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CITY OF SEATTLE

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CITY CLERK

City of Seattle
Notice of Appointment

Name: *Marina Martin*		☒ **Executive Re-appointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Wallingford*	**Zip Code:** *98103*	**Contact Phone No.:** *(206) 414-8973*
Appointed to: *Board Member, Citizens Telecommunications and Technology Advisory Board (CTTAB)*		**Date of Appointment:** *February 25th, 2013*
Authority (Ord., Res.): *Seattle Municipal Code (SMC) 21.60.060.*		**Term of Office:** **From:** *Confirmation* **To:** *January 1st, 2015*

Background:

Marina has served one term on CTTAB. She is the Chair of the Apps and Open Data Committee and was instrumental in organizing the 2012 Start-up.Gov Weekend and the Evergreen Apps contest.

Marina is currently a Whitehouse Presidential Innovation Fellow heading the Education Data Initiative at U.S. Dept of Education. She is owner of The Type-A Way, an efficiency consulting firm focusing on corporate and personal efficiency, including the integration of Salesforce customer relations management (CRM) systems for corporate clients and the creation of customized productivity-enhancing Web applications. Marina has volunteered with the Dependency CASA Program, advocating for specific foster children's needs, and was a board member of Seattle Six Hour Startup, which hosted monthly entrepreneurial technology events. Marina is a Wallingford resident.

Authorizing Signature:	**Name and Title of Officer Making Appointment:** *Michael McGinn, Mayor*

Marina Martin

Experience

2003 - Present | The Type-A Way Efficiency Consulting | Seattle, WA

Owner

Saved businesses more than $50 million in expenses by identifying means for saving money and increasing employee morale by using technology to streamline existing processes.

- Customized CRM systems for nearly 200 companies, from gathering specifications to implementation and training. Monitored successes and suggested changes in the years that followed.
- Built and nurtured a community of 1,000+ filmmakers from scratch for the crowd-sourced filmmaking startup Elastic Lab through social media and offline networking events.
- Developed The Marina Martin Blog Network (12 blogs) from scratch, including design, custom PHP WordPress code, category structuring, marketing, and 1,000+ pages of written content.

03/08 – 02/10 | Six Hour Startup | Seattle, WA

Board Member

- Organized monthly events where programmers, designers, and passionate community members gathered to solve a problem by building web applications in under six hours.
- Project manager for the Lunch Luck and One More Than You events.
- Organized Seattle Startup Weekend 2, including arranging sponsors and appearing in a Q13 Fox segment.

2003 – 2008 | Writer in Your Corner | Seattle, WA

Freelance Technical Writer

- Wrote and directed five hours of customer service training videos for new car salesmen ages 18-25, distributed to 800+ dealerships across the country.
- Developed internal training manuals and documentation for more than 300 companies.

Skills

Software: Microsoft Office (expert, all versions), Adobe Photoshop (intermediate), Articulate Studio (expert), Salesforce.com (expert).

Languages: HTML/CSS, PHP, Python/Django

Related Experience

- University of Washington volunteer (The Collegiana House) 4-8 hours/week
- Dependency CASA program: Advocating for specific foster children's needs throughout the dependency process, including in court and school. Currently representing four cases averaging two years each. (2007- Present)
- Board Member, Ogden-Weber County Humane Society (2003 – 2005)

Citizens Telecommunications & Technology Advisory Board

As of February 2013

9 members with two-year terms, renewable for one additional term; and
1 Get Engaged young adult member with a one year term. All subject to Council confirmation.

- 4 At Large — Appointed by Council
- 3 At Large — Appointed by Mayor
- 3 Special — Appointed by Mayor, representatives of
  - Education
  - Public Access to Telecommunications
  - Get Engaged young adult position

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Dolin, Robert	2/25/13	1/01/15	2nd	Chair, At Large	Council
6	M	2	Krokower, Ben	3/26/12	1/1/14	1st	Vice Chair, At Large	Council
6	F	3	Lewis, Dana	1/22/13	9/01/13	Only	Get Engaged	Mayor
1	M	4	Hsi, Brian	2/25/13	1/01/15	2nd	At Large	Council
6	F	5	Wedlake, Stacey	2/25/13	1/01/15	2nd	Education	Mayor
3	M	6	Carrillo, Jr, Daniel	2/25/13	1/01/15	2nd	At Large	Mayor
1	F	7	Fernandes, Beryl	3/26/12	1/1/14	1st	At Large	Mayor
6	**F**	**8**	**Martin, Marina**	**2/25/13**	**1/01/15**	**2nd**	**At Large**	**Mayor**
2	F	9	Nourisha Wells	2/25/13	1/1/15	1st	At Large	Council
1	M	10	Daniel Hoang	2/25/13	1/1/15	1st	Public Access	Mayor

Diversity (including new Council and Mayoral appointees)

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	2	4		3	2		1		*	3
Council	3	1		2	1	1				2
Other Bodies										
Total	*5*	*5*		*5*	*2*		*1*			*5*

**One member has color blindness.*