

# Office of Economic Development

2013-2014 Proposed Budget Overview

# BASIC MISSION

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The Office of Economic Development helps create a sustainable economy with broadly shared prosperity. OED supports a healthy business environment and empowers companies to grow and compete.

Investing in Entrepreneurs  
**Investing in Economic Strengths**  
Investing in Youth and Adults



# KEY OUTCOMES AND REMAINING CHALLENGES



## Seattle's Economic Health

- Business Income
- Job Growth
- Business Start-up and Closures
- Educational Attainment
- Shared Prosperity

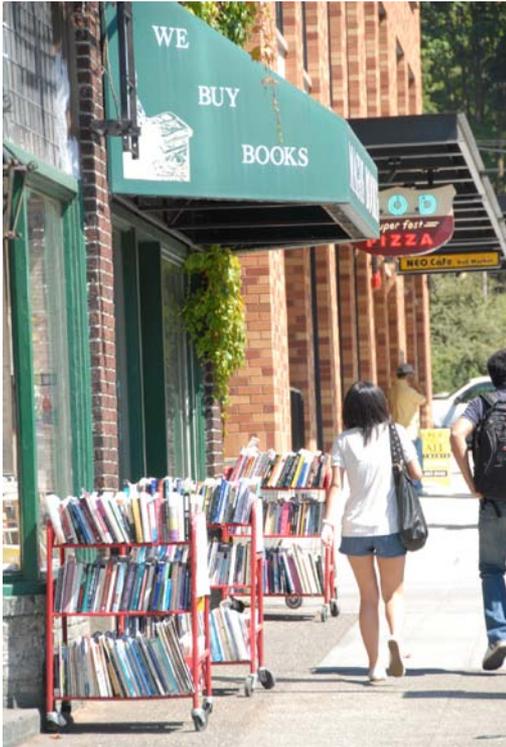


## OED's Outcome Metrics

- Job Creation and Retention
- Job Placements and Training Completed
- Business Issues Solved and Resource Connections
- Loans Made

# ALIGNING MISSION AND BUDGET

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only in seattle.



growseattle  
office of economic development



Career Bridge

Seattle  
**JOBS**  
**PLAN**

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**TABLE 1 - INCREMENTAL BUDGET CHANGES FOR THE 2013-2014 BIENNIUM**

**OFFICE OF ECONOMIC DEVELOPMENT**

	2013		2014		GF?	DESCRIPTION	BIP #
	FUNDING AMOUNT	FTE	FUNDING AMOUNT	FTE			
<b>2012 ADOPTED BUDGET</b>	\$ 9,956,649	24	\$ 9,956,649	24			
Citywide Adjustments for Standard Cost Changes	\$ 264,509		\$ 443,784		Yes	Citywide technical adjustments made in the "Baseline Phase" reflect changes due to inflation, central cost allocations, retirement, health care, workers' compensation, and employment costs.	900
Reflect Full Cost of Special Events Staffing Transfer	\$ 28,439		\$ 29,008		Yes	Reflects the full cost of transferring positions from Parks to OED in the 2012 Adopted Budget.	901
Reduce Finance Manger to 0.5 FTE	\$ -	(0.50)	\$ -	(0.50)	Yes	Reduces the Finance Manager position from full to half time as planned for at the time of the 2012 Adopted Budget.	910
<b>BASELINE BUDGET</b>	\$ 10,207,597	23.5	\$ 10,380,176	23.5			
<b>PROPOSED CHANGES</b>							
<u>Proposed Policy Changes</u>							
HUD Challenge Grant Revenue	\$ -		\$ -		Yes	Recognizes \$60,000 in grant funding available to offset General Fund expenses.	105
CDBG -- Section 108 Loan Review Contract Adjustment	\$ (15,000)		\$ (15,000)		No	Eliminates the CDBG base contract support amount paid to the National Development Council (NDC) for Section 108 loan review; OED will continue to pay NDC out of one-time loan fees collected from borrowers.	705

	2013		2014		GF?	DESCRIPTION	BIP #
	FUNDING AMOUNT	FTE	FUNDING AMOUNT	FTE			
CDBG -- Rainier Valley Community Development Fund (RVCDF) Technical Adjustment	\$ (1,317,500)		\$ (3,317,500)		No	Aligns CDBG funding to planned levels due to the completion of the City's funding commitment to the RVCDF in 2013.	704
CDBG -- Extend growSeattle Entrepreneurial Training and Lending	\$ 75,000		\$ 450,000		No	Adds CDBG funding to support immigrant small businesses, and increases amount in 2014 to include small business micro-lending.	702
CDBG -- South Park Business District Support	\$ 150,000				No	Provides funding for development capacity and technical assistance to South Park businesses.	709
<u>Proposed Technical Changes</u>							
Final Citywide Adjustments for Standard Cost Changes	\$ (23,545)		\$ (108,217)		Yes	Citywide technical adjustments made in the "Proposed Phase" reflect changes due to inflation, central cost allocations, retirement, health care, workers' compensation, and unemployment costs.	900
Technical Adjustment - Eliminate Vacant Position	\$ -	(1.0)	\$ -	(1.0)	N/A	Elimates a grant-funded position to support the Health Foods grant which expires in 2012.	910
<b>TOTAL PROPOSED CHANGES</b>	<b>\$ (838,097)</b>		<b>\$ (2,517,925)</b>				
<b>FINAL PROPOSED BUDGET</b>	<b>\$ 9,118,552</b>	<b>22.5</b>	<b>\$ 7,438,725</b>	<b>22.5</b>			

**TABLE 3 - BUDGET OVERVIEW**

<b>Office of Economic Development</b>		<b>EXPENDITURES OVERVIEW (2013-2014 PROPOSED)</b>			
<b>BUDGET CONTROL LEVELS</b>	<b>2012 ADOPTED</b>	<b>2013 PROPOSED</b>	<b>% CHANGE '12-'13</b>	<b>2014 PROPOSED</b>	<b>% CHANGE '13-'14</b>
<b>Expenditures by BCL</b>					
CDBG -- Office of Economic Development	4,091,000	2,984,000	-27.1%	1,209,000	-59.5%
Office of Economic Development	5,865,000	6,135,000	4.6%	6,230,000	1.5%
<b>Total OED Expenditures</b>	<b>\$9,956,649</b>	<b>\$9,118,522</b>	<b>-8.4%</b>	<b>\$7,439,000</b>	<b>-18.4%</b>
Total FTEs	24	22.5	-6.3%	22.5	0.0%
<b>Revenues OED</b>					
CDBG	4,091,000	2,984,000	-27.1%	1,209,000	-59.5%
General Fund	5,865,000	6,135,000	4.6%	6,230,000	1.5%
<b>Total OED Revenues</b>	<b>\$9,956,000</b>	<b>\$9,119,000</b>	<b>7.3%</b>	<b>\$7,439,000</b>	<b>-18.4%</b>