

# Office of Economic Development 2013 Workplan



## Investing in Seattle's Entrepreneurs, Economic Strengths, and Workers

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Council Economic Resiliency and Regional Relations Committee

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Seattle  
**JOBS  
PLAN**

# Key Outcomes



## Seattle's Economic Health

- Business income
- Job growth
- Business start-up and closures
- Educational attainment
- Income distribution

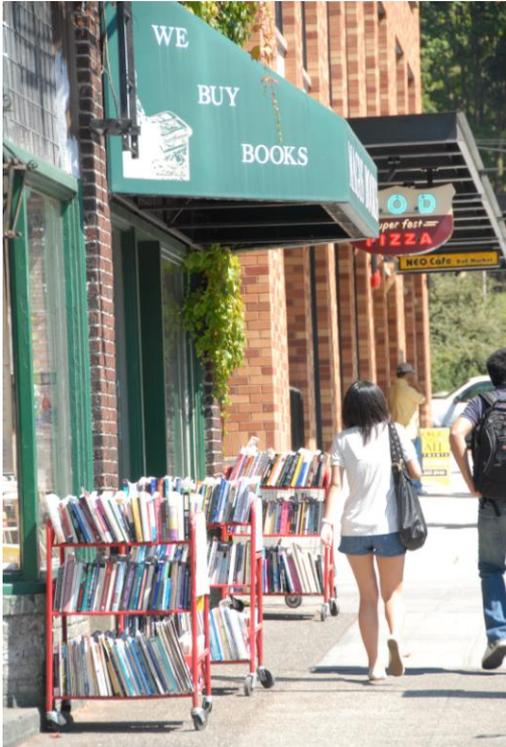


## OED's Direct Services

- Job creation and retention
- Job placements and training completed
- Business issues solved and resource connections
- Loans made



# Program Areas



**only in seattle.**

Investing in  
Neighborhood Business  
Districts



Investing in Entrepreneurs  
and Economic Strengths



**Pathways to Careers**

Investing in Youth and  
Adults



# 2012 Highlights



Connected **264 businesses** to resources, problem solving

**100 businesses** received culturally, linguistically accessible training; 35 new businesses created

Lent over **\$22 million** in New Markets Tax Credits and small business lending

Launched the **SeaTac Airport Music Initiative**

Formalized **partnership** with the County and State to incentive **new industrial development**



Invested **\$1 million** in 18 neighborhoods

Recruited **18 business; 88 net new businesses**

Developed **University District Livability Partnership**

**50 streetscape improvement projects** from facades to banners

## Pathways to Careers

Provided **415 low-income adult job-seekers with job placement assistance**, job readiness and job training services

Enrolled **541 students** in **industry sector focused training** (healthcare, business technology, auto service, logistics and manufacturing)



**250 businesses receive assistance** in OED's focus sectors

**75 businesses receive culturally and linguistically accessible business training, technical assistance**

Secure new allocation for **New Markets Tax Credit** Program

Execute **improvements** across City, County, and State regulatory process to **streamline permitting processes for new and expanding restaurants**

**700 permits** in for special events, film productions and farmers markets

Select **Industrial Development District pilot** projects that improve the industrial competitiveness

Launch "**High Performance Building Pilot**" to demonstrate ability of cloud technology to reduce energy consumption

Advance the **City of Music Initiative** to enhance the climate for Seattle's music industry

Establish an **Economic Development Commission** with a focused work plan that aligns economic development priorities of the Mayor's Office and City Council



## \$1.5 million in Only in Seattle investments to neighborhoods:

- Business attraction and retention
- Marketing
- Clean and safe
- Built environment
- Strong business organizations



## Priorities:

- Integrate **new infrastructure grants** to improve the attractiveness of commercial districts
- Expand **Business Improvement Areas**
- Develop and **execute commercial corridor action plans**



# Pathways to Careers

**400 low-income students** receive career and education planning, support services, and job placement assistance to support their **completion of a college credential**.

**80% of the students** enrolled in industry sector training through the **Pathways to Careers** initiative obtain a certificate and/or elect to continue along the training pathway.

**90 participants** received enhanced employment and training services through the **Career Bridge** Initiative.



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# City of Seattle's Office of Economic Development

[www.seattle.gov/economicdevelopment](http://www.seattle.gov/economicdevelopment)

[www.growseattle.com](http://www.growseattle.com)

[www.onlyinseattle.org](http://www.onlyinseattle.org)

[www.seattleinvestmentfund.com](http://www.seattleinvestmentfund.com)

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your business

**GREEN**  
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