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City of Seattle



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CITY OF SEATTLE
2013 MAR 25 PM 1:09
CITY CLERK

OFFICE OF ARTS & CULTURAL AFFAIRS Director

Confirmation Packet
March, 2013

**Gregory Randall (Randy)
Engstrom**



SECTION

A

City of Seattle

Notice of Appointment

Name: <i>Gregory Randall (Randy) Engstrom</i>	<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment
Appointed to: <i>Director, Office of Arts & Cultural Affairs</i>	Date of Appointment: <i>March 25, 2013</i>
Authority (Ord., Res.): <i>SMC 3.4.810</i>	Term of Office From: <i>Confirmation</i> To: <i>Mayor's Discretion</i>
Comments:	
Authorizing Signature: 	Name and Title of Officer Making Appointment: <i>Mike McGinn, Mayor</i>



**CITY OF SEATTLE - STATE OF WASHINGTON
OATH OF OFFICE**

STATE OF WASHINGTON

COUNTY OF KING

I, Gregory Randall Engstrom, confirm that I am the person appointed on March 25, 2013, and confirmed by the City Council on April 29, 2013, to the position of Director of the Office of Arts & Cultural Affairs, of the City of Seattle, in the State of Washington, and that I possess all the qualifications prescribed for said position by the Charter of the City of Seattle; that I will support the Constitution of the United States; and the Constitution of the State of Washington; and the Charter and Ordinances of the City of Seattle; and that I will faithfully conduct myself as Director of the Office of Arts & Cultural Affairs.

Gregory Randall Engstrom

**Subscribed and sworn to before me
this 29th day of April, 2013**

(affix seal)

Monica Martinez Simmons, City Clerk

Randy Engstrom

PROFESSIONAL EXPERIENCE

Founder and President – Reflex Strategies, Seattle WA

2011-Present

Conceive, develop, and manage a consulting firm that specializes in strategic planning, facilitation and organizational development for cultural and community based organizations and public agencies. Projects include:

- *Capitol Hill Housing*: Help a local public development association plan and create 12th Avenue Arts, a multi-user arts facility in Seattle's Capitol Hill Neighborhood
- *4Culture*: Work with King County's arts agency to steward, facilitate and create an operational plan for the historic Washington Hall building as it is transformed into a dynamic cultural performance and gathering space in Seattle's Central District
- *Kellogg Foundation*: Develop a replication manual and training curriculum for the youth-led Food Empowerment Education Sustainability Team (FEEST) program; run a series of trainings in Detroit and New Orleans to assist in their development of a similar program
- *Central District Forum for Arts and Ideas*: Act as Interim Director and lead an organizational turnaround bringing financial and operational sustainability to the Seattle's only organization dedicated to presenting the work of Black Artists
- *Public Health Seattle-King County*: Facilitate meetings with grantees, governance team, and Public Health staff in order to create a strategic framework and business plan for the Communities Putting Prevention to Work grant from the Centers for Disease Control

Founding Director - Youngstown Cultural Arts Center, Seattle, WA

2005- 2011

Deputy Director - Delridge Neighborhoods Development Association (DNDA), Seattle, WA

2009 - 2011

Establish and oversee all operational aspects of a 25,000 sq ft Cultural Arts Center comprised of various hourly and daily rental spaces as well as 7 year-round tenant organizations

- Act as a liaison and facilitator between DNDA, the Artist tenants, the Cultural Center tenants and program partners, community organizations and the wider arts community
- Oversee more than 20 staff including the Program Director, Operations Director, Rental Manager, House Managers, Technical Staff and Interns
- Prepare financial reports and develop the Center's annual operating budget (\$350,000-\$550,000)
- Oversee the maintenance and utilization of facilities which include the theater, media lab, recording studio, and workshop
- Manage the preparation, coordination and implementation of special events and programs
- Oversee fundraising and development efforts
- Develop, recommend and implement long-range planning
- Develop and plan partnerships

Chair - Seattle Arts Commission, Seattle, WA

2011 - 2012

Chair, Facilities and Economic Development Committee - Seattle Arts Commission, Seattle, WA

2005 - 2010

Serve as advisor to the Mayor's Office of Arts and Cultural Affairs on matters related to the value of arts and culture throughout Seattle

- Promote greater public participation and access to arts and culture
- Advocate for the role of arts and culture in civic life and for the value of arts education
- Review proposed budgets for the Office of Arts and Cultural Affairs and comment as the budget is submitted to the Mayor
- Establish linkages between economic vitality and the cultural community
- Develop and advocate for City arts-friendly public policy
- Advocate for affordable live/work and commercial space for arts and culture

- Work with community panels to review applications for City's Civic Partners and Youth Arts funding programs
- Co-Chair the Cultural Overlay District Advisory Committee (CODAC)
- Create and advocate for recommendations that support the preservation and expansion of cultural facilities throughout the city

Interim Director - King County Food and Fitness Initiative (KCFI)

2009-2010

Lead a multi-sector systems and policy change collaborative, as part of a Kellogg Foundation funded national initiative, from its planning phase to its \$1.2 Million implementation

- Serve as conduit and primary relationship steward between national funder, local stakeholders, and regional media
- Manage staff, youth, volunteers, and agency partners to meet the goals and objectives of the KCFI Community Action Plan
- Facilitate all Leadership Council and Strategy Action Team meetings
- Prepare and manage all budgets
- Ensure that youth and community voices are represented in all facets of the work
- Work with Initiative partners to prepare a successful Communities Putting Prevention to Work (CPPW) application for Public Health Seattle King County; Awarded \$150,000
- Build and maintain strategic partnerships across the food and fitness sectors, both regionally and nationally

CEO/Co-Founder - Static Factory Media, Seattle, WA

2003-2005

Conceive, launch, and manage a multimedia artist development company that's services include a performance venue, record label, recording studio, design house, and web services

- Build and maintain relationships with member and investors (20 individuals; \$250,000 raised)
- Act as the public face and representative of the company
- Track and manage the financial progress and development of the company
- Maintain future vision and plan further programs and partnerships
- Manage all staff (8 full time, 10 part time), and run all staff meetings
- Organize and manage annual meeting of the company
- Develop and foster long term relationships
- Build and maintain strategic partnerships, including Capitol Hill Arts Center, Decibel Festival, Burning Man, and Consolidated Works
- Establish organizational structure and delegate responsibilities to various staff

Program Manager - Fremont Unconventional Centre, Seattle, WA

2001- 2002

Program a unique event and performance space created to support the fundraising initiatives and activities of non-profit organizations in King County

- Develop and oversee event design and production services
- Provide lighting and audio-visual consultation for clients
- Cultivate relationships with prospective corporate and non-profit clients
- Assist in development of long-term strategy for the expansion of facilities and services

Program Director - KAOS Community Radio, Olympia, WA

1998-1999

Manage, support and oversee local and national radio programming for a community-based radio station

- Manage and direct programming schedule of over 150 on-air personalities
- Produce regular concerts and promotional events
- Assist News and Music departments with content creation and distribution
- Facilitate pledge drives in conjunction with other staff

EDUCATION

Masters in Public Administration
December 2009, The University of Washington, Evans School of Public Affairs

Bachelor of Arts in Public Affairs
June 1999, The Evergreen State College, Olympia, WA

AWARDS

Americans for the Arts: **Emerging Leader Award** (2009)
Puget Sound Business Journal: **40 Under 40** (2009)
Seattle Weekly: **Best Anti-Isolationist** (2009)
City Arts Magazine: **Future 20: The Advocate** (2011)

VOLUNTEER EXPERIENCE

Washington Bus Educational Fund- *Board President* (2008 - present)
One Reel – *Board Member* (2011 - present)
City Arts Festival – *Neighborhood Captain* (2011)
Delridge District Council - *Board Member* (2008 - 2011)
Puget Sound Food Policy Regional Council - *Member* (2010 - 2011)
Creative Crossroads Advisory Committee - *Member* (2009 - 2011)
4Culture Real Estate Task Force - *Member* (2008-2009)
Artopia Festival/Georgetown Carnival- *Production Manager* (2006-2009)
Cultural Overlay District Advisory Committee - *Co-Chair* (2008-2009)
Emerging Arts Leaders of Seattle - *Founding Member* (2007-2009)
Greater Duwamish District Council - *Board Member* (2006-2008)
Ignition Northwest - *Founding Board Member* (2005-2008)
The Machine Project - *Public Relations Manager* (2004-2005)
The Fremont Fair - *Booking Manager* (2004)



City of Seattle
Office of the Mayor

News

For Immediate Release
March 25, 2013

Contact: Aaron Pickus, Mayor's Office
Tel: (206) 233-2650

Mayor McGinn submits Randy Engstrom for confirmation as Director of Arts & Culture

Engstrom has served as acting director since October 3, 2012

SEATTLE – Today Mayor Mike McGinn submitted legislation to the City Council to confirm Randy Engstrom as permanent director of the Office of Arts & Culture. Engstrom has served as the acting director since October 3, 2012.

“Our arts community is a critical part of our local economy and cultural vibrancy,” said McGinn. “Randy has done a great job engaging with the community as acting director and I urge the City Council to confirm him as permanent director.”

Engstrom has deep experience and success working in the Seattle arts community. He has over a decade of grassroots arts and culture experience beyond consulting, having founded Static Factory Media, a multi-media artist development company, and acted as the Founding Director of Youngstown Cultural Arts Center. He has also served as a chair to the Seattle Arts Commission, and previously served as a board member of One Reel and board President at Washington Bus Education Fund.

A number of accolades support his past work - City Arts Magazine named him "The Advocate" in December of last year, he was an Americans for the Arts Emerging Leader in 2009 and was also named to Puget Sound Business Journal's "40 under 40" in 2009.

Engstrom holds a Masters in Public Administration from the University of Washington Evans School and a BA in Public Administration from Evergreen State College.

About the Office of Arts & Cultural Affairs

The Office of Arts & Cultural Affairs supports the health and vitality of our city by providing access to arts and culture, advancing the role of the arts in our community, and advocating for issues that affect the entire cultural community. The 16-member Seattle Arts Commission, citizen volunteers appointed by the mayor and City Council, supports the city agency.

All Mayor's Office press conferences, town halls and general public meetings are archived by Seattle Channel. Many town halls and press conferences are also broadcast live to the web.

Sign up for *The Reader*, our office newsletter, at our website. And learn more about your neighbors and the mayor's activities on our blog.



@MayorMcGinn



Mayor Mike McGinn

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SECTION

B



City of Seattle
Finance & Administrative Services

MEMORANDUM

DATE: February 27, 2013
TO: Julie Tobin
FROM: Rhea Reynolds, Senior Personnel Specialist *RR*
SUBJECT: Criminal History Check – Gregory Randall Engstrom

The Finance and Administrative Services Department, Human Resource Division has completed the criminal history and background review for Gregory Randall Engstrom. There were no findings that would impact the employment eligibility of Gregory Randall Engstrom.



Seattle City Council

April 2, 2013

Randy Engstrom, Interim Director
Office of Arts and Cultural Affairs
PO Box 94748
Seattle, WA 98124-4748

Re: City Council Expectations for Randy Engstrom, Director of the Office of Arts and Cultural Affairs

Dear Mr. Engstrom:

Congratulations on being nominated for appointment as Director of the Office of Arts and Cultural Affairs (OACA) by Mayor McGinn. To be successful, City Councilmembers believe department directors must work constructively with both the Executive and Legislative branches. A positive working relationship requires a director to be responsive to Council needs and priorities.

To that end, as part of the Council's confirmation process, this letter is intended to communicate our expectations for your job performance following your confirmation as Director of OACA. Expectations provide a basis for Council evaluation of a director's performance during his or her confirmation process. The Council expectations listed below are intended to enhance your accountability to the Council. Council expectations are also intended to supplement the Mayor's expectations and your responsibilities established in Seattle Municipal Code.

A copy of this letter will be placed in the Clerk File containing Mayor McGinn's request for your appointment as Director of OACA.

I. City Council General Expectations for Randy Engstrom as Director of OACA

A. Relationship with Council. You are expected to maintain a constructive working relationship with the Council, as demonstrated by:

1. Prompt and complete responses to Council information inquiries.
2. Pro-active updates on policy development, operational concerns and financial matters of significance, so that the Council is informed of significant changes or controversies before the information reaches the media and/or before the Executive submits a request for Council action.
3. Dependable implementation of policy direction provided by the Council.
4. Assistance in the research and development of Council policy initiatives.

City Hall, 600 Fourth Avenue, Floor 2, PO Box 34025, Seattle, WA 98124-4025
(206) 684-8888, Fax: (206) 684-8587, TTY: (206) 233-0025,
E-Mail Address: council@seattle.gov Internet Address: <http://www.cityofseattle.net/council>
An EEO employer. Accommodations for people with disabilities provided upon request.

B. Management Skills. In addition to the duties outlined for the Director of OACA in Seattle Municipal Code 3.14.815, you are expected to demonstrate strong commitment to the following Council priorities:

1. Public communication

- a. Conduct inclusive outreach to relevant stakeholders.
- b. Implement a strong ethic of customer service.
- c. Make information available so that the public can track the department's performance in delivering services.

2. Organizational management

- a. Coordinate productively with other City departments.
- b. Maintain strong working relationships with other governmental entities.
- c. Operate within budget constraints and pro-actively manage expenditures.
- d. Provide a fair and equitable approach to the award of City contracts.
- e. Continue to improve and enhance the role of the Seattle Arts Commission in achieving their duties outlined in Seattle Municipal Code 3.14.830. Particular attention should be paid to involving the Seattle Arts Commission in budgetary duties, as outlined in SMC 3.14.815 and 830.

3. Personnel management

- a. Develop and maintain strong morale among employees.
- b. Provide an inclusive work environment that offers equitable opportunities for all.
- c. Address issues of succession planning and the professional development of existing staff.

4. Service delivery, including both routine operations and emergent situations

- a. Ensure that on-going, day-to-day services are provided effectively and efficiently, and that the department tracks its performance in delivering such services.
- b. Make certain the department is able to deal with localized emergencies or service disruptions and has thoroughly planned how to manage its operations in case of a City-wide emergency.

II. Specific Expectations for Randy Engstrom as Director of OACA for 2013 – 2017

During the term from 2013 to 2017, Mr. Engstrom is expected to implement (and provide regular progress reports on) the following Council expectations:

A. Cultural Overlay District Advisory Committee (CODAC) Recommendations.

Work with the Seattle Arts Commission to develop an implementation plan for the CODAC recommendations accepted by the City Council in August, 2009, and described in Council Resolution 31155.

B. Arts and Cultural Space Development. Work with the Seattle Arts Commission, City departments, other governmental offices, artists, arts and cultural organizations,

and property developers and owners to advance the retention of existing and the development of new long-term affordable space for arts and cultural uses.

C. Public Engagement. Actively engage and collaborate with Seattle residents, businesses, nonprofits, and other groups with an interest in arts and culture, including heritage and preservation groups. Provide clear communication to the public and create opportunities for open dialogue about OACA projects and programs.

D. Race and Social Justice. Advance the City's Race and Social Justice Initiative. Advance arts and culture projects and programs that appeal and are accessible to individuals with diverse racial, ethnic, and socioeconomic backgrounds.

The City Council looks forward to working cooperatively with you to ensure that OACA continues to stimulate a diverse and lively arts and cultural environment in Seattle.

Sincerely,



Sally Clark, President
Seattle City Council



Nick Licata, Chair
Housing, Human Services, Health, and Culture
Committee

cc: Michael McGinn, Mayor, City of Seattle
Seattle City Council Members



Mike McGinn, Mayor
City of Seattle

March 25, 2013

The Honorable Sally Clark
President, Seattle City Council
Seattle City Hall, 2nd Floor
Seattle, Washington 98104

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2013 MAR 25 PM 1:09
CITY CLERK

Dear Council President Clark:

I am pleased to transmit to the City Council the following confirmation packet for my appointment of Randy Engstrom as the Director of the Department of Arts & Cultural Affairs (OACA).

The materials in this packet are divided into two sections:

- A. **Gregory Randall (Randy) Engstrom**
Appointment and oath of office forms, resume, and press release
- B. **Background Checks**
Background check report

Mr. Engstrom has served as the Acting Director of OACA since October, 2012, and has worked effectively to stabilize operations and improve confidence in department leadership and staff morale.

Mr. Engstrom has been a passionate advocate and organizer for cultural and community development for over 10 years. He served as the Chair of the Seattle Arts Commission after two years as Vice-Chair and was also the Chair of the Facilities & Economic Development Committee for many years. Randy was the Founding Director of the Youngstown Cultural Arts Center, a community space offering youth and community member's access to arts, technology and cultural resources, and also a founding member of Stronghold Arts Collective, an artist live/work project comprising neighboring houses, collectively owned by resident artists. In recognition of his achievements, Randy received the Emerging Leader Award from Americans for the Arts and was one of Puget Sound Business Journal's 40 under 40.

Randy is a graduate of the Evergreen State College, Olympia, WA, and he received his Executive Masters in Public Administration at the University of Washington's Evans School of Public Affairs.

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PO Box 94749
Seattle, WA 98124-4749

Tel (206) 684-4000
Fax (206) 684-5360
TDD (206) 684-8811
E-mail: mike.mcgin@seattle.gov

Honorable Sally Clark, Council President

March 25, 2013

Page 2

Randy is a terrific asset to the City of Seattle, the City Council and the Mayor and I urge you to confirm him.

If you have any questions about the attached materials or need additional information, please contact Jaline Quinto, Council Liaison to the Mayor at 684-4021.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike McGinn". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Mike McGinn
Mayor of Seattle

Seattle City Council Confirmation Questions & Answers
Gregory Randall Engstrom, Director
Seattle Office of Arts and Cultural Affairs

Monday, April 22th, 2013

- 1) What are some of your most notable accomplishments during your brief tenure as Acting Director of the Office of Arts & Cultural Affairs? What are some of your disappointments?

I am really excited about the progress that we have made with the Arts Education plan. Despite some unforeseen challenges, I think the plan and our partnership with the school district is the strongest it's been.

I'm also proud of the fact that we are building a program around Creative Placemaking, and are moving forward with strong plans for addressing issues of affordable space for arts and culture.

I'm disappointed that we won't be able to work with Seattle Youth Violence Prevention Initiative to the degree that we would have liked this year, but am glad we are building stronger relationships with both SYVPI and the Office for Education.

I'm disappointed that we did not receive implementation funding from the Wallace Foundation and that our local fundraising partner, PONCHO, wasn't able to continue their work. That said, I am very pleased with how we adapted and remain confident we will be successful.

- 2) What are your major goals for the Office of Arts and Cultural Affairs (OACA) over the next four years?

I would like to see us implement the K-12 Arts plan, and deepen our support for arts education and youth development.

I would like to see OACA meet the community need around access to affordable space for arts and culture.

I would like to see our office be involved with a cultural plan for the region, in partnership with local agencies, funders, and cultural organizations.

I would like to help Langston Hughes Performing Arts Institute implement a plan for long-term sustainability.

I would like to see arts and culture integrated into more facets of civic development, in particular the waterfront redevelopment, neighborhood activation, and economic development.

- 3) What do you see as the primary challenges facing OACA over the next four years?

I think we need to better connect with the broader community, and with other city departments.

I think we need to improve our ability to tell our story.

As our city continues to grow and thrive, we must ensure that we can provide affordable space for arts and culture.

- 4) How will you ensure that Councilmembers and Legislative staff receive timely information needed from your department for Council to make sound policy and budgetary decisions?

I would be happy to provide updates whenever they were useful. I also have sent our work plan to the council, and have met several times with Councilmember Licata and others.

I work collaboratively, and would like to have a strong partnership with the Council.

- 5) What opportunities do you see for improving collaboration between your department and other City departments?

Office of Economic Development: I'd like to help develop an economic development and regional tourism strategy based on our local creative economy. I'd also like to see Arts more involved with neighborhood based placemaking, which we could do with 'Only in Seattle'.

Office for Education: We'd like to create a much stronger relationship with OFE and be a bridge between Arts Education and the Families and Education levy. Additionally, we'd like to grow our partnership with SYVPI, as we believe that arts can be a powerful strategy for youth development.

Department of Planning and Development: We will be working closely with DPD on the development of our cultural space program, helping organizations better understand code compliance issues and where there may be opportunities. We will also work closely on the waterfront redevelopment, and would like to further explore how we might develop cultural districts.

Department of Neighborhoods: Continue to partner with DON on granting programs, and work more with P-Patch and urban agriculture and their intersection with the Arts.

Seattle Department of Transportation: We work closely with SDOT on the waterfront, much of our public art program, and share 2 positions currently. I sit on the Public Space Activation task force, and want to help the arts be an engine of space activation throughout the City.

Office of Immigrant and Refugee Affairs: Seattle has a rich cultural wealth, and we'd like to work with OIRA to better reach and support our immigrant and refugee communities with their various forms of cultural expression.

Office for Civil Rights: Work to develop and offer trainings around RSJI to be offered to the broader arts community. This will help with both Community accessibility as well as future audience development.

Department of Parks and Recreation: Continue to work on the transition of LHPAI into OACA, and think about innovative ways that arts programs can be offered throughout our parks and facilities. Continue to partner on ArtSparks and the Public Art program.

Seattle City Light and Seattle Public Utilities:- Continue to partner on our % for art program, and think about the concept of 'The art of a sustainable city'.

- 6) How do you intend to promote artistic and cultural intergovernmental relations? How will you foster partnerships with local, state, and federal governments to develop effective arts and culture policies? How will you work to ensure that Seattle's goals and priorities are reflected in regional arts and culture projects?

We have a close working relationship with both 4Culture and the Washington State Arts Commission. We'd like to partner on cultural planning efforts for our region, and find more ways to collaborate.

We are also part of the national American's for the Arts network, where we have the ability to network and learn from our peer organizations across the country.

- 7) What have you accomplished in your past employment, and what improvements are you working on in your leadership role at OACA, in the area of neighborhood outreach to audiences and potential applicants, especially to those who may be considered underrepresented in the arts?

Most of my professional life had been spent working with underrepresented communities and the arts. I remain extremely proud of what we accomplished at the Youngstown Cultural Arts Center, turning a vacant school into a thriving creative community. I've also felt proud of my contributions to 12th Ave Arts, Washington Hall, and Central District Forum for Arts & Ideas. RSJI is very important to me personally, as I believe it is for the city. OACA has been a leader in this area and I plan to support our work in this area, and grow it to reach more communities.

- 8) What are your thoughts on increasing the City's 40 year old 1% percent allocation of eligible City construction projects for the purchase of public art?

I fully support any increased capacity for our programs. I would want to work with our partners in other departments and on the Arts Commission to determine how to best

leverage the impact of additional resources. I hope our office continues to be a leader in the field of public art, and more resources would help us accomplish that.

- 9) How will OACA address the City's evolving workforce, such as filling positions vacated by aging City workers, welcoming more people of color, and embracing people with disabilities - workers who traditionally may not have been represented in the arts in large numbers?

OACA has one of the most diverse staffing profiles in the City, and I hope to continue and support that. I also believe strongly in developing a pipeline of leadership through internships, mentoring, and increased professional development opportunities.

- 10) How will you review internal operations at OACA to determine if they warrant improvement? What are your goals for continuing to improve the internal operations of OACA?

I'd like to organize a staff retreat later in the year or in early 2014 so together we can look at how we do our work and see if there are ways that the office can be more effective and have greater impact. I think we have a great team, and I'm excited to be working with the department.

- 11) How do you approach making decisions on improving the City's arts and culture climate? Do you have a strategy for OACA being able to respond to arts funding emergencies that may threaten organizations or respond to public controversies involving the arts?

I think we need to continuously be engaged with the broader city. We have to be able to measure and speak to our impact. I think creativity is in the DNA of this city, and we should harness and leverage what it does for our neighborhoods, our economy, and our youth. I also don't think we should always fear controversy; the arts are one of the ways that we can have a conversation with our city, and that dialogue can be a good thing, even if at times there is disagreement.

- 12) How do you intend for OACA to approach its awarding decisions so as to give ample opportunity for women, minority, and disabled artists?

OACA has long sought to find ways to support underinvested communities. From technical assistance to the development of new funding programs, OACA has seen the need to create more opportunities for different communities. I hope to be able to explore how our funding programs can ensure both quality and equity across the city.

- 13) How do you anticipate working with and supporting the Seattle Arts Commission, keeping in mind its recommendations may at times challenge the Executive or the Council?

Having spent 6 years on the Seattle Arts Commission, I greatly value their role in advising the Office and acting as representatives of the broader community. The work of OACA

around Arts Education and Cultural Space have been shaped to a large degree by the Commission, and it's my job to listen to and support their efforts to strengthen the cultural community of Seattle.

- 14) What are your thoughts on how the City of Seattle organizes separately from its arts and culture activities its music and film businesses in its Office of Economic Development?

I have enjoyed working with our partners at the Office of Film and Music and OED. I think they do critical work for the City, and we should grow our relationship with them significantly.

My understanding is that OACA's focus is on supporting mainly non-profit cultural organizations, while OFM works more with for profit, entertainment oriented businesses. We do a lot of direct funding, while their programs are more focused on incentives. I think both are important ways to support a thriving creative sector.

- 15) What are your thoughts on the Cultural Overlay Districts Advisory Committee's recommendations for cultural development in Seattle, which were endorsed by the City Council in 2009 by Resolution 31155?

Having served as a co-chair for the CODAC Committee, I believe that many of the recommendations of the committee would still be very valuable to implement. We are hiring a Cultural Space Liaison, and working on how to establish a cultural space program that would be able to successfully implement the CODAC recommendations.

-- END --