CF 312756

City of Seattle
Notice of Appointment

Name: **Chris Devore**		☒ **Executive Appointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood:	**Zip Code:**	**Contact Phone No.:**
Appointed to: Economic Development Commission		**Date of Appointment:** 2/5/2013
Authority (Ord., Res.): Council Bill 117680		**Term of Office:** **From:** Confirmation **To:** February 28, 2014
Comments: **General Partner + Co-Founder, Founders Co-op**		
Authorizing Signature:		**Name and Title of Officer Making Appointment:** Mayor Mike McGinn

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2013 JAN 29 PM 2:33
CITY CLERK

Form last revised 2/21/08

Chris DeVore

Seattle startup investor + rabble-rouser

Greater Seattle Area | Internet

Join LinkedIn and access Chris DeVore's full profile.

As a LinkedIn member, you'll join 175 million other professionals who are sharing connections, ideas, and opportunities. And it's free! You'll also be able to:

- See who you and **Chris DeVore** know in common
- Get introduced to **Chris DeVore**
- Contact **Chris DeVore** directly

View Full Profile

Chris DeVore's Overview

Current	**Investor / Advisor** at **Apptentive** **Investor / Advisor** at **Tindie** **Investor / Board Member** at **Remitly** see all
Recommendations	**2** people have recommended Chris
Connections	**500+** connections
Websites	Company Website Blog

Chris DeVore's Experience

Investor / Advisor
Apptentive
Privately Held | 11-50 employees | Internet industry
October 2012 – Present (4 months) | Greater Seattle Area

Apptentive creates communications tools for mobile app developers across all leading mobile platforms. Apptentive's in-app feedback, ratings and survey capabilities lead to higher ratings, direct customer relationships and easy customer research utilizing the app as the primary channel for communication.

Investor / Advisor
Tindie
Privately Held | 11-50 employees | Consumer Electronics industry
October 2012 – Present (4 months) | Portland, Oregon Area

Tindie is a marketplace for 21st Century craftspeople, connecting independent makers of digital goods with customers all over the world.

Investor / Board Member
Remitly
Privately Held | 11-50 employees | Financial Services industry
November 2011 – Present (1 year 3 months)

Remitly is disrupting the $374B global market for international money transfers, leveraging the global ubiquity of mobile phones to make transfers faster, cheaper and safer for consumers worldwide.

Investor / Advisor
Fireplace
Privately Held | 11-50 employees | Internet industry
November 2011 – Present (1 year 3 months)

Fireplace is the creator of Smore, a commercial publishing platform that makes it easy and fun for non-technical people to create beautiful, functional "online flyers" -- promotional webpages with a specific purpose, like selling a product, advertising a service or promoting an event.

Investor / Advisor
Unbounce Marketing Solutions
Privately Held | 11-50 employees | Marketing and Advertising industry
November 2011 – Present (1 year 3 months) | Vancouver, Canada Area

Unbounce is a DIY landing page platform that makes it easy for digital marketers to create, publish, manage and analyze results from web-based landing pages with zero IT support.

Advisor
Vittana Foundation
Nonprofit | 11-50 employees | Personal Services industry
October 2011 – Present (1 year 4 months) | Greater Seattle Area

Vittana is a micro-lending platform that empowers young people around the world with the the education and training they need to build a life of prosperity and opportunity.

Investor / Advisor
Habit Labs
Privately Held | 11-50 employees | Health, Wellness and Fitness industry
July 2011 – Present (1 year 7 months) | Greater Seattle Area

Habit Labs is a social health software startup formed in 2011 via a merger of Contagion Health (founded by Jen McCabe) and Health Month (founded by Buster Benson). Headquartered in Seattle, WA, Habit Labs is building a behavior change platform called Budge.

Budge is a new service that creates a habit map for you based on social, location and behavioral patterning, and repeatedly asks if you're ready to make a change. It calibrates to the way you like to receive messages, and how quickly you complete actions. Then the system delivers smart suggestions to you, or lets your friends decide how to nudge you towards the habits they want you to adopt.

Investor / Advisor
GroupTalent
Privately Held · 1-50 employees · Internet Industry
March 2011– Present (1 year 11 months)

GroupTalent is "AngelList for Dev Teams" - making it easy for high-performing software engineering teams around the world to showcase their talents and get connected to hiring companies located in top innovation markets like Silicon Valley, New York, Seattle, Chicago and Los Angeles

Investor / Advisor
Highlighter
December 2010– Present (2 years 2 months)

Highlighter is an open platform for saving, sharing and commenting on digital content, helping readers engage more deeply with text and images while offering publishers a richer understanding of and closer relationships with their reader base.

Investor / Advisor
Thinkfuse (acquired by Salesforce - NYSE:CRM)
Privately Held · 1-10 employees · Computer Software Industry
December 2010– Present (2 years 2 months)

Thinkfuse is an Enterprise Software-as-a-Service platform that turns the dreaded weekly status report into a powerful business intelligence tool.

Investor / Advisor
Zipline Games
Privately Held · 11-50 employees · Computer Games Industry
December 2010– Present (2 years 2 months)

Zipline Games offers an open-source, cross-platform development environment for mobile games. Zipline's Moai SDK and Moai Cloud make multi-platform, web-supported game titles accessible to any Lua shop, from one-man shows to the largest studios.

Member, Board of Directors
Washington Technology Industry Association
Nonprofit · 11-50 employees · Computer Software Industry
November 2010– Present (2 years 3 months)

The Washington Technology Industry Association (WTIA) is the largest state-wide association of technology companies and executives in the world. With more than 1,100 member companies representing more than 125,000 technology sector employees in Washington State, the WTIA is a catalyst for advancing the economic value and global impact of technology companies doing business in Washington.

Investor / Advisor
AppFog
Privately Held · 11-50 employees · Internet Industry
September 2010– Present (2 years 5 months)

AppFog is a cloud-based hosting service for your favorite web application stack. You can get servers setup and ready for your code in under a minute. When your code is ready, deploy to AppFog's reliable, fast, and scalable platform with just a single command.

Investor / Advisor
SPARQ.ME
Privately Held · 11-50 employees · Computer Software Industry
August 2010– Present (2 years 6 months) · Greater Seattle Area

Sparq.me is a smartphone marketing platform for real-world brands, offering barcode-based customer engagement, tracking and management software in the cloud.

Investor / Advisor
Bonanza
Privately Held · 1-50 employees · Internet Industry
April 2010– Present (2 years 10 months)

Investor / Advisor
Urban Airship
Privately Held · 11-200 employees · Internet Industry
February 2010– Present (3 years)

Urban Airship builds RESTful APIs for iPhone and mobile developers to easily perform core functions like push messaging and in-app transactions, leaving them more time to focus on the differentiating and fun bits of their apps.

Investor / Advisor
Appature
Privately Held · 51-200 employees · Computer Software Industry
December 2009– Present (3 years 2 months)

Appature creates enterprise marketing solutions tailored to the needs of the healthcare industry. Created by co-founders Kabir Shahani and Chris Hahn, Appature provides a simple way for Fortune 1000 medical device and pharmaceutical companies to manage customer data and execute complex marketing programs. From market research to campaign management and rich business intelligence, Appature provides insight before, after, and during marketing campaigns to drive business results.

Investor / Board Member
OneWed
Privately Held · 11-50 employees · Marketing and Advertising Industry
September 2009– Present (3 years 5 months)

OneWed is the online wedding planning resource for brides who want smart approachable ideas, planning tools, and vendors.

Chairman + Co-founder
MobileDevHQ
Public Company · 11-10 employees · Computer Software Industry
March 2009– Present (3 years 11 months)

MobileDevHQ is an organic app marketing platform for mobile publishers. Visit us at http://www.mobiledevhq.com

Investor / Board Member
Frugal Mechanic
February 2009– Present (4 years)

Frugal Mechanic is is an auto parts search and price comparison engine serving the $40B do-it-yourself auto repair market. The site regularly collects and compares pricing information from dozens of auto part retailers and distributes that information via FrugalMechanic.com as well white-label implementations of the service managed on behalf of dozens of partner sites.

General Partner + co-founder

Founders Co-op

Partnership | 1-10 employees | Venture Capital & Private Equity Principals

March 2008 – Present (4 years 11 months) | Greater Seattle Area

Founders Co-op is a seed-stage investment fund focusing on Web technology investments in the Seattle area. Current portfolio companies include Big Door Media (http://bigdoor.com), Urban Airship (http://urbanairship.com) and Bonanzle (http://bonanzle.com). More information - including an application form for companies seeking investment - can be found at http://founderscoop.com

Co-founder

Cooler Planet

Privately Held | 11-50 employees | Renewables & Environment Industry

July 2007 – Present (6 years 7 months) | Greater Seattle Area

Cooler Planet is an online consumer resource for connecting with "green" service businesses. We currently match residential and commercial customers with solar system installers across the U.S. We also operate FindSolar.com, the online consumer resource of the American Solar Energy Society. Visit us at http://coolerplanet.com

Member, Board of Advisors

Colligent, Inc.

Privately Held | 1-10 employees | Information Services Industry

January 2006 – Present (7 years 1 month)

Colligent provides targeted social media marketing solutions for brands, agencies and content owners. The company's offerings include "psychosocial" market research, marketing management software, and value-added services. (http://www.colligent.com)

Chris DeVore's Skills & Expertise

Start-ups | Mobile Applications | Strategic Partnerships | User Experience Design | SaaS | Internet Strategy | Entrepreneurship | Product Management

Chris DeVore's Additional Information

Websites:
- Company Website
- Blog

View Chris DeVore's full profile to ...

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- Get introduced to **Chris DeVore**
- Contact **Chris DeVore** directly

View Full Profile

Not the Chris DeVore you were looking for?View more »

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ECONOMIC DEVELOPMENT COMMISSION

15 members: Per *Council Bill 117680,* all subject to City Council confirmation, one-year terms.

- *7* Appointed by City Council
- *8* Appointed by Mayor

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Chris DeVore	2/5/2013	2/28/2014	1		Mayor
6	F	2	Maud Daudon	2/5/2013	2/28/2014	1		Council
6	F	3	Dr. Jill Wakefield	2/5/2013	2/28/2014	1		Mayor
6	F	4	Christine Hanna	2/5/2013	2/28/2014	1		Council
6	M	5	Michael Rawding	2/5/2013	2/28/2014	1		Mayor
6	M	6	Ken Willman	2/5/2013	2/28/2014	1		Council
2	F	7	Tanya Jimale	2/5/2013	2/28/2014	1		Mayor
6	M	8	Rob Mohn	2/5/2013	2/28/2014	1		Council
6	F	9	Sarah Patterson	2/5/2013	2/28/2014	1		Mayor
3	M	10	Chris Rivera	2/5/2013	2/28/2014	1		Council
6	M	11	Dave Freiboth	2/5/2013	2/28/2014	1		Mayor
6	M	12	Michael Young	2/5/2013	2/28/2014	1		Council
6	M	13	Alan Nay	2/5/2013	2/28/2014	1		Mayor
		14	Vacant					Council
1	M	15	Brad Tong	2/5/2013	2/28/2014	1		Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	5	3	0		1	1				8
Council	4	2	1				1			7
Total	*9*	*5*	*1*		*1*	*1*	*1*			*15*

***Other includes diversity in any of the following: race, gender and/or ability*