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CITY OF SEATTLE

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CITY CLERK

City of Seattle
Notice of Appointment

Name: **Jill Wakefield**		☒ **Executive Appointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood:	**Zip Code:**	**Contact Phone No.:**
Appointed to: Economic Development Commission		**Date of Appointment:** 2/5/2013
Authority (Ord., Res.): Council Bill 117680		**Term of Office:** **From:** Confirmation **To:** February 28, 2014
Comments: **Dr. Jill Wakefield, Chancellor, Seattle Community Colleges**		
Authorizing Signature:		**Name and Title of Officer Making Appointment:** Mayor Michael McGinn

Form last revised 2/21/08

DR. JILL A. WAKEFIELD

[redacted]

EDUCATION

Doctorate Degree Ed.D.	Educational Leadership, Seattle University Date: 1993 Dissertation: "Community/Technical Colleges Partnerships in Washington State."
Master's Degree MA	Public Administration/Public Policy, University of Washington Date: 1983
Bachelor's Degree BA	Education, Central Washington University, Ellensburg, WA Date: 1974
Associate Degree AA	Centralia College, Centralia, Washington Date: 1972

PROFESSIONAL EXPERIENCE

2009 – Present

Chancellor, Seattle Community Colleges
Seattle, Washington

Responsible for leading the largest two-year community college system in the State of Washington, which provides education and training to 57,000 students each year at North, South and Seattle Central Community Colleges, the Seattle Vocational Institute and six specialized training centers.

1975 – 2008

South Seattle Community College
Seattle, Washington

Located in West Seattle, this college of 8,000 students provides technical training, liberal studies, basic education, and continuing education. Over 40% are students of color. The college is recognized for its strong technical programs in which 60% of its students are enrolled and for its close ties with business, industry and labor. The college has become a focal point of the community through a community arboretum, a Chinese Garden, a successful Foundation, and retail outlets located on the campus.

2002 – 2008

President, South Seattle Community College
Vice Chancellor, Seattle Community College District
Seattle, Washington

Dimensions: 79 full-time and 225 part-time faculty, 172 administrators and support staff, 8,000 student headcount, 4,000 FTE's, $18 million operating budget, an 86-acre main campus and an 8-acre branch industrial training center.

Responsible as the college president for providing leadership and administrative management to the college including all instructional and contract programs, student services, administrative services and facilities, and to the college Foundation.

Concurrently responsible, as a Seattle Community College Vice Chancellor, for providing District wide administration, leadership and coordination for instruction.

Responsible to the Chancellor and the Board of Trustees of the Seattle Community College District for the administration and leadership of the college – report to the chancellor.

Accomplishments:

*Initiated first health care programs, focusing on ELL students.
*Initiated wine studies program.
*Initiated BAS Degree in Hospitality Management.
*Developed Puget Sound Industrial Excellence Center to provide contract training and small businesses services.
*Highest completion rate in state for distance learning – doubled enrollment in past two years.
*Highest transition rate from ESL to college programs in the state.
*Highest percentage of apprenticeship enrollment (35%) in state.
*Increased financial stability by increasing reserve, changing program mix, and increasing international partnerships.

1995 – 2002

Vice President for Instruction
South Seattle Community College

Responsible for providing educational leadership and administrative management for instructional programs and support services including: technical, academic, continuing education, business partnerships, distance learning, library, marketing and technology. Led accreditation and planning efforts.

Budget: $9,000,000

Faculty: 79 full-time, 200 part-time

Accomplishments:

*Planning for new $5 million library/technology center.
*Reorganization of instructional programs.
*Developed new programs in corrections officer training, telecommunications, computers, webmaster.
*Reversed enrollment decline to increase of 15% in less than three years, during full employment .
*Led college-wide strategic planning/accreditation efforts.
*Received commendations in 6 major areas.
*Instituted distance learning.
*Instituted program review process.
*Served on contract negotiations team.

1992-1995 **Vice President, Educational Services**

Provided leadership for institutional effectiveness effort, library, computer services, professional development programs, planning and research, grants and contract, fund development, public relations, legislative relations, community relations, and continuing education programs. Part-time instructor in occupational teacher education and supervision and management.

Accomplishments:

*Initiated contract training program, which generated $1,000,000 within three years.
*Started Career Link program, a nationally recognized program which provides technical training to 16-21 year old high school dropouts.
*Responsible for technology on campus, including obtaining computers for every faculty and staff, implementation of training, and incorporating distance learning into instruction.
*As Director of Development, helped SSCC Foundation budget grow from $60,000 to over $1,500,000 between 1988 and 1996. Led preliminary planning for District $21 million campaign.

1986-1992 **Assistant to the President**

Planned, implemented and directed college grants and contracts, computer services, institutional planning and research, resource development, business and industry relations, public relations and legislative/community relations.

Accomplishments:

*Developed "inside out' approach to college-wide marketing program that increased enrollment 20% over five years.
*Helped obtain and direct several state and federal grants – including two Title III grants ($2,000,000) and Upward Bound Grant 1,000,000).

1986 **Washington State University**
Faculty Member

As professional in residence, instructed upper level courses in communications, writing, and public relations.

1978-1985 **South Seattle Community College**
Director of Communications

Initiated marketing program that promoted college programs and services to business, media, and the general public. Developed internal communications program, community relations efforts, and fund development initiatives.

1976-1978 **Coordinator of Research**

Developed, conducted and analyzed studies of vocational students and employers to assess programs, determine training needs, and to provide information regarding the need for new program.

1976 **Veterans' Program Coordinator**

1974-1976 **Olympia Vocational Technical College/Centralia College**

Program assistant/coordinator in continuing education. Part-time instructor.

OTHER

Seattle University
Part-time Faculty Member
"The American Community College"

Northwest Commission on Colleges and Universities,
Regional Accreditor, chaired 6 accreditation teams

South Puget Sound Career Consortium

Seattle/King County Economic Development Council (Enterprise Seattle), Board Member

League for Innovation, Board Member

Aviation High School Founding Board Member

Higher Education Research & Development Institute (HERDI) Board Member

Highline School District Superintendent's Advisory Committee

Port Jobs Board, 2004-2010

Seattle Goodwill Board, 2006-2009

Seattle University Board of Trustees, 2010 - 2014

Workforce Development Council Board Member

Organizations: National Council for Marketing & Public Relations, National Council for Resource Development (national officer), CASE (Regional board member), American Women in Community Colleges (state officer), White Center Chamber of Commerce, Municipal League, Seattle Chamber of Commerce - Council for Small Business Development, Seattle Community College/Seattle Public Schools Articulation Committee, Executive Peer Group.

RECENT PRESENTATIONS/PUBLICATIONS

"Promoting Innovations - Government Policies," presentation to Educational Testing Service (ETS) at the Addressing Achievement Gaps Symposium, March, 2010

"Increasing Educational Opportunities for Low-Income Adults," presentation to Community College Working Group, U.S. Dept. of Education, Washington, D.C., November, 2005.

Served as member of Governor Gregoire's "WorkFirst Reexamination Workgroup," 2005.

Served as a member of Governor Locke's Priorities of Government (POG) Committee on Economic Development, 2004.

Testified to Washington State House of Representatives and Senate on "Community College Priorities," "Integrated Instruction," "Serving Low-Income Adults," "Serving Students of Color," "Puget Sound Industrial Excellence Center," 2003, 2004, 2005.

"Issues Facing Community Colleges," 2003 Workforce Strategies Conference, Wenatchee, Washington.

"Leadership and Education," SODO Business Association Annual Meeting, 2004.

"Family Wage Jobs in Seattle," Seattle City Council presentation, 2004.

"Accreditation, Institutional Effectiveness, and Assessment," presentations made to local colleges and board of trustees, as well as to representatives of colleges from other states, ranging from Nevada to Minnesota, 2001, 2002, 2003.

*A Diversity Program for Technical Faculty," scheduled to present at League for Innovation conference, March 2001.

"MTAG: Partnership between SSCC and the Boeing Company," Common Ground: Exemplary community College and Corporate Partnerships, published by the League for Innovation and National Association of Manufacturers, April 1996.

"Institutional Effectiveness - A Model That Works," Seattle, Washington, 1995.
"Fund Development for Colleges," Richland, Washington, 1996.

"Building Partnerships for Fundraising," CASE Conference, San Francisco, California, March 1993.

"Community College/Business Training Partnerships," Seattle University, 1992.

"Community College Training Partnerships - A Foundation for Fundraising," National Council for Resource Development, Washington, D.C., 1992.

"Building the Leadership Team," Highline School District, 1991.

"Building on Strengths for Effective Leadership," SSCC Foundation Board of Directors, 1991.

"Managing for Effectiveness," National Council for Resource Development, Portland, Oregon, 1990.

"An Inside Out Approach to Marketing, Recruitment and Fund Development," Presented to the American Association of Community Colleges (AACC), the National Council for Resource Development, 1990, and the Seattle Community College Board of Trustees, 1990.

HONORS

Institute for Executive Management, Harvard University, 1997.

Executive Leadership Institute, sponsored by the League for Innovation, 1996.

National Council for Marketing and Public Relations, "Communicator of the Year," 1988.

Leaders for the 80s project, sponsored by the American Association of Women in Community Colleges.

ECONOMIC DEVELOPMENT COMMISSION

15 members: Per *Council Bill 117680,* all subject to City Council confirmation, one-year terms.

- *7* Appointed by City Council
- *8* Appointed by Mayor

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Chris DeVore	2/5/2013	2/28/2014	1		Mayor
6	F	2	Maud Daudon	2/5/2013	2/28/2014	1		Council
6	F	3	Dr. Jill Wakefield	2/5/2013	2/28/2014	1		Mayor
6	F	4	Christine Hanna	2/5/2013	2/28/2014	1		Council
6	M	5	Michael Rawding	2/5/2013	2/28/2014	1		Mayor
6	M	6	Ken Willman	2/5/2013	2/28/2014	1		Council
2	F	7	Tanya Jimale	2/5/2013	2/28/2014	1		Mayor
6	M	8	Rob Mohn	2/5/2013	2/28/2014	1		Council
6	F	9	Sarah Patterson	2/5/2013	2/28/2014	1		Mayor
3	M	10	Chris Rivera	2/5/2013	2/28/2014	1		Council
6	M	11	Dave Freiboth	2/5/2013	2/28/2014	1		Mayor
6	M	12	Michael Young	2/5/2013	2/28/2014	1		Council
6	M	13	Alan Nay	2/5/2013	2/28/2014	1		Mayor
		14	Vacant					Council
1	M	15	Brad Tong	2/5/2013	2/28/2014	1		Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	5	3	0		1	1				8
Council	4	2	1				1			7
Total	*9*	*5*	*1*		*1*	*1*	*1*			*15*

***Other includes diversity in any of the following: race, gender and/or ability*