



Farmers Market Update

Seattle City Council

Committee on Economic Resiliency and Regional Relations

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Benefits of Farmers Markets



Kimberly McKittrick

- A major source of revenues for local farmers
- Increased commerce for adjacent business districts on market days
- Improved access to fresh, regionally produced farm products
- A neighborhood gathering place



Economic Impact of Farmers Markets

2012 Farmers Market Data*

Total Shoppers	559,951
Revenue	\$5,749,389
WIC/EBT Program/FMNP Seniors	\$32,018
Food Donated (lbs.)	47,999

**Total from Seattle Farmers Market Association, Pike Place Market Farmers Markets and Queen Anne Farmers Market (7 Farmers Markets in total)*



Farmers Market Permitting Process

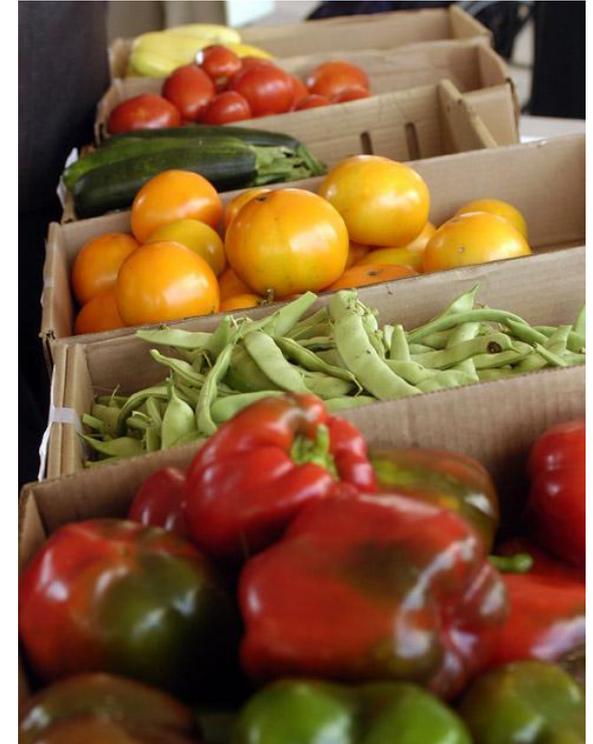


- Annual vs. monthly permitting
- One annual permitting meeting with departments and market operators
- OED provides direct support to market operators to address permitting relocation needs, and troubleshoot issues



Ongoing Issues

- Helping market organizations maintain self-sufficiency
- Meeting and increasing consumer demand for access to fresh, local produce
- Continuing outreach and incentive programs for low-income populations
- Preservation of farmland and nurturing of new small farmers
- Making public gathering spaces (suitable for markets) a priority in planning and development



City of Seattle's Office of Economic Development

www.seattle.gov/economicdevelopment

www.growseattle.com

www.onlyinseattle.org

www.seattleinvestmentfund.com

