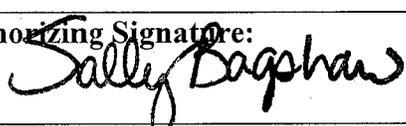


#11
CF. 313048

City of Seattle Notice of Appointment

Name: Robert Edmiston		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Madison Park	Zip Code: 98112	Contact Phone No.: 206.616.9487
Appointed to: Board of Park Commissioners		Date of Appointment: June 20, 2013
Authority (Ord., Res.): City Charter Article XI and SMC 3.26		Term of Office: From: June 20, 2013 To: March 31, 2016
<p>Background: Bob is a computer engineer and researcher and user experience project manager with a track record of positively impacting each stage of the user-centered product lifecycle. Whether it's discovering the sources of trouble and fixing them (Google Pack, Microsoft Passport), creating successful new interaction models (University of Washington Population Chooser, Microsoft Dynamics Workflow, Lively.com, bringing the 3rd dimension to Air Traffic Control displays), or performing complete UX overhauls (Windows Media, Microsoft Dynamics SL), Bob's passion for seeking great problems and measurable impact has resulted in a track record of positive solutions.</p> <p>In addition, Bob is a strong advocate for and a Founding member of Seattle Greenways; an organization committed to providing safe avenues for people in the community to walk and bike around town. He has been a leader in the Madison Park Greenways coalition, instrumental in improving non-automobile access for the neighborhood and City as a whole.</p>		
Authorizing Signature: 		Name and Title of Officer Making Appointments:



Bob Edmiston's Overview

Current and Past Experience

- **Field Engineer at University of Washington**
- HCI Usability Consultant at University of Washington
- User Experience Researcher (via TEKsystems, LLC) at Microsoft
- User Experience Researcher (via Aquent, LLC) at Microsoft

Education

- San Jose State University
- San Jose State University
- De Anza College

Bob Edmiston's Summary

Bob is a seasoned user experience researcher and user experience project manager with a track record of positively impacting each stage of the user-centered product lifecycle.

Whether it's discovering the sources of trouble and fixing them (Google Pack, Microsoft Passport), creating successful new interaction models (University of Washington Population Chooser, Microsoft Dynamics Workflow, Lively.com, bringing the 3rd dimension to Air Traffic Control displays), or performing complete UX overhauls (Windows Media, Microsoft Dynamics SL), Bob's passion for seeking great problems and measurable impact has resulted in a track record of positive impact.

Bob's education and internship experience prepared him to quickly master a variety of applied methodologies such as usability testing, contextual inquiry field research, in-depth interviews and task analysis.

Bob has proven adept at converting user data into formats that are easily used by designers, program managers and product planners. These deliverables have included personas, scenarios, opportunity briefs, competitive analyses, bug reports, research highlight videos and usability scorecards.

In addition to research, Bob has also taken on the interaction design and prototyping roles on smaller and faster projects, collaboratively arriving at innovative and elegant ways to help users get their jobs done in less time, errors and training.

Skills:

Understanding users:

- * Contextual Inquiry
- * Persona creation

Board of Park Commissioners

June 2013

Nine members: Per Ordinance 123803, all subject to City Council confirmation, three-year terms

- 4 Appointed by City Council
- 4 Appointed by Mayor
- 1 Appointed by Get Engaged Program

D*	G	Name	Appointed	Term Ends	Term #	Position	Appointed By
	M	Maryman, Brice	2/12	3/31/2015	1st	1	Mayor
	M	Tom Tierney	4/13	3/31/2016	1 st	2	Council
	F	Kincaid, Diana	5/09	3/31/2016	2nd	3	Mayor
3	F	Angulo, Antoinette	3/11	3/31/2014	1st	4	Council
2	F	Keith, Jourdan	5/09	3/31/2014	2nd	5	Mayor
	F	Wright, Barbara	2/12	3/31/2015	1st	6	Council
1	F	Mehdi, Yazmin	3/12	3/31/2015	1st	7	Mayor
1	M	Bob Edmiston	6/13	3/31/2016	1st	8	Council
	F	Caitlin McKee		8/31/2013	1st	9	Get Engaged Program

(Roster is sorted by appt authority, term end date and last name.)

*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	1	3		2	1	1				2
Council	2	2		2	1		1			2
Other Bodies		1								1
Total	3	6		4	2	1	1			5

***Other includes diversity in any of the following: race, gender and/or ability*