

Seattle Nightlife Initiative

Creating a safe and vibrant nighttime economy



Seattle Nightlife Initiative

Launched in July 2010 as a new approach to an age-old problem

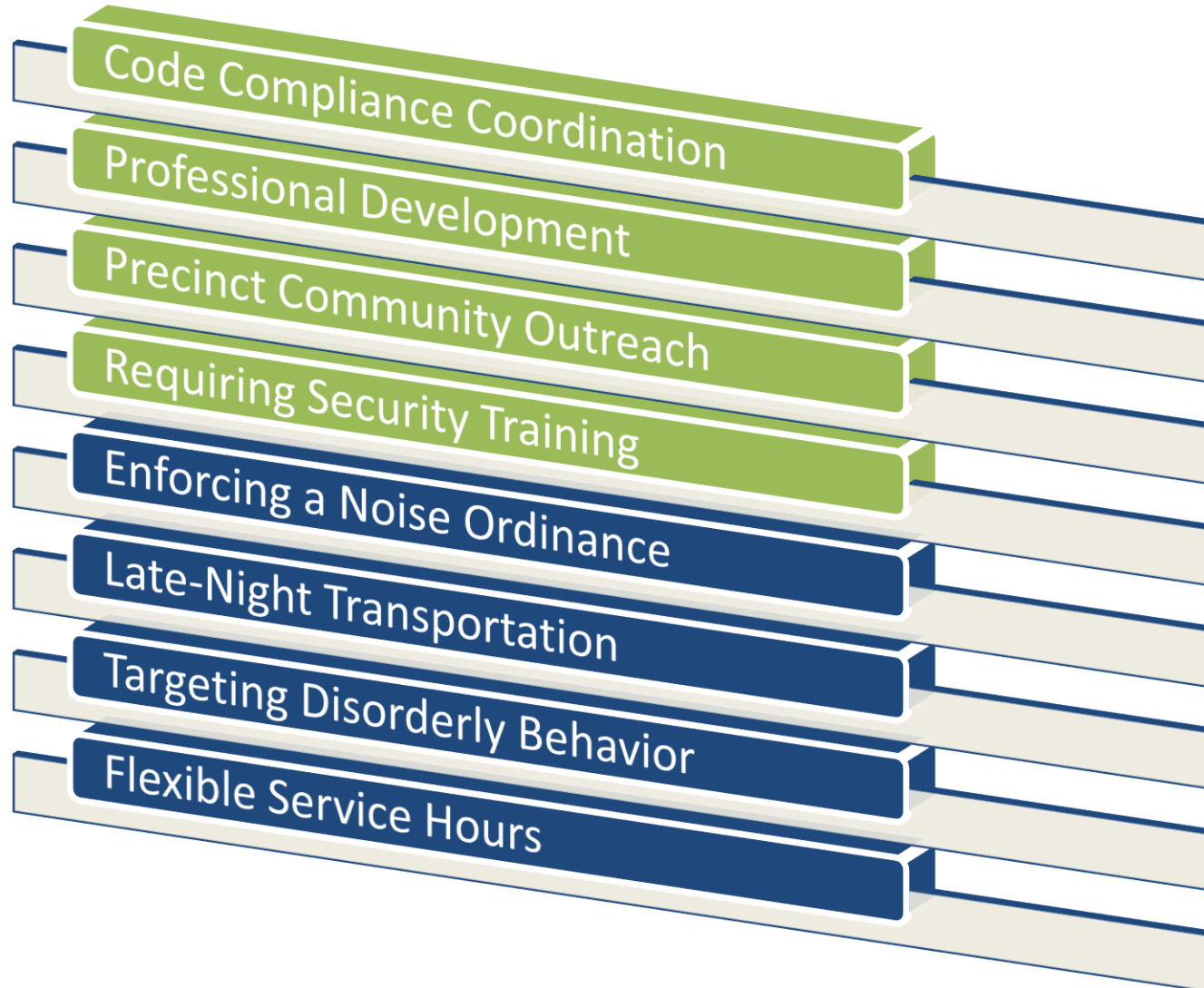
The Seattle Nightlife Initiative (SNI) is a comprehensive approach to managing Seattle's nighttime economy.

- Ensuring Public Safety
- Increasing Urban Vibrancy
- Growing the local economy



Seattle Nightlife Initiative

A full suite of interdependent actions providing a balanced approach



Code Compliance Coordination

- Interdepartmental street and policy teams
- Solve problems before they become chronic issues
- 87% success rate in resolving compliance issues in 2012
- 5 chronic-problem clubs have been shut down

Professional Development

- Office of Film + Music
- Live music strategies, Nightlife Handbook
- Association development

Precinct Community Outreach

- Builds trust and cooperation
- Two East Precinct meetings hosted and one planned in West

Requiring Security Training

- Now a condition for Nightclub Liquor License
- 75 nightlife employees have undertaken the training in 2012
- 548 participants have been trained since the start of the project
- Feedback from the nightclub community is very positive

Implemented Noise Rules

- Complaint based and targeted toward chronic issues
- No violations have been given
- Annual review of impact and effectiveness

Late-night Transportation Alternatives

- Offered prepaid parking for on-street meters. Late night transactions up from 584 to 2,631 over past 13 months
- Expanded taxi stand network to 10 sites

Targeting Disorderly Behavior

- A tool for dealing with rowdy individuals

Flexible Service Hours

- Seattle's challenge to keep up with, and safely manage demand
- The LCB denied Seattle's request for local jurisdictions to be able to petition the LCB to establish flexible service hours

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Result

- The SNI has put Seattle is at the forefront of many cities in effectively coordinating resources for a safe and vibrant nighttime economy.

