

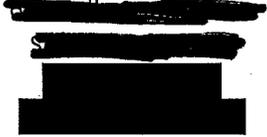
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CITY CLERK

**City of Seattle  
Notice of Appointment**

<b>Name:</b> Holly Hinton		<input type="checkbox"/> <b>Executive Appointment</b> <input checked="" type="checkbox"/> <b>Reappointment</b> <input checked="" type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> Madrona	<b>Zip Code:</b> 98134	<b>Contact Phone No.:</b> 206-355-8578
<b>Appointed to:</b> Seattle Music Commission		<b>Date of Appointment:</b> May 2 <sup>nd</sup> , 2013
<b>Authority (Ord., Res.):</b> Resolution 31173		<b>Term of Office:</b> <b>From:</b> 5/2/2013 <b>To:</b> 5/2/2014
<p><b>Background:</b> Holly Hinton is the Content &amp; Online Product Manager for Starbucks Entertainment. She's their go-to person on a wide variety of domestic and international music-related projects and events. She has been employed by Starbucks Coffee Company for over 15 years. She has produced a number of CD compilations, some of the most popular being the Rendezvous a Paris and the Sweetheart series in addition to selection of monthly featured CD titles. Holly manages music-related philanthropic ventures at Starbucks like the recent Starbucks (RED) Christmas CD which generated over \$3 million for AIDS programs in Africa focused on women &amp; children. She is leading Starbucks music &amp; social media strategy. Holly enjoys live music, listening to records, vegetable gardening and her adorable daughter, Violet.</p>		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Nick Licata, Seattle City Councilmember

## Holly Hinton



### Key Strengths

- Proven aptitude for innovation, new projects and business opportunities.
- Exceptional knowledge of global entertainment music and cultural marketplace.
- A history of creating trusted business relationships with internal and external clients.
- Excellent track record managing projects, production and marketing plans to generate revenue.

### Professional Experience

#### STARBUCKS COFFEE COMPANY

April 2008 – Present

Product Manager, Content & Online

Summary: Leading the entertainment content team for music ventures in physical and digital marketplace.

*Highlights:*

- Finished 2010 as one of the top CD retailers with over \$26 million in annual revenue.
- Launch of Starbucks first live-streamed musical performance series to Starbucks 7.5 million Facebook fans.
- Managed Christmas 2009 music CD project with Project (RED) that contributed over \$3 million for AIDS relief efforts for women & children in Africa.

January 2005 - April 2008

Content Manager, Global Entertainment

Summary: Selection and distribution of entertainment products and programming for Starbucks global locations.

*Highlights:*

- Lead cross-functional team for Starbucks first simultaneous global product launch with the Herbie Hancock *Possibilities* CD.
- Created licensing, production and distribution model for music CD distribution in over 40 Starbucks markets.
- Launched Starbucks first international distributed book with Ishmael Beah's *A Long Way Gone*.

March 1997 – January 2005

Brand Manager

Summary: Development of brand marketing, packaging and creative for Starbucks music endeavours.

*Highlights:*

- Managed packaging and design of the GRAMMY®-winning Ray Charles *Genius Loves Company*.
- Created some of Starbucks best-selling compilations including *Rendezvous a Paris*, *Ola Brasil* and *Mambo Mio*.
- Producer and licensor of the *Sweetheart* love song series, Starbucks first independently licensed music project for physical and digital distribution.
- Managed program to establish recycled paper packaging for all Starbucks CD releases.

August 1996 - March 1997

Music Programmer

Summary: Began Starbucks career as a barista, recruited in 1996 to program music playlists for Starbucks coffeehouses in-store programming.

### Education

- University of Washington - 1990-1995 - English, Art History
- Various work / study programs in youth arts & music – Germany 1994-1995

# Seattle Music Commission

As of April 23, 2013

21 members: Per Resolution 31173, 3-year staggered terms  
 Mayoral appointees are not subject to City Council confirmation

- **10** Appointed by City Council
- **11** Appointed by Mayor

D*	G	Pos. No.	Name	Appointed	Term Ends	Term #	Initial Term*	Appointed By
6	F		Elena Dubinets	05/03/10	05/01/14	2nd	1+3 yrx	City Council
6	F		Shannon Roach	09/19/11	05/01/14	1st	3 yr	City Council
6	M		Jon Stone	05/26/10	05/01/14	2nd	1+3 yrx	City Council
6	F		Emmy Jordan	06/18/12	05/01/15	1st	3 yr	City Council
2	M		DeVon Manier	05/03/10	05/01/14	2nd	2+2 yrx	City Council
6	M		Adrian Burton	05/01/11	05/01/15	2nd	1+3 yrx	City Council
2	M		Ricardo Frazer	06/18/12	05/01/15	1st	3 yr	City Council
6	M		Ben London	05/03/10	05/02/14	2nd	3 +1 yrx	City Council
6	F		Kate Becker	05/03/10	05/02/14	2nd	3+1 yrx	City Council
6	F		Holly Hinton	05/26/10	05/02/14	2nd	3 + 1 yrx	City Council
6	M		Alex Kochan	05/01/10	05/01/14	2nd	1+3 yrx	Mayor
6	F		Nadine Zgonc	02/6/12	02/1/15	1st	3 yr	Mayor
2	F		Patricia Lee	02/6/12	02/1/15	1st	3 yr	Mayor
6	F		Joan Sandler	02/6/12	02/1/15	1st	3 yr	Mayor
6	M		Marcus Womack	05/01/10	05/01/14	2nd	2+2 yrx	Mayor
6	M		Jody McKinley	3/13/13	05/01/14	1st	1+ yr	Mayor
2	M		Wyking Garrett	05/01/10	05/01/14	2nd	2+2 yrx	Mayor
6	M		Dave Meinert	05/01/10	05/02/14	2nd	3 + 1yrx	Mayor
6	M		Kyle Hopkins	05/01/10	05/02/14	2nd	3 + 1 yrx	Mayor
6	F		Megan Jasper	05/01/10	05/02/14	2nd	3 + 1 yrx	Mayor
6	M		Tom Mara	05/01/10	05/02/14	2nd	3 + 1 yrx	Mayor

\* Term beginning and end dates vary. 'yrx' denotes extension of initial term; 4 yr maximum.

### Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic/Latin@	(4) Native-American	(5) Other*	(6) Caucasian
Mayor	7	4	-	2	-	2	-	-	-	9
Council	5	5	-	2	-	2	0	-	-	8
<b>Total</b>	<b>11</b>	<b>10</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>0</b>	<b>-</b>	<b>-</b>	<b>17</b>

\*Other includes diversity in any of the following: race, gender and/or ability