



March 5, 2013

Councilmember Tom Rasmussen
Chair, Transportation Committee
Seattle City Council
PO Box 34025
Seattle, WA 98124-4025

Dear Councilmember Rasmussen:

car2go has seen tremendous success in Seattle. Since registration for car2go opened in Seattle just three months ago, more than 18,000 people have signed up to become members of the city's first point-to-point carsharing program. These membership numbers have exceeded all expectations, representing the fastest growth of our program in all prior US city launches.

Since car2go operations began in Seattle, users have shared their feedback about the program through many social media channels, including Facebook and Twitter. The most common recommendation we have received has been to expand the program to more neighborhoods of the city. Current and potential users have specifically expressed their desire to see West Seattle and more of South Seattle included in the home zone, so that they can continue to use a diverse transportation mix to get around the city.

We would love to meet this growing demand. car2go is most successful when its users are happy and can use the cars to go to meetings for work, run errands, drive to school, or get to recreational activities. As a result, we have proposed expanding our home area.

As seen in the map below, we would like to include parts of West Seattle, including North Admiral, North Delridge, Alki, Seaview, High Point, and Fauntleroy Cove. The south boundary would be extended to Fauntleroy Way SW, SW Morgan Street, Sylvan Way SW, SW Orchard Street, Dumar Way SW, SW Holden Street, and Highland Park Way SW. The eastern boundary would be West Marginal Way SW, the West Seattle Bridge, and Harbor Ave SW. The home zone would expand all the way to Puget Sound to the West and North.

In South Seattle, car2go would like to expand to the Beacon Hill, Columbia City, and Georgetown neighborhoods, by pushing the southern boundary to S. Michigan Street and S. Orcas Street. This expansion is expected to increase the home area by 25 percent to a total span of 52 square miles.

In order to accommodate this expansion, car2go would like the City to increase the number of available free-floating car sharing permits to 500. While car2go would not deploy all 500 cars immediately, it would allow car2go to increase its on-the-ground fleet above the current 330 cars to maintain its existing vehicle availability that our 18,000+ users have come to enjoy, while also reaching more customers in West and South Seattle.

car2go is incredibly proud to be a part of this great city, and we look forward to our continued work together to improve this successful program.

Sincerely,

car2go North America, LLC

CAR 2GO

SEATTLE HOME AREA



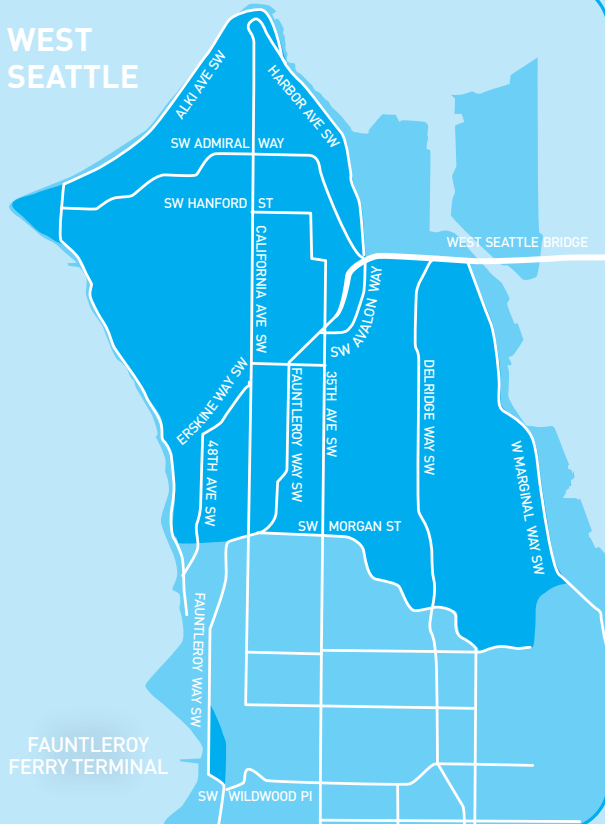
KEY

 HOME AREA

 STOPOVER ONLY:

Warren G. Magnuson Park
Discovery Park
University of Washington
Broadmoor Golf Club/
Washington Park Arboretum
Woodland Park

WEST SEATTLE



DRIVE ANYWHERE YOU WANT, FOR AS LONG AS YOU WANT.

With car2go, you can drive outside the Home Area without worrying about bringing the car back at a certain time or to a specific place. But while you are away from the Home Area, you cannot end your trip. As soon as you're back inside the Home Area, you can end your trip normally.