



Alaskan Way Viaduct Parking Mitigation

March 11, 2013

AWV parking mitigation objectives

Retain customers of the central waterfront and Pioneer Square business districts during SR 99 tunnel construction by making sure parking is:

Available

Proximate

Safe

Affordable



Mitigation strategies

Plan Strategy	Budget
1. Parking garages / acquire new public spaces	\$15 million
2. Garage partnerships	\$2.87 million
3. Marketing program	\$3.99 million
4. Public right-of-way improvements (sidewalks, lighting, etc.)	\$350,000
5. Temporary on-street parking	\$750,000
7. Wayfinding improvements	\$370,000
8. e-Park operations	\$200,000
9. Parking mobile app	\$130,000
10. Changes to on-street parking restrictions	\$400,000
11. Special event programs	\$350,000
12. Administration	\$1.13 million
13. Contingency	\$4.46 million
Total	\$30 million

Update:

Strategy 1: Parking garages / new public parking

Strategy Objective: *Provide incentive to build new or acquire existing garages for short-term public parking.*

Description: This strategy would help fund the construction of, or acquisition of, garages for short-term public parking. Funding for up to three projects would be provided to spread the benefit among the north waterfront, central waterfront, and Pioneer Square.

Accomplishments: Marketing and garage partnerships



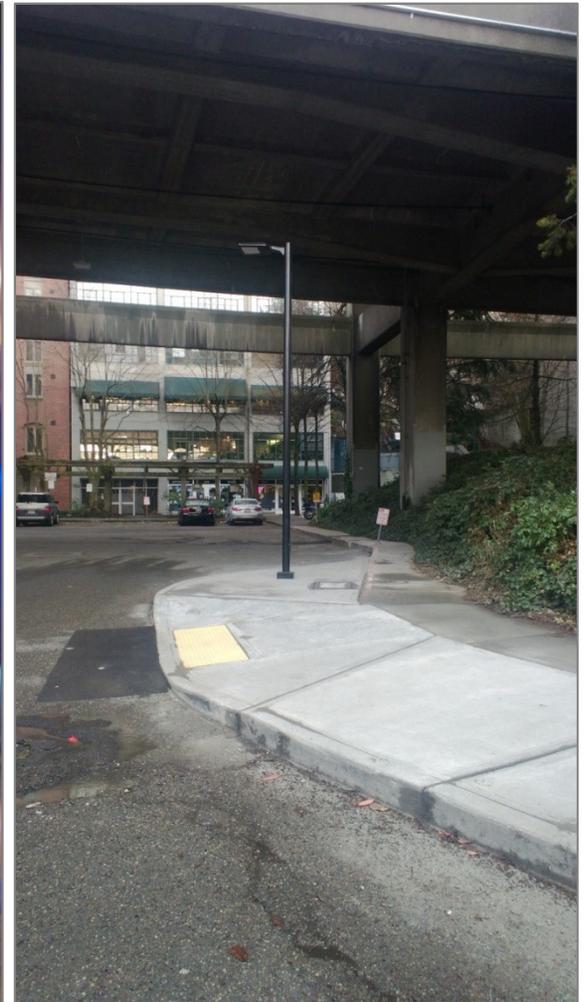
MORE PARKING. LESS CIRCLING.
DowntownSeattleParking.com



Accomplishments: Special events



Accomplishments: Right-of-way access and lighting improvements



Accomplishments: Temporary parking



2013 parking mitigation activities

Install 39
neighborhood
wayfinding signs

Additional garages in
low-rate program

Free parking events
for Mother's Day and
First Thursday

Summer and holiday
marketing

Additional wayfinding
elements

Additional access
and lighting
improvements

Monitor effectiveness
of strategies and
continue to meet
with stakeholders