



SEATTLE AQUARIUM

SEATTLE AQUARIUM REPORT:

recent achievements
and 2010 financials



Seattle Aquarium Leadership Directory

as of July 15, 2011

On July 1, 2010, the Seattle Aquarium became a nonprofit 501(c)(3) organization under a long term agreement with the City of Seattle. The Aquarium is governed by an independent Board of Directors.

Board of Directors

Chairman

Ted Ackerley, *Ackerley Partners, LLC*

President

Dan M. Guy III, *Parker, Smith & Feek*

Treasurer

Kevin L. Blair, *Washington Trust Bank*

Secretary

James C. Gurke, *Getty Images*

Past Presidents & Chairs

Don Audleman, *Capstone Partners, LLC*

John C. Blackman, *retired, Argosy Cruises*

Stuart T. Rolfe, *Wright Hotels, Inc.*

George V. Willoughby Jr., *retired, King Broadcasting*

Vice Presidents

Don Audleman, *Capstone Partners, LLC*

Mary L. Bass, *Wells Fargo*

Lesley Canfield, *Community Volunteer*

Bob Donegan, *Ivars*

J. Brian Hill, *Sound Leasing Corporation*

J. Terry McLaughlin, *retired, The Professional Basketball Club, LLC*

Gary T. Smith, *Smith & Stark*

Catherine Irby Arnold, *Union Bank of California*

Scott Balsam, *UBS Financial Services, Inc.*

Gini Beck, *Community Volunteer*

Dianne L. Bell, *Verizon Business*

William H. Bromfield, *Fenwick & West LLP*

William J. Chapin, *Seattle Seahawks & Seattle Sounders FC*

David D. Dicks, *University of Washington*

William T. Einstein, *Puget Sound Energy, Inc.*

Carmen Esparza, *Esparza + Business Communication*

Susan L. Gates, *First Sound Bank*

Karen Gates Hildt, *Hildt & Reid, Inc. PS*

Sean C. Howard, *The Wunderman Network*

Linda K. Johnson, *retired, Visio*

Stephanie V. Kornblum, *Microsoft*

Mark E. Kramer, *F5 Networks*

Katherine A. Krogslund, *University of Washington*

Erin J. Letey, *Riddell Williams P.S.*

Lisa C. Luther, *Nordstrom*

Greg Massey, *Seattle Mariners*

Steve Moore, *Contour, Inc.*

Jeffrey A. Nomura, *Ports America*

Gregory P. Owens,
U.S. Trust, Bank of America Private Wealth Management

Sharon K. Philpott, *BDO Seidman, LLP*

Robert W. Power, *Sea Con, LLC*

John M. Sharp, *Law Office of John M. Sharp, PLLC*

Linda Springmann, *Holland America Line*

Eric V. Steinwinder, *Avanade*

Randy J. Tinseth, *The Boeing Company*

Scott C. Trethewey, *Callisons, Inc.*

Christopher Williams,
Acting Superintendent, Seattle Department of Parks & Recreation

Ex-Officio

Robert W. Davidson

John R. Braden*

William C. Arntz*

**Directors Emeritus*

Seattle Aquarium Executive Team

Robert W. Davidson, *Chief Executive Officer*

Robert Anderson, *Director of Facilities & Operations*

C.J. Casson, *Director of Life Sciences*

Ryan Dean, *Director of Finance & Administration*

Tim Kuniholm, *Director of Public Affairs*

Lori Montoya, *Director of Development*

Marsha Savery, *Director of Marketing, Membership & Guest Impression*

Kathy Sider, *Director of Education*

Veronica Smolen, *Director of Human Resources Support:*

Rebekah Crowley, *Executive Assistant to CEO*

Susan Mueller, *Strategic Planning/Transition Analyst*

Seattle Aquarium Medal

William D. Ruckelshaus 2004

William C. Arntz 2005

G. Ross Heath, Ph.D. 2006

Sylvia A. Earle, Ph.D. 2007

Julie Packard 2008

Kathy Fletcher 2009

Governor Chris Gregoire 2010

Billy Frank Jr. 2011

Seattle Aquarium Conservation Research Award

Shawn E. Larson, Ph.D. 2004

Angela D. Smith 2005

Kenneth C. Balcomb III 2006

Phillip S. Levin, Ph.D. 2007

Julia K. Parrish, Ph.D. 2008

Jan A. Newton, Ph.D. 2009

Joel E. Baker, Ph.D. 2010

Usha Varanasi, Ph.D. 2011

Scott S. Patrick Inspirational Award

John C. Blackman 2009

Katherine A. Krogslund 2010

Paul J. Kundtz 2011

Donations to the Seattle Aquarium are tax deductible under the Internal Revenue Code 501 (c)(3). Donations can be made by calling (206) 682-3474 or visiting www.seattleaquarium.org.



Seattle Aquarium Board of Directors

Dear Friend of the Seattle Aquarium,

On July 1, 2011, the Seattle Aquarium completed its first year of nonprofit operation under a long-term agreement with the City of Seattle. We are pleased to report a successful 12 months. Attendance and revenue are ahead of the prior year period, the animal collection continues in robust condition and we have had strong results in education and public programs and conservation field research.

In June 2011 the Board of Directors adopted a new Strategic Plan for the Aquarium after input from hundreds of stakeholders, including staff, volunteers, donors, neighbors and civic, environmental and educational leaders. The plan lays out bold objectives as called for by our Mission: Inspiring conservation of our marine environment. You will find the objectives on page 5 of this report.

In mid-August Seattle voters endorsed moving forward with construction of a deep bore tunnel to replace the Alaskan Way Viaduct. This action, which we strongly support, reflects a "hundred year" outlook, as an environmental leader observed on election night. The Aquarium, Waterfront and region now have a green light to focus fully on plans for the new Viaduct-free Waterfront.

On behalf of the Board of Directors, staff and volunteers we offer continuing appreciation to the community for its generous support of the Seattle Aquarium during this historic and exciting time.

Sincerely,

Ted Ackerley,
Chairman

Dan M. Guy III,
President

Robert W. Davidson,
CEO

OFF TO A RUNNING START

Early success and critical need as the Seattle Aquarium Society assumes management and operation of the Seattle Aquarium

On July 1, 2010 the Aquarium became a nonprofit organization under a long-term agreement with the City of Seattle.

This momentous shift heralded the dawn of a new era at the Seattle Aquarium – one that is filled with new energy and a refreshed, deepened commitment to our Mission, “Inspiring Conservation of our Marine Environment.”

By all accounts, the transition has been a successful one. In the 12 months following the transition, the Seattle Aquarium Society and Seattle Aquarium combined into a single organization, with a staff of 92, pro forma operating revenues of \$13.2 million, and 792,000 visitors – making it the eighth largest aquarium by attendance in the United States. This major organizational change was achieved while performing to or above goal on all the ongoing functions of the organization – from animal management to admissions, school classes to beach education, our yearly fundraising gala to annual giving and program grants. In addition we moved our agenda forward in a variety of critical areas, which are detailed in this summary.



Visitors enjoying a diver show with interpreter.

It was a remarkable year, though only the beginning of the future Seattle Aquarium. The timing of the transition and the unified commitment that resulted from it couldn't have been better. Our world's oceans are in peril. Urgent, drastic changes must be made to restore their health. Educating and inspiring the public is where many of those changes begin. That's what makes the Seattle Aquarium, and similar institutions around the world, more vital than ever. As William D. Ruckelshaus, past member of the U.S. Commission on Ocean Policy and former co-chair, Puget Sound Partnership, notes:

“The U.S. Commission on Ocean Policy cited aquariums as a key focal point to increase ocean awareness and action. The Seattle Aquarium is stepping up to its responsibility in exemplary fashion. The Puget Sound need is urgent.”

The vision of the new Seattle Aquarium addresses those needs from a variety of angles: “The Seattle Aquarium aspires, through its example, to help define the role of a great aquarium in the 21st century as a catalyst for public engagement in the wonder, science and future vitality of the oceans and Puget Sound. We intend to be a leader in each component: life sciences, interpretive exhibits, educational outreach, research, public policy and economic impact.” Through the fulfillment of our vision, we can help restore our world's oceans – and our local waters – to health, abundance and majesty.



In the months following the Aquarium's transition to nonprofit operation and management, the organization's leaders undertook the important process of developing a strategic plan, funded by the Bill and Melinda Gates Foundation and The Norcliffe Foundation. The plan, adopted in May of this year, details eight goals and 52 objectives that illuminate the path forward, through the year 2030, moving the organization into its future while it redoubles its efforts to promote understanding and stewardship of marine environment:

MOVING INTO THE FUTURE

Developing a strategic plan; building our role as the centerpiece of the city's revitalized waterfront



Seattle Aquarium Plaza as conceptualized in the waterfront redevelopment plan by City of Seattle/james corner field operations

Strategic Goals

- 1 Energize each visitor's experience with the power and impact of the Aquarium's marine animals in all their natural awe and magic.
- 2 Provide leadership across our community as the region's premier platform for marine conservation education and ecosystem understanding.
- 3 Connect people to the life-sustaining oceans through a focus on Puget Sound and the Pacific Ocean.
- 4 Ensure that we are inclusive and welcoming to all segments of community.
- 5 Be the best at marine conservation education.
- 6 Build our role as an authentic and uniquely Seattle aquarium at the center of the City's great new Waterfront, serving the entire Puget Sound region.
- 7 Support the Aquarium's goals and strategies by investing in our people to build a superior staff and volunteer work force that ensures we have the right people in place with the requisite workplace skills, attitudes and behaviors and who are motivated and committed to the mission.
- 8 Generate expanded financial resources to support our strategic goals and manage the Aquarium more efficiently as a nonprofit organization.

The sixth goal is particularly timely: proposed improvements to Seattle's Central Waterfront represent a tremendous opportunity for the Aquarium. The new space, attractions and energy wrought by such improvements would also bring more people to the area than ever before, increasing our chances to inspire more of the public with our critical mission.

The Aquarium's leaders have been deeply involved in the public participation and planning for the Elliott Bay Seawall and Central Waterfront redevelopment, articulating and advocating for the Aquarium's operating needs, regional public access and future action. On July 5th of this year, the Board of Directors released a statement strongly supporting the tunnel option as vital to the Aquarium's future ability to fulfill its mission. Seattle citizens voted to support the

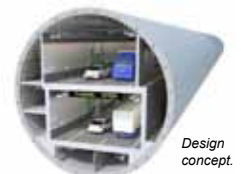
construction of the tunnel on August 16. And on August 23, the Federal Highway Administration signed a record of decision allowing the Washington State Department of Transportation to begin final design and construction of the tunnel, which could open as early as the end of 2015.

For the Seattle Aquarium, this is welcome news. Constructing the tunnel and removing the viaduct will transform Seattle's waterfront into the new civic heart of Seattle, reorienting our city toward Elliott Bay and reclaiming a vital, beautiful, historic area. At its center will be the Aquarium, reaching out to an ever-increasing number of individuals and taking full advantage of every opportunity to educate the public about how to care for our local waters and the oceans beyond.

Alaskan Way Viaduct Replacement Program

SR 99 Tunnel

- Approximately two miles long.
- Tunnel designed to 2,500 year earthquake standard (in the range of a 9.0 earthquake).
- State-of-the-art safety systems.



IT ALL BEGINS WITH ANIMALS

Husbandry and research highlights – and how they relate to our Mission

The Aquarium exists to inspire people, both young and old, to conserve our marine environment by imparting new knowledge in every visitor about the life dwelling within Puget Sound and the oceans beyond, as what can be done to help preserve it. The animals we exhibit are the conduits for this inspiration. They link our visitors to our husbandry, our research – and ultimately, to a deepened awareness and understanding of our marine environment, and action on its behalf.



Commander, one of our three northern fur seals

To help our visitors understand the tremendous diversity of life within Puget Sound – from microscopic to mammoth – we present our collection via exhibits that move nimbly from grand and awe-inspiring to intimate and close up. Window on Washington Waters, the first exhibit visitors encounter as they enter our facility, is a colossal, 120,000-gallon coastal habitat filled with more than 800 fish and invertebrates indigenous to the Pacific Northwest’s local waters. The breathtaking breadth of life showcased within the 20’x40’ viewing window is beautifully contrasted by another nearby exhibit, A Closer Look, where visitors can explore the

lives of rotating inhabitants that include juvenile rockfish, gooseneck barnacles, skeleton shrimp, Puget Sound king crab, sea stars and plankton – the tiniest drifters of the sea. These exhibits work in tandem to demonstrate the interdependence, and importance, of the myriad creatures dwelling in our local waters.

It is the wondrous animals in our exhibits that allow us to transport our visitors from simple observation to new ways of thinking, new ways of caring for and about our marine environment. What seems complex and impersonal becomes clear and emotional when viewed through

the lens of a playful sea otter, a graceful octopus or a tufted puffin that has taken flight underwater. Our animals are the starting place, where we begin to create the connection between individual action and the needs of Puget Sound, as well as the world’s oceans.

Caring for and understanding our animals – as well as those in the wild – is a critical element of that connection. Recent months have seen many accomplishments and developments, detailed on the next page, related to animal husbandry and research efforts at the Seattle Aquarium. Your support makes this work possible.



Tufted Puffin

To “energize each visitor’s experience with the power and impact of the Aquarium’s marine animals in all their natural awe and magic,” as outlined in our Strategic Plan, we must collect and manage our marine animal collection under the most stringent industry standards of ethics and care. This commitment was reflected in many of the activities of 2010 and early 2011:



River otters

HIGHLIGHTS: Animal Husbandry

- ☛ To help assure the genetic diversity of captive populations, the Aquarium’s life science staff managed three Association of Zoos & Aquariums (AZA) studbooks: sea otters, puffins and the lined seahorse.
- ☛ Dr. Tom Sullivan of the Animal Eye Clinic, in collaboration with Seattle Aquarium veterinarians, successfully completed the first bilateral cataract surgery ever performed on a northern fur seal.
- ☛ As a participant and leader in captive seabird sustainability, we transferred two of our tufted puffins to the Monterey Bay Aquarium to be part of their new seabird exhibit. These puffins
- were bred at the Seattle Aquarium in 1994 and 1999. To replace these birds, the Aquarium will receive seabirds that were hatched at other aquariums and are genetically unrelated to our collection.
- ☛ In 2010, we transferred nine species of Seattle Aquarium captive-reared coral to five different aquariums. In all, eleven facilities have now received our rare coral. We solidified a position on the short list for U.S. Fish and Wildlife coral seizures, and have been the recipient of many coral specimens confiscated by federal authorities.
- ☛ Our efforts to encourage growth of the
- captive northern fur seal population via a breeding exchange program resulted in our northern fur seal successfully impregnating a female at the New England Aquarium.
- ☛ We currently have four females and two male dwarf cuttlefish on exhibit; they are breeding and laying eggs.
- ☛ Through our membership in the American Academy of Underwater Sciences (AAUS), we have attended annual conferences and improved our in-house dive program to become compliant with and begin to lead AAUS regulations and the aquarium community.

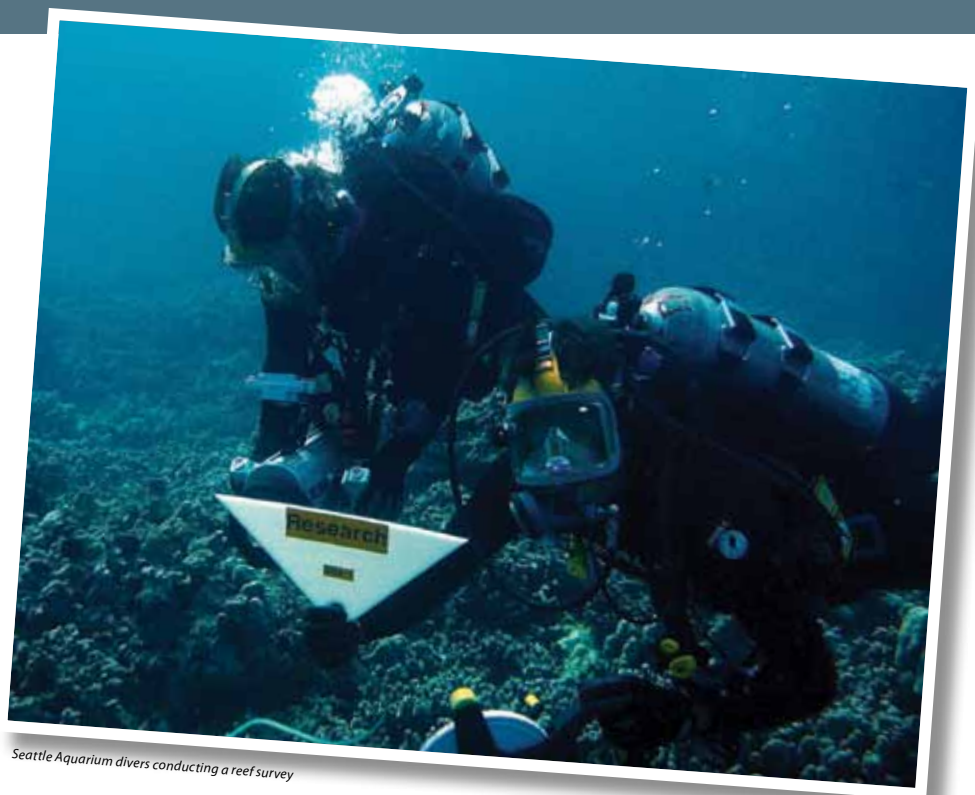
HIGHLIGHTS: Research

- Completed years six and seven of our Washington State reef fish surveys. Adult rockfish numbers in these areas were stable, with no significant change in these populations from year to year.
- Completed years two and three of our Hawaii reef fish research surveys, funded by the Foley/Frischkorn Wildlife and Conservation Fund, monitoring reef fish abundance off the Northwest coast of the Big Island. We are searching for shifting baselines, an ecological indicator of changes in fish abundance and diversity that may correlate with local environmental changes or other factors such as changes in human use activities.
- Partnered with U.S. Geological Survey on observations of wild sea otter activity as part of "Coastal ecosystem responses to influences from land and sea" – a three year study of sea otters and their changing environment.
- Participated with Washington Department of Fish and Wildlife in the annual Puget Sound harbor seal health assessments.
- Participated in the annual Washington State Sea otter census with a consortium of federal and state agencies and Point Defiance Zoo & Aquarium. In 2010 1,004 otters were counted. Overall, the long-term increase for Washington sea otters since 1989 has been 8.1%.
- Continued study of sixgill and sevengill shark population genetics. The Aquarium has developed several variable microsatellite genetic markers for population studies in these sharks. We found a high degree of genetic variability within each species as well as a high degree of relatedness among sharks sampled at the same time and place suggesting that sibling groups remain in related groups when they are young. We also found multiple paternity in sixgills with at least 8 males contributing to the genetics of a single females brood of 71 pups.
- The Aquarium is currently developing variable genetic markers for population analysis of giant Pacific octopuses to determine if unique and separate populations exist between Puget Sound, the outer Washington Coast and Oregon. The Aquarium will also use these markers to determine the parentage of a single female octopuses several hundred eggs to see if she fertilizes her brood with the sperm of more than one male.
- Since 1999 the Aquarium has hosted a biannual international sea otter workshop. The past workshop was attended by over 100 sea otter biologists from the United States, Europe, Canada and Russia. There were 56 talks and two evening social events during which every aspect of sea otter biology and ecology were discussed.
- Since 2004 the Aquarium has been hosting international meetings of cowshark (sixgill) biologists every other year to share knowledge about these little-known species. Over the years the meeting has increased in size and scope of the workshop to include more biologists and information relative to deep-water sharks.

The goals of research conducted by the Seattle Aquarium Research Center for Conservation and Husbandry (SEARCCH) are many:

to increase our knowledge of the animals we exhibit; contribute to conservation efforts in the wild; contribute to an understanding of, and restoration of the health of Puget Sound; contribute to the creation/expansion of educational programs and exhibits; support the public interest in research; encourage young people to learn more about the world around them; and reinforce the credibility and accreditation of the Seattle Aquarium.

Research is also an integral element in another of the goals described in our Strategic Plan: to "connect people to the life-sustaining oceans through a focus on Puget Sound and the Pacific Ocean." Your support of the Aquarium helped us fulfill this objective in a variety of ways throughout 2010 and early 2011:



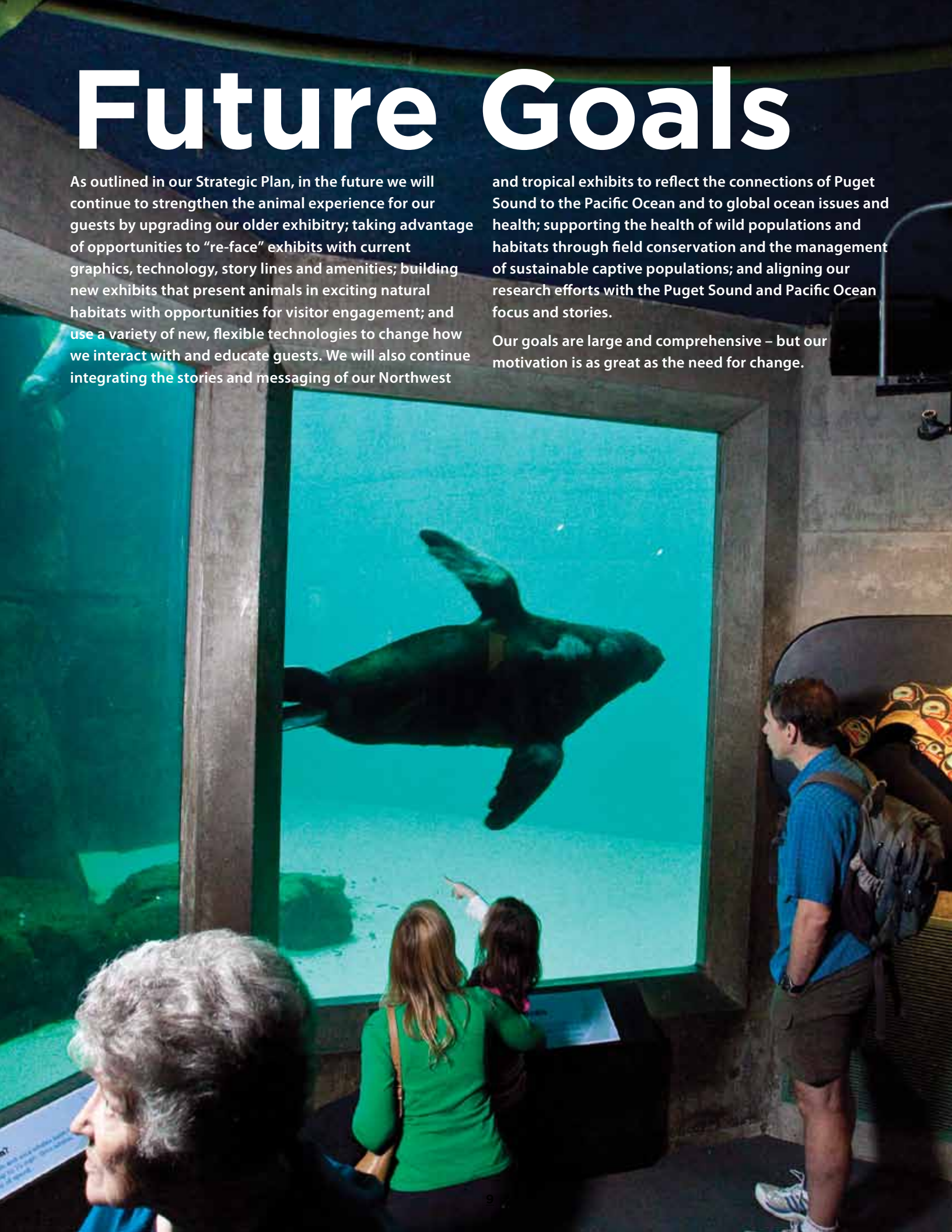
Seattle Aquarium divers conducting a reef survey

Future Goals

As outlined in our Strategic Plan, in the future we will continue to strengthen the animal experience for our guests by upgrading our older exhibitry; taking advantage of opportunities to “re-face” exhibits with current graphics, technology, story lines and amenities; building new exhibits that present animals in exciting natural habitats with opportunities for visitor engagement; and use a variety of new, flexible technologies to change how we interact with and educate guests. We will also continue integrating the stories and messaging of our Northwest

and tropical exhibits to reflect the connections of Puget Sound to the Pacific Ocean and to global ocean issues and health; supporting the health of wild populations and habitats through field conservation and the management of sustainable captive populations; and aligning our research efforts with the Puget Sound and Pacific Ocean focus and stories.

Our goals are large and comprehensive – but our motivation is as great as the need for change.



HIGHLIGHTS:

Education

As stated in our Strategic Plan, we want to be “the best at conservation education.” That doesn’t mean simply teaching individuals about marine conservation – it means motivating people to think, to act, to take responsibility for caring for our local waters and the oceans beyond, and to teach others what

they know. Throughout 2010 and 2011, we continued our work to create compelling, engaging, entertaining and educational programming for all: children to adults, students to teachers, community to community.

Increasing Our Impact

Conservation education – now and in the future

Over 21 million visitors have passed through the Aquarium’s doors since it opened, including almost 1.5 million school children. We are in the top 10 aquariums in the nation in attendance while emerging as a leader in marine conservation education, especially as a window on Puget Sound itself. To become truly effective at our mission, however, we must dramatically increase our impact. The Seattle Aquarium currently reaches and teaches 800,000 children and adults each year. With our region expected to

grow in population, we need to grow to be able to reach and inspire more people. If the Aquarium does not grow, it will actually have less impact than it does now, even as adverse pressures on the marine environment increase.

The purpose of our Strategic Plan is to dramatically increase the reach of our mission – especially the number of people who love, understand, and support conservation of our marine environment. Toward that end, and according to one of the goals of our Strategic Plan, we intend

to be recognized globally for leadership in marine education. Again, a large goal. But again, mandated by need. And with our existing programs and endeavors, we are already on our way there. Throughout 2010 and early 2011, we continued to upgrade and expand our conservation education programming and community outreach. With your continued support, we will build on those successes for many years to come – working to restore our oceans to their former health for the generations that follow ours.

- Secured a multi-year grant from NASA to display and present ocean data collected by satellites.
- Expanded ocean science education programming to five additional regional school districts and one additional tribal school in Western Washington.
- Provided an enhanced Educator Open House to over 300 teachers.
- Expanded programs for young families (Toddler Time), reaching 2,600 adults/children.
- Provided Marine Summer Camp experiences for over 2,000 children.
- Reached 300 students in 13 high schools with field-based inquiry science through the Citizen Science program including an ocean acidification project in collaboration with Suquamish Early College High School and Coastal America, funded by The Boeing Company, The Russell Family Foundation and Wells Fargo.
- Provided informal science education to the public on 10 Puget Sound beaches with 180 Beach Naturalist volunteers making 34,944 contacts with beachgoers, funded by Amgen, The Boeing Company, King County Conservation District, Islands Fund, and Peg and Rick Young Foundation.
- 81 Cedar River Salmon Journey volunteers reached over 7,300 local citizens with salmon conservation field experiences.
- Mentored students from diverse ethnic backgrounds through the Summer High School Intern/Mentor Program funded by NASA.
- Ocean change: Established strong national leadership role in building capacity for climate change/ocean acidification awareness in staff and visitors. Developed, piloted and evaluated climate change messaging to the public in our exhibits.

Spotlight:

Grant funding through NASA results in new interactive exhibit at the Aquarium

The National Aeronautics and Space Administration landed at the Seattle Aquarium in 2010 – in the form of interactive touch-screen kiosks and a large display screen for staff-led presentations. The Aquarium has the distinction of being the only aquarium to receive grant funding through NASA’s Competitive Program for Science Museums and Planetariums. The state-of-the-art kiosks provide an opportunity to explore NASA ocean research and how it connects with the Seattle Aquarium in unexpected ways. The content is divided into three sections: “Meet our Mammals”, “The Sea from Space” and “Seals and Satellites.” By touching the screens, visitors can learn more about the Seattle Aquarium’s mammals, find out how NASA satellites study the ocean, and discover how our partners at the National Oceanic and Atmospheric Administration study northern fur seals in Alaska with the help of NASA satellites.



Spotlight:

Seattle Aquarium’s environmental work honored by People for Puget Sound



In early 2011, the Northwest marine conservation group People for Puget Sound saluted the Seattle Aquarium with its Warren G. Magnuson Puget Sound Legacy Award, named for the late Washington senator who passed historic legislation protecting marine mammals and keeping supertankers out of the Sound in the 1970s. The award is given to individuals, projects, groups or

businesses nominated for their outstanding work on behalf of the marine life in Puget Sound. The honor cited the Seattle Aquarium’s work both in educating the public about the marine environment, and in protecting and restoring the health of Puget Sound – elements that are key to the Aquarium’s mission “Inspiring conversation of our marine environment.”

Spotlight: COSEE Ocean Learning Communities

COSEE Ocean Learning Communities (COSEE OLC), funded by the National Science Foundation, is focused on bringing cutting-edge research about the ocean out of the laboratory and into learning communities that can put that knowledge to work so that citizens become better stewards of our marine and aquatic environment. The COSEE OLC effort is organized around four intersecting initiatives: Cultivate and Study a Marine Naturalist Volunteer Community; Engage Citizens and Students in Contemporary Ocean Science Research; Conduct and Communicate Research on Learning Science in Diverse Communities; and Conduct Inreach to Researchers, Outreach to Citizens. Accomplishments in 2010 and early 2011 included:

- In 2010 COSEE OLC participated in the Seattle Aquarium's Family Science Weekend and coordinated with the UW School of Oceanography scientists and students to host four activity tables. The weekend was a great success enjoyed by the 5,000+ Aquarium guests.
- Collaborated with Washington Sea Grant to host an evening program held at the Seattle Aquarium that gathered over 150 scientists, graduate students and marine-based organization staff and volunteers. A keynote talk, Celebrating Oceans and Outreach, was given by Dr. Lisa Graumlich, Dean of UW College of the Environment.
- COSEE OLC in collaboration with SoundCitizen, the UW Institute of Science

and Mathematics Education, and the UW Ocean and Coastal Interdisciplinary Sciences GK-12 program (OACIS GK-12), offered the high school level curricular materials, My Place in Puget Sound. The curriculum is a place-based inquiry science unit that addresses environmental issues with real and current data, is community relevant, and empowers students to act around environmental issues.

- In the Spring of 2011 COSEE OLC participated in Washington's Regional Ocean Science Competition – Orca Bowl, held on the UW campus. The exciting day of competition involved 16 high school teams and concluded with an awards banquet held at the Seattle Aquarium.



Spotlight: Ocean Science

Ocean Science, a grant-funded program from NOAA, reached 80 teachers, approximately 2,400 students and 800 parents in 2010 in Puget Sound and the outer coast. Through the program, students and teachers receive free field trips to the Seattle Aquarium and guided experiences at local beaches. Teachers are eligible to continue their involvement in the program year after year, and over half of the teachers from the original pilot in 2000 are still involved. Commented one teacher, "My students, who for the most part live in poverty, have access to learning experiences they would otherwise not experience. They are very thankful for this program. Thank you!"

Spotlight: Sound Conversations

In 2010 and early 2011, the Aquarium continued to build on its position as the region's premier platform for marine conservation gatherings – including our annual lecture series, Sound Conversations. The series is designed to engage and inform a general public audience about current ocean science related to the health of the world's ocean and marine life. The series format is interactive and brings the audience into direct conversation with the speaker about their work, careers and interests.

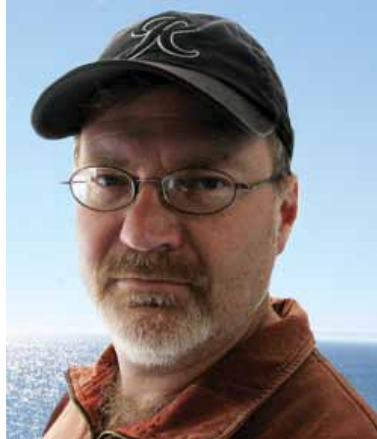
Hosted by Jeff Renner, the 2010 series featured speakers including Philippe Cousteau, member of the legendary Cousteau family and co-founder of Azure Worldwide; National Geographic Channel reptile expert Dr. Brady Barr; and Dr. Rick Keil, Associate Professor at the UW School of Oceanography and co-founder of the nonprofit program SoundCitizen. The 2011 lineup included Dr. Kristen Laidre, UW scientist studying arctic marine mammals and climate change; Mark Schrader, captain and ocean explorer with the Around the Americas Project; and Daniel Beltra, world-renowned photographer who presented his experiences with and photos of the Gulf of Mexico oil spill. COSEE OLC, Holland America Line and Puget Sound Energy return this year as one of the series corporate sponsors.



Philippe Cousteau



Jeff Renner



Rick Keil



Brady Barr



Daniel Beltra



Kristen Laidre

Spotlight: Seattle Aquarium green achievements

- Continued participation in the national Association of Zoos and Aquariums climate initiative and green practices work groups by completing our first extensive energy audit with recommendations for long-term utility savings.
- A solar hot water system was installed in the Aquarium Café as a demonstration project to encourage visitors to consider sustainable energy; it also resulted in a small reduction in carbon from the Café.
- Interpretative message for visitors about reducing one's carbon footprint and use of toxic substances was installed at locations throughout the facility.
- The Aquarium Café and gift store diverted about half its waste – over 50 tons – from landfill to recycling/composting.
- The gift store eliminated plastic bags for purchases; sales of reusable Aquarium bags are on the rise.
- Schools and teachers were educated about waste-free lunches during Aquarium field trips.



SEATTLE AQUARIUM AWARDS & MEDALS

Honoring stellar marine conservation efforts and research

To support our scientific community and reward the efforts of those working on behalf of our marine environment, the Seattle Aquarium bestows two yearly awards: the Seattle Aquarium Medal and the Seattle Aquarium Conservation Research Award.



Governor Chris Gregoire



Billy Frank, Jr.



Joel E. Baker, Ph.D.



Usha Varanasi, Ph.D.

Seattle Aquarium Medal

The Seattle Aquarium Medal is presented annually to an individual whose leadership and lifetime accomplishments reflect the mission of the Seattle Aquarium.

Governor Chris Gregoire, a leader who is committed to the protection and future health of Puget Sound, was the recipient of the 2010 award. In 2006, she created the Puget Sound Partnership, bringing together environmentalists, local government, sportsmen and women, and tribal and business leaders to restore and preserve the health of Puget Sound. As co-chair of the Partnership, she is actively involved in its work to create a plan that will restore the Sound by 2020.

The 2011 award was given to Billy Frank, Jr., who has spent much of his life advocating for human rights for all, particularly the Indian people of Western Washington. He helped guarantee Indian fishing rights when the Boldt Decision was handed down in the late 1970s. Since 1981 Mr. Frank has served as Chairman of the Northwest Indian Fisheries Commission where he “speaks for the salmon” on behalf of 20 Treaty Indian Tribes in Western Washington.

Seattle Aquarium Conservation Research Award

As a symbol of the scientific dimension of the Seattle Aquarium, the Aquarium Society Board of Directors makes a research grant each year in honor of an individual performing leadership research in the field. The \$10,000 Seattle Aquarium award is made to the Seattle Aquarium Research Center for Conservation and Husbandry (SEARCCCH) in honor of the recipient.

In 2010 Joel E. Baker, Ph.D., was the recipient of the award. Professor Baker holds the Port of Tacoma Chair in Environmental Science at the University of Washington Tacoma and is the Science Director of the Center for Urban Waters in Tacoma.

The 2011 award went to Usha Varanasi, Ph.D. In 2010, Dr. Varanasi retired as Science and Research Director of NOAA Fisheries Services Northwest Fisheries Science Center (NWFSC), a position she had held since 1994.

Fundraising Events

Supporting our Mission

The Aquarium hosts two popular fundraising events each year: Splash!, our annual gala auction; and the Otter Open, a golf tournament. Businesses in our greater community support us by providing auction items, and the events themselves allow us to bring together like-minded people, delight them, and secure their financial support.



Bill Chapin and Linda Springmann

Splash!2010

Our 2010 gala auction, held on June 4th, was chaired by Bill Chapin of the Seattle Sounders F.C. and Linda Springmann of Holland America Line with a sell-out crowd, raising \$780,000. Nick and Leslie Hanauer were our honorary chairs. The highlight of the evening was an \$80,000 gift from the O'Brien Auto Group to our Marine Conservation Education Fund.

Title Sponsor

The Boeing Company

Presenting Sponsor

Kibble & Prentice

Conservation Education Fund Sponsor

Wells Fargo

Hotel Sponsor

Seattle Marriott Waterfront

Reception Partner

Sodexo Leisure Services

Raffle

Ben Bridge Jeweler

Magnum Sponsor

The Film School

Centerpiece Partner

Seattle Glassblowing Studio

Gift Partner

Mackay Restaurants

Art Contest Sponsor

T. Rowe Price College Savings Plan

Gold Sponsor

O'Brien Auto Group

Silver Sponsors

D.A. Davidson & Co.

Fenwick & West LLP

Holland America Line

Seattle Seahawks

Seattle Sounders FC

Bronze Sponsors

1st Security Bank of Washington

BDA, Inc.

Foss Maritime Company

Foster Pepper PLLC

Lane Powell PC

Mithun

Pedersen's Event Rentals

Puget Sound Energy

SEACON LLC

Sound Community Bank

Space Needle LLC

Symetra Financial

Turner Construction

Wright Hotels, Inc.

Otter Open Golf Classic

Our 2010 annual golf tournament was chaired by Brian Hill of Sound Leasing Corporation and Steve Moore of Contour, Inc. Held on September 20th at Broadmoor Golf Club, it produced \$90,000 in revenue.

Title Sponsor

D.A. Davidson & Co.

Reception Sponsor

Pinnacle Family of Companies

Activity Sponsor

Fenwick & West LLP

Hole Sponsors

1st Security Bank of Washington

Callisons, Inc.

Contour, Inc.

Pier 57

Sherwood Forest Farms

Wright Hotels, Inc.



Spotlight: Individual Donors

Introducing a few of the passionate supporters of our Mission

Corporate donors are critical to the success of our organization – and individual donors have a tremendous impact, as well. Without the support of the many individuals who donate money, not to mention time, to our cause, we wouldn't be able to continue our work to inspire people to learn about and care for our marine environment. Below, meet a few of the people who have made our Mission their own.



Mary L. Bass

As a child, Mary spent summers boating and exploring Camano Island beaches with her brother and sister. Commercial

dredging, which is harmful to the tidelands and the water, started near Camano during Mary's college years. Her father formed the successful Save Port Susan Committee and worked with the Department of Fisheries and the Department of Ecology to get the dredging stopped.

In 2003, Mary had the opportunity to get involved with the Aquarium through her work at Wells Fargo. When she first became involved with the Aquarium, the focus on the mission resonated with her the most. Throughout the years, she's been involved in many aspects of the Aquarium's community – Board of Directors, fundraising, board recruitment, and volunteers – in hopes that everyone will feel welcome to visit and contribute to the Aquarium. She feels this is everyone's

Seattle Aquarium, a focal point on the Seattle waterfront.

Mary has rallied her family and friends in support of the Aquarium's cause. She has secured support from the Wells Fargo Foundation and fellow team members, who have attended Aquarium events over the years. After several years of leadership involvement, Mary updated her estate planning and decided to leave a portion of her estate to the Seattle Aquarium in honor of her family and her lifelong interest in marine life.

Mary and her family love the Aquarium and plan on maintaining their involvement indefinitely.



Randall and Pilar Curtis

Randy and Pilar got into diving a few years ago while in Hawaii. The man who was their instructor told them, "We are all wards of the ocean. We can't be just observers." During their first dive, the instructor took

a bag with him to collect any trash he saw. Since that time, they have done the same.

They had been diving for a couple of years when they met Jenifer Clark, a volunteer diver at the Seattle Aquarium. Jenifer invited them to the Aquarium to see her dive show. The visit felt like a vacation. Randy and Pilar hadn't been to the Aquarium for several years, so seeing what was new and getting a behind-the-scenes tour from Jenifer was a treat. They had a great time.

Each year, Randy and Pilar give to a nonprofit in the community that they feel does good work. After their tour with Jenifer, they chose to support the Aquarium, and they have continued to give ever since.

They attended Splash! this year for the first time – and not only brought Jenifer and her husband Adam as their guests, but also some other friends who they wanted to introduce to the Aquarium. They have also given friends and family passes and encouraged them to visit.

The component of the mission that speaks to them the most is conservation. They are inspired to see the work that is done around the Aquarium facility and throughout the region. They also appreciate the multiple education avenues in the Aquarium and the focus on teaching children about conservation. They believe it's important to educate the public that about the need to be cognizant of the animals in the ocean. They are also inspired by the diversity of people who want to get the conservation message out.

Seattle Aquarium Society

Financials 2010

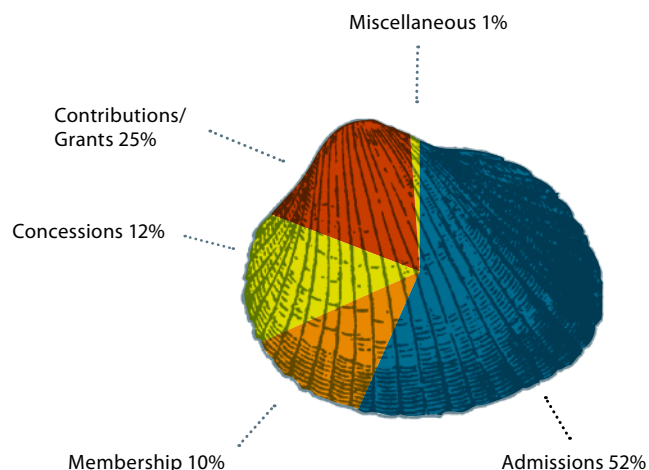
Balance Sheet (\$'s in '000's) 2010

Assets	
Cash and Investments	\$6,007
Receivables and Other	1,575
Long Term Receivables	198
Property Plant & Equipment, net	1,045
Total Assets	\$8,825
Liabilities and Net Assets	
Payables and Other	\$925
Leasehold Financing	4,635
Total Liabilities	\$5,560
Unrestricted Net Assets	\$961
Temporarily Restr. Net Assets	2,304
Total Net Assets	\$3,265
Total Liabilities and Net Assets	\$8,825

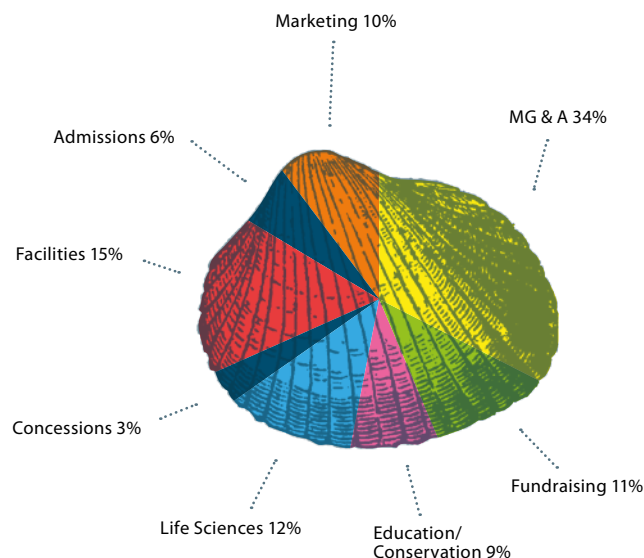
Revenue and Expense (\$'s in '000's) 2010

Operating Revenue	
Admissions	\$3,898
Membership	787
Concessions	849
Contributions & Grants	1,494
Special Events (at net)	427
Miscellaneous	65
Total Operating Revenues	\$7,520
Operating Expense	
Program Expenses	\$7,113
Fundraising	817
Management and General	265
Total Operating Expenses	\$8,195
Change in Net Assets	\$(675)
Non-Operating Activity related to transition	\$938
Donation of property by City of Seattle and other one time expenses	
Change in Net Assets after one time items	\$263
Net Assets, Beginning of Year	\$3,002
Net Assets, End of Year	\$3,265

Operating Revenue



Operating Expenses



The statements shown above are condensed versions of our audited financial statements and do not include footnote disclosures. A copy of our audit report containing financial statements and accompanying footnotes is available upon request. Please contact Ryan Dean at 206-838-3906 or r.dean@seattleaquarium.org to obtain a copy.

Our Staff

Working in support of our Mission

Seattle Aquarium Staff as of April, 2011

Robert Anderson
Laura Austin
Traci F Belting
Katrina Bettis
Rebecca Bingham
Maxwell L Boland
Roberta A Brooks
Susan K Bullerdick
Mariko Bushcamp
Julie M Carpenter
Timothy John Carpenter
William R Carroll
Chet J Casson
Hariana C Chilstrom
Jeffrey A Christiansen
Ana V Corado
Christina Cotterill
Rebekah Crowley
Michael J Darling
Robert W Davidson
Karen Y De Chadenedes
Ryan S Dean
Angela M Deccio
Andrea L DosSantos
Heidi K Ebel

Malia Elsasser
Jennifer F Englert
Daniel M Galvin
Penny Renee Garrett
Olivia Gelow
David Glenn
Jamie Gunn
Holly A Haley
Margarite D Hargrave
Katie Hart
Steven P Harvey
Caroline Heather Hempstead
April Henderson-Terrell
Joel B Hollander
Charles C Hopper
Carol S Jackson
Kathryn A Kegel
Jeannette Kent
Robert A Kiel
Nicole Killebrew
Gina Y Kim
Robert Kirkelie
Tim Kuniholm
Timothy G Kuniholm
Jodi Kunz

Pamela Lamon
Amelia Langi
Darcie Larson
Shawn Elizabeth Larson
Jozsef Lazar
Steven Lock
Nikki Lee Manipon
Janice Kirshen Mathisen
Bryan P McNeil
Silvester Astudillo Mendoza
Katie E Metz
Lori Montoya
Marty Morris
Martin S Morris
Susan Mueller
Sal Munoz
Daniel Newburn
Rodger Ogren
Shari S Okada
Carmen M Olds
Sara Perry
Mark David Plunkett
Rachel Ratner
Peter G Rodriguez
Martin Rothwell

Marsha Savery
Susan S Schulz
Allie Nawt Serious
Kathleen Sider
Andrew R Sim
Angela Denise Smith
Veronica Smolen
Giovanna Souers
Brian W Standeford
Victoria Swalley
Marlon A Taylor
Tamsyn J Theo
Alan K Tomita,
Marla R Tullio
Christopher J Van Damme
Alfredo Verzosa
Jennifer Whitsett
Alexandra Wilber
Donald H Williams Jr
Cherie J Williams
Renatta D Williams
Steven Y Yong



Our Volunteers “The heart of the aquarium”

100-500 hours

Alice Acker, Treyvan Akers, Calvin Allan, Chris Allert, Leah Anderson, Woody Anderson, Karen Andres, Kathryn Arant, Sophia Arim, Kyliis Asbury, Silke Bachhuber, Chris Bachmeier, Daniel Bachmeier, Danny Bain, Melani Baker, Kalina Balcer, Lynne Bannerman, Elbie Barr, Densus Baum, Andrew Bearlin, Kayla Becker, Ken Beckwith, Caren Beecher, Kees Beemster Leverenz, Jasmyne Bell, Gayle Bellows, Briyana Bembry, Christine Bennett, Bill Bennett, Christine Bidwell, Rob Bingham, Burlyn Birkemeier, David Black, Joelle Blais, Michael Block, Chris Bonneau, James Boon, April Bosley, Jordan Bowers, MaryJane Boxer, Steven Brack, Anna Braden, Anja Brandon-Drevitch, Francine Brazeau, Alice Briley, Erin Brockway, Madison Bromel, Melissa Bruns, Cassandra Burgess, Bridgette Burkholder, Gunner Burn, Bernie Busch, Paige Byerly, Claudia Canty, Michael Carlson, Brandon Carnahan, Steve Carver, Samuel Chamberlain, Reed Charlop, Kristianne Chavez, Robin Chiles, Jason Cho, Benjamin Clemence, Valarie Cole, Amy Cole, Megan Conklin, Kathy Conner, Barret Cook, Molly Cordell, Giovanna Cossalter-Sandberg, Christie Cotterill, Abby Crickmore, Gabriella Crooks, James Crow, Jonathan Dean, Robin DeBates, Hannah Dennis, Stephen DeShazo, Samantha DeYoung, Stefan Dittmar, Gerald Dollar, Anna Downing, Peter Draper, Robert Earhart, Rebecca Eaton, MacKenzie Edelsward, Ciera Edison, Paul Ehlen, Carleigh Ellwood, Kirk Erickson, Eric Fallon, Michael Farson, Joan Fenton, Katie Ferguson, Victoria Ferrulli, Alexander Francisco, Megan Frazier, Carol Frueh, Katlyn Fuentes, Erin Fuhrman, Krystal Gauthier-Bell, Amrita Ghosh, Alicia Godersky, Haley Godtfredsen, Kali Goodfellow, Cynthia Gossett, Michelle Graf, Kevin Gray, Pat Greene, Lara Grevstad, Tom Griffith, Jamie Gunn, Bob Gunther, Jennifer Hackett, Heidi Hackler, David Hagert, Brianne Halbedel, Robert Hall, Chelsea Hammond, Eric Haney, Joan Hansen, Brian Harmon, Tyler Haven, Sydney Healey, Corri Heiss, Andrea Hennings, Jonelle Herman, Andrew Hermann, Derek Hermesen, David Hernandez, Katrina Heskin, Sara Hidano-Cardinelli, Roxanne Hilby, Elizabeth Hines, Cailleigh Hinkson, Kai Hinnant, Natalie Hirsch, Brittany Hoedemaker, Mary Holland, Eleanor Hollenbeck, Rachel Horton, Juliana Houghton, Aiden Hoy, Gerry Hu, Sarah Hu, Lisa Huang, Darlene Huck, Lilah Hudson, Klarika Hume, Patrick Hutchins, Alexander Huynh, Nicole Imbriaco, Kaitlyn Isaacson, Ben Jaffe, Jessica Jang, Rachel Johnson, Sarah Johnson, James Johnson, Kiley Johnson, Alison Jorgensen, Dana Joy, Jarett Kaplan, Joe Kendall, Justin Kerwin, Erin Maguire, Eilish Malone, Brandon Manipon, Emiko Mar, Nora Marks, Skylar Marzano, Karen Matsumoto, Lauren Matthews, Linda Maudslien, Kelly McFadzean, Katie McGillvray, Amy McKenna, Gayle McKool, David McLean, Pat McMahan, Milan McMakin, Melissa Mefford, Alex Mesher, Abby Meyer, Mielle Michaux, Jawan Miles, Caitlin Miller, Jesse Miller,

Sam Montgomery, Nathalie Moreno, Catherine Most, Siddharth Murching, Tiffany Nance, Tiffany Ng, Kevin Nguyen, Henry Nickerson, Jessica Nordstrom, Matthew Nugent, Renee Ohlemacher, Graham O'Keefe, Melissa Osterhart, Breanne Overton, Emily Jo Paaauw, Miguel Padilla, Ajay Palekar, Elize Papineau, Aaron Park, Rose Pena, Ilham Perdana, Markia Pernel, Ashley Peterson, Katie Phelps, John Pohl, Emma Potter, Brittani Potter, Karen Powers, Ashley Quackenbush, Laura Quan, Chelsea Rabourn, Susannah Reischling, Barbara Renfro, John Reno, Randy Rice, Tom Richards, Saul Rico, Paul Riggs, Elise Ringo, David Rintoul, Reena Riojas, Bill Rockwell, Carlacia Rodriguez, Cody Roldan, Carrie Rotkis, Tim Ryan, Stephanie Saarman, Nora Sabia, Brock Sabo, Yohana Salzano, Alyssa Sanchez, Troy Sanders, Kimberly Sanders, John Sanders, Stephanie Sanders, Cassie Schaaf, Lindsay Schaub, Maddy Scheer, Kate Schmielt, Elizabeth Schoen, Leanne Schuh, Leah Schwisow, Christine Scott, Carolyn Seibel, Allie Serious, Jeana Shangle, Michael Shaw, Arman Siddiqui, Rebekah Simensen, Tori Sindorf, KayLani Siplin, Daniel Sloan, Michael Smith, Betsy Song, Laura Sotelo, Cynthia Sovulewski, Christine Stawitz, Brittany Steinbacher, Megan Stephens, Laura Stiers, Carrie Stoltzman, Holly Sullivan, Alexandra Swidergal, Alexander Tanz, 'Kat' Taylor, Collin Taylor, Miranda Taylor, Vivian Teng, Isabel Terrell, Salinee Thamthavornvanich, Leanne Thim, Nick Till, Jordan Timmers, Rick Titcomb, David Todd, Wesley Tomlinson, Stephen Trbovich, Laura Truxal, Mariela Tuquero, Bruce Ulness, Archana Venugopalan, Thomas Vincent, Ida Vincent, Maria Volodkevich, Audrey Walker, Austen Walsworth, Daniel Warner, Christina Waterstradt, Brad Wauldron, Jeff Webber, Mark Weber, Erin Westgate, Tammy Weyers, Heidi Wilken, Robrielle Williams, Neil Wilson, Leslie Wilson, Kristine Wolahan, Amy Wolanin, Greg Woodcock, Annie Worcester, Chalida Workman, Ping Yue, Joost Zeegers, Alison Zerbe,

500-1000 hours

Mary Beth Ackerman, Robin Baird, Sungyong Ban, Jessica Barcz, Kimberly Barrett-Smith, Janet Beckmann, Aubrie Booth, Kelly Britz, Liz Cady, Chris Cady, Richard Carmody, Karen Chan, Rob Chapman, Mandy Chomos, Mary Conrad, Dean Conti, Bronte Crook, Jennifer Davis Berghthold, Brian Duthie, Tony Ercolano, Olivia Gelow, Russ Glaeser, Jeff Guhl, Steven Hannuksela, Carl Harrington, Kat Hellen, Janet Hensley, Cheryl Hughes, Devon Johnson, Peter Kafka, Ashley Kahlo, John Laggart, Casey Leichter, Sigrid Llewellyn, Jack Love, Kerry Lusignan, Kathy Mangrubang, Stacia Martineau, Megan Martzall, Janice Mathisen, Cheryl Mathisen, Alexandra McPherson, Joyce Merkel, Fritz Merkel, Dave Metzger, Jessica Missel, Bogdana Monole, Duncan Moore, Curtis Nelson, Roger Neubauer, Nancy Neuerburg, Bill O'Neill, Ken Oordt, JD Pedersen, Erika Pinney, Jenna Pringle, Alastair Ramsay, Catherine Ramsey, Craig Rees, Robin Revelle, Mary-Kay Reynolds,

Peter Ross, Susan Rousseau, Nancy Rudolph, Eric Running, Miriam Ruthford, Peyton Schmidt-Teague, Jackie Schwartzstein, Bruce Semple, Scott Sherwood, Randy Shuman, Mark Sideman, Jennifer Smith, Kimberly Smith, Paul Thompson, An Tootill, Cindy Tower, Rob Uy, Chelsea Via, Allie Warren, Skylar Wilkins, Jim Williams, Gloria Youngblood, Holly Zehnder

1000-2000 hours

Reid Bakkar, Fred Benedetti, Bobby Berenson, Jack Beslanwitch, Fran Beslanwitch, Zoey Black, John Borger, Shary Bozied, April Carr, Norman Crites, Bobby Delaney, Cameron Donegan, Steve Fisher, Micah Goo, David Hamilton, Christian Harms Zum Spreckel, Barry Hatch, Martin Heyn, Deanna Hill, Charles Hutchinson, Mary Jackson, Jake Jacobson, Sarah Jacobson, Julia Jakubowski, Teresa Jewell, Kirby Johnson, Lois Johnson, Orlay Johnson, Michele Kackman, Phyllis Kaiden, Cindy Lantry, Dan Lee, Amanda Love, Mack MacKrell, Andrea Marshall, Shaun McCann, Alice McKinstry, Mike Mulligan, Joy Neubauer, Heather Nunn, Mike Pearson, Paul Perkins, Amy Peterson, David Rapp, Pamela Reaville, Kathleen Ryan, Bud Sandvigen, Christine Simon, Neil Smith, Bob Soldwedel, Kimberle Stark, Howard Syder, David Sylveste, Hideko Takahashi, Kim Thomas, Lise Thornton, Kevin Tower, Veronica von Allworden, Norrie Walker, Pam White, Janet Young

2000-3000 hours

John Anderson, Brian Chittick, Rick Gillatt, Allison Grayson, Leslie Hargus, Eric Lemar, Bill Matson, Jean Mernaugh, Diana Penley, Alexander Snow, Sandi Spence, Anne Voegtlen, Ed Yotter

3000-4000 hours

Guy Becken, Hollie Hailstone, Kana Imakura, Bill Moore, Eulalie Sullivan, Barbara Treen, Barb Williams, Darrell Williams

4000+ hours

Stacy Thurston

5000+ hours

Denise Griffing, Norman Lau

6000+ hours

Bill Greger, James Middleton

7000+ hours

Linda Rowley

9000+ hours

Vivian Gross

10,000+ hours

Katherine A. Kroglund
Frankie Tsoming

Our Donors

Making it all possible

The Seattle Aquarium is supported by our community in countless ways – including financial ones. As a nonprofit, we rely on contributions from like-minded people who support our vital cause. Our 2010 donors make it possible for us to increase the reach of our mission, and we thank them sincerely for their contributions and commitment.

ocean advocate

Amgen
Anonymous (1)
Scott & Debbie Balsam
Kristine & Stanley Baty
The Boeing Company
The Boeing Company Charitable Trust
John & Adrienne Brown
Jeff & Alicia Carnevali
D.A. Davidson & Co.
John Deininger & CarolAnn O'Mack
John & Caroline Edwards
Fenwick & West LLP
Bill & Melinda Gates Foundation
William Gates Sr. & Mimi Gardener Gates
Katharyn Gerlich
James & Christina Gurke
Nicolas & Leslie Hanauer
Holland America Line, Inc
John C. & Karyl Kay Hughes Foundation
Christopher & Julie Hughes
Mike & Diane Johansson
Theodore & Linda Johnson
King Broadcasting Company
King Conservation District
Macy's Foundation
Mary Kay McCaw
Steven & Angie Moore
National Oceanic and Atmospheric Administration
National Science Foundation
Jeff & Phyllis Nomura
The Norcliffe Foundation
O'Brien Autogroup
Bradley & Becky Parker
Puget Sound Energy, Inc.
Puget Sound Partnership
Razorfish, LLC

Carrie Rhodes
Jean Rhodes
The Russell Family Foundation
Kevin & Tina Steiner
Seattle Seahawks
Snoqualmie Tribe
Sodexo Leisure Services
Laurie Stewart
T. Rowe Price College Savings Plan
Scott & Sara Trethewey
Union Bank
Wells Fargo
Wiancko Charitable Trust

sound citizen

1st Security Bank of Washington
Ted & Danielle Ackerley
Anonymous (1)
Rich & Sarah Barton
BDA, Inc.
Harrell & Gini Beck
John Blackman
Kyle Branum & Kimberly Harris
Linda Breneman & Eric Strand
Brown Family Private Foundation
Phil & Geda Condit
Randall & Pilar Curtis
Wendy Ershig-Guy & Dan Guy III
Noelle Ferwerda
Robert & Lucie Fjeldstad
Foss Maritime Company
Lloyd & Janet Frink
Dan Guy III & Wendy Ershig-Guy
Steve & Karen Hall
Stan & Mary Harrelson
John Harris
Lawrence & Ritchie Hood
Kibble & Prentice
Kathryn Kinney

Aaron & Stephanie Kornblum
Mark & Kimberly Kramer
Frances Kwapil
Lane Powell PC
Stanley & Janet McCammon
Mithün
Edward & Susan Palmer
Pinnacle Families of Companies
Mike & Wendy Popke
Emery Rhodes & Charlene Short Rhodes
Stuart & Lee Rolfe
Mrs. T. Scheumann
SEACON LLC
David Sharon & Sandra Veliz
Sound Community Bank
Space Needle LLC
Symetra Financial
The Foley/Frischkorn Conservation Fund
The Peg & Rick Young Foundation
Turner Construction Company
Zach & Terra Val-Spinosa
Charles Dickey & Sheila Wyckoff-Dickey

orca clan

Chap & Eve Alvord
Anonymous (1)
Don & Carol Audleman
Eric & Gloria Bensussen
Byron & Sheila Bishop
Paul & Deborah Brainerd
Meg & William Bromfield
Darrell & Cathy Bryan
Ed & Fiona Bulen
Kevin & Cary Clark
Christopher Coburn & Eliza Flug
Foster Pepper PLLC
Susan Gates & Jack Paauw
Google

Mike & Jodie Griffin
Adrian Hanauer & Khanh Tran
Sean Howard & Bridget Baiss-Howard
Kristin Johnsen & John Braden
Kevin & Lisa Johnson
Nicolas & Carolyn Kassis
James & Leslie Kerr
John & Kat Kueber
Brian & Diane Langstraat
Philippe & Juliet LeDorze
Eric Lemar
J. Terry & Kathleen McLaughlin
James & Lisa Nordstrom
Bruce & Jeannie Nordstrom
Northwest Zoo & Aquarium Alliance
Greg & Barbara Owen
Pacific Education Institute
Pier 57
Walt Pisco & Julie Kirk
Princess Tours
Riddell Williams P.S.
Jon & Judith Runstad
William Savoy
Seattle Mariners
Ron & Michelle Severt
Gary Smith & Karen Smith Ekblad
John & Mary Snyder
Sound Leasing Corporation
Frank & Linda Springmann
John & Cristie Stapp
Thomas Sullivan
TEW Foundation
Randy & Ellen Tinseth
Douglas & Margaret Walker
Wes & Bernie Ward
Wards Cove Company
Washington Trust Bank
Edward & Connie White
Colleen & George Willoughby
Woodland Park Zoo
Wright Hotels, Inc.

otter club

Marco & Molly Abbruzzese
Rob & Sue Abramson

Christopher & Diana Ackerley
Zachary & Angela Adams
Alaska Airlines
Tom Alberg & Judi Beck
Amgen Foundation Matching Gifts Program
Michael & Lisa Anderson
Schuyler & Catherine Irby Arnold
William & Deirdre Arntz
Charles & Linda Barbo
Jimmy & Patty Barrier
George & June Bartell
Mary L. Bass
Eric & Rachel Baumgartner
Judi Beck & Tom Alberg
Dianne Bell
Mike & Trang Bell
Robert & Norma Bergquist
John & Kelli Bernhard
Michael Berry & HaeJa Jagoe
Kevin & Katy Blair
Robert & Sara Blair
Clayton & Jamie Bland
Edgar & Elisabeth Bottler
Robert & Renee Braun
Michael & Tricia Brazier
Herbert Bridge & Edie Hilliard
Tracy & Amy Briggs
Jennifer & Bill Brindle
Jodi Brothers & David Blau
Bradley & Amy Brotherton
James Burgett & Leigh Kinnish
Cliff Burrows & Anna White
T. Bradford & Lesley Canfield
Capstone Partners
John & Danielle Carlson
Phil & Jennie Carter
William & Victoria Chapin
Chocolate Man
Lawrence Cleeton
Chuck & Nancy Collins
Contour, Inc
Jackie Costigan
Ty Cramer & Steve Romein
R. Michael Crill & Catherine Nobis

F.K. & Lois Curtis
Michael Darling & Shelley Voie
Robert & Molly Davidson
Craig Davison & Glenn Maarse
Sandy Dickinson & Wright Dickinson
Tim Dodge & Michal Ann McElhany
Bob & Lisa Donegan
Mark & Rose Donner
James & Mary Dunnam
Eagle Home Mortgage
Darryl & Claudia Eddy
Will & Brooke Einstein
Sophia Eitel & David McShea
Francisca Erickson
Jose & Carmen Esparza
Terry & Linda Finn
Stephen Forman
Jan & Nicole Formisano
Dennis Forsyth & Elaine Spencer
Bruce & Dawn Foster
Karen Gates Hildt
D. Wayne & Anne Gittinger
John & Connie Glowney
David Goldberg & Lisa Storch
Dave & Debbie Grant
Dan Grausz & Clare Hodgson Meeker
Robert & Allison Grayson
Bert & Barbara Gregory
Kurt & Alison Grevstad
Christopher & Amy Gulick
Chuck Hamilton
Brian Hartman & Katherine Christopherson
Matt & Sarah Hasselbeck
J. Brian & Heather Hill
Deanna Hill
Harold & Mary Frances Hill
William Horner
Dan & Connie Hungate
Greg & Carol James
Brian & Traci Janssen
Roger & Cindy Jobs
W. Bruce & Joanne Jones
K & L Distributors
Charles & Leslie Kellogg

Our Donors

Making it all possible

Fred & Lisa King
Doug Koss
Sallie & Anna Kribbet
Katherine Kroglund
Paul & Anne Kundtz
Lakeside Capital Management
Michael & Jeri Lee
Jennie & Ivan Leichtling
Tod & Tara Leiweke
Peter Levine & Susan Oxholm
Greg & Stacy Lill
Marc Lilly & Kecia Stewart
Alan & Kimberley Lippman
Edmund Littlefield, Jr. & Julia Derby
Chad & Jennifer Mackay
Ian & Laura MacNeil
Seamas & Trish Markey
Greg Massey & Omid Ighani
Bruce & Jolene McCaw
Mark & Janet McClure
Pat & Debbie McCormick
Ron McDowell & Kathy Dickinson
Chris & Katie McReynolds
Jean Mernaugh & Hans Hoffmann
Marypat Meuli & Jeff Larsson
Carl & Lynn Nelson
Heather Nunn
Michael & Billie-Jo O'Brien
OceanGate
Victor & Mary Odermat
Billy O'Neill & Piper Hopkins
Osberg Family Trust
Thomas Ostrom & Kathleen Geraghty
Robert & Jennifer Peters
Louis Peterson
Richard & Margy Peterson
Barbara Peterson
Joseph & Lisa Petschl
Sharon Philpott & Stephen Finn
Judy Pigott
Robert Power & Michelle Raymond
Nathan Rauschenberg & Victoria Cominski
Jeff & Susan Renner
James & Kalpana Rhodes

John & Tina Rial
Steve Rimmer & Leslie Decker
John & Sarah Rindlaub
Jacqueline Roberts & John Gossman
Terry Roche
Jim & Kori Roes
Cody & Scot Rogers
Lynn Rowley & Alex Frink
Royal Celebrity Tours
William & Jill Ruckelshaus
Richard A. Saada
John Sanders & Mary Roberts
Peter Schaefer
Robert & Jan Sexton
John & Kirsten Sharp
Kenneth & Nora Shreve
Ron & Barb Sim
David & Catherine Skinner
H. Martin & Patricia Smith
Veronica Smolen
Sarah Soutter
Don Stark & Karen Hudesman
William & Claudia Steele
Michael Strassburger & Anna McAllister
Dave & Mary Kay Talbot
Aron & Sara Thompson
Eric & Christine Thuesen
Brad & Danielle Tilden
Frederick & Susan Titcomb
David & Chris Towne
UBS Financial Services Inc
Robert, Chris & Erika Uy
Dale VanDerschelden
Joseph Waller & Kathy Mares
Robin & Elizabeth Wallwork
John & Marilyn Warner
Alex & Erika Washburn
Cynthia Wayburn & James Roush
Lenny Wilkens
Christopher & April Wright
Sally & David Wright
Jeffrey & Korynne Wright
Kevin & Melissa Wyman
Kevin Young

octopus circle

Anonymous (1)
Paul & Laurie Ahern
Lucius & Phoebe Andrew
Arthur J. Gallagher & Co.
David & Scotta Ashcraft
Don & Shirley Ashley
Stephen & Chaunise Avanesian
Mark & Tamara Babcock
Joel & Amy Baker
Rich & Sarah Barton
Brian Bass & Kristan Lajoie
Donna Benaroya
Madzy Besselaar & Ian Taylor
William & Linda Bonica
David & Barbara Boss
John & Nancy Boyd
Robert & Eileen Brennan
Dave Carey & Jennie Sue Brown
Sue & Artie Buerk
Peter Carpenter
William Casperson
Rex & JoAnn Clark
Coastal America Foundation
John Creighton & Hannelore Daniel
Demetrio D'Ambrosi & Gia Parsons
Stephen & Harriet Davis
John & Dawn Dorsett
Sid & Carol Eland
Walter Euyang, Jr. & Susan Lammers
The Furlongs
David Bradlee & Kathryn Gardow
Gary & Vicki Glant
Glant Textiles Corporation
Chuck & Karen Gottschalk
Mark & Carolyn Guidry
Duncan Haas & Birgit Walbaum
Nils Hagberg
Mark Hall & Pat Angell
James Harris
Michelle & Steve Heck
Bob & Christy Hentges
Robert Hirsch
Tom & Monica Holt



Joe & Amy Huber
Paul Kapioski
Lee Keller & Mike Rusch
John & Kristin Latousek
Norman & Paula Lau
Scott & Fiona Lennard
Ross & Mary Jo Leventhal
Richard & Susan Lindsay
Mark Pflieger & Carol Losi
J. Eugene & Julia Marans
James & Brooke McCurdy
Dave & Barb McGlothlin
Mike & Dana McLean
Michael & Erin McMillen
Sean & Sandra McNamara
Leslie Milliman
Peter & Patricia Minden
Ben Minicucci & Barbra Rigelhof
Lori Montoya & Sam Houghtaling
Scott & Abbie Morris
Douglas Murdock & Elizabeth Rappaport
Douglas & Nancy Norberg
Michael & Dana Northcott
Greg Poitevin & Marsha Savery
Marlene Price & Dave Hornung
Frank Pritchard
Renaissance Hollywood Hotel & Spa
David & Manya Ross
Ron & Susan Runyon
Sterling & Allison Sankey
Matthew & Kari Scott
Daniel & Jana Sheehan
Marty & Jacque Steele
Eric & Samantha Steinwinder
Philip & Dawn Takeuchi
Ronald Tanemura & Tina Yamagiwa
George & Tamsyn Theo
Clint & Tricia Thompson
John & Julie Turner
Victor B. Scheffer Foundation
William & Connie Waddington
Michael & Nicolette Warner
Anthony Scott & Rochelle Whelan
Peter & Stephanie Wieland

Annette Willms
Ron Sukauskas & Tina Wissmar
William & Suzanne Wittmann
Kobi & Heidi Yamada
Kevin & Robin Ylvisaker

oyster catcher

Anonymous (1)
Kerry Allen
Lonnie Anderson
Chuck & Jana Arnold
Bret & Margaret Arsenaault
Michelle Baldwin
Donovan Barton & Rose VanOmmen
Cindy Basham
Jack & Molly Beaudoin
Jim & Mary Beaver
Eric & Christine Behling
Chris & Kate Berger
Fraser & Deirdre Black
Alan & Sarah Black
Andrew & Brenda Bor
David & Kristi Buck
Paul & Mary Carter
Kelly Curtis & Peggy Curtis
Janet Curtis & Eva Swain
A.E. & Vasantha Daniel
Sue Donohue Smith & James Smith
Doug Miller & Karin Fletcher
Timothy & Mary Gallagher
Matthew & Glenda Gertz
Stacy Grano & Keith Meissner
Bill Greger
Christian Hagel-Sorenson
Donald Fleming & Elizabeth Hanna
Margarite Hargrave
G. Schuyler & Michele Havens
Steve & Val Haynes
Benjamen & Susan Hempstead
John Houlihan, Jr. & Valerie Voss
Gene & Heather Hsu
Chris Jones & Kira-Anne Sorensen
Wayne Holt & Phyllis Kaiden
Stephanie Karr
Ron & Tammie Kent

Ken & Sally Knowle
Karen Koon & Brad Edwards
Karen Kotz
Kristen Lappin
Brandon & Teresa Lee
Frank Lee & Brenda Gehl
Devin & Deanna Leingang
Louis & Deborah Levy
Kerri Lewis & Eric Nispuruk
Don & Carla Lewis
Steven Malloch & Deborah Jensen
Lawrence Martin
John Masterjohn & Karen Meadows
Steve & Michele McGraw
Amy McPoland
Paul Nelson
Donald & Melissa Nielsen
Dave & Siobvan Nyikos
Tim O'Keefe
Glenna Olson & Conrad Wouters
John & Ann O'Neil
Michael Ormes & Victoria Whitlock
Joe & Tara Overton
Dale & Nancy Peinecke
Mike & Elise Piraino
Dana & Nancy Quitslund
Matthew & Jaimie Shea
Matthew Shenker
Christian Shevchenko
Bernard & Susan Silbernagel
Ethan & Christina Smith
David & Naomi Spinak
Kevin & Gina Stilwell
Alex & Courtney Tucker
Jeffrey & Theresa VerWey
Bill & Sue Vititoe
Sharon Wada
Don & Randi Weidner
Wayne White & Leigh Ann Tift
Jim & Cherie Williams
York & Paula Wong
Mike & Kelly Yukevich

OUR MISSION:

“Inspiring Conservation of our Marine Environment”

“In water is life. As we need healthy oceans to sustain us, so must we sustain the oceans. The world’s oceans give life to all of Earth’s creatures. They cover more than two-thirds of the Earth’s surface. They are home to most of the living organisms on the planet. They produce half of the life-giving oxygen we breathe. And they feed 60% of the world’s population.

It doesn’t get more important than that.

Unfortunately, many do not grasp this. Fortunately, in the oceans there is also mystery, majesty and magic. It is the mission of the Seattle Aquarium to connect these dots – to move people to awareness, education, inspiration, and commitment to the critical role oceans play in our very existence, starting in Puget Sound.”

-- Excerpted from the Seattle Aquarium’s 2011-2030 Strategic Plan



SEATTLE AQUARIUM

Pier 59 | 1483 Alaskan Way Seattle Washington 98101 | 206.386.4300 | seattleaquarium.org



Recycled content.