



only in seattle.TM
INITIATIVE

Seattle City Council
Committee on Economic Resiliency and Regional Relations
September 17, 2013

Empowering business districts to organize around a common vision and attract investment

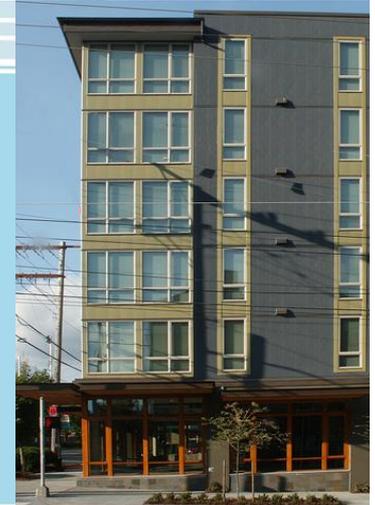


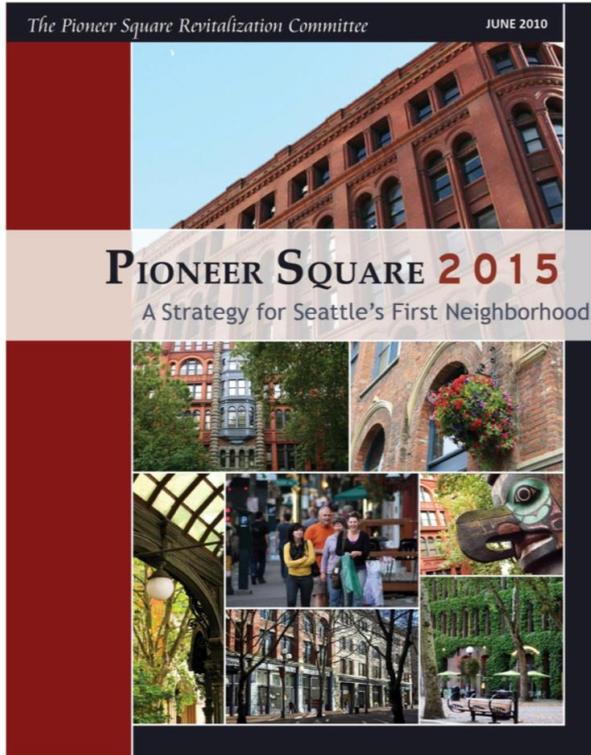
- Business and Retail Development
- Clean and Safe
- Streetscape and Appearance
- Marketing and Promotion
- Organizational Development

- \$3.8 million invested
- 19 districts served
- \$43 million leveraged



Art Walk Rainier Beach



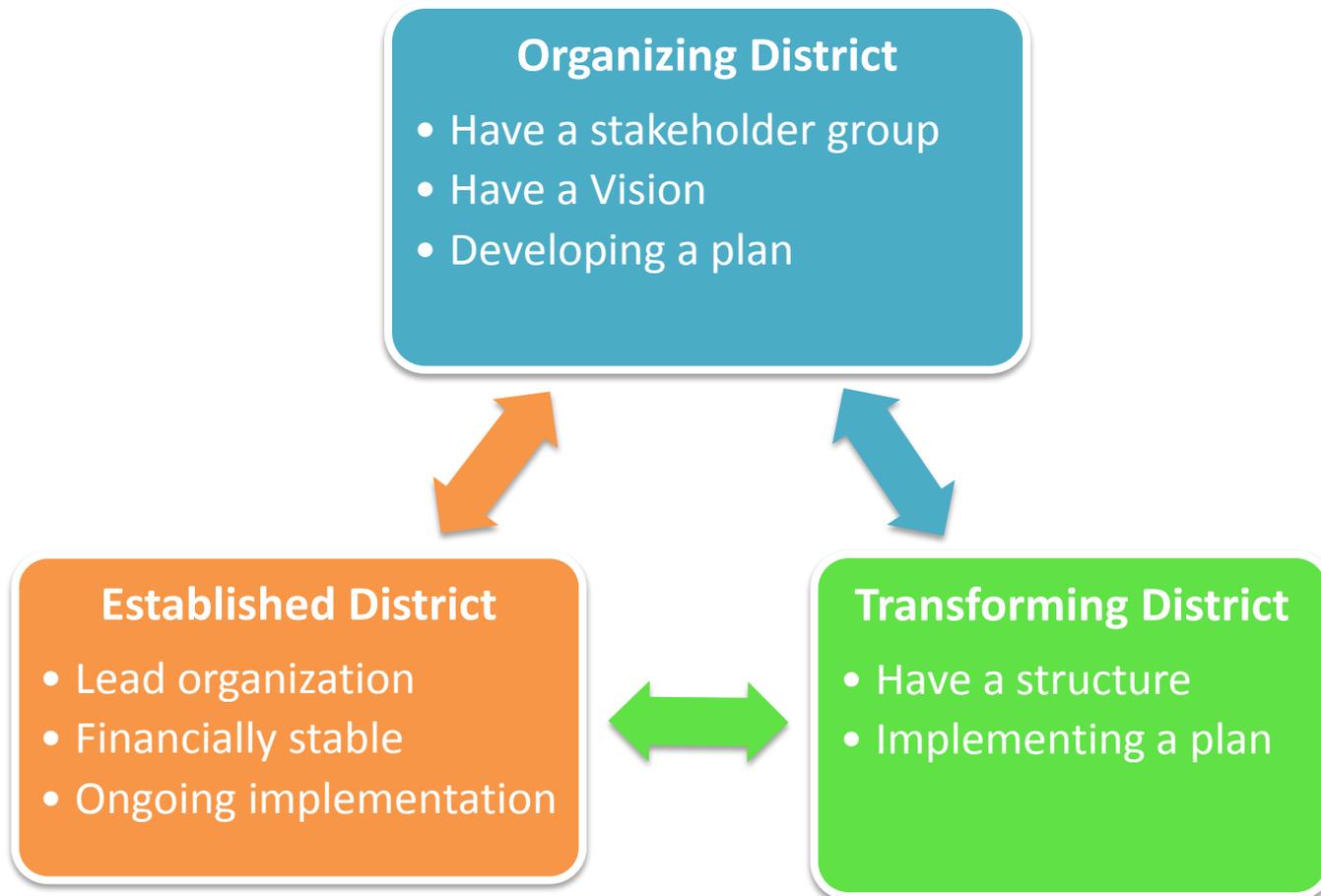


- \$400,000 from Only in Seattle matched 4:1
- The Alliance for Pioneer Square has sparked new investment and transformation.



- A four-year strategic initiative spearheaded to organize around the *Only in Seattle* framework
- The U District Livability Partnership is growing the capacity to serve the district to a \$1 million organization.

Classifying districts to target investments



\$1,600,000 available

Granting Tiers

Tier I: Transforming Districts

Tier II: Established and Organizing Districts

Tier III: Façade Improvements (\$42,800 available in 2014)

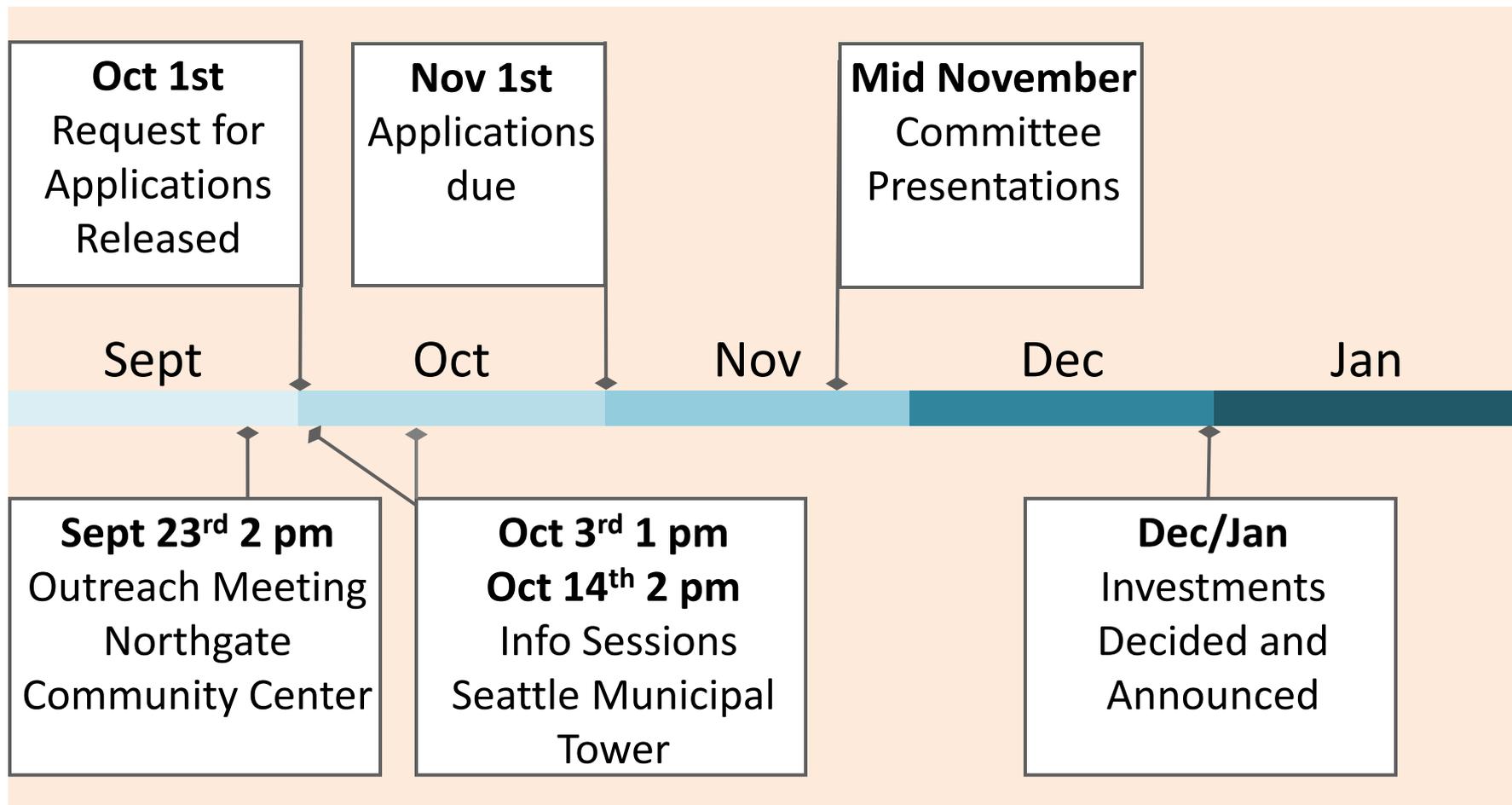
Service Tiers

Tier IV: Capacity Building and District Visioning Support

Tier V: Business Improvement Area Support

Tier VI: Cultural Place Making Support

Tier VII: City Infrastructure Improvements (\$500,000 available)



Chinatown-ID : I-5 Columns on King St

- City work is complete
- Painting by Urban Artworks is underway



Chinatown-ID: Canton Alley

- 30% design is complete
- City and community discussing type of pavers
- Applied for federal funding for construction



Pioneer Square: Streetscape

- Tree trimming in fall
- Crosswalks ordered
- Bike racks purchased and under historic review
- Evaluating options for extending electricity in 1st Ave median



University District – Alley Design

- Hiring consultant for community engagement and design
- 5 month process to begin in October
- Community event in alley in October



Roosevelt – Gateway Design

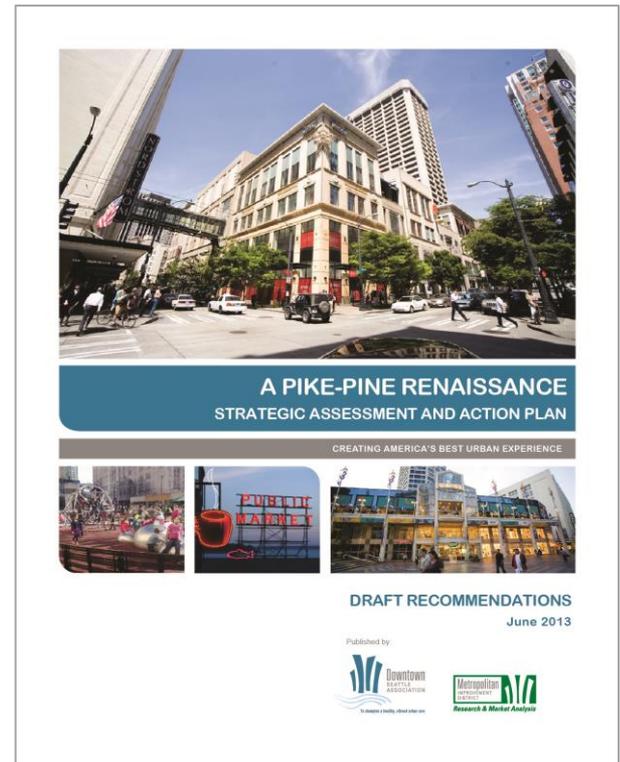
- Narrowing down options
- Meeting with business group to decide



Strategic Assessment of Pike/Pine Downtown

Outreach and site research underway:

- Streetscape Design Plan and Action Strategy
- Retail Market Study
- Capital Investment Plan
- Possible Regulatory Actions
- Operations and Maintenance Plan





City of Seattle's Office of Economic Development

www.seattle.gov/economicdevelopment

www.growseattle.com

www.onlyinseattle.org

www.seattleinvestmentfund.com

START
your business

GROW
your business

GREEN
your business