

#7

CF 312874

### City of Seattle Notice of Appointment

<b>Name:</b> <i>Jennifer Olegario</i>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> <i>International District</i>	<b>Zip Code:</b> <i>98114</i>	<b>Contact Phone No.:</b> <i>N/A</i>
<b>Appointed to:</b> <i>Pedestrian Advisory Board</i>		<b>Date of Appointment:</b> <i>3/26/13</i>
<b>Authority (Ord., Res.):</b> <i>Res. 29532</i>		<b>Term of Office:</b> <b>From:</b> <i>4/1/13</i> <b>To:</b> <i>4/1/15</i>
<b>Background:</b>  <p><i>Jennifer has been the special projects manager at Transportation Choices Coalition (TCC) where she has did fundraising, grant writing, as well as crafted message development for the organization. She has also done a lot of advocacy and community outreach regarding the economic, health and environmental benefits of transportation alternatives. As a car-free resident of the International District, she wants to give a voice for the elderly in the area and provide an Asian perspective to pedestrian issues. She currently serves on the on the Alumni Leadership Committee for Leadership Tomorrow.</i></p>		
<b>Authorizing Signature:</b>    <i>Signature of Councilmember, Mayor, or other authorizing person.</i>		<b>Name and Title of Officer Making Appointments:</b> <b>Tom Rasmussen</b> <b>City Councilmember</b>  <i>Print legibly or type the authorizing signatory's name and title</i>

## JENNIFER OLEGARIO

### CAREER PROFILE & ACCOLADES

- Cross-sector communications, development and outreach professional with industry experience in nonprofits, public policy/transportation, higher education, financial services, and agency public relations.
- Leadership Tomorrow Selected Participant, Community Leaders Class of 2010; Thomas C. Wales Foundation Selected Participant, Civic Fellows Class of 2009; Public Relations Society of America – New York Big Apple Award winner for program planning and product launch, 2001; Fleishman-Hillard Employee Award for leadership, creativity and work performance, 2000 & 2001.

### SKILLS

- Public Relations Consulting
- Corporate Communications
- Copy Writing and Editing
- Media Relations
- Development Communications
- Public Speaking
- Community Outreach
- Leadership Development
- Fund Development
- Volunteer Management
- Special Events
- Grant Writing

### NONPROFIT & PUBLIC SECTOR EXPERIENCE

Special Projects Manager at Transportation Choices Coalition, Seattle, WA, 2009 – 2012. *Advocated for sustainable transportation solutions for this statewide coalition of public agencies, local governments, businesses, neighborhood groups, and citizens working to expand the region's transportation system.*

Assistant Director of Development/Major Gifts Officer at Washington State University, Seattle, WA, 2007-2009. *Conducted fundraising and outreach to alumni and industry.*

### PRIVATE SECTOR EXPERIENCE

Vice President, Media & Public Relations at TD Waterhouse Group (now TD Ameritrade), New York, NY, 2003-2005. *Served as media spokesperson for securities brokerage firm.*

Public Relations Manager at American Stock Exchange, New York, NY, 2002-2003. *Served as public relations counsel for national stock exchange.*

Account Supervisor at Fleishman-Hillard International (a division of Omnicom Group), New York, NY, 1999-2002. *Served as account manager at this global communications consulting firm.*

### LEADERSHIP DEVELOPMENT

Leadership Tomorrow, Community Leaders Class of 2010; Thomas C. Wales Foundation, Civic Fellowship Program, 2009; Seattle Works, "The Bridge" Nonprofit Board Development Program, 2008.

### COMMUNITY INVOLVEMENT

Leadership Tomorrow, Alumni Leadership Committee, 2010-present; Seattle Works, 2005-2008.

### EDUCATION

Syracuse University, College of Arts & Sciences/Maxwell School of Citizenship & Public Affairs/S. I. Newhouse School of Public Communications, Syracuse, NY. Dual Bachelor of Arts, Public Relations & International Relations. Scholastic Honors: Golden Key National Honor Society, University 100.

### LANGUAGES

Proficiency in French and Spanish.

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## Seattle Pedestrian Advisory Board

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Lydia Heard	3-4-12	3-4-14	1 <sup>st</sup>		City Council
6	M	2	Devor Barton	3-26-13	4-1-15	2 <sup>nd</sup>		City Council
6	F	3	Anna Hook Spooner	3-26-13	4-1-15	2 <sup>nd</sup>		City Council
5	M	4	Jacob Stuiksma	3-26-13	4-1-15	2 <sup>nd</sup>		City Council
1	F	5	Jennifer Olegario	3-26-13	4-1-15	1 <sup>st</sup>		City Council
6	M	6	Mark Melnyk	3-4-12	3-4-14	2 <sup>nd</sup>		Mayor
6	F	7	Dottie Faris	3-26-13	4-1-15	2 <sup>nd</sup>		Mayor
6	M	8	David Goldberg	3-4-12	3-4-14	1 <sup>st</sup>		Mayor
5	M	9	Mark Landreneau	3-4-12	3-4-14	2 <sup>nd</sup>		Mayor
6	F	10	Joanne Donohue	3-26-13	4-1-15	1 <sup>st</sup>		Mayor
3	F	11	Lorena Kaplan	3-4-12	3-4-14	1 <sup>st</sup>		Mayor
6	F	12	Elizabeth Trautman	11-30-12	9-1-13	1 <sup>st</sup>		Get Engaged - Mayor

### \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
<b>Mayor</b>	3	3		1			1		Visual / hearing impaired	4
<b>Council</b>	2	3		1	1				Visual impaired	4
<b>Other Bodies</b>		1								1
<b>Total</b>	5	7	0	2	1	0	1	0	2	9

\*\*Other includes diversity in any of the following: race, gender and/or ability.