

## 2012 SPU Surveys by Main Objective of Survey

(The numbers after survey name reference the survey number in the matrix and overview handouts)

Program Evaluation	Research to shape new projects, programs, policies	Internal Work Process	Overall SPU Performance Evaluation & Future Direction
Find A Leak (4)	Pumper Feedback (5)	I-SCADA User Survey (1)	Customer Temperature Gauge (6)
Retail Core Perceived Cleanliness (8)	South Park Flooding and Sewer Issues (9)	City GIS Strategic Plan (2)	Strategic Communications Plan (15)
Drinking Water Quality Report (11)	One Less Truck Awareness (10)	Stage Gate Systems (3)	Commercial Historically Underserved Customers Focus Groups (21)
Garden Hotline Customer Evaluation (12)	One Less Truck Adult and Child Care Homes (14)	Attendance Management (7)	
Compostable Bag (13)		Leadership Forum "Group of 11" Recommendations (18)	
Food Waste Educational Booth Participant (16)		Project Support Division Customer Survey (23)	
Plastic Bag Ban Impacts (17)			
Trees for Neighborhoods (19)			
Get On The Map (20)			
Senior Assist Program Demographics (22)			
Resource Venture Customer Satisfaction (24)			

