

#18

City of Seattle Notice of Appointment

Name: Jessica Szelag		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Greenwood	Zip Code: 98103	Contact Phone No.: N/A
Appointed to: Seattle Bicycle Advisory Board (Position 10)		Date of Appointment: September 17, 2012
Authority (Ord., Res.): Resolution No. 30995		Term of Office: From: Confirmation To: August 31, 2014
Comments: Succeeding Sean Cryan Jessica is an outgoing and enthusiastic individual with a passion for both serving her community and bicycling. She has been working in the field of providing transportation options for over five years, first as a manager for Zipcar and currently as the program manager for Commute Seattle. Her experience managing and communicating complex policies and procedures, evaluating various transportation solutions, and working with diverse stakeholders has prepared her extremely well to serve on the Bicycle Advisory Board. Jessica also actively serves as chair of transportation committee for Greenwood Community Council.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Councilmember Tom Rasmussen



Jessica Szelag

WORK EXPERIENCE

Commute Seattle Seattle, WA January 2009 – Present

Program Manager

- Managed operations, staffing, reporting, and budgeting of organizational and contract specific deliverables.
- Developed and led implementation of transportation programs, fee-for-service markets, products, and services.
- Identified and developed effective strategic and operational relationships with partners.
- Developed, managed, and tracked internal and external communication assets including web, newsletter, and program performance reporting.

Zipcar, Inc. Seattle, WA August 2008 – January 2009

Interim General Manager

- Oversaw operations, sales, marketing, and customer service in metro area during General Manager vacancy.
- Forecasted revenue and expense streams and managed Seattle market budget.
- Interfaced with local government agencies to integrate Zipcar with public transportation system.
- Supervised staff and managed department operations and strategies.

Program Manager – Job Access Program August 2007 – January 2009

- Managed marketing, sales, budgeting, and operations of federal funded grant program
- Provided outreach to worker retraining programs, low-income populations, and affordable housing associations
- Developed marketing material and promotions to acquire individual and business memberships.
- Supervised and trained staff for attendance at neighborhood and partner events.

Washington State Legislature Olympia, WA Summer 2006 and Winter 2007

Policy Analyst – House of Representatives, Office of Program Research

- Conducted fiscal and policy analysis for elected members of the Washington State House of Representatives.
- Completed bill and amendment drafts, fiscal note analysis, and policy evaluations for Transportation, Local Government, Appropriations, and Natural Resources House Committees.
- Presented legislative bills and policy information to House Committees during public hearings.

City of Seattle Seattle, WA November 2006 – May 2007

Student Consultant, Department of Planning and Development

- Developed qualitative and quantitative analyses to determine the viability of a land use planning option in the South Downtown Revitalization Project.
- Categorized and prioritized open space, housing, and historic preservation options available within study area.

Law Office of David B. Zuckerman and Suzanne Lee Elliott

Legal Assistant Seattle, WA September 2004 – June 2006

- Performed legal assistant duties for two independent criminal defense lawyers specializing in post-conviction and civil rights court cases.

EDUCATION

University of Washington Seattle, WA September 2005 – June 2007

Master of Public Administration, 2007 Concentration: Land Use and Transportation

- Thesis – Transfer of Development Rights in the South Downtown Revitalization Project

Villanova University Villanova, PA August 2000 – May 2004

Bachelor of Arts, 2004 Concentration: Political Science & Philosophy

INTERNATIONAL EXPERIENCE

Latin America – Belize, Costa Rica, Dominican Republic, Guatemala, Mexico (Service Learning Trip Leader)

South America – Argentina, Chile, Uruguay

Europe – France, Germany, Ireland, Italy, Switzerland

Africa – Egypt (Model United Nations Delegate), South Africa (Habitat for Humanity Volunteer)

Southeast Asia – Cambodia, Malaysia, Singapore, Thailand, Vietnam

Oceania – Fiji, New Zealand

LEADERSHIP ACTIVITIES

2011-Present – Board Member, Seattle 2030 District

2010-Present – Chair, Transportation Committee, Greenwood Neighborhood Community Council

2007 - Robert H. Pealy Award Nomination for Best Overall Master Degree Project

2006-2007 - Co-Chair, Metropolitan Policy Student Interest Group

2002-2004 - Management Team Leader, Pennsylvania Special Olympics Committee

Seattle Bicycle Advisory Board

11 members: Per Resolution 25534, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 7 Appointed by Mayor (including YMCA Get Engaged program member)

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Allegra Calder	8-25-11	8-31-13	2	Co-Chair	Mayor
6	F	2	Jean White	8-28-09	8-31-13	2		City Council
3	M	3	Gabe Grijalva	8-25-11	8-31-13	2		Mayor
6	M	4	Neal Komedal	8-28-09	8-31-13	2		City Council
6	M	5	Max Hepp-Buchanan	8-25-11	8-31-13	2	Co-Chair	Mayor
6	M	6	Matthew Crane	8-28-09	8-31-13	2		City Council
3	M	7	Alfonso Lopez	Pending	8-31-14	1		Mayor
6	M	8	Dylan Ahearn	Pending	8-31-14	1		City Council
6	F	9	Kristi Rennebohm Franz	Pending	8-31-14	1		Mayor
6	F	10	Jessica Szelag	Pending	8-31-14	1		City Council
6	F	11	Jodi Connolly	Pending	8-31-14	2		Mayor
6	F	12	Elizabeth Nixon	8-25-11	8-31-12	N/A		Get Engaged— Mayor

*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	3	0		0	0	2	0	0	4
Council	3	2	0		0	0	0	0	0	5
Other Bodies	N/A	N/A	N/A		N/A	N/A	N/A	N/A	N/A	N/A
Total	6	5	0		0	0	2	0	0	9

**Other includes diversity in any of the following: race, gender and/or ability

Short Bios for 2012 Council SBAB appointments

Dylan Ahearn:

Dylan is an environmental consultant for Herrera, Inc. and has been a daily bicycle commuter for over 15 years. He currently resides in Beacon Hill but has lived in North Seattle as well, and has thorough firsthand knowledge of Seattle's bicycling environment. In addition to commuting, he strives to ride his bicycle around his neighborhood as a means to more easily take his children to the park, etc. He is a founding member of the grassroots "Beacon B.I.K.E.S." organization which has been instrumental in planning and securing funding for the planned Beacon Hill Neighborhood Greenway.

Jessica Szelag:

Jessica is an outgoing and enthusiastic individual with a passion for both serving her community and bicycling. She has been working in the field of providing transportation options for over five years, first as a manager for Zipcar and currently as the program manager for Commute Seattle. Her experience managing and communicating complex policies and procedures, evaluating various transportation solutions, and working with diverse stakeholders has prepared her extremely well to serve on the Bicycle Advisory Board. Jessica also actively serves as chair of transportation committee for Greenwood Community Council.