C.F. 313158

City of Seattle
Notice of Appointment

Name: ***Lily Berticevich***		☒ **Executive Appointment** ☐ **Reappointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *First Hill*	**Zip Code:** *98122*	**Contact Phone No.:** *N/A*
Appointed to: *Pedestrian Advisory Board*		**Date of Appointment:** *July 15, 2013*
Authority (Ord., Res.): *Res. 29532*		**Term of Office:** **From:** *September 1, 2013* **To:** *September 1, 2014*

FILED 13 JUL 17 AM 11:17 CITY CLERK

Background:

Lily Berticevich is currently proving her dedication to public service in her AmeriCorps term as the YMCA Get Engaged program coordinator and YTech digital media educator. Both positions allow her to advance civic engagement among diverse young people in Seattle. Her commitment to civic engagement extends, now, to her seat on the Pedestrian Advisory Board, which appealed to her much because of her own experience as a committed pedestrian in Seattle.

Having recently graduated from UCLA with a Communications and Political Science degree, Lily understands through experience and by working with the Los Angeles County Regional Planning Department that distinct and deliberate planning contributes to the walkability of a particular environment.

Working with the American Planning Association's Great Places in America program to nominate annual candidates, Lily critiqued many areas with a critical eye toward many facets of important planning criteria, including walkability. She appreciates that pedestrian issues also encompass other social issues that she is passionate about, including access to food and income distribution.

The Pedestrian Advisory Board and Get Engaged program welcome Lily's enthusiasm for civic engagement and public service and eye toward pedestrian issues.

Authorizing Signature:	**Name and Title of Officer Making Appointment:** *Mayor Mike McGinn*

BAS CITY CLERK

Lillian Berticevich

EDUCATION

2010-August 2012 | University of California, Los Angeles

Major: Communications
Minor: Political Science
GPA: 3.834, Magna Cum Laude

2008-2010 | Las Positas College

EXPERIENCE

March 2013-present| AmeriCorps| Metrocenter YMCA| Get Engaged Program Coordinator

Produce and distribute materials for program recruitment and coordinate efforts with City liaisons. Assist in implementing monthly member meetings. Get Engaged is a partnership between the City of Seattle and the Metrocenter YMCA that places young emerging leaders on City Commissions.

September 2012-present| AmeriCorps| YMCA YTech| Digital Media Educator

Support YTech's goals of increasing youth civic engagement through technology by generating interest through social media, leading curriculum-based youth programs, and connecting with other non-profits.

April 2012-June 2012| Los Angeles County| Regional Planning Department

Conducted research regarding various planning issues to advise the creation of the new Specific Plan for East Los Angeles and the Initial Study for the new Florence Firestone Community Plan.

January 2012-March 2012| American Planning Association| Great Places in America Intern

Analyzed qualifications of potential candidates for the Great Places in America program from a critical urban planning perspective. Prepared visuals to assist candidate selection.

April 2011 – June 2011 | Screamfest Horror Film Festival| Public Relations Intern

Facilitated communication between Screamfest Horror Film Festival and a targeted group of individuals and organizations. Maintained organized media lists.

January 2010-May 2010 | Mayor of Dublin, CA, Tim Sbranti| Public Relations Assistant

Assisted in public relations efforts by attending various local public service events to help mayor gain exposure.

Fall 2008 | Congressman Jerry McNerny Campaign | Political Campaign Worker

Distributed campaign information in neighborhoods and made phone calls encouraging voters to support this candidate.

ACADEMIC RESEARCH

Summer 2012 | UCLA Independent Research| Student Researcher

Conducted research on chosen topic of comparative affordable housing policy and consequential social effects in France and the US. Documented findings in research paper.

Winter 2012 | UCLA Center for American Progress and Public Policy| Student Researcher
Selected to conduct research on chosen topic of federal policy as it relates to urban planning and gentrification. Documented findings in research paper. Presented research.

May 2010 | Bay Honors Consortium Honors Research Symposium| Student Presenter
Selected to present my research on chosen topic of religion in political campaigns at UC Berkeley. Designed and created website to document research findings. http://onenationundergod-religion.webs.com/

ACTIVITIES AND INTERESTS

2012-present |Community Involvement in Seattle

May 2013-present | 12th Avenue Stewards: committee member

May 2013-present | Seattle International Film Festival: festival volunteer

Winter 2012-present | Seattle Architecture Foundation: youth programming volunteer

Fall 2012-March 2013 | Prison Industrial Complex Committee: committee member

2010-2011 |UCLA

Bruin Advertising Team: Media Planning member, competition book editor

Project Media Literacy: Education Committee member, student presenter

Hammer Art Museum Student Association: Communications Committee member

Bruin Democrats: club member

Grant Recipient: UCLA Academic Affairs Mini-Grant for poster art gallery exhibition

Scholarship Recipient: Awarded Sarah M. Armstrong Scholarship for academic merit

2008-2010 |Las Positas Community College

Alpha Gamma Sigma Honors Society: club member

Scholarship Recipient: Awarded Katharine D. Loly Scholarship, Political Science Department Scholarship, and Alpha Gamma Sigma Honor Society Scholarship

Seattle Pedestrian Advisory Board

July 2013

12 members: Per *Resolution 29532,* all subject to City Council confirmation, *2*-year terms

- *5* Appointed by City Council
- *6* Appointed by Mayor
- *1* Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Lydia Heard	3-4-12	3-4-14	1st		City Council
6	M	2	Devor Barton	3-26-13	4-1-15	2nd		City Council
6	F	3	Anna Hook Spooner	3-26-13	4-1-15	1st		City Council
5	M	4	Jacob Stuiksma	3-26-13	4-1-15	2nd		City Council
1	F	5	Jennifer Olegario	3-26-13	4-1-15	1st		City Council
6	M	6	Mark Melnyk	3-4-12	3-4-14	2nd		Mayor
6	F	7	Dottie Faris	3-26-13	4-1-15	1st		Mayor
6	M	8	David Goldberg	3-4-12	3-4-14	1st		Mayor
5	M	9	Mark Landreneau	3-4-12	3-4-14	2nd		Mayor
6	F	10	Joanne Donohue	3-26-13	4-1-15	1st		Mayor
3	F	11	Lorena Kaplan	3-4-12	3-4-14	1st		Mayor
6	F	12	Lily Berticevich	7-15-13	9-1-14	1st		Get Engaged – Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	3		1			1		Visual / hearing impaired	4
Council	2	3		1	1				Visual impaired	4
Other Bodies		1								1
Total	*5*	*7*	*0*	*2*	*1*	*0*	*1*	*0*	*2*	*9*

***Other includes diversity in any of the following: race, gender and/or ability*