

# 21

### City of Seattle Notice of Appointment

<b>Name:</b> Kristi England		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> Fremont	<b>Zip Code:</b> 98103	<b>Contact Phone No.:</b> 206-239-0105
<b>Appointed to:</b> The Seattle Public Library Board of Trustees		<b>Date of Appointment:</b> 8/23/2012
<b>Authority (Ord., Res.):</b> RCW 27.12, City Charter Article XII		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> 4/1/2017
<b>Background:</b> <p>Public affairs and community relations professional with eighteen years of experience in management, client and community relations, volunteer and program management, political campaigns, development of community partnerships and coalition building.</p> <p>APCO Worldwide, Seattle: Director 2007 – present; Associate 1999 – 2001  Kristi England Consulting: 2001 - 2007  Neighbors for Libraries: Campaign manager 2008, Seattle, WA</p> <p>Additional Experience 1992-1998: Fundraising Consultant, Women for Healthcare Education Reform and Equity and Washington Council on Crime and Delinquency, Seattle. Finance Director for Mayor Nickels' campaign. Deputy Campaign Manager, Minnick for Senate, Boise, ID. Scheduling Director, EchoHawk for Governor, Boise, ID. Field Staff, Democratic Coordinated Campaign, Boise, ID</p> <p><i>Community Experience:</i> Seattle Works, former Board member; Water 1<sup>st</sup>, Board member; King County Boys and Girls Club, volunteer; Sound Mental Health, volunteer.</p> <p>Education: Bachelor of Science, Political Science from Boise State University, Boise, ID, 1993.</p>		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointment:</b>  Mayor Mike McGinn

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CITY OF SEATTLE  
2012 AUG 29 PM 3:16  
CITY CLERK



# KRISTI ENGLAND

## **PROFILE**

Public affairs and community relations professional with eighteen years of experience in management, client and community relations, volunteer and program management, political campaigns, development of community partnerships and coalition building. Experienced in analyzing, developing and implementing strategies surrounding complex policy issues. Excellent communication skills and strong ability to manage and provide strategic direction and oversight.

## **SKILLS AND ABILITIES**

- Accomplished project manager with proven ability to work effectively with staff, management and community members.
- Extensive experience in development, management and implementation of community outreach and public engagement strategies including, developing sustainable volunteer programs and community partnerships.
- Exceptional communication skills, including development and implementation of internal and external communication strategies, writing and editing of collateral materials, key messages, speaker's bureau materials, press releases, newsletters and new business proposals. Excellent verbal and interpersonal communication skills.
- Ability to work in a team environment and with diverse populations.
- Adept at conducting opinion research including drafting of quantitative polling instruments, facilitation of focus groups and conducting executive interviews.
- Experienced in creating strategic alliances and building coalitions with diverse constituencies and sustainable partnerships.
- Proven ability to work with existing and potential funders.

## **PROFESSIONAL EXPERIENCE**

### **DIRECTOR**

**2007 - present**

#### **APCO WORLDWIDE - SEATTLE, WA**

Develops and manages community outreach, coalition building, and strategic plan development for clients in the education, transportation, environmental, healthcare and energy industries. Core responsibilities were client and project management. Work includes development and implementation of strategic and crisis communications plans, collaboration on development and analysis of public opinion research, and client and project management. Organize and facilitate public events and community discourses for a diverse array of clients and issues, and is an expert in working with diverse communities and developing engagement strategies that meet both the client's strategic goals and the community's needs.

#### **KRISTI ENGLAND CONSULTING**

**2001 - 2007**

Successfully organized and facilitated hundreds of public forums and community discourses in the Puget Sound region for a diverse array of clients and issues with expertise in working with diverse communities and developing forums that meet both the client's strategic goals and the community's needs. Experienced in analyzing, developing and implementing community outreach and engagement strategies surrounding complex policy issues. Clients have included:

Not Another Elevated Viaduct – Seattle, WA  
Cascade Land Conservancy – Seattle, WA  
Washington Education Association – Federal Way, WA  
Alliance for Education – Seattle, WA

No on I-91 Campaign – Seattle, WA  
Northwest Women’s Law Center – Seattle, WA  
No on I-912 Campaign – Seattle, WA  
Swedish Medical Center – Issaquah, WA  
Greer, Margolis, Mitchell, Burns & Associates – Seattle, WA  
LPC, Inc. – Seattle, WA

**ASSOCIATE**

**1999 – 2001**

**APCO WORLDWIDE - SEATTLE, WA**

Managed community outreach, coalition building, and strategic plan development for clients in the education, transportation and energy industries. Core responsibilities were client and project management. Developed and implemented strategic and crisis communications plans, including the writing and production of collateral materials. Collaborated on public opinion research including drafting of quantitative polling instruments, facilitating focus group sessions and performing executive interviews. Also conducted in-depth analysis of survey results. Supervised budgeting and auditing for multi-million dollar accounts. Led new business proposal and pitch development for a variety of business clients.

**CAMPAIGN MANAGER**

**1998**

**NEIGHBORS FOR LIBRARIES - SEATTLE, WA**

Oversaw day-to-day activities including budget, cash flow analysis, staff management, volunteer recruitment, and development of key community relationships. Directed all campaign activities including creation and execution of advertising, direct mail, collateral materials, speaker’s bureau, and campaign fundraising. Guided successful \$196 million dollar bond measure that was approved by 70 percent of voters – the largest library bond measure ever passed in the nation.

**Additional Experience**

**1992-1998**

- Fundraising Consultant, Women for Healthcare Education Reform and Equity, Seattle, WA
- Fundraising Consultant, Washington Council on Crime and Delinquency, Seattle, WA
- Finance Director, Neighbors for Nickels, Seattle WA
- Deputy Campaign Manager, Minnick for Senate, Boise, ID
- Scheduling Director, EchoHawk for Governor, Boise, ID
- Field Staff, Democratic Coordinated Campaign, Boise, ID

**COMMUNITY EXPERIENCE**

**Seattle Works**, former Board member

**Water 1<sup>st</sup>**, Board member

**King County Boys and Girls Club**, volunteer

**Sound Mental Health**, volunteer

**EDUCATION**

**Bachelor of Science**, Political Science

Boise State University, Boise, ID 1993

**REFERENCES AVAILABLE UPON REQUEST**

## Library Board of Trustees

Five members: Per, RCW 27.12, City Charter Article XII, all subject to City Council confirmation, five-year terms.

- Appointed by the Mayor

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Jane Noland	4/1/2013	4/1/2013	1	Trustee	Nickels
		2	Dan Dixon	9/24/2009	4/1/2014	1	Trustee	Nickels
		3	Theresa Fujiwara	10/15/2010	4/1/2015	1	Trustee	McGinn
		4	Marie McCaffrey	4/2/2006	4/1/2016 4/1/2011	2	Trustee	Nickels
		5	<b>Kristi England</b>		4/1/2017	1	<b>Trustee</b>	<b>McGinn</b>
		6						
		7						
		8						
		9						

### \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	1	4			1					4
Council										
Other Bodies										
<b>Total</b>										

\*\*Other includes diversity in any of the following: race, gender and/or ability