Contracting Equity

Bobby Forch,
Contract Equity Compliance

Contracting Equity: Guiding Principles

- To strive to <u>use all legal means</u> to see that minority-owned and women-owned businesses do not face unfair barriers in their competition for City contracts.
- SDOT sets voluntary targets for consulting contract and goods and services that reasonably achieve the goal.

Contracting Equity: Internal Efforts

- Lead SDOT's DBE/WMBE contract compliance and outreach efforts
- Develop and implement SDOT's Annual Outreach Plan
- Analyze and review SDOT's WMBE expenditures
- Work with FAS to develop and implement new City wide contracting tools and policies:

    1) City's New Inclusion Plan (requires utilization vs. outreach)
    2) HUD Section 3/ Worker Diversity Plan(Increase diversity on the job site)
    3) Job Order Contracting Program(300K or less done by work order)

Contracting Equity: Community Partnerships

Vendor Trade Fairs:

SDOT participates in local or regional outreach events. Including:

1. Regional Contracting Forum
2. Northwest Minority Showcase
3. City of Seattle Procurement Fair
4. Northwest Native American Development Fair

Community Meetings:

SDOT meets monthly with local business associations:

1. Tabor 100
2. Community Coalition for Contracts and Jobs (CCCJ)
3. Urban Enterprise Center (UEC)
4. National Association of Minority Contractors (NAMC)

City and Department Meet and Greets:

Citywide and Department "Meet & Greets" with local WMBE business.

Contracting Equity: 2012 Goals

SDOT has set a 2012 W/MBE goal of 10% for Purchasing and Consultant Spending.

Set specific goals for (4) Major Projects.

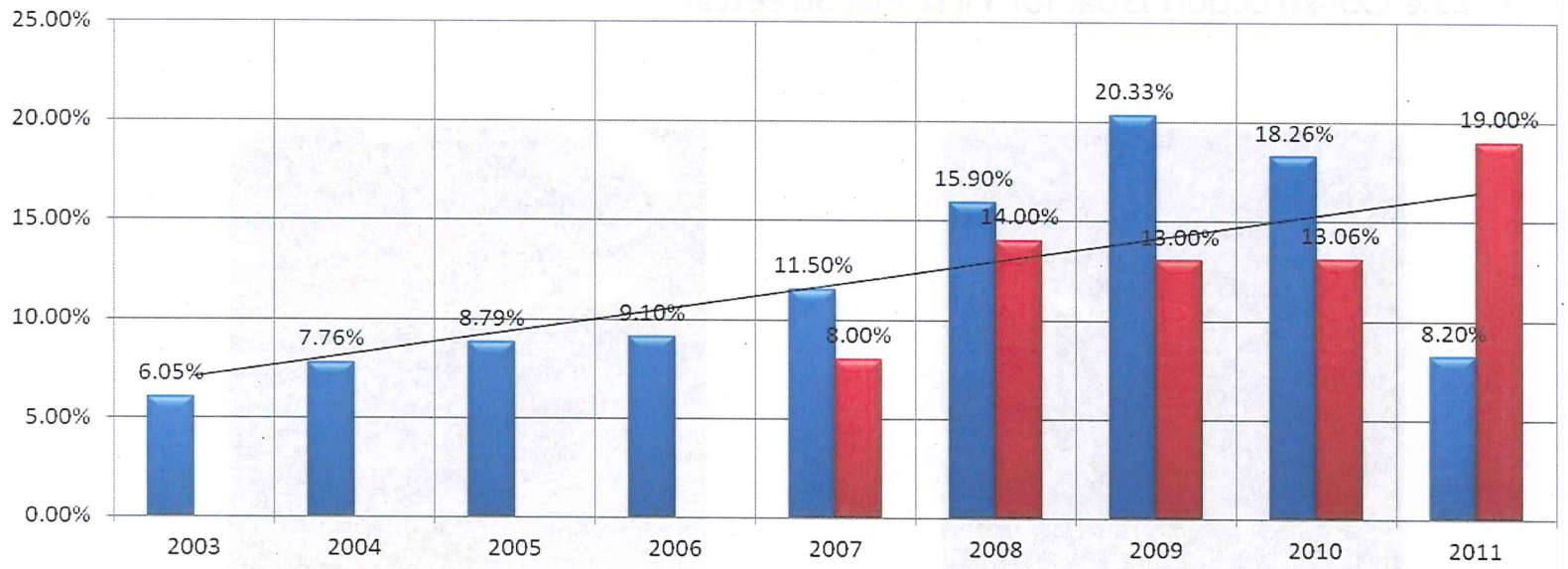
Track (4) Major Projects separately for W/MBE Prime and Sub- consultant utilization:

Project	Total Contract Exp	Goal	WMBE Total
First Hill SC	$1,250,000	25%	$312,500
Seawall	$11,000,000	13%	$1,430,000
Waterfront	$3,083,000	10%	$308,300
Mercer West	$5,900,000	10%	$590,000
Total	***$21,233,000***	*12%*	***$2,640,800***

Contracting Equity: Summary of Past Performance

Goods and Services

- 208% percent increase in Women and Minority-owned Businesses Enterprise (W/MBE) spending between 2006 and 2010
- Over 40 million dollars to W/MBE's for goods and services since 2006
- 5-year average of 30% WMBE utilization when using the Small Consultant Roster for projects $250k or less

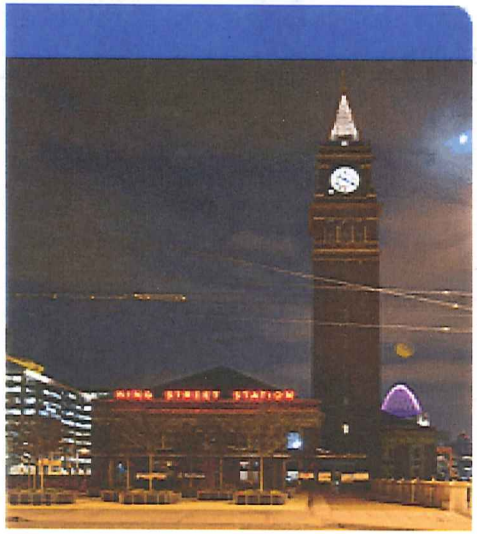


Contracting Equity: *Construction Performance*

Performance History

Year	# of Completed Projects	Total Payments	WMBE/HUB Payments	WMBE/HUB % of Total
2011	34	$36,663,663	$4,123,326	11.25%
2010	23	$31,080,734	$3,267,026	10.51%

- King Street Station has a 22.6% WMBE Participation (Feb 2010-2011)
- 25% Construction Goal for First Hill Streetcar



Contracting Equity: *Outlook*

Successes

- High five-year average
- JOC 60% WMBE Utilization
- High WMBE utilization on King Street and First Hill Streetcar
- New WMBE Inclusion Plan on Mercer and King Street (next phase)
- Recognized by community organizations

Challenges

- Mega Project Consultant spending skews data
- City Summit System does not track sub-consultants
- No WMBE opportunities for large purchases:
  1) *Streetcars*
  2) *Street Car Rail*
  3) *Signals*

End of Presentation

Questions?