

2013 - 2014 Seattle City Council Green Sheet

Approved

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120	2	A	1

Budget Action Title: Add \$50,000 GSF to the Office of the City Auditor in 2013 and 2014 to fund an evaluation of the Career Bridge program

Councilmembers: Burgess; Clark; Conlin

Staff Analyst: Sara Belz

Council Bill or Resolution:

Budget Committee Vote:

Date	Result	SB	BH	TR	RC	TB	NL	JG	SC	MO
11/09/2012	Pass 9-	Y	Y	Y	Y	Y	Y	Y	Y	Y

Summary of Dollar Effect

See the following pages for detailed technical information

	2013 Increase (Decrease)	2014 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	\$50,000	\$50,000
Net Balance Effect	(\$50,000)	(\$50,000)
Total Budget Balance Effect	(\$50,000)	(\$50,000)

Budget Action description:

This green sheet would add \$50,000 in General Subfund (GSF) support to the Office of the City Auditor’s Performance Evaluation Program in 2013 and 2014 to fund a comprehensive evaluation of Career Bridge’s effectiveness in moving participants into job training or stable employment. It is the Council’s expectation that the evaluative work would be completed by an independent consultant selected by the Auditor.

By July 1, 2013, the selected consultant would complete the following:

- 1) Submit a work plan proposal to the Council’s Committee on Economic Resiliency and Regional Relations that would allow for the completion of the evaluation by July 1, 2014. Required elements of the work plan would include:

- A description of a methodology that would be used to compare the outcomes of Career Bridge participants with those of a similar population that is not involved in the program.
- A description of a methodology that would be used to compare the programming model and outcomes associated with the Seattle Jobs Initiative’s (SJI) past investments in

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employment training and placement services with the programming model and outcomes associated with Career Bridge.

2) Assist the Office of Economic Development (OED) and the Human Services Department (HSD) with the following elements of their response to 2013-2014 Seattle City Council Statement of Legislative Intent 120-1-A-1:

- Development of a detailed annual reporting plan for Career Bridge.
- Completion of a preliminary report on early program outcomes using data collected from the first three cohorts of Career Bridge participants.
- Estimates of Career Bridge’s fixed and scalable costs and information about how potential changes to the City’s annual allocations of Community Development Block Grant (CDBG) funds could impact the program’s scope and capacity.

It is the Council’s intent that any unspent 2013 funds appropriated for this purpose be carried over to support the completion of the program evaluation in 2014. The content of the final evaluative report will help inform the Council’s decision about whether to provide ongoing funding for Career Bridge.

Background:

Career Bridge would provide extremely disadvantaged individuals facing multiple barriers to employment with access to mentoring support, education and job readiness training, and the wrap-around social services they need (e.g., housing, childcare, transportation) to succeed as students and in the workforce. The population groups that Career Bridge would seek to assist include low-income men of color, the previously incarcerated, and limited English speakers. Career Bridge is intended to serve as a precursor and supplement to the employment training and placement services SJI supports for jobless and underemployed adults. Together with OED and HSD, SJI would be a critical partner in developing and implementing Career Bridge over the next two years.

The Proposed Budget provides \$210,000 for Career Bridge in 2013 and \$800,000 in 2014. The 2013 funding includes \$150,000 GSF from OED’s 2013 contract with SJI and \$60,000 in CDBG funds that would be allocated through HSD. In 2014, a total of \$800,000 in HSD CDBG funding is proposed.

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Budget Action Transactions

Budget Action Title: Add \$50,000 GSF to the Office of the City Auditor in 2013 and 2014 to fund an evaluation of the Career Bridge program

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase GSF support for an evaluation of the Career Bridge program				AUD	Office of City Auditor	VG000	00100	2013		\$50,000
2	Increase GSF support for an evaluation of the Career Bridge program				AUD	Office of City Auditor	VG000	00100	2014		\$50,000

2013 - 2014 Seattle City Council Statement of Legislative Intent

Approved

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120	1	A	1

Budget Action Title: Request for additional information on the Career Bridge program

Councilmembers: Burgess; Clark; Conlin

Staff Analyst: Sara Belz

Budget Committee Vote:

Date	Result	SB	BH	TR	RC	TB	NL	JG	SC	MO
11/09/2012	Pass 9-	Y	Y	Y	Y	Y	Y	Y	Y	Y

Statement of Legislative Intent:

The Office of Economic Development (OED) and the Human Services Department (HSD) are requested to provide the Council with additional information about the Career Bridge program before the delivery of the 2014 Proposed Budget. The content of OED’s response to this Statement of Legislative Intent will help inform the Council’s decision about whether to provide ongoing funding to the Career Bridge program.

By February 1, 2013, OED and HSD are requested to deliver the following to the Council’s Committee on Economic Resiliency and Regional Relations (CERRR):

- A detailed description of the Career Bridge program, including its proposed organizational design and service delivery models.
- Information about how the framework for Career Bridge was shaped by existing research and established best practices related to the provision of workforce development services for extremely disadvantaged individuals. If the program’s design is informed primarily by innovation, a description of any influential theories or local experiences should be provided.
- Expected timelines for any competitive processes that would be initiated in 2013 or 2014 to select contractual program partners. A list of any existing program partners and information about how they were selected should also be provided.

By July 1, 2013, OED and HSD, in coordination with the Office of the City Auditor (Auditor), are requested to deliver the following to CERRR:

- A detailed annual reporting plan that identifies specific, measurable, target program outcomes, such as the numbers of individuals expected to annually enroll in Career Bridge, complete education and job readiness training, and be placed in a post-secondary instructional program or stable employment. Outcomes related to the jobs obtained by program participants (e.g. position type, wages, benefits, length of time in job) should also be

identified. In addition, the reporting plan should include information about how target program outcomes were identified and, if applicable, how they compare to the outcomes associated with employment and training programs serving similar populations in other jurisdictions.

- A preliminary report on Career Bridge outcomes using data collected from the first three cohorts of program participants.
- Estimates of Career Bridge's fixed and scalable costs and information about how potential changes to the City's annual CDBG allocations could impact the program's scope and capacity.

A companion green sheet (120-2-A-1) would add \$50,000 in General Subfund (GSF) support to the Auditor's Performance Evaluation Program in 2013 and 2014 for a comprehensive evaluation of Career Bridge's effectiveness in moving participants into employment training or steady jobs. Consistent with that green sheet, the independent consultant selected by the Auditor to complete the evaluation would also be tasked with assisting OED and HSD with the work described above that would be due to CERRR by July 1, 2013.

Background:

Career Bridge would provide extremely disadvantaged individuals facing multiple barriers to employment with access to mentoring support, education and job readiness training, and the wrap-around social services they need (e.g., housing, childcare, transportation) to succeed as students and in the workforce. The population groups that Career Bridge would seek to assist include low-income men of color, the previously incarcerated, and limited English speakers. Career Bridge is intended to serve as a precursor and supplement to the employment training and placement services the Seattle Jobs Initiative (SJI) supports for jobless and underemployed adults. Together with OED and HSD, SJI would be a critical partner in developing and implementing Career Bridge over the next two years.

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Responsible Council Committee(s): Economic Resiliency and Regional Relations

Date Due to Council: February 1, 2013 and July 1, 2013