

**ATTACHMENT 1  
Every Other Week Pilot Project Rate Design**

- Pilot customers to receive real new bills, rates, and can size choices.
- SPU will provide participants a **stipend of \$100** each to cover worst case bill impacts (if they increase their can size) and reward customers for participation and inconvenience.
- New pilot rates have been established that:
  - Reflect the percentage changes customers would experience if City-wide rollout occurred in 2013.
  - Will measure customers' response to price in terms of can size changes.
  - Minimize the impact to customer bills.
  - Maintain the price incentive for customers to reduce waste/recycle.
- SPU will test two rate structures:

Rate Structure	Description	Strength	Weakness
"A"	Flat – relatively smaller difference between price of different can sizes	Less customer bill impact	Less incentive for reduction & recycling
"B"	Steep – relatively larger difference between price of different can sizes	More incentive for reduction & recycling	More customer bill impact

**Typical Pilot Customer Bill Impact**

**Every Other Week Garbage Service**

