

BRING LEVITT TO YOUR CITY

LEVITT PAVILIONS is a national nonprofit organization that exists to strengthen the social fabric of America. We partner with cities to transform neglected outdoor spaces into welcoming destinations where the power of free, live music brings people together and invigorates community life.

Levitt Pavilions connects the public and private sectors using free, live music as a vehicle to create viable public spaces. We are the only national network of music venues that presents an annual series of concerts free to the public. What's more, Levitt Pavilions is committed to developing Levitt venues in areas that need community revitalization—underused, abandoned or crime-ridden public spaces in our nation's cities.

Each local Levitt is a true community-driven project—the result of a collective agreement among civic leaders and engaged citizens. Typically located in public parks accessible to a wide range of socio-economic groups, each Levitt venue is a city-owned facility, which is managed and programmed by a local Friends of Levitt Pavilion (FOLP) nonprofit organization. Through this public/private partnership, resources are leveraged to reduce expenses and ensure cost-efficient operations.

Through an innovative venture philanthropy program supported by the Mortimer & Mimi Levitt Foundation, Levitt Pavilions offers participating cities seed funding and ongoing financial assistance. We also provide a support system to maximize the impact of the national Levitt network. Once a Levitt venue opens, it's positioned to succeed because it has the lifelong support and expertise of Levitt Pavilions, a commitment from the city and the enthusiasm of an engaged community.

JOIN THE LEVITT NETWORK

INSPIRE THE BEST OF AMERICAN CITY LIFE

- + **Create** community and social interaction among people of all ages and backgrounds
- + **Reinvigorate** a public space and create a welcoming destination for all to enjoy
- + **Ensure** the performing arts are accessible to everyone regardless of economic circumstance

LEVITT NETWORK HIGHLIGHTS

SIX OUTDOOR VENUES
across the U.S.*

300+ FREE CONCERTS
every year

STATE-OF-THE-ART
facilities

FAMILY-FRIENDLY
programming

MORE THAN HALF A MILLION PEOPLE
served annually

ACCLAIMED, AWARD-WINNING
talent

WELCOMING OPEN LAWN
settings

ACCESSIBLE
locations

*The Levitt network is expanding! Cities across the country are working towards bringing the Levitt program to their communities.



WHY LEVITT

Partnering with Levitt offers your city the extraordinary opportunity to create a vibrant and long-lasting community gathering space where all feel welcome. Levitt uses the power of free, live music to bring people together from all walks of life and strengthen community bonds. **Once Levitt Pavilions commits to opening a venue in your city, we become a lifelong partner dedicated to your venue's ongoing success.**

LEVITT = LEVERAGE

POWERFUL BRAND: Levitt venues benefit from positive brand recognition. Our proven track record and reputation for excellence and accessibility enables Levitt venues to attract acclaimed performers, loyal audiences, diverse funders and corporate sponsors.

CITY PERCEPTION: The Levitt program enhances the perception of your city and its livability—from access to the arts and green spaces to its friendliness, family offerings and walkability.

NATIONAL NETWORK: Levitt venues can rely on a national support system offering cost-saving resources, best practices and technical assistance, professional development opportunities, shared programming and peer-to-peer networking.

PUBLIC/PRIVATE PARTNERSHIP: Levitt's expertise in developing effective public/private partnerships leverages local resources, reduces expenses and ensures cost-efficient operations.

LEVITT = LONGEVITY

LIFELONG PARTNERSHIP: From the beginning of development through ongoing operations, Levitt Pavilions is a lifelong partner. There's no expiration date on Levitt's commitment to your community.

COLLECTIVE AGREEMENT: Our innovative public/private partnership model ensures that each Levitt venue has the support of three entities committed to long-term success—the City, the local Friends of Levitt Pavilion nonprofit (FOLP) and the national Levitt organization—as well as engaged citizens and volunteers in your community.

MEANINGFUL IMPACT: Revitalized spaces with Levitt venues spur spillover activity and long-term ripple effects in your city. Green spaces are sustained, communities are safer, and economic activity increases.

BEST PRACTICES: Levitt venues are held to the highest standards in entertainment and nonprofit management year after year. Levitt's best practices provide standards in areas like operations, effective fundraising and community outreach, ensuring the sustainability of each local Levitt program.

LEVITT = LOCAL

THE FOLP DIFFERENCE: Each Levitt venue is managed and programmed by a local Friends of Levitt Pavilion (FOLP) nonprofit organization, driven by local leaders, engaged citizens and the philanthropic community.

CONSISTENT ACTIVATION: The Levitt Pavilion is available for use when the Levitt series isn't taking place, providing the community and local nonprofits with a state-of-the-art outdoor venue for additional music events, theatrical performances, community programs and private functions.

EMBRACING THE LOCAL: Every aspect of a Levitt venue—from its unique architecture and landscaping to its musical programming—engages the city's character of life and reflects local tastes.

MAGNET FOR COMMUNITY: More than 100,000 people each year are invested in the ongoing success of their local Levitt program—from audience members and performers to volunteers, community partners and local sponsors.