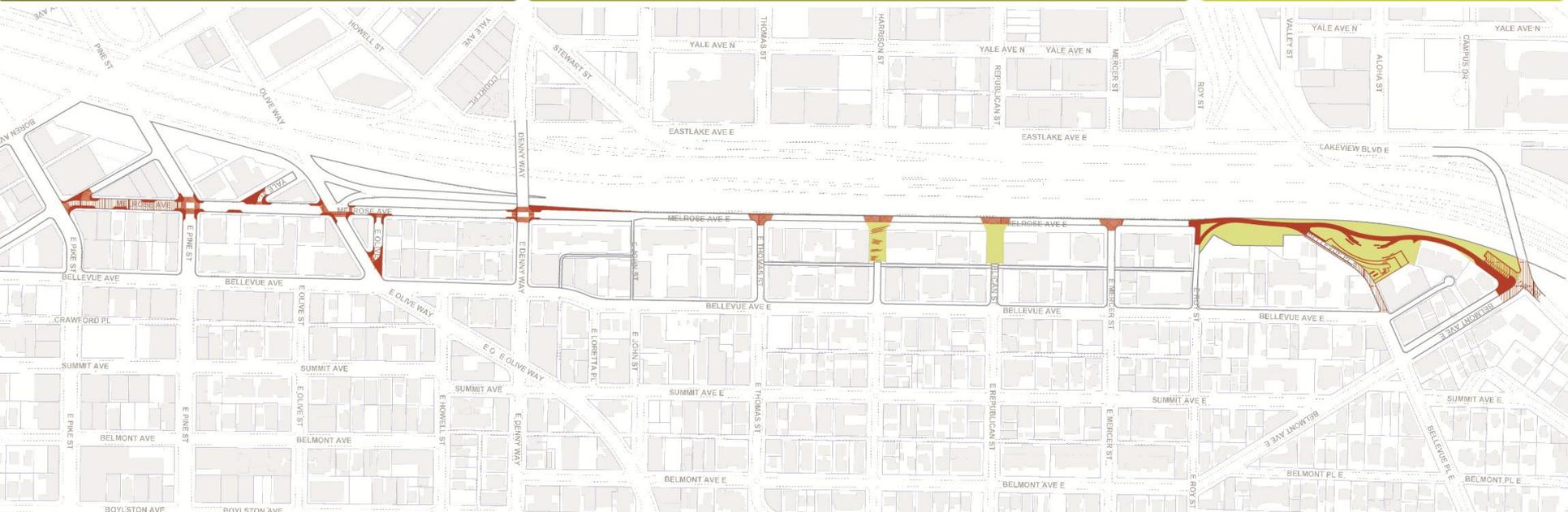
## 2nd Community Input Meeting Design Feedback & Emergent Themes February 20, 2013



**ACTIVE-URBAN**

**OVERLOOK**

**PARK**

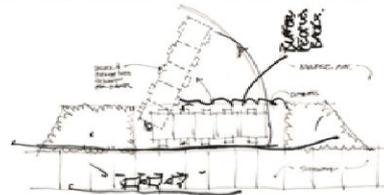
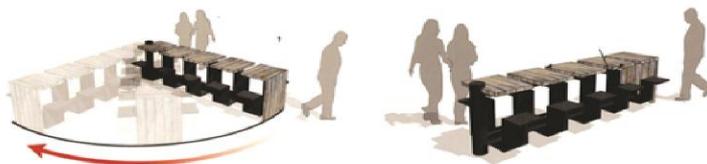
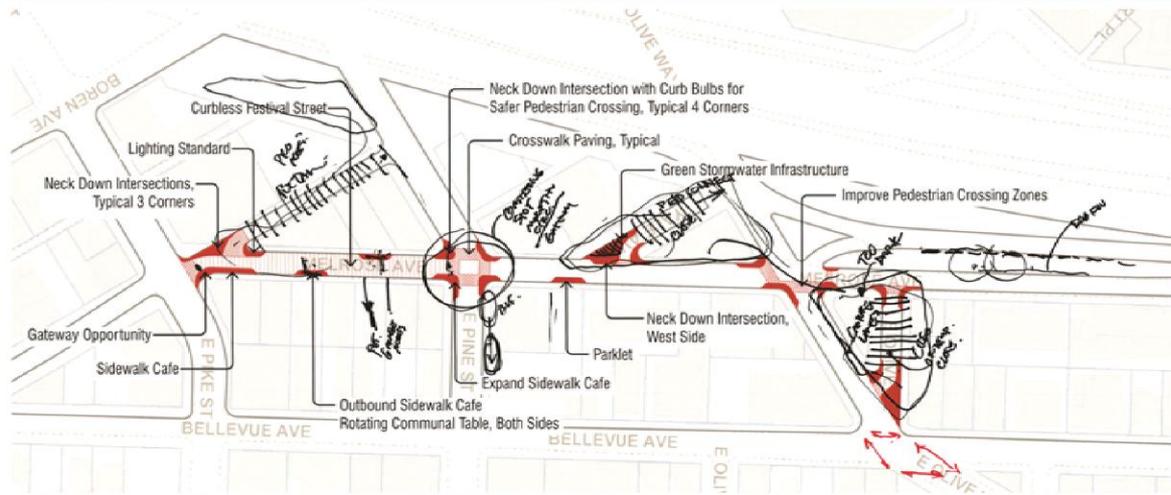


# 1/2 Acre Increase of Pedestrian Realm



# MELROSE PROMENADE

Community Input Meeting - 02/20/13



**Your Thoughts?**

- Access to public space
- Pedestrian crossings
- Historic Bellevue & Boston
- Bikes - young car to street front
- Extra bike lanes
- Green Stormwater Infrastructure
- Improve Pedestrian Crossing Zones
- Pedestrian crossings
- Pedestrian crossings
- Pedestrian crossings
- Pedestrian crossings

**What's Missing?**

- Improved lighting

**More of That?**

- Improved lighting

**Less of This?**

**LITTER**

**Highest Priority?**

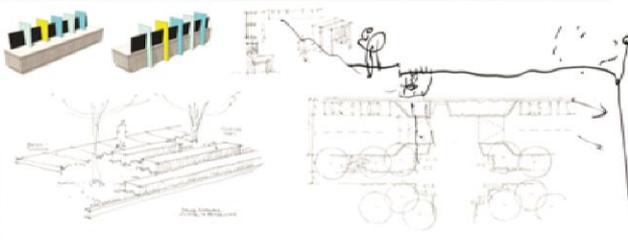
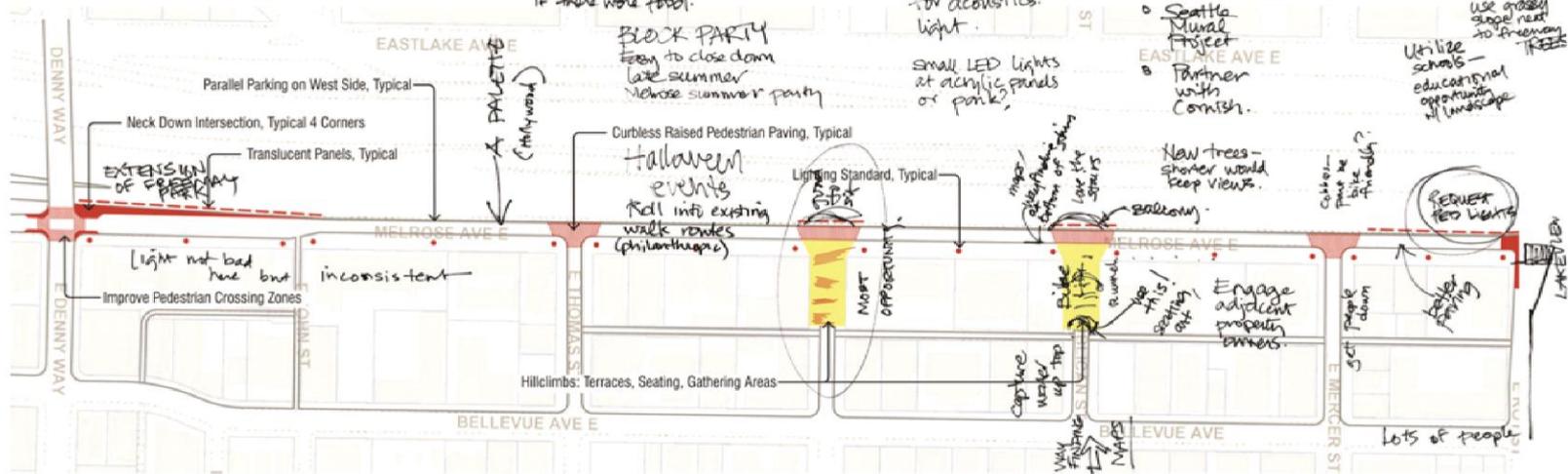


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# MELROSE PROMENADE

Community Input Meeting - 02/20/13



**Your Thoughts?**

- Activity at other end - Melrose Market
- Interpretive call-in talk about views, would people use?
- Bike Share - Melrose in area.
- CARPORT CONVERSION - Bike Share - What's Missing?
- Already have a Friends of Bellevue Park
- Melrose business Melrose Project game Jones
- Green Areas with steward use native plants
- Highest Priority?

Feasibility - Multiple functions - Acoustic / seat

Water - Mask noise - Kid play

Like Colorful acoustic panels - west light.

Slide! - Active Uses best with noise

Stairs over for seating



# MELROSE PROMENADE

Community Input Meeting - 02/20/13



### Your Thoughts?

Overlook (include view)  
 canopy walk  
 signage/wayfinding  
 (readable)

FREEMAN PARK  
 CALL BIKES  
 SOME FACILITIES (CAME NOT  
 NECESSARY)  
 MORE OFFICE PERKS CTED  
 AMPHITHEATER  
 CONNECTIONS TO FIRST BLVD  
 URBAN ART WORKS MURAL

### What's Missing?

- MEDICAL/ART CROSSING
- LAKEVIEW
- TREATMENT OF MAINWALK
- ST. LIGHTING
- GATEWAY SIGNAGE/SEATMENT (LAMP)
- TRAFFIC PARK
- STABILIZES THE WOODEN SIGN BOARD

### More of That?

- \*CHILD PLAY FACILITIES
- LARGE BACKPACK AT SEATING
- PAVING
- SMALLER TREE / TO PROTECT
- MAINT

### Less of This?



### Highest Priority?



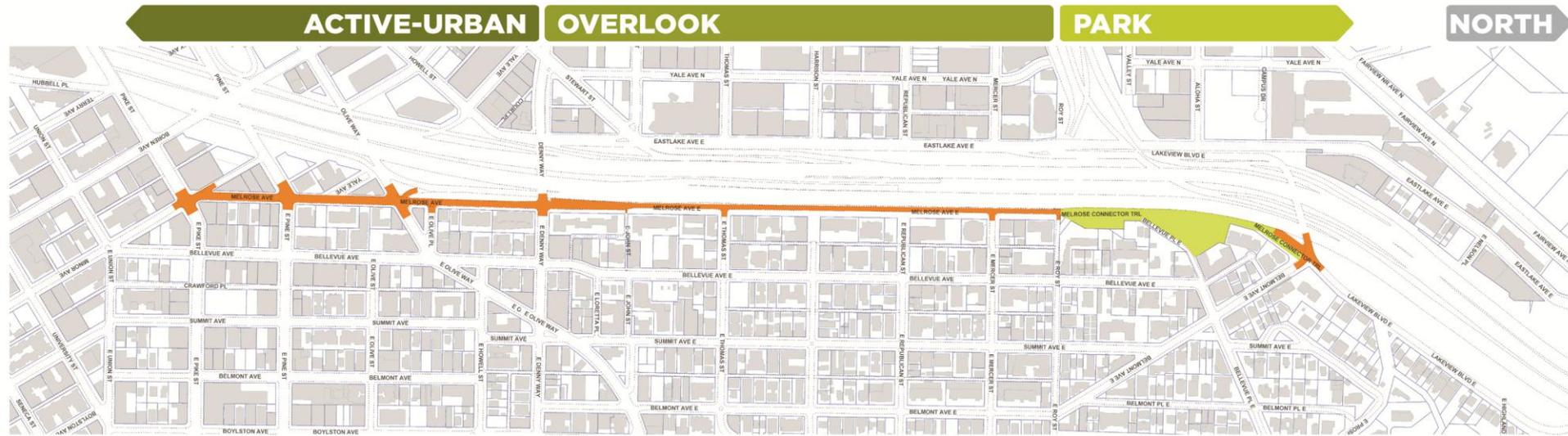
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# Visioning Concepts



# Design Framework

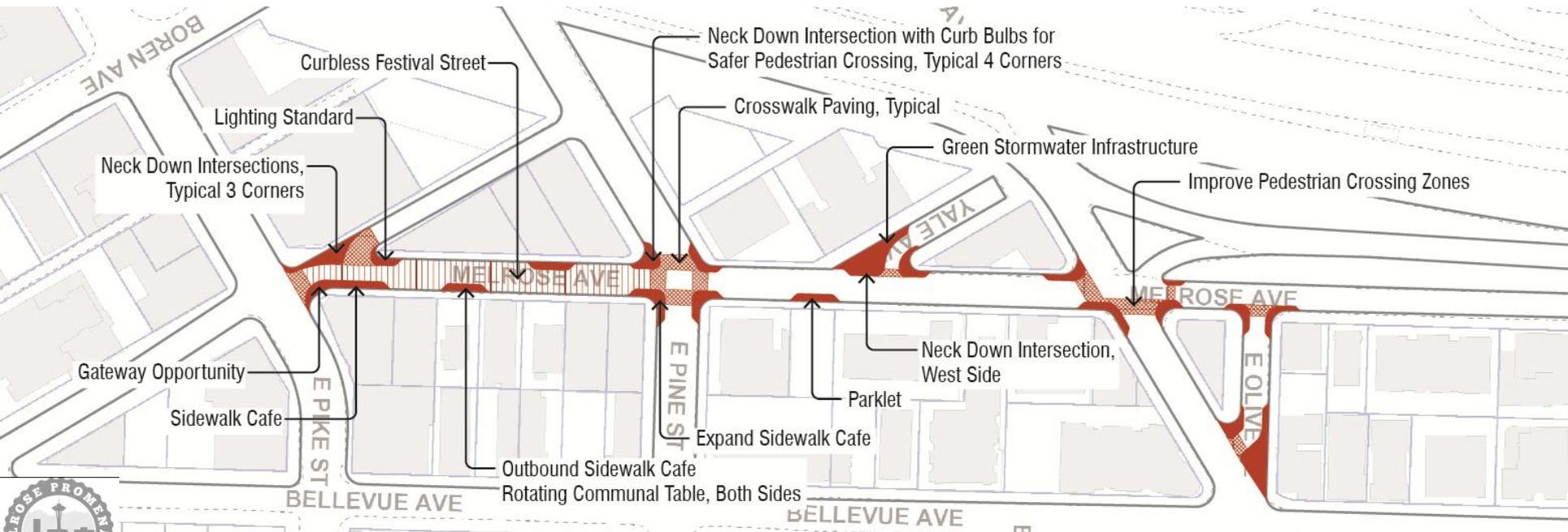


- **Emphasize Unique Characteristics of Each Zone**
- **Strategic Interventions Have Big Impact**
- **Common Elements to Bridge Zones**
- **Embrace East-West Connections**
- **Expand Ped Realm Beyond Melrose** (Minor, Yale, Olive, Bellevue)
- **Activate All Levels Between Bellevue & Melrose**
- **Encourage Community Gatherings of All Sizes**
- **Enliven Public Realm w Art**
- **Design Flexibility – Flexible Design**

## ACTIVE-URBAN



- Festival Street Designation
- Curb Bulbs Throughout
- Increased Green Space
- Pedestrian Scale Paving
- Cycle Track on Pike & Bike Facilities
- Rain Gardens @ Yale & Olive
- Catenary Lights
- Dumpster Removal
- Blank Wall Murals





1515 - To - 1535 Melrose AVE.  
Heirs of S.A. Bell - 2nd





# Active Urban

Melrose/Minor/Pike looking N



# Active Urban

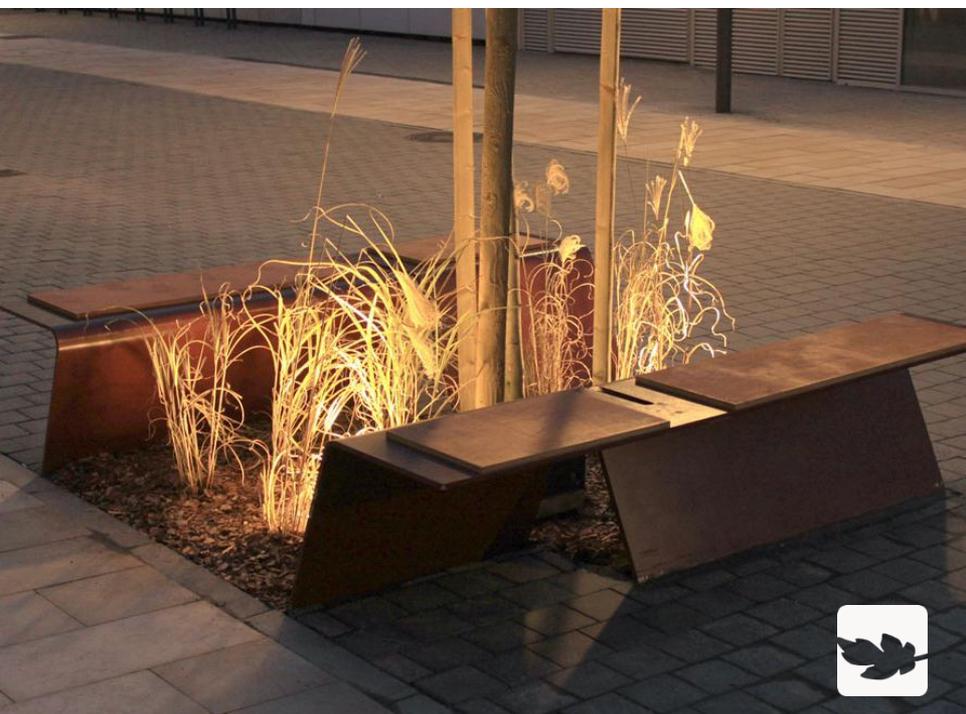
Melrose/Minor/Pike looking N



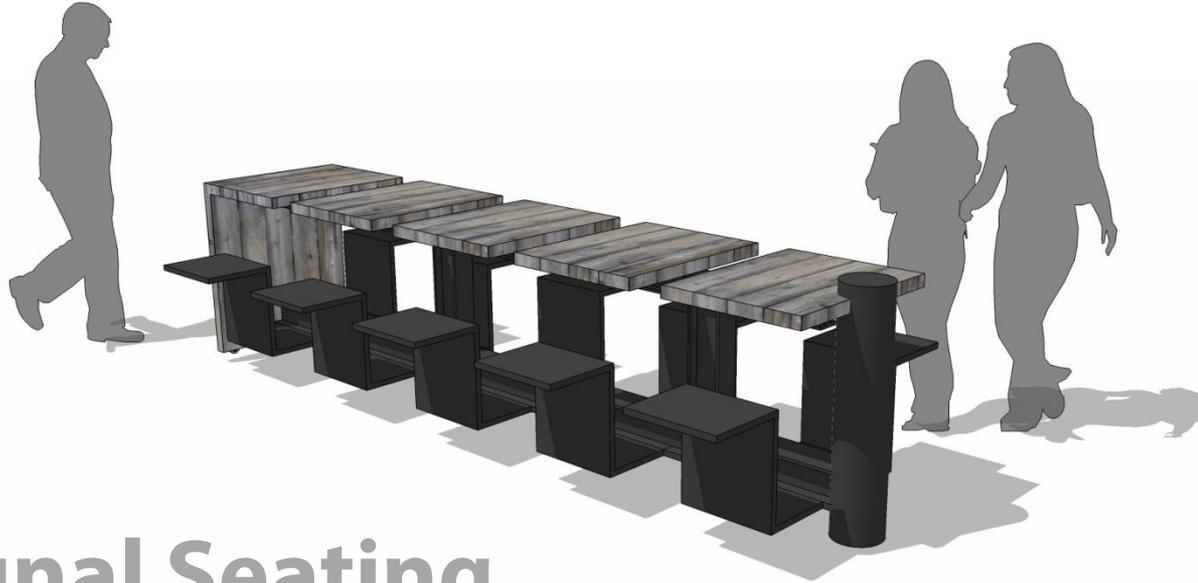
# Active Urban



# Active Urban

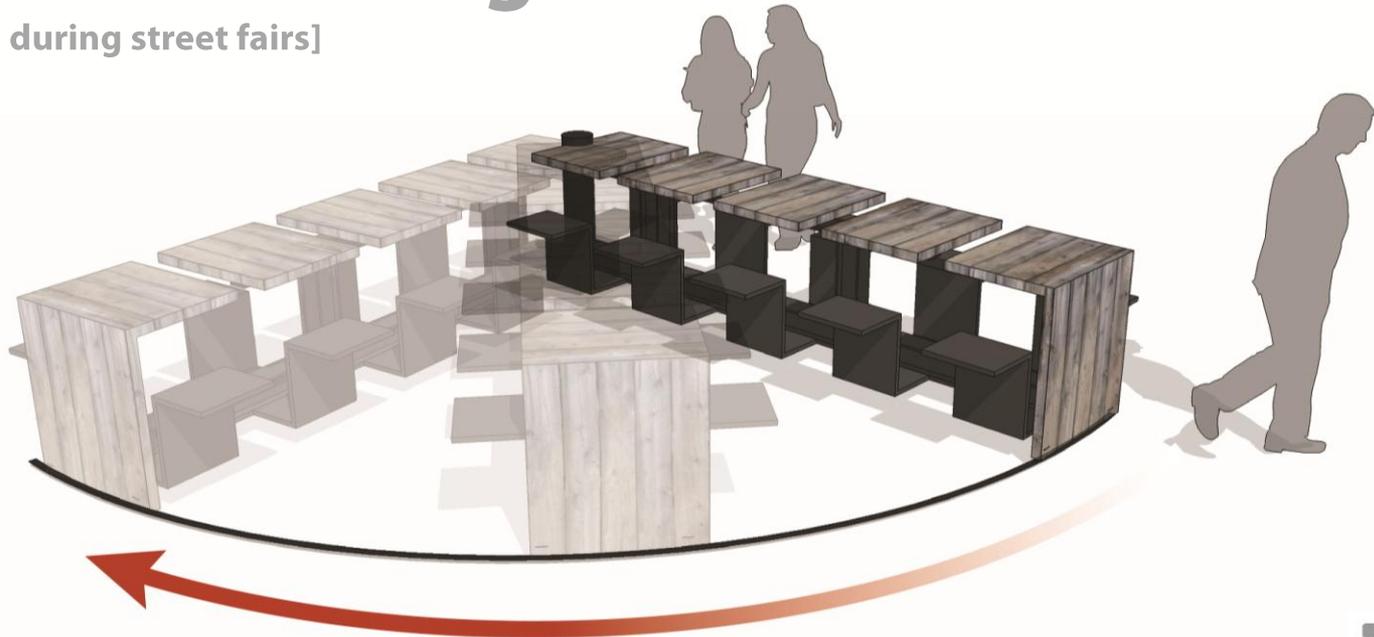


# Active Urban

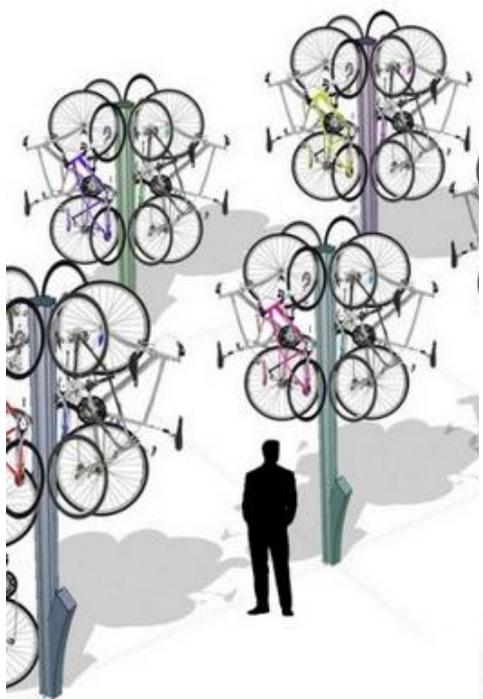


# Communal Seating

[rotates outward during street fairs]



# Active Urban



# Active Urban



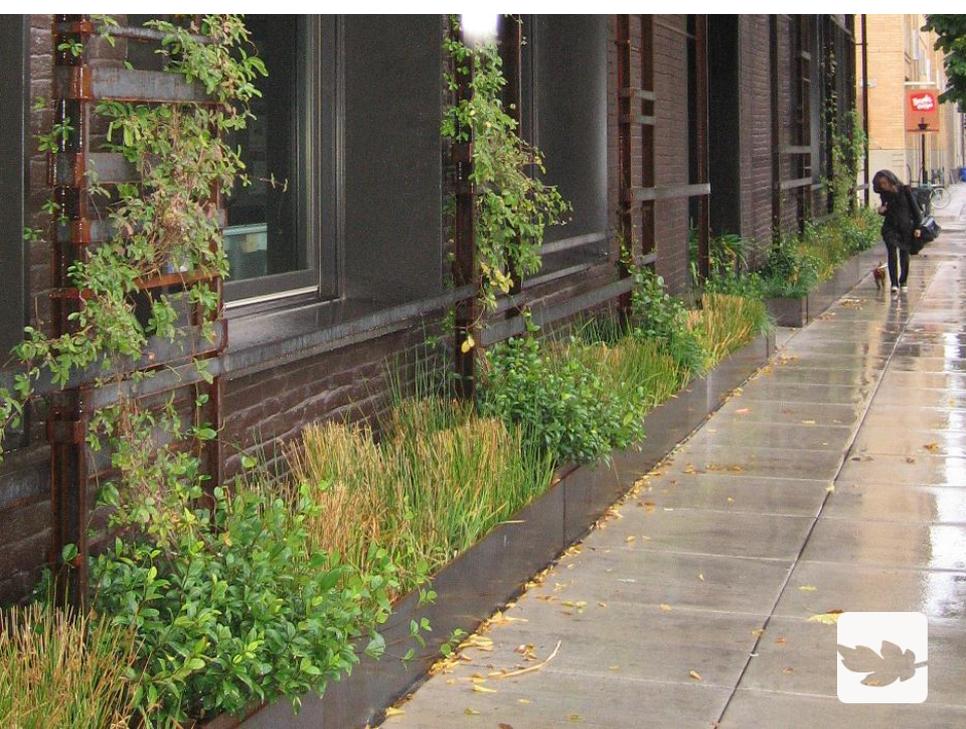
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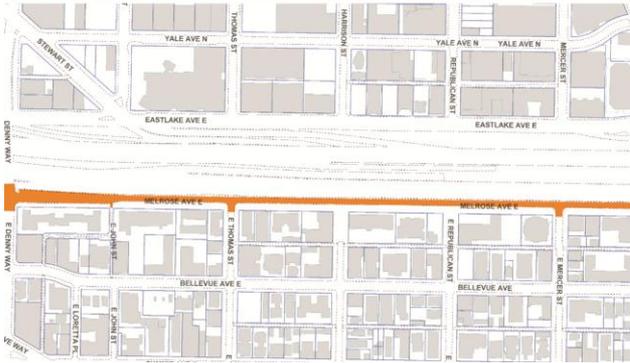
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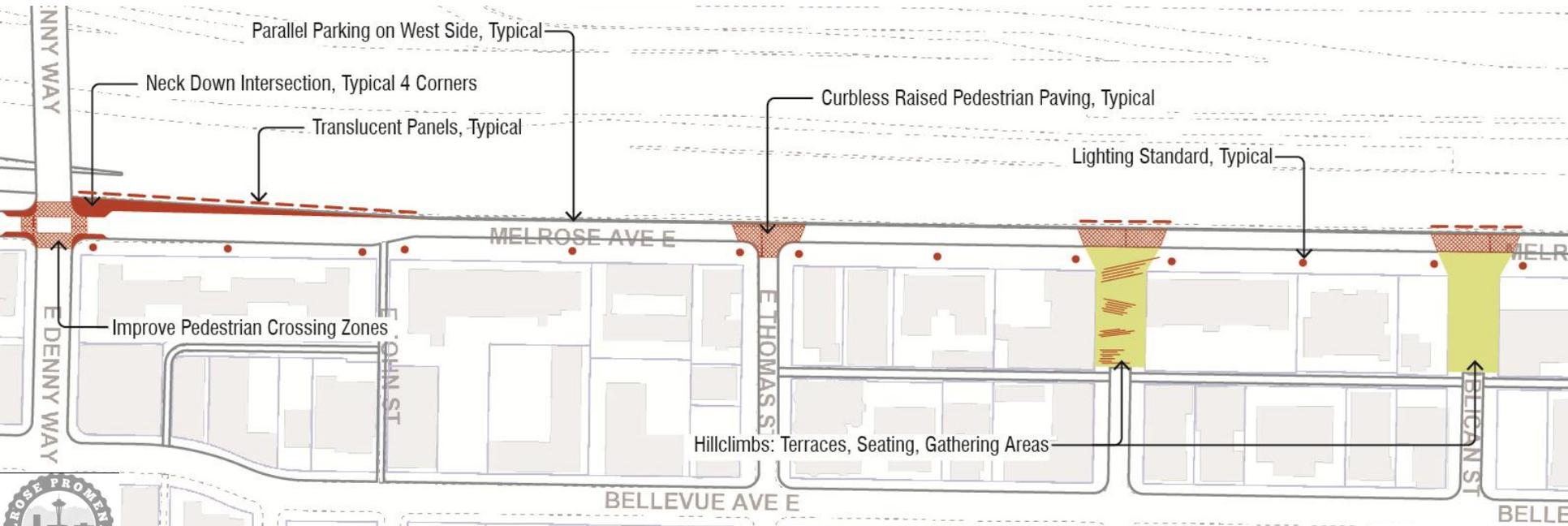
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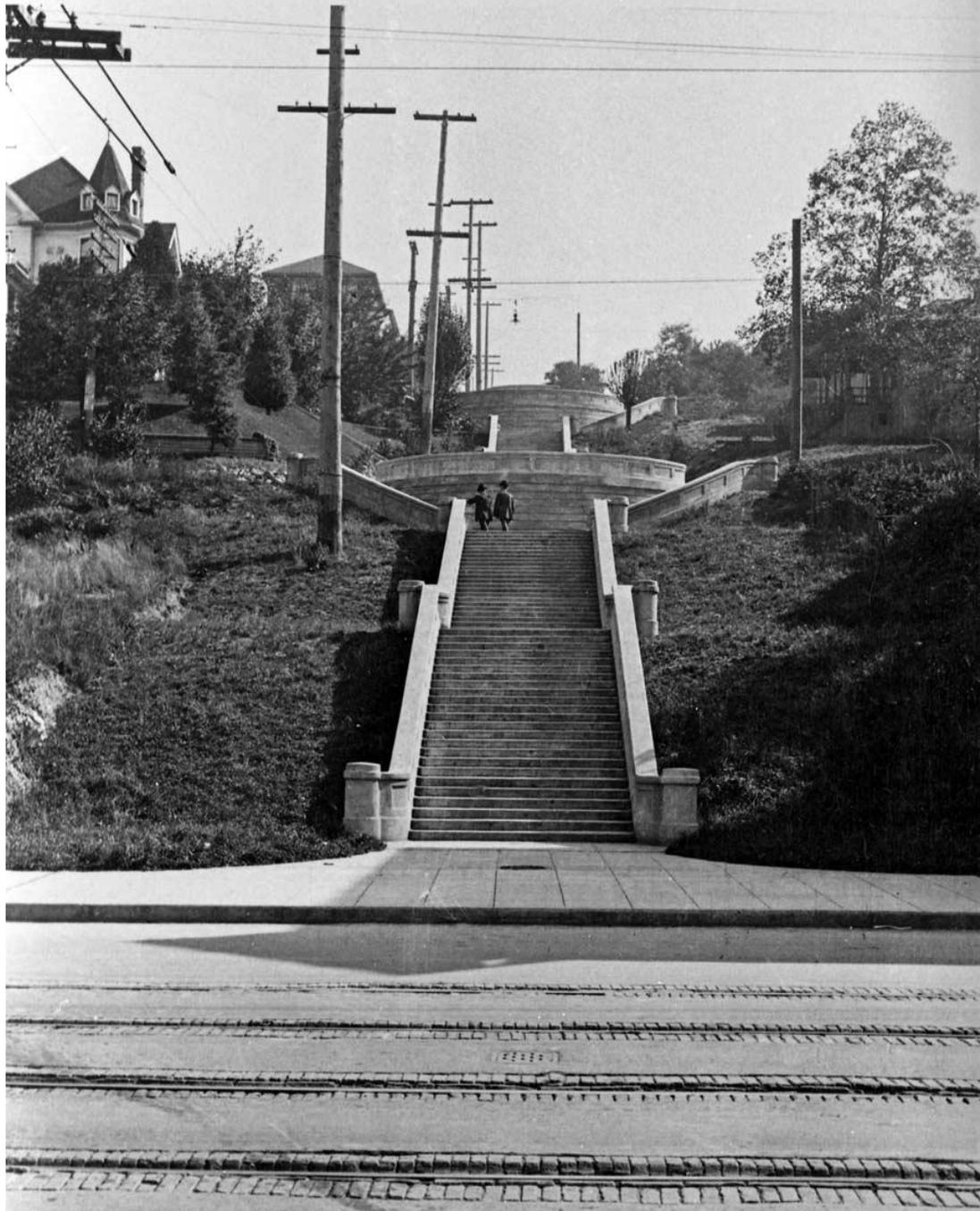


## OVERLOOK



- Activate Hillclimbs
- Curb Bulbs & Speed Tables
- Increased Green Space
- Pedestrian Scale Paving
- Parking on West Edge
- No Parking @ Street Ends
- Sharo Bike Lanes
- Acoustic Translucent Panels
- Distinctive Light Standards





# Overlook



# Overlook

Melrose/Harrison looking NE



# Overlook

Melrose/Harrison looking NE



# Overlook



# Overlook



# Overlook



# Overlook



Daily tous les jours, Montreal



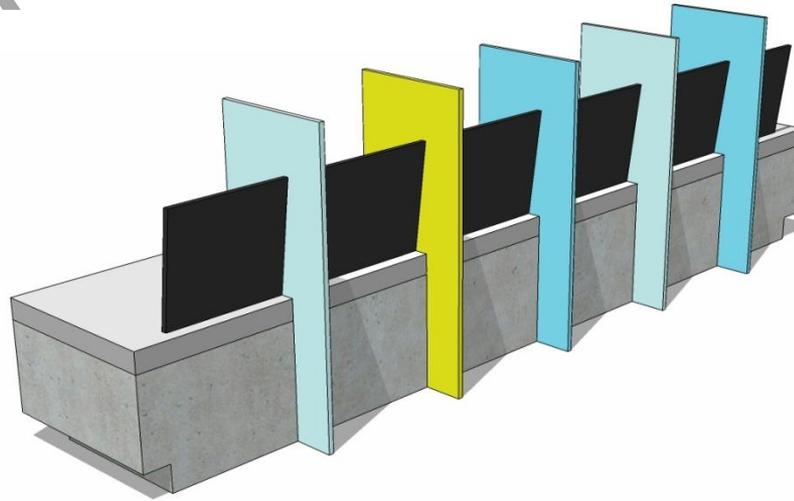
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# Overlook

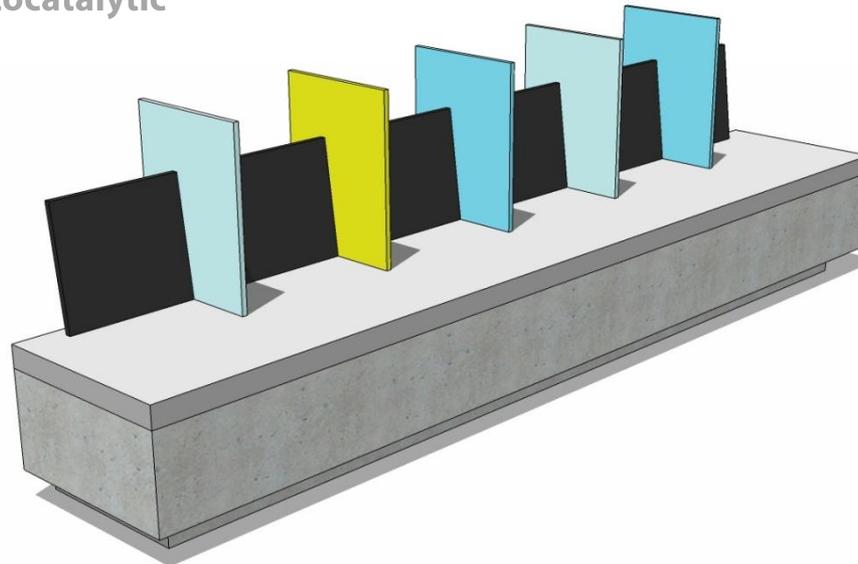


# Overlook



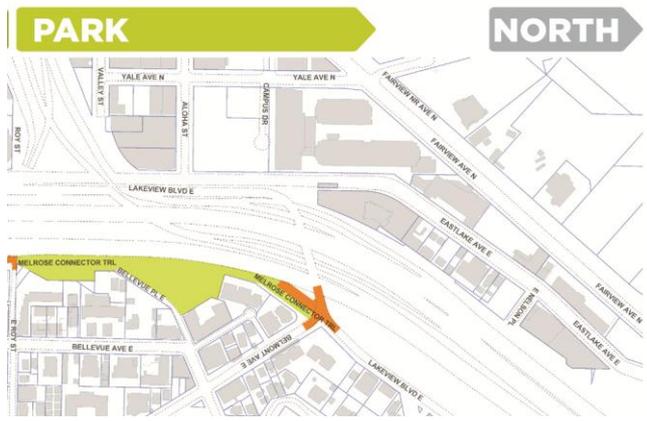
# Sound Absorbing Bench

[acoustic panels & photocatalytic self-cleaning concrete]

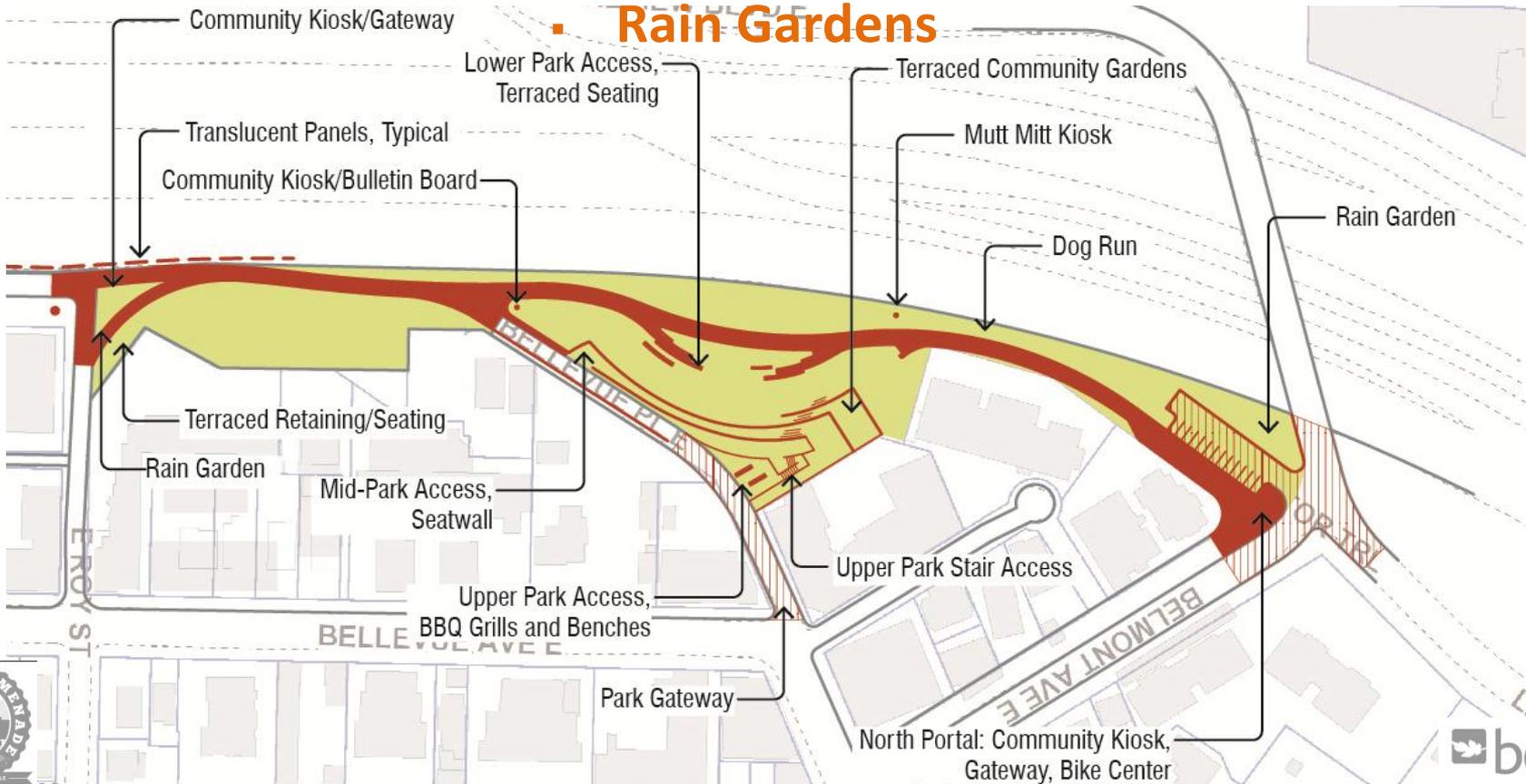


# Overlook





- Upper: BBQ Benches & Catenary Lights
- Middle: Terraced Community Gardens
- Graffiti Mural
- Lower: Play Area & Off-leash Dog Run
- Gateways: Roy, Lakeview, Bellevue<sup>3</sup>
- Acoustic Translucent Panels
- Organize Parking @ Lakeview
- Rain Gardens







# Park

Melrose/Bellevue/Trail looking NE



# Upper Park

Melrose/Bellevue/Trail looking NE



# Middle Park

Melrose/Bellevue/Trail looking NE

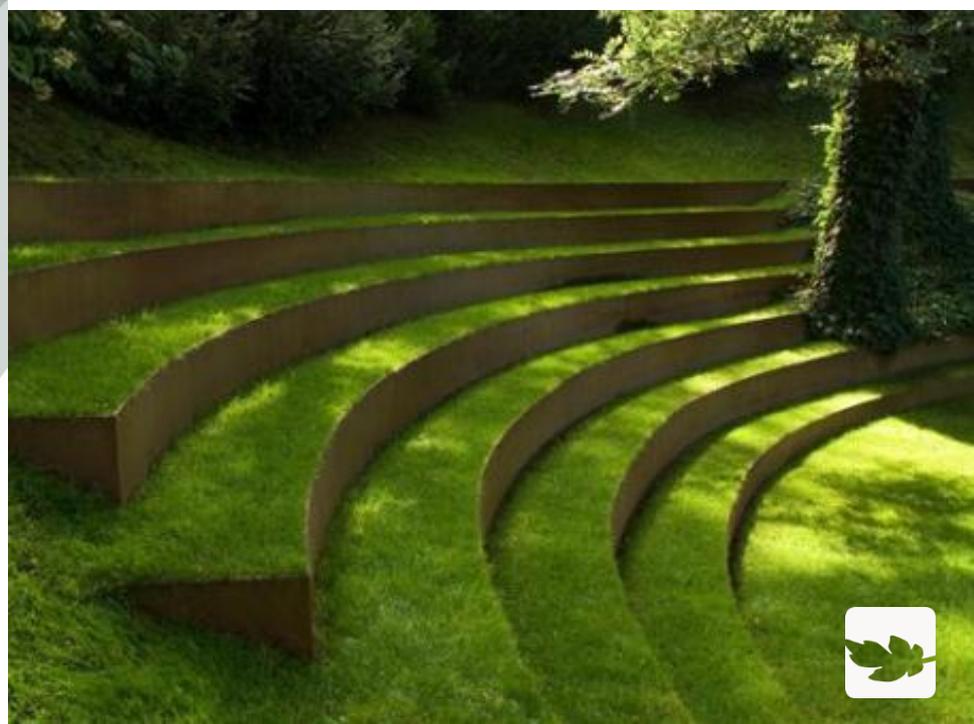
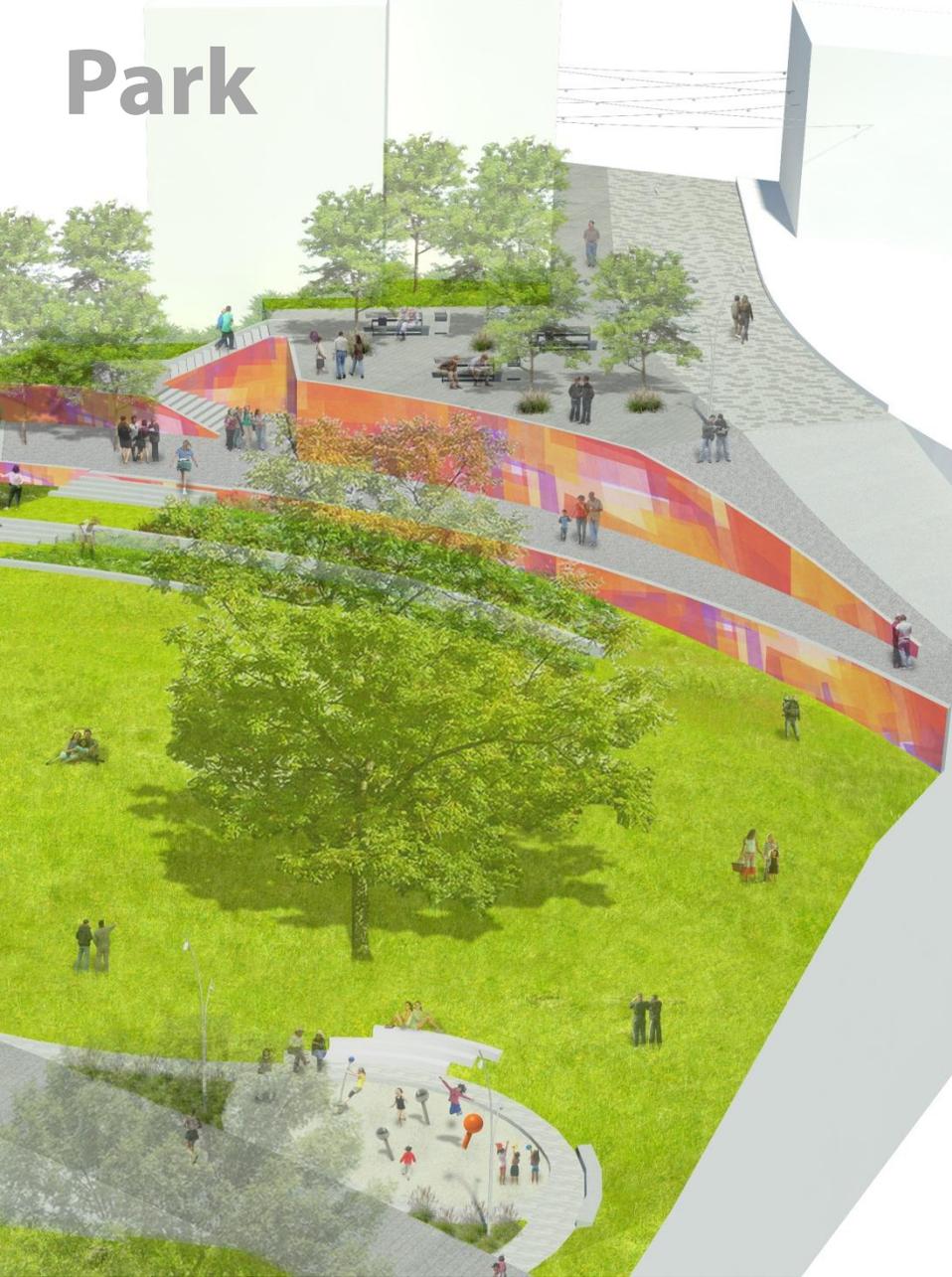


# Lower Park

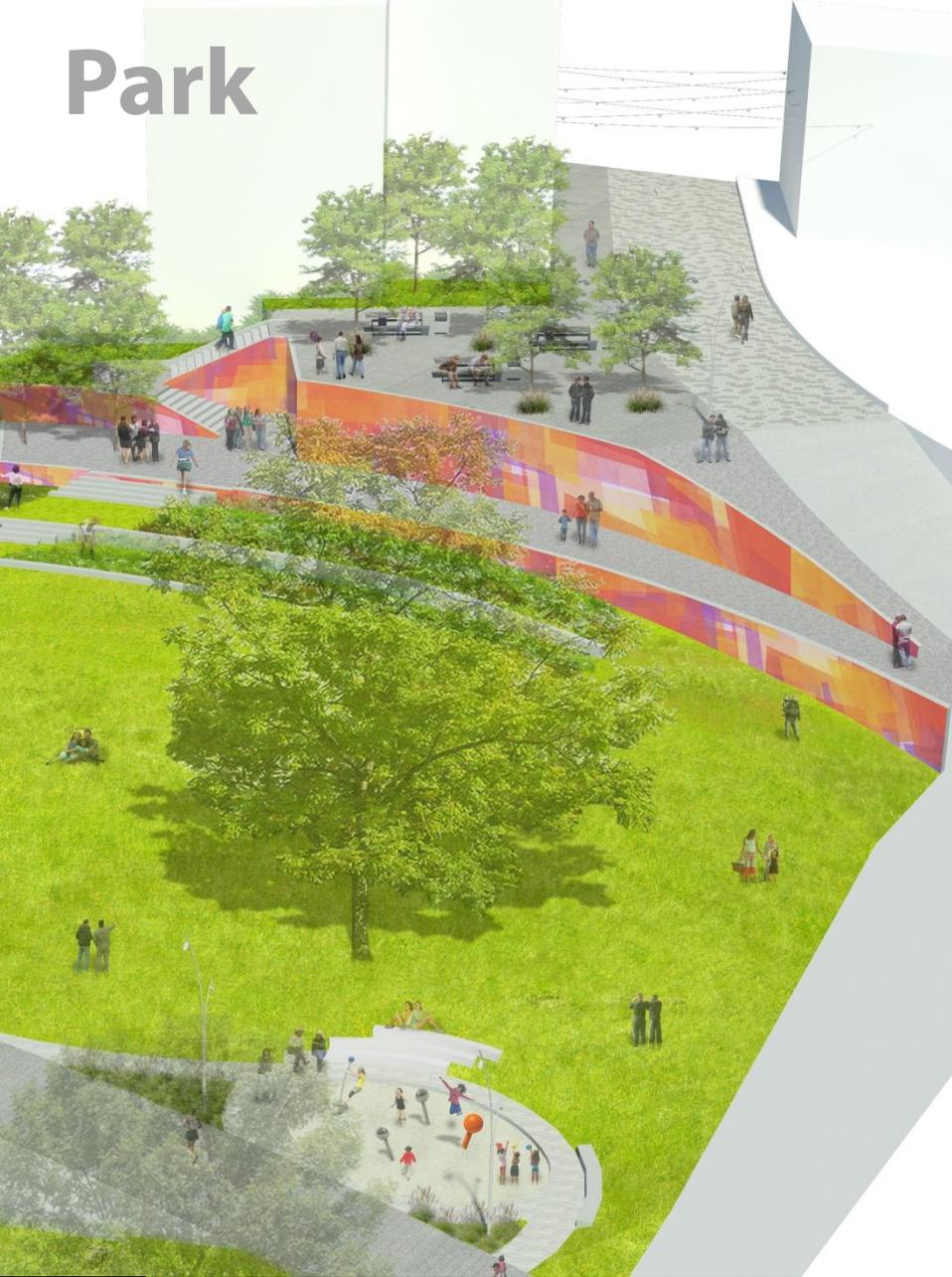
Melrose/Bellevue/Trail looking NE



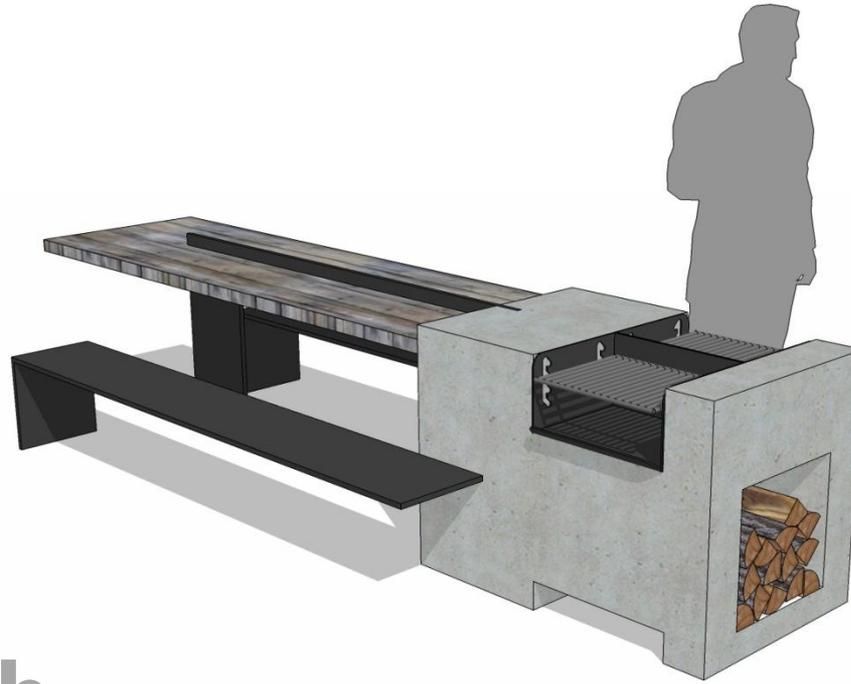
# Park



# Park

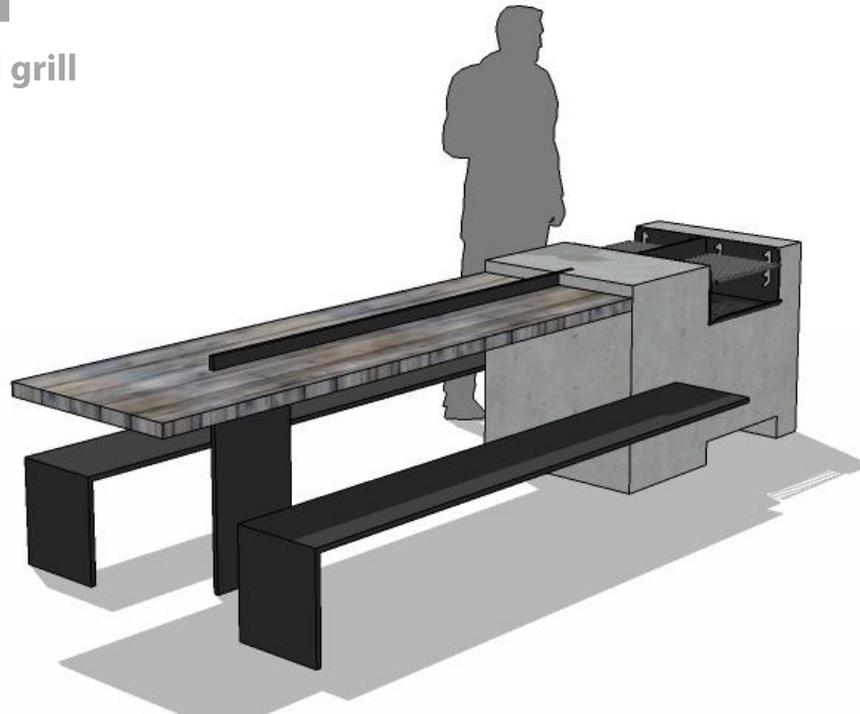


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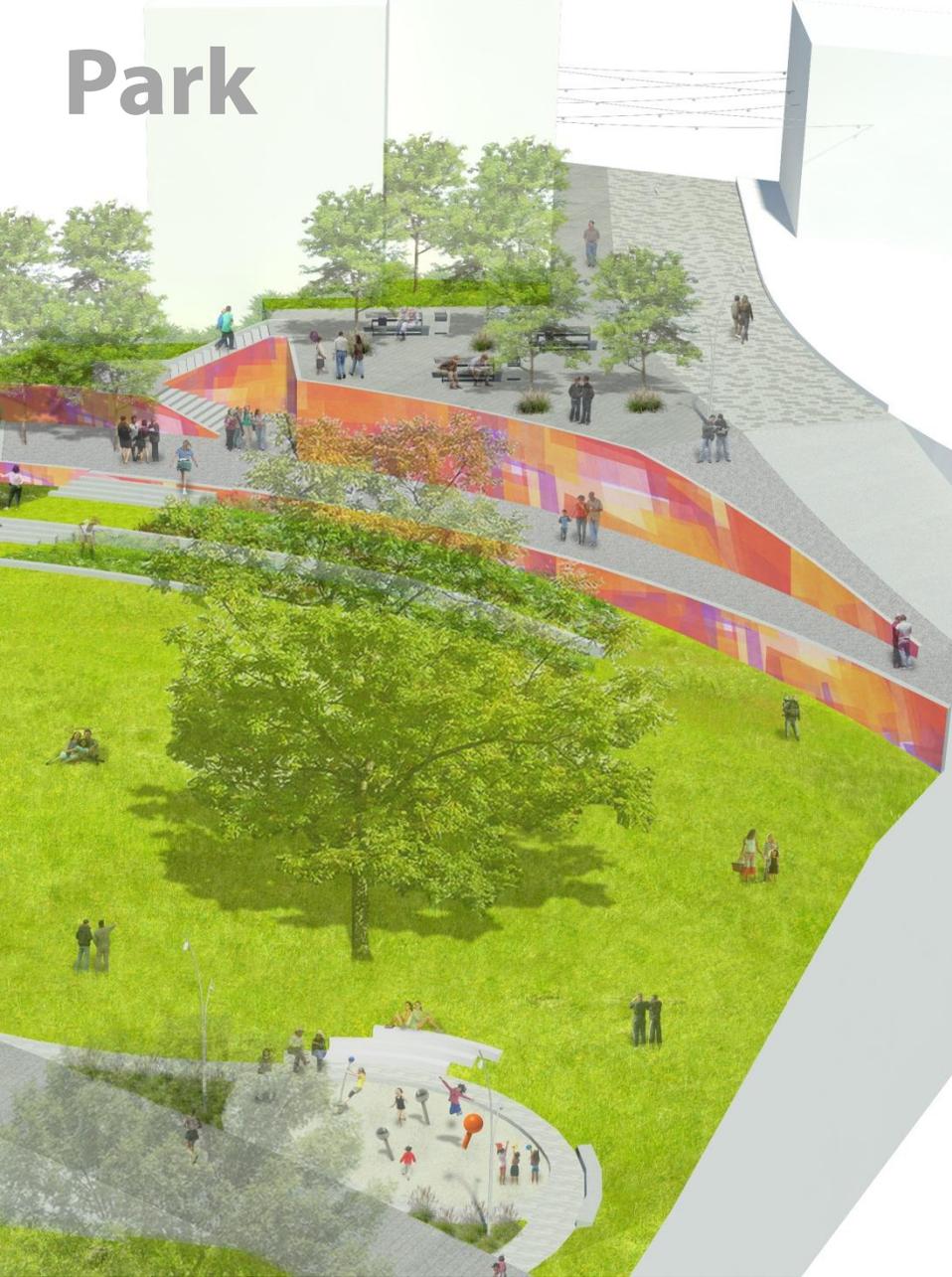


## BBQ Bench

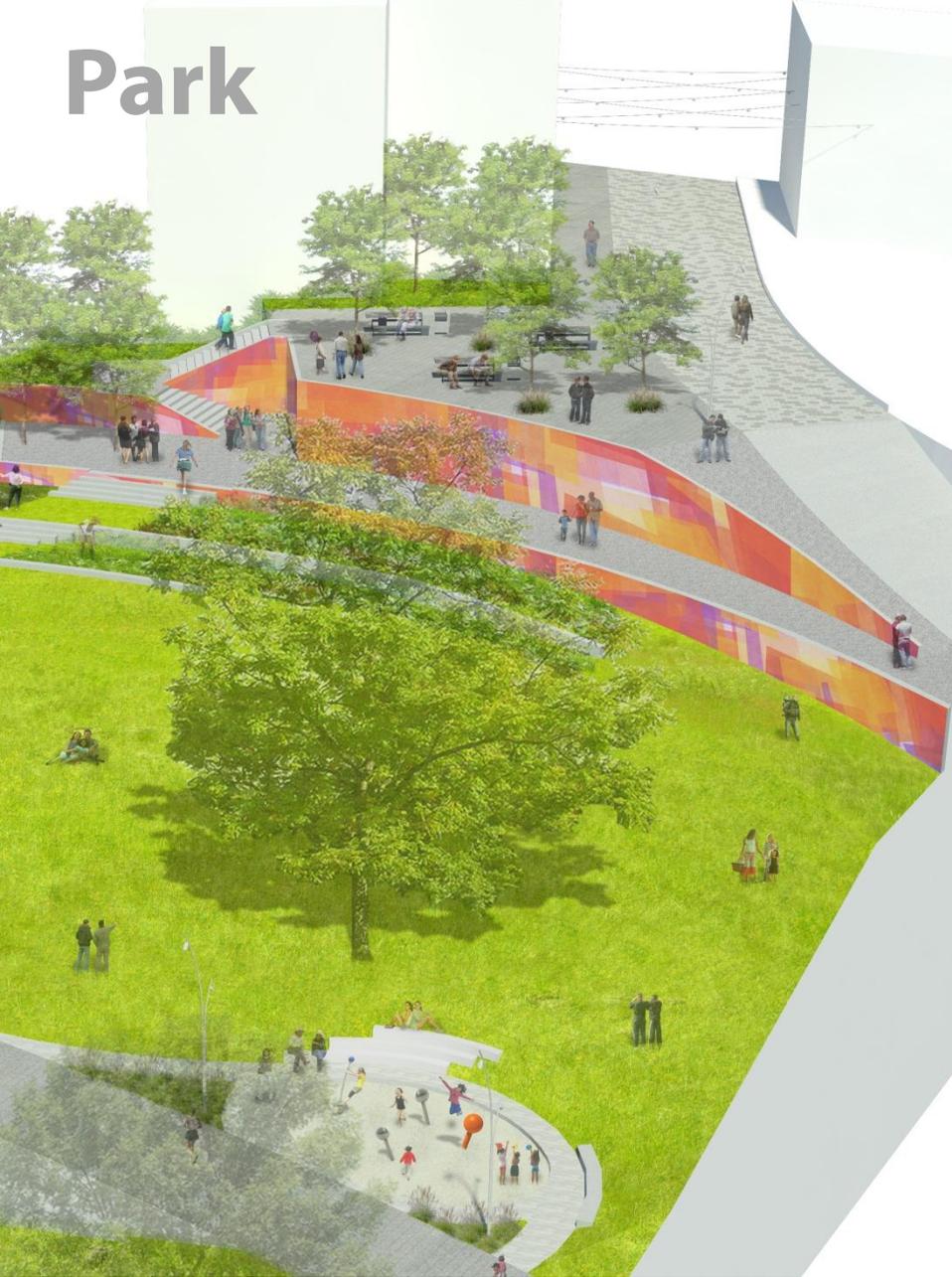
[communal table w integral grill  
& photocatalytic concrete]



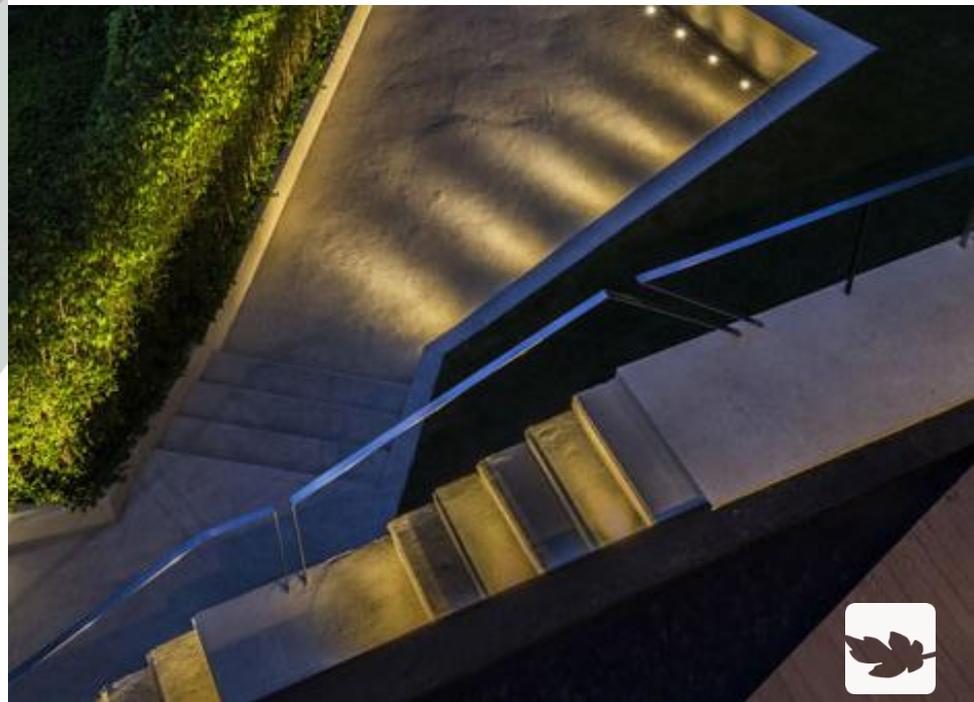
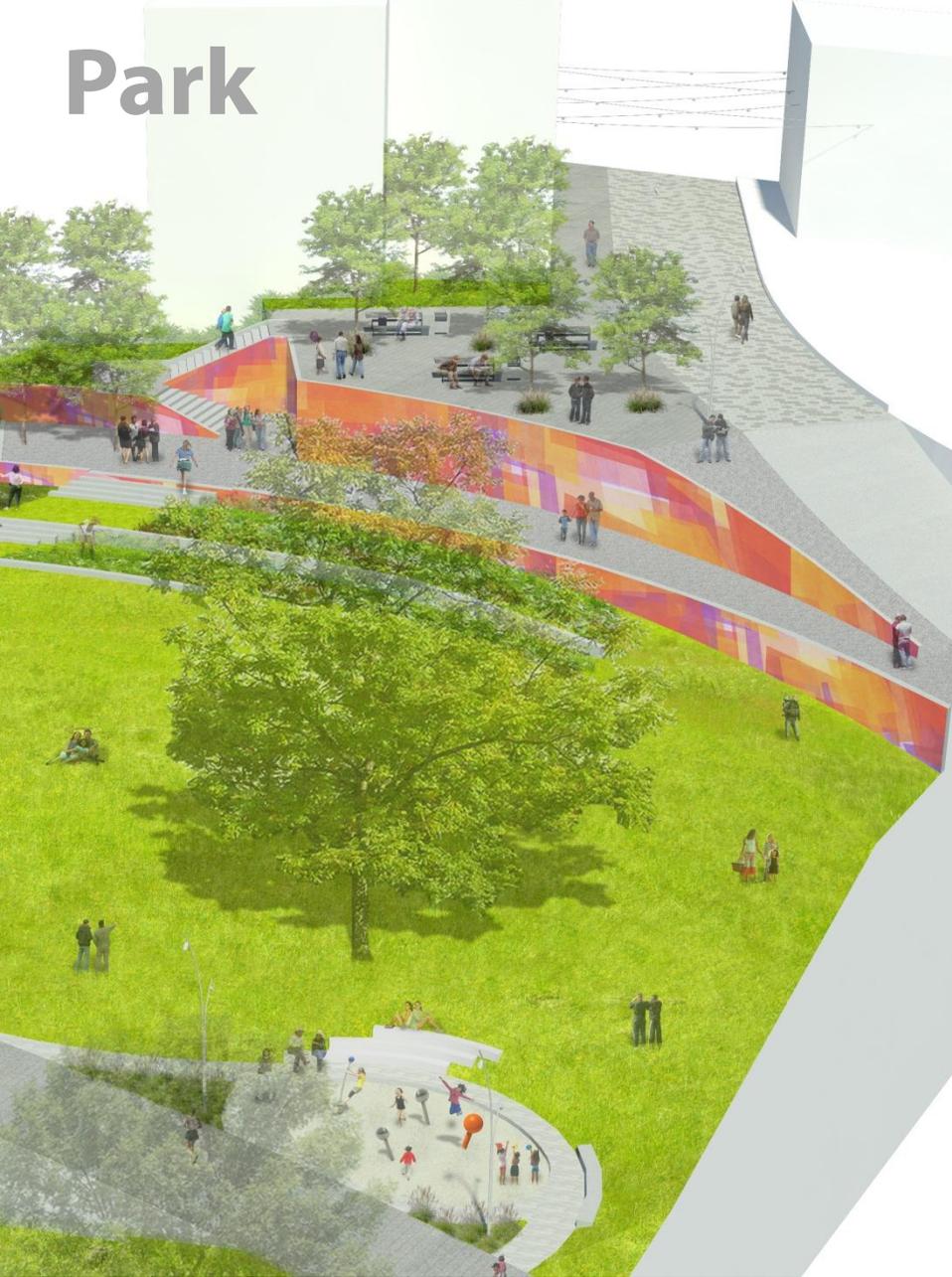
# Park



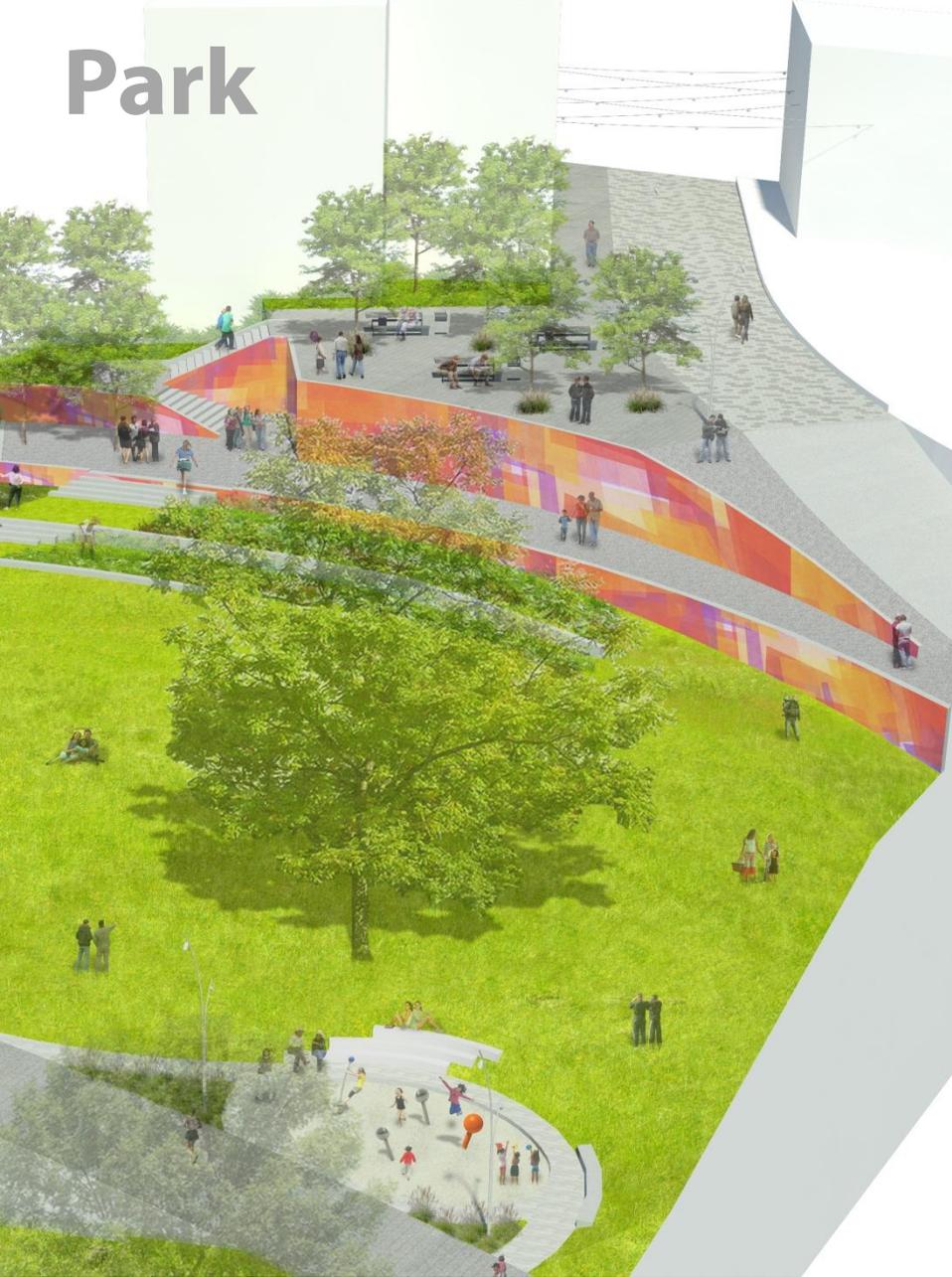
# Park



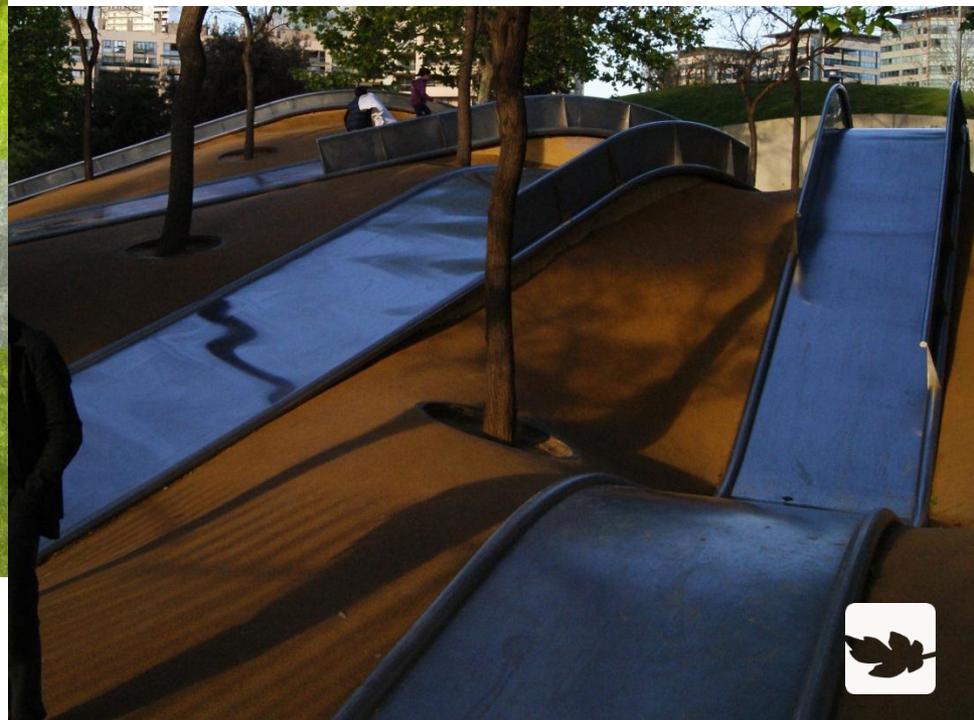
# Park



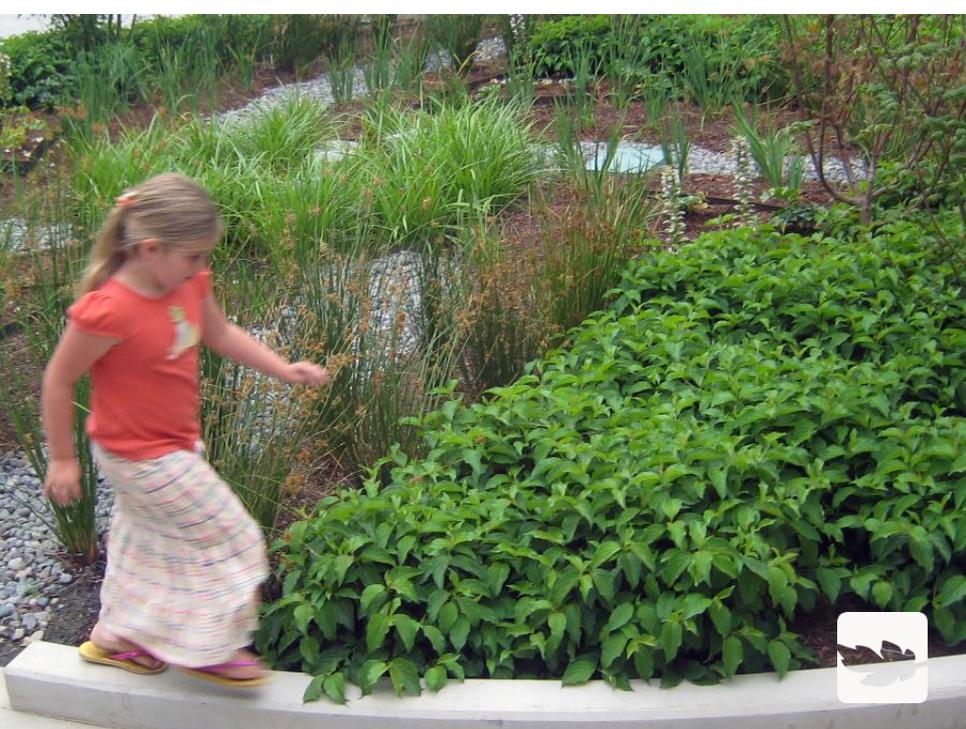
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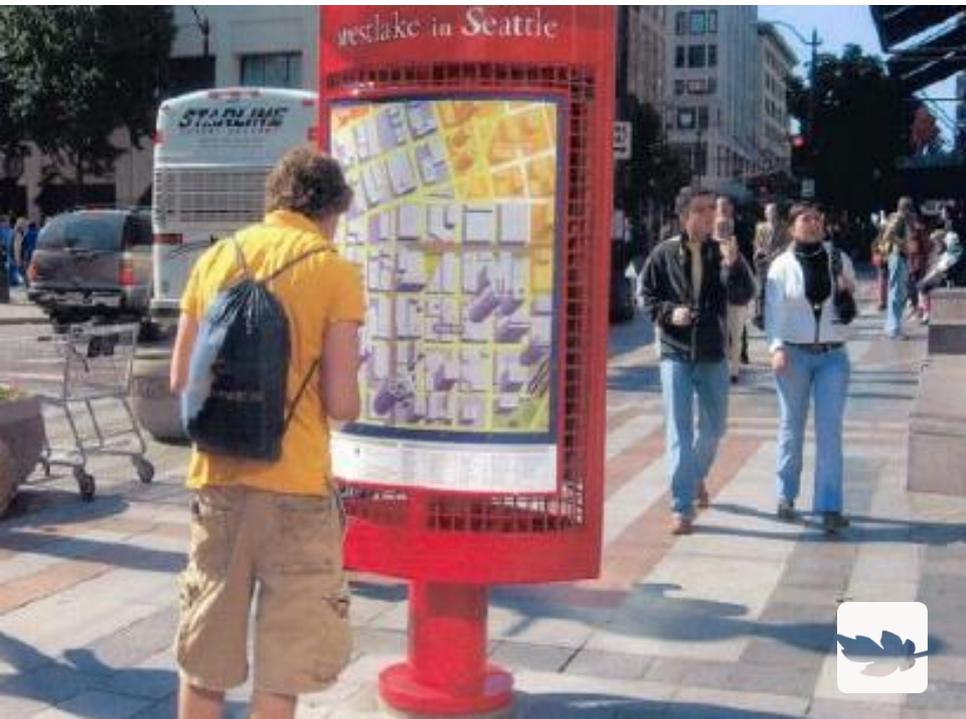
# Park



# Park



# Park



# Park



# Park



# Park

Melrose/Bellevue/Trail looking NE



# Overlook

Melrose/Harrison looking NE



# Active Urban

Melrose/Minor/Pike looking N



# A Vision for Melrose Promenade



Park

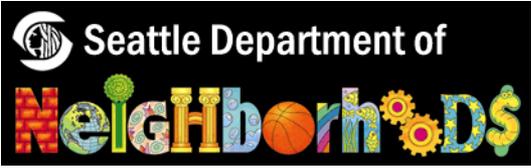


Overlook



Active Urban





**Melrose Promenade  
Advisory Committee**



**Thanks!**

