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CF 312623

City of Seattle
Notice of Appointment

Name: ***Matt Mega***		☐ **Executive Appointment** ☒ **Reappointment** ☒ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Wedgewood*	**Zip Code:** *98115*	**Contact Phone No.:** *(206) 523-8243 ext. 38*
Appointed to: *Urban Forestry Commission, Position # 7, NGO representative*		**Date of Appointment:** *December 1, 2009*
Authority (Ord., Res.): *S.M.C. 3.14.920*		**Term of Office:** **From:** *Re-appointment confirmation, December 1, 2012* **To:** *December 1, 2015*

Background:

Council re-appointment to the Urban Forestry Commission Position # 7 (NGO representative)

Mr. Mega is a Landscape Architect with a Masters degree in planning and public policy. He is the Conservation Director at the Seattle Audubon Society.

His experience engaging Seattle residents on urban ecology and neighborhood livability has been an asset to the Urban Forestry Commission. His work on Seattle's canopy cover at the neighborhood level provided a valuable point of view to the Urban Forest Management Plan update process. He has served as the Chair for the Urban Forestry Commission for the last two years. He has served a three-year term and is being re-appointed for three more years through December 1, 2015.

Authorizing Signature: Richard Conlin	**Name and Title of Officer Making Appointments:** *Councilmember Richard Conlin*

COUNCIL CLERK

Revised 5/11

Matthew M. Mega, AICP

PROFESSIONAL EXPERIENCE

Seattle Audubon Society, Washington - September 2007 - present
Director of Conservation

- Lead all regional and rural activities of the Conservation Department
- Supervise up to 3 staff and 20 active volunteers
- Work on threatened and endangered birds including the Northern Spotted Owl and Marbled Murrelet
- Lobby State Legislature on key environmental issues
- Engage citizens in Seattle and surrounding cities on issues of urban ecology and neighborhood livability. Key goal is to help citizens make the connection that they are part of the ecosystem not separate from it

Seattle Audubon Society, Washington - September 2003 – September 2007
Urban Habitat Program Director

- Lead staff and volunteer activities related to the protection and enhancement of urban habitat throughout the Puget Sound Region
- Focus on the interconnections between wildlife and humans
- Developed proactive neighborhood level efforts to raise awareness, achieve collective ownership and foster coordinated action in the enhancement and preservation of urban green spaces

1000 Friends of Minnesota, St Paul, MN - April 2000 – August 2003
Director of Planning

- Created and facilitated coalitions and citizen groups with action-oriented agendas, including the creation of the State's first major land preservation activities
- Financially responsible for oversight and administration of several grants including a $400,000 multi-county and multi-partner land preservation initiative
- Broad experience with local and regional Boards and Commissions

SRF Consulting Inc, Minneapolis, MN - September 1997 - March 2000
Land Use and Community Development Planner

- Provided assistance to local municipalities and counties in crafting and implementing their comprehensive plans
- Specialized in land use elements, GIS and environmental issues
- Helped facilitate public discussions and workshops on comprehensive planning and implementation of special plan elements

City of Grant - January 1997 - October 1997
Consultant Planner

- Led a small rural community special commission in the creation of their comprehensive plan

- Provided technical expertise, initial drafts of plan and discussion of implementation issues
- Attended several City Council meetings to act as consultant planner during city's transition from township to city

EDUCATION

University of Minnesota, Minneapolis, MN, Hubert Humphrey Institute of Public Affairs
Masters of Planning and Public Policy - Degree Awarded January 2000

University of Minnesota, Minneapolis, MN
Master of Science in Landscape Architecture - Degree Awarded September, 1997

University of Massachusetts, Amherst, MA
Bachelor of Science in Landscape Architecture - Degree Awarded May 1990

SPECIAL SKILLS

GIS: Advanced skills in GIS including the use of CommunityViz® software and ArcView® to help provide a link between advanced technology use and citizen participation

Graphic Software: Advanced skills in Photoshop and Adobe InDesign

Public Speaking and Facilitation: High level of comfort and experience with public speaking and small group facilitation

Web: Familiarity with web design.

Expert Birder: Seattle Audubon Master Birder graduate 2008

AFFILIATIONS

American Institute of Certified Planners (AICP)
American Association of Planning (APA)

VOLUNTEER, COMMISSIONS AND BOARDS

Seattle Mariners, Reviving Baseball in Inner City 18U Baseball Coach, 2012 to present
City of Seattle Urban Forestry Commission: 2010 to present (chair)
Volunteer Baseball Coach Thomas Jefferson High School 2011 to present
Board Member Puget Sound Senior Baseball League (secretary): 2008 – 2011
Seattle Audubon Finding Urban Nature (FUN) 2009
Board Member Seattle Urban Nature (SUN) 2006 - 2009

Urban Forestry Commission

October 2012

9 Commission members: Per S.M.C. 3.14.920, confirmed by City Council, **3-year** terms*

- 4 appointed by City Council
- 4 appointed by Mayor
- 1 appointed by Commission members

D*	G	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	John Floberg	12-01-10	12-01-13	1st	1: Wildlife Biologist	Council
6	M	John Small	12-01-10	12-01-13	2nd	2: Urban Ecologist – VICE-CHAIR	Mayor
6	**M**	**Dr. Gordon Bradley**	**12-01-12**	**12-01-15**	**2nd**	**3: Natural Resource Agency or University Representative**	**Council**
6	F	Peg Staeheli	11-02-09	12-01-14	2nd	4: Hydrologist or Similar Professional	Mayor
6	M	Leif Fixen	05-23-12	12-01-14	1st	5: Arborist	Council
6	M	Tom Early	07-08-11	12-01-14	1st	6: Landscape Architect	Mayor
6	**M**	**Matt Mega**	**12-01-12**	**12-01-15**	**2nd**	**7: NGO Representative - CHAIR**	**Council**
6	**M**	**Jeff Reibman**	**11-02-12**	**12-01-15**	**2nd**	**8: Development Community or Utility Representative**	**Mayor**
6	F	Vacant	12-01-12	12-01-15	1st	9: Economist, Financial Analyst, Realtor or Similar Professional	Commission

Diversity

					(1)	(2)	(3)	(4)	(5)	(6)
Appt. Authority	**Men**	**Women**	**Vacant**	**Minority**	**Asian-American**	**African-American**	**Hispanic**	**Native-American**	**Other**	**Caucasian**
Mayor	3	1	0	0	0	0	0	0	0	4
Council	4	0	0	0	0	0	0	0	0	4
Commission	0	0	0	0	0	0	0	0	0	0
Total	*7*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*8*

*Membership shall include:

1. A wildlife biologist
2. An urban ecologist
3. A natural resource agency or university representative
4. A hydrologist
5. An arborist
6. A landscape architect
7. A non-profit or non-governmental organization representative
8. A development community or non-City utility representative, and
9. An economist, financial analyst, or realtor