Arena Finances 7/5/12

Dan Eder & Rebecca Herzfeld City Council Central Staff

1

Overview

- Background Info
- Two Public Funding Scenarios:
 - Scenario A: Two Teams (NBA + NHL)
 - Scenario B: One Team (NBA Only)
- Detailed Financial Analysis
 - Public Funding vs. Private Funding
 - Public Funding by Jurisdiction
 - City's Public Funding

Background Info

Financial Security

Annual Revenue Guarantee

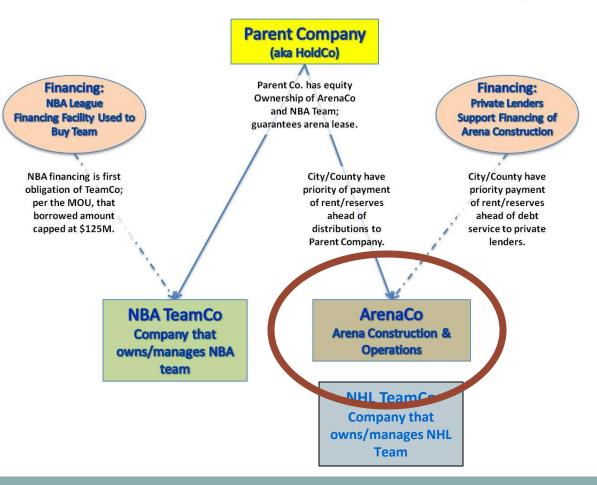
First Position on ArenaCo Revenue

Reserve Account & Coverage Ratio

Parent Company Guaranty

Additional Provisions

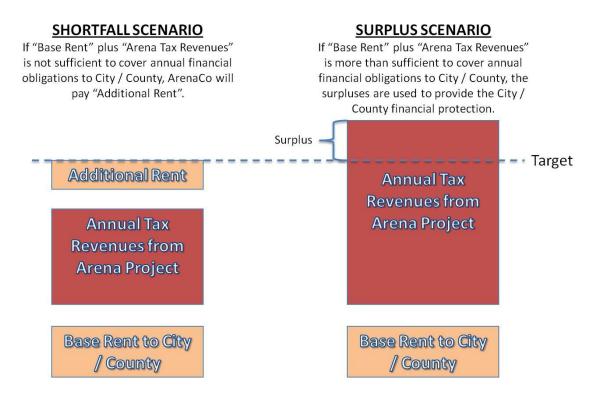
ArenaCo and Team Ownership



Source: Executive's presentation to GPAF Committee on 6/6/12

Annual Reimbursement Amount

Revenue Guarantee



Source: Executive's presentation to GPAF Committee on 6/6/12

CBO Financial Model

- City Budget Office (CBO) estimated arena revenues and team revenues for NBA and NHL teams
- CBO's model includes estimates for NBA game attendance, NHL game attendance, major concerts, other events, etc.
- CBO's model allows a basis for estimating the incremental tax revenue that will flow from ArenaCo and TeamCo business activities
- CBO and developer reached different conclusions about estimated level of business activities and tax revenues

Key Findings

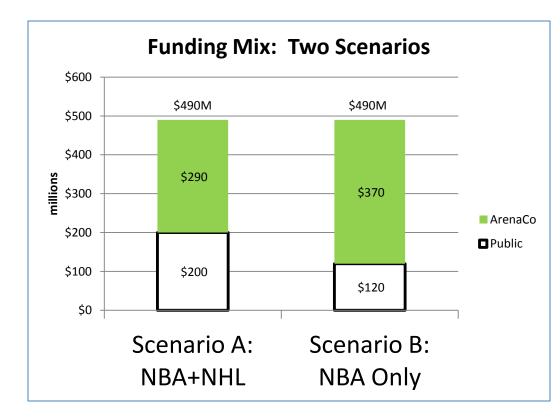
- Business activities will generate significant amount of incremental tax revenues; and City will dedicate that stream of taxes to repay some of public's debt service obligations
- Based on CBO projections, there will be no Surplus Tax Revenues
- Based on CBO projections, ArenaCo will owe Additional Rent every year
- Additional Rent is an expected case rather than a "Protection"
- Elevates importance of understanding ArenaCo's ability to pay Additional Rent and for all team entities (ArenaCo, TeamCo, ParentCo) to back up guarantees and other related commitments under the MOU

Public Investment Timing

- Installment #1 ("Closing Date")
 - City buys land before construction begins
 - Price will not exceed \$100M
- Installment #2 ("Transfer Date")
 - City and County buy building when construction is completed and building is added to property tax rolls
 - Total public funding is determined at this time
 - City & County funding is determined at this time

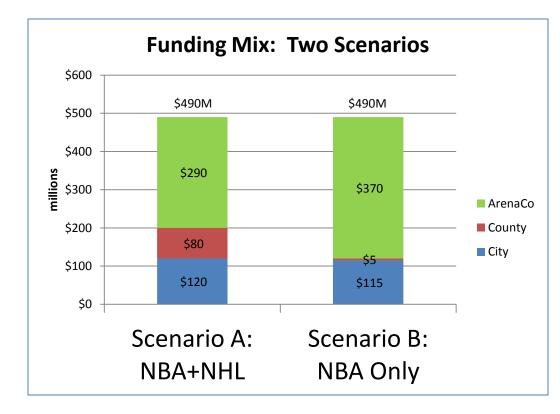
Two Scenarios

Project Development Costs



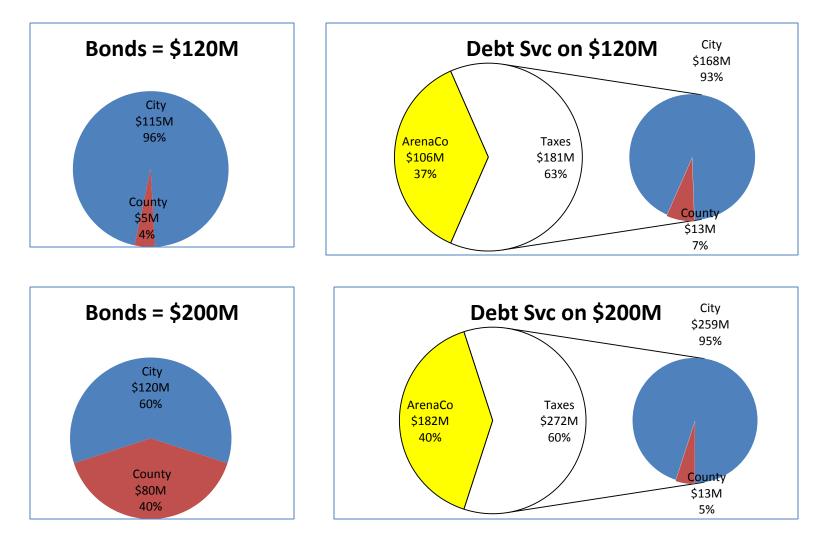
- Development cost is \$490M with one team or two teams
- ArenaCo's capital cost responsibility increases by \$80M without NHL team
- Some ArenaCo revenues decrease without NHL team (e.g., fewer total events/year, smaller gross retail sales)
- However, some ArenaCo revenues will not need to be shared without NHL team (e.g., naming rights, corporate suite proceeds)

Project Development Costs



- In Scenario A,
 City issues 60% of
 total public debt
 (\$120M of
 \$200M total).
- In Scenario B, City issues 96% of total public debt (\$115M of \$120M total).

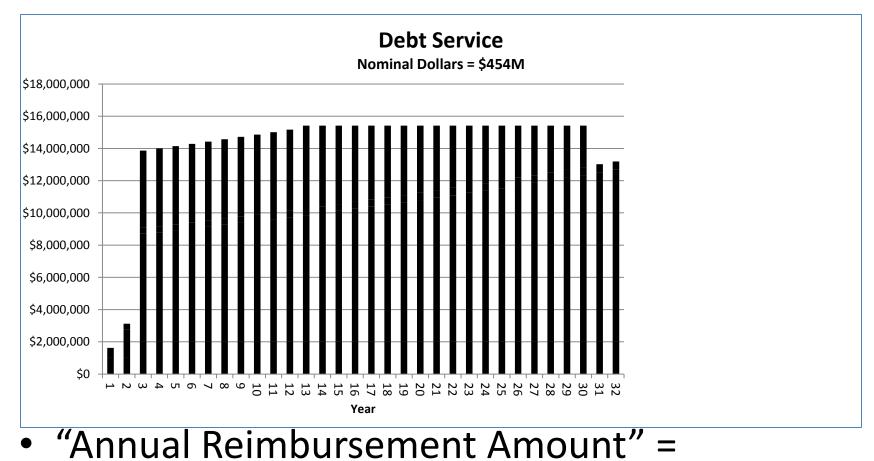
Public Debt and Debt Service



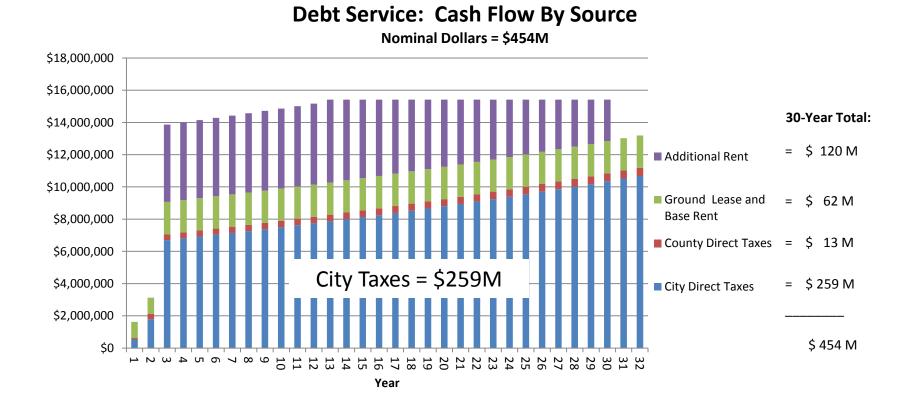
Financial Analysis

Scenario A: NBA + NHL

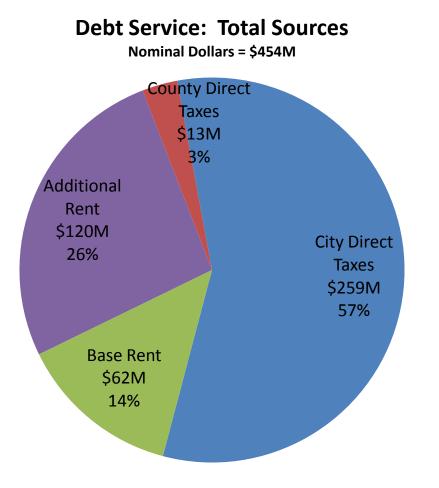
Annual Reimbursement Amount



Anticipated Debt Service for City and County



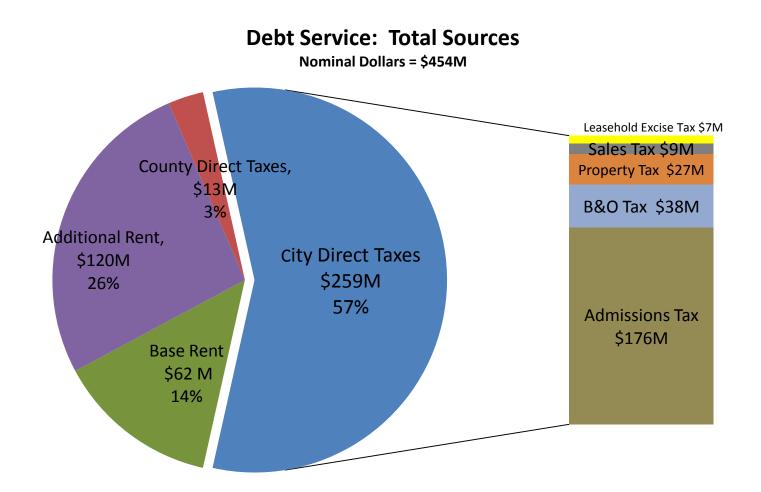
Summary Debt Service By Source

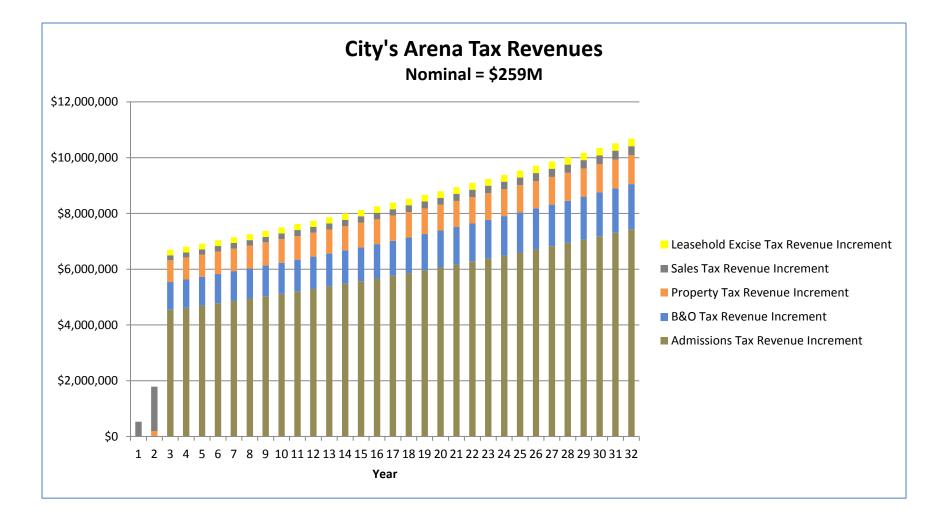


- Private = 40%
 - Base Rent
 - Additional Rent

- Public = 60%
 - City Taxes
 - County Taxes

Detailed Debt Service By Source





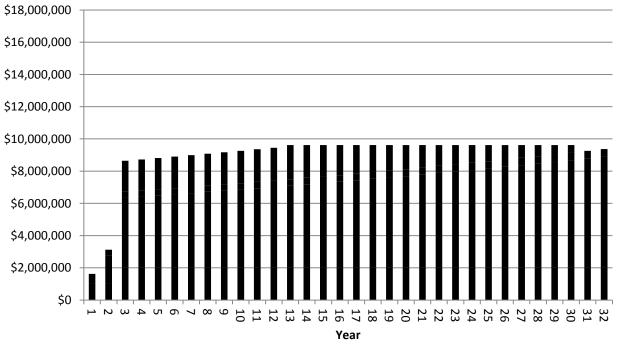
Scenario B: NBA Only

Scenario B: \$120M for NBA Only

Annual Reimbursement Amount

Debt Service

Nominal Dollars = \$287M

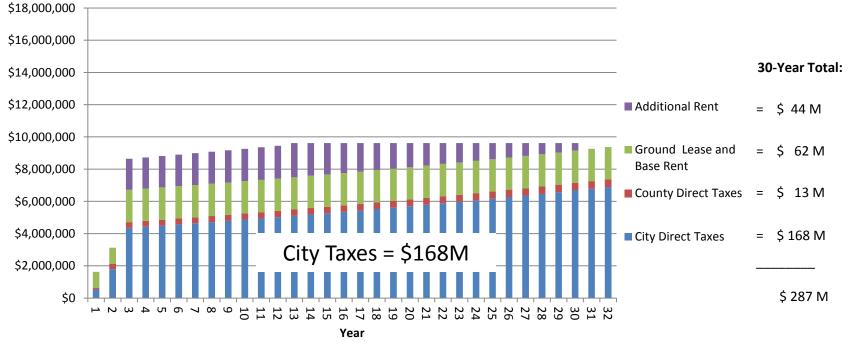


 "Annual Reimbursement Amount" = Anticipated Debt Service for City and County

Scenario B: \$120M for NBA Only

Debt Service: Cash Flow By Source

Nominal Dollars = \$287M

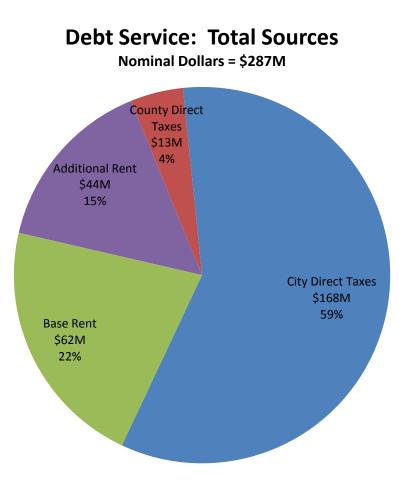


- Assumes no NHL and also assumes <u>no</u> "backfill" events in lieu of NHL.
- This simplifying assumption understates amount of business activity -- and therefore tax revenues – likely to occur in Scenario B.

23

Scenario B: \$120M for NBA Only

Summary Debt Service By Source

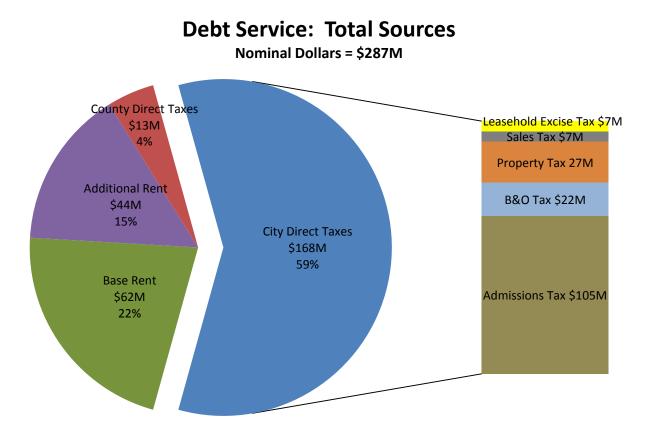


- Private = 37%
 - Base Rent
 - Additional Rent

- Public = 63%
 - City Taxes
 - County Taxes

Scenario B: \$120M for NBA Only

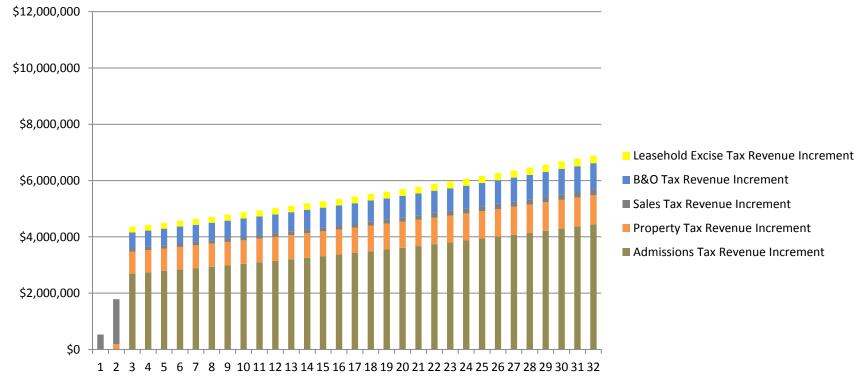
Detailed Debt Service By Source



Scenario B: \$120M for NBA Only

City's Arena Tax Revenues

Nominal = \$168M



Questions?