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CITY OF SEATTLE

City of Seattle
Notice of Appointment

2013 JUN 14 PM 2:32

Name: Suzanne Petersen Tanneberg		Executive Re-appointment (X) CITY CLERK <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> Other:
Residential Neighborhood: University Park	Zip Code: 98105	Contact Phone No.: 206- 987-2125 (work)
Appointed to: Burke Gilman Place PDA		Date of Appointment: May 31, 2013
Authority (Ord., Res.): SMC 3.110		Term of Office: 3-year term From: Confirmation To: 05/31/2016
Comments: Suzanne Petersen Tanneberg, since 2000, has been Chief of Staff to the CEO of Seattle Children's Hospital. Her duties include providing leadership, advice and counsel of organization-wide strategies, goals and prioritization of key initiatives. Ms. Tanneberg brings over 35 years experience in management of nonprofit and legislative experience that includes: CEO of Washington Community Mental Health Council (1997-2000); Co-Director of Washington State Children's Justice Center (1996-1997); Deputy Secretary of Washington State Department of Social & Health Services (1993-1996); Director of Community & Government Affairs, Children's Hospital and Medical Center (1988-1993); Senior Budget Analyst, Washington State Senate Ways & Means (1985-1988); Management Auditor, Washington State Legislative Budget Committee (1984-1985); and Investigator, Better Government Association (1978-1984). Ms. Tanneberg civic involvement includes being the user representative for Seattle Children's Hospital on the Burke-Gilman Place PDA since 2005 and she currently serves on the Ronald McDonald House Board. This will be Ms. Tanneberg's fifth (5) term on the Burke-Gilman Place PDA Board of Directors.		
Authorizing Signature: 		Name and Title of Officer Making Appointment: Michael McGinn Mayor of Seattle

SUZANNE PETERSEN TANNEBERG

[REDACTED] NE, Seattle, Washington 98105
(206) 987-2125 (W), suzanne.petersen@seattlechildrens.org

EXECUTIVE SUMMARY

Results oriented executive leader with practical experience in government relations, public policy advocacy, non-profit health care and social programs, budget and policy development, agency management, project management, cross functional and interdepartmental team building, strategic planning, coalition building, mediation, negotiation, communications, community, public and media relations.

PROFESSIONAL EXPERIENCE

CHIEF OF STAFF TO THE CEO AND VICE PRESIDENT, EXTERNAL AFFAIRS & GUEST SERVICES, SEATTLE CHILDREN'S HOSPITAL, Seattle, Washington - 2000 to Present. Work closely with the CEO to provide leadership, advice, counsel, review and analysis on the development, implementation and deployment of organization-wide strategies, goals and prioritization of key initiatives. Collaborate with key external and internal stakeholders, senior leaders, faculty, government officials and community leaders to gain input, understanding of and support for Seattle Children's mission and strategic plan. Lead local, regional, state and federal government and community relations for the benefit of the hospital and the patients and families we serve. Lead Children's guest services program serving patients and families from across Washington, Alaska, Montana and Idaho, assisting with transportation, housing, care coordination and other family needs. Coordinate with external partners a range of targeted community advocacy initiatives aimed at promoting child health.

CHIEF EXECUTIVE OFFICER, WASHINGTON COMMUNITY MENTAL HEALTH COUNCIL, Seattle, Washington - 1997 to 2000. Provided executive leadership to increase the policy impact of this professional organization composed of 50 community mental health centers located throughout Washington State. Organizational activities included public policy advocacy, education and training services, and public education to improve systems of care, reduce the stigma associated with mental illness, and achieve parity in mental health coverage and access to care.

CO-DIRECTOR, WASHINGTON STATE CHILDREN'S JUSTICE CENTER, Seattle, Washington - 1996 to 1997. Worked to establish a new non-profit organization to catalyze innovation and reform in public services for families, and provide legal advocacy for children.

DEPUTY SECRETARY, DEPARTMENT OF SOCIAL AND HEALTH SERVICES, Olympia, Washington - 1993 to 1996. Assisted in the leadership and management of

the \$5 billion umbrella agency providing services for over one million Washington residents annually. Areas of special emphasis included budget and finance, information systems, union/management relations and cross-program coordination.

DIRECTOR OF COMMUNITY AND GOVERNMENT AFFAIRS, CHILDREN'S HOSPITAL AND MEDICAL CENTER, Seattle, Washington - 1988 to 1993. Managed the federal, state and local government affairs agenda for the medical center and satellite clinics. Developed the community relations program. Coordinated the child advocacy agenda. Participated in strategic planning as a member of the six person chief executive office staff.

SENIOR BUDGET ANALYST, WASHINGTON STATE SENATE WAYS AND MEANS COMMITTEE, Olympia, Washington - 1985 to 1988. Developed budget and policy recommendations for human service programs including income assistance, medical assistance, children and family services, and aging and adult services.

MANAGEMENT AUDITOR, WASHINGTON STATE LEGISLATIVE BUDGET COMMITTEE, Olympia, Washington - 1984 to 1985. Conducted management audits covering broad program scope including education, pensions, social services and water quality.

INVESTIGATOR, BETTER GOVERNMENT ASSOCIATION, Chicago, Illinois - 1978 to 1984. Investigated waste, inefficiency and corruption in government as a non-partisan effort in partnership with print and electronic media. Advocated for specific reforms through the media, white paper reports and public testimony. Special project areas included a child advocacy project funded by the Joyce Foundation and projects of national scope funded by the MacArthur Foundation.

EDUCATION and PROFESSIONAL DEVELOPMENT

MASTER OF ARTS, UNIVERSITY OF CHICAGO, SCHOOL OF SOCIAL SERVICE ADMINISTRATION, Chicago, Illinois - June 1978

BACHELOR OF ARTS, SOCIOLOGY, WASHINGTON STATE UNIVERSITY, Pullman, Washington - February 1976 - Honors Program S. Towne Stephenson Outstanding Scholar

CONTINUOUS PERFORMANCE IMPROVEMENT (CPI) LEADER TRAINING, Seattle Children's Hospital - 2011

MIT-HARVARD PUBLIC DISPUTES PROGRAM Seminar - 2003

PROFESSIONAL MEDIATION SKILLS CERTIFICATE program, University of Washington School of Law - 1996

EXECUTIVE MANAGEMENT PROGRAM, CASCADE CENTER FOR PUBLIC SERVICE, INSTITUTE FOR PUBLIC POLICY AND MANAGEMENT, GRADUATE SCHOOL OF PUBLIC AFFAIRS, University of Washington - 1994

Burke Gilman Place Public Development Authority

May 2013

9 members: Per RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110.010; all appointed by the Mayor, subject to City Council confirmation, 3-year terms

- 5 (one each year) At-large community representatives
- 4 (one each year) PDA user group representatives*

* Provail, Children's Hospital, Ronald McDonald House, and The Children's Center.

D	G	Name	First Appointed	Current Term Ends	Current Term #	Represents / Position	Appointed by
6	M	Mike Hatzenbeler	04/03/07	09/30/14	2nd	User Group/Chair	Mayor
6	M	Peter Rowan	05/01/12	05/01/14	1st	Member-at-large	Mayor
6	M	Dan Bernard	06/01/12	06/01/14	1st	Member-at-large	Mayor
6	F	Jennifer Kelty	06/01/10	06/01/14	2nd	User Group	Mayor
6	F	Suzanne Petersen Tanneberg	08/11/05	05/31/16	5th	User Group	Mayor
6	F	Elsie Crossman	08/11/05	12/31/11		Member-at-large	Mayor
6	F	Ruthann Martin	04/28/06	09/30/14	3rd	User Group	Mayor
6	F	Kathryn Gardow	05/31/13	05/31/16	1st	Member-at-large	Mayor
		VACANT				Member-at-large	Mayor

Diversity:

	(1)	(2)	(3)	(4)	(5)	(6)
Age	Asian American	African American	Hispanic	Native American	Other	Caucasian
Mayor	3	5	1			8
Total	3	5	1			7

* Other includes diversity in any of the following: race, gender and/or ability