CF 312833

FILED
CITY OF SEATTLE
2013 MAR -4 AM 9:49
CITY CLERK

City of Seattle
Notice of Appointment

Name: *Daniel Hoang*		☒ **Executive Appointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Green Lake*	**Zip Code:** *98103*	**Contact Phone No.:** *(206) 257-9306*
Appointed to: *Board Member, Citizens Telecommunications and Technology Advisory Board (CTTAB)*		**Date of Appointment:** *February 25th, 2013*
Authority (Ord., Res.): *Seattle Municipal Code (SMC) 21.60.060.*		**Term of Office:** **From:** *Confirmation* **To:** *January 1st, 2015*

Background:

Daniel is an Associate at Point B management consulting firm. He has expertise in project & change management, marketing and communications. His eight years of consulting experience includes six years serving the public sector. This included a project with the Washington State K-20 Education Network. Daniel previously worked at Hitachi Consulting and IntelliBridge Partners. He was an auditor and evaluator for the California Bureau of State Audits and also served on the City of Davis, CA citizen finance and budget commission.

Daniel has a BA in Economics from UW and has a masters degree in Public Policy from Pepperdine University. Daniel is a Greenwood resident.

He is interested in participating in CTTAB's work on open data, broadband adoption and digital inclusion, and in the broadband committee.

Authorizing Signature:	**Name and Title of Officer Making Appointments:** *Michael McGinn, Mayor*

Daniel Hoang

QUALIFICATIONS AND BACKGROUND

- Eight years of experience in program evaluation, organizational change management, and management consulting with more than 30 projects with state, local, and private organizations.
- Strong writing, presentation and communication skills to disseminate technical subject matter into plain language.
- Project management experience with multiple projects and priorities.
- Masters of Public Policy with knowledge of data modeling, econometrics, and statistics.

PROFESSIONAL EXPERIENCE

Point B / October 2012 – Present
Seattle Washington [pointb.com]
Associate in the Project Leadership practice with emphasis on organizational effectiveness.

- Developing a readiness framework and learning and development program for a sales team for a large technology company.
- Visualization and communications expertise.

Hitachi Consulting / July 2011 – September 2012
Seattle Washington [hitachiconsulting.com]
Consulting Manager in the Organization and Transformation Solutions practice with a focus on organizational change management and marketing and communications.

- Change lead for a large Oracle systems implementation on operations, customer strategy, demand planning, licensing, and finance business functions.
- Developed a marketing and communications plan for a healthcare organization through facilitated strategy sessions.
- Local geo leader and champion for company-wide learning and development initiatives.

IntelliBridge Partners (formerly Macias Consulting Group) / January 2008 – June 2011
Seattle Washington + Sacramento California [intellibridgepartners.com]
Practice Manager at the Pacific Northwest business consulting division of a West Coast consulting and business management firm. Experience with more than 20 engagements.

- Project Manager for a 4,400 hour change management program for a company-wide $14M PeopleSoft Financials and Human Resources ERP system implementation. Trainer, coach, and measurement lead for over 2,300 employees and 200 core users.
- Technical Lead for a statewide risk assessment of 38 Washington State agencies. Developer and designer of risk database using an Excel model with automated calculation scripts. Trained and ensured knowledge transfer with clients.
- Project Manager for an organizational performance management and performance measures assessment. Created assessment model and templates to evaluate over 400 performance metrics for linkages to strategy and objectives.

City of Davis / January 2009 – January 2010
Davis California
Finance and Budget Commissioner for the citizen workgroup that informs the City Council on community concerns over fiscal and budgetary issues.

California Bureau of State Audits / June 2006 – January 2008
Sacramento California [bsa.ca.gov]
Auditor and Evaluator for the Legislative Branch of California State government. Conducted federal compliance and performance audits in accordance to generally accepted government auditing standards GAGAS / GAO Yellowbook. Experience with four audits.

- Performance Auditor responsible for developing audit scope and methodology, creating audit procedures, and developing audit reports and presentations.
- Contract Oversight Manager for Independent Project Oversight and Independent Verification and Validation consultant for Statewide ERP planning project.
- Technical Lead and Trainer for office-wide CCH/PWC TeamMate electronic audit workpaper system.

Pacific Technologies / July 2005 – June 2006
Bellevue Washington [pti-consulting.com]
Strategic Consultant for local government organizations with experience in IT strategic planning and municipal software procurement. Experience with over five engagements.

- Consultant responsible for developing IT strategic plans by facilitating workshops and meetings with senior management and department leadership teams.
- Research analyst for municipal RFP developing business requirements, documenting technical requirements, and develop a forms-based template. Research market solutions and pricing strategies.

EDUCATION

Masters of Public Policy / Pepperdine University
Malibu California [publicpolicy.pepperdine.edu]
Concentration in Economic Policy + State and Local Policy
Extensive training in quantitative methods including econometrics, model simulation, data regression, statistical analysis, and decision analysis. Graduate Assistant for three semesters including statistics and economics.

Bachelors of Arts in Economics / University of Washington
Seattle Washington [washington.edu]
Certificate in Quantitative Managerial Economics
President of a large student body organization with over 5,000 members, program coordinator for $6M student technology fee fund, and webmaster for a student ran community education non-profit business.

Citizens Telecommunications & Technology Advisory Board

As of February 2013

9 members with two-year terms, renewable for one additional term; and
1 Get Engaged young adult member with a one year term. All subject to Council confirmation.

- 4 At Large — Appointed by Council
- 3 At Large — Appointed by Mayor
- 3 Special — Appointed by Mayor, representatives of
  - Education
  - Public Access to Telecommunications
  - Get Engaged young adult position

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Dolin, Robert	2/25/13	1/01/15	2nd	Chair, At Large	Council
6	M	2	Krokower, Ben	3/26/12	1/1/14	1st	Vice Chair, At Large	Council
6	F	3	Lewis, Dana	1/22/13	9/01/13	Only	Get Engaged	Mayor
1	M	4	Hsi, Brian	2/25/13	1/01/15	2nd	At Large	Council
6	F	5	Wedlake, Stacey	2/25/13	1/01/15	2nd	Education	Mayor
3	M	6	Carrillo, Jr, Daniel	2/25/13	1/01/15	2nd	At Large	Mayor
1	F	7	Fernandes, Beryl	3/26/12	1/1/14	1st	At Large	Mayor
6	F	8	Martin, Marina	2/25/13	1/01/15	2nd	At Large	Mayor
2	F	9	Nourisha Wells	2/25/13	1/1/15	1st	At Large	Council
1	**M**	**10**	**Daniel Hoang**	**2/25/13**	**1/1/15**	**1st**	**Public Access**	**Mayor**

Diversity (including new Council and Mayoral appointees)

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	2	4		3	2		1		*	3
Council	3	1		2	1	1				2
Other Bodies										
Total	*5*	*5*		*5*	*2*		*1*			*5*

**One member has color blindness.*