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 CITY CLERK

City of Seattle
 Notice of Appointment

Name: Holly Hinton		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Madrona	Zip Code: 98134	Contact Phone No.: 206-355-8578
Appointed to: Seattle Music Commission		Date of Appointment: May 2 nd , 2013
Authority (Ord., Res.): Resolution 31173		Term of Office: From: 5/2/2013 To: 5/2/2014
Background: Holly Hinton is the Content & Online Product Manager for Starbucks Entertainment. She's their go-to person on a wide variety of domestic and international music-related projects and events. She has been employed by Starbucks Coffee Company for over 15 years. She has produced a number of CD compilations, some of the most popular being the Rendezvous a Paris and the Sweetheart series in addition to selection of monthly featured CD titles. Holly manages music-related philanthropic ventures at Starbucks like the recent Starbucks (RED) Christmas CD which generated over \$3 million for AIDS programs in Africa focused on women & children. She is leading Starbucks music & social media strategy. Holly enjoys live music, listening to records, vegetable gardening and her adorable daughter, Violet.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Nick Licata, Seattle City Councilmember



Holly Hinton

Key Strengths

- Proven aptitude for innovation, new projects and business opportunities.
- Exceptional knowledge of global entertainment music and cultural marketplace.
- A history of creating trusted business relationships with internal and external clients.
- Excellent track record managing projects, production and marketing plans to generate revenue.

Professional Experience

STARBUCKS COFFEE COMPANY

April 2008 – Present **Product Manager, Content & Online**

Summary: Leading the entertainment content team for music ventures in physical and digital marketplace.

Highlights:

- Finished 2010 as one of the top CD retailers with over \$26 million in annual revenue.
- Launch of Starbucks first live-streamed musical performance series to Starbucks 7.5 million Facebook fans.
- Managed Christmas 2009 music CD project with Project (RED) that contributed over \$3 million for AIDS relief efforts for women & children in Africa.

January 2005 - April 2008 **Content Manager, Global Entertainment**

Summary: Selection and distribution of entertainment products and programming for Starbucks global locations.

Highlights:

- Lead cross-functional team for Starbucks first simultaneous global product launch with the Herbie Hancock *Possibilities* CD.
- Created licensing, production and distribution model for music CD distribution in over 40 Starbucks markets.
- Launched Starbucks first international distributed book with Ishmael Beah's *A Long Way Gone*.

March 1997 – January 2005 **Brand Manager**

Summary: Development of brand marketing, packaging and creative for Starbucks music endeavours.

Highlights:

- Managed packaging and design of the GRAMMY®-winning Ray Charles *Genius Loves Company*.
- Created some of Starbucks best-selling compilations including *Rendezvous a Paris*, *Ola Brasil* and *Mambo Mio*.
- Producer and licensor of the *Sweetheart* love song series, Starbucks first independently licensed music project for physical and digital distribution.
- Managed program to establish recycled paper packaging for all Starbucks CD releases.

August 1996 - March 1997 **Music Programmer**

Summary: Began Starbucks career as a barista, recruited in 1996 to program music playlists for Starbucks coffeehouses in-store programming.

Education

- University of Washington - 1990-1995 - English, Art History
- Various work / study programs in youth arts & music – Germany 1994-1995

Seattle Music Commission

As of April 23, 2013

21 members: Per Resolution 31173, 3-year staggered terms
 Mayoral appointees are not subject to City Council confirmation

- 10 Appointed by City Council
- 11 Appointed by Mayor

D*	G	Pos. No.	Name	Appointed	Term Ends	Term #	Initial Term*	Appointed By
6	F		Elena Dubinets	05/03/10	05/01/14	2nd	1+3 yrx	City Council
6	F		Shannon Roach	09/19/11	05/01/14	1st	3 yr	City Council
6	M		Jon Stone	05/26/10	05/01/14	2nd	1+3 yrx	City Council
6	F		Emmy Jordan	06/18/12	05/01/15	1st	3 yr	City Council
2	M		DeVon Manier	05/03/10	05/01/14	2nd	2+2 yrx	City Council
6	M		Adrian Burton	05/01/11	05/01/15	2nd	1+3 yrx	City Council
2	M		Ricardo Frazer	06/18/12	05/01/15	1st	3 yr	City Council
6	M		Ben London	05/03/10	05/02/14	2nd	3 +1 yrx	City Council
6	F		Kate Becker	05/03/10	05/02/14	2nd	3+1 yrx	City Council
6	F		Holly Hinton	05/26/10	05/02/14	2nd	3 + 1 yrx	City Council
6	M		Alex Kochan	05/01/10	05/01/14	2nd	1+3 yrx	Mayor
6	F		Nadine Zgonc	02/6/12	02/1/15	1st	3 yr	Mayor
2	F		Patricia Lee	02/6/12	02/1/15	1st	3 yr	Mayor
6	F		Joan Sandler	02/6/12	02/1/15	1st	3 yr	Mayor
6	M		Marcus Womack	05/01/10	05/01/14	2nd	2+2 yrx	Mayor
6	M		Jody McKinley	3/13/13	05/01/14	1st	1+ yr	Mayor
2	M		Wyking Garrett	05/01/10	05/01/14	2nd	2+2 yrx	Mayor
6	M		Dave Meinert	05/01/10	05/02/14	2nd	3 + 1yrx	Mayor
6	M		Kyle Hopkins	05/01/10	05/02/14	2nd	3 + 1 yrx	Mayor
6	F		Megan Jasper	05/01/10	05/02/14	2nd	3 + 1 yrx	Mayor
6	M		Tom Mara	05/01/10	05/02/14	2nd	3 +1 yrx	Mayor

* Term beginning and end dates vary. 'yrx' denotes extension of initial term; 4 yr maximum.

Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic/Latin@	Native-American	Other*	Caucasian
Mayor	7	4	-	2	-	2	-	-	-	9
Council	5	5	-	2	-	2	0	-	-	8
Total	11	10	-	4	-	4	0	-	-	17

*Other includes diversity in any of the following: race, gender and/or ability