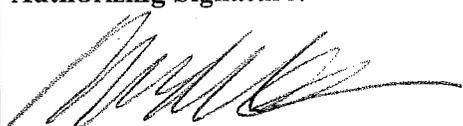


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CITY OF SEATTLE

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CF 312456

City of Seattle 2012 JUL -5 PM 1:10
Notice of Appointment CITY CLERK

Name: Rita Brogan		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input checked="" type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency	
Residential Neighborhood: Seattle	Zip Code: 98101	Contact Phone No.: 206-462-6363	
Appointed to: Secretary		Date of Appointment: 10/13/10	
Authority (Ord., Res.): SMC 3.110		Term of Office From: 10/13/10 To: 12/31/14	
Background: <p>Rita Brogan is President and Chief Executive Officer of PRR, Inc., a public affairs and communications consulting firm founded in 1981, with offices in Seattle and Washington, D.C. With over thirty years of experience in project management, communications, marketing and research, Ms. Brogan is skilled at providing leadership and vision in the context of collaboration. Prior to joining PRR, Ms. Brogan served as Superintendent of Public Transportation Development at Seattle Metro and as chief land use advisor to King County Executive Randy Revelle. She has a long history of public and civic service spanning the fields of human services, environment, transportation, civil rights, research and education. She currently serves on the board of the Downtown Seattle Association, the Northwest Learning and Achievement Group and the advisory committee for UW Graduate School. She also hosts a public affairs program called Muni League Forum on KCTV.</p> <p>This is Ms. Brogan's first appointment to the SCIDpda Council.</p>			
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mike Omura, Chair	





City of Seattle

Michael Patrick McGinn, Mayor

Executive Department – Office of Intergovernmental Relations

Marco Lowe, Director

MEMORANDUM

DATE: July 5, 2012

TO: Monica Martinez Simmons, City Clerk
City of Seattle

FROM: Kenny Pittman, OIR, 684-8364 *KP*

RE: Appointment of Rita Brogan to SCIDPDA Council

FILED
 CITY OF SEATTLE
 2012 JUL -5 PM 1:10
 CITY CLERK

Attached is the information to forward to the City Council the following appointment to the Seattle Chinatown International District Public Development Authority (SCIDPDA).

Name	Term Ends	Position	Appointed By
Rita Brogan	12/31/14	Council Member / Secretary of Council	PDA Council

The Seattle Chinatown International District Public Development Authority’s (SCIDPDA) is governed by a Council that is composed of now fewer than twelve (12) members and no more than seventeen (17) members. Members are appointed by either SCIDPDA’s constituency (4), council (up to 9) or the Mayor of Seattle (4). All appointees are for 4-year terms and are subject to Seattle City Council confirmation.

SCIDPDA’s mission is to preserve, promote and develop the Seattle Chinatown International District as a vibrant community and unique ethnic neighborhood. SCIDPDA works collaboratively among existing businesses, organizations and community stakeholders to promote and develop projects that enhance the viability and quality of life within the Chinatown International District.

Attached to this memorandum is the appointment package for Ms. Brogan that includes the current membership roster of the SCIDPDA Council.

Do not hesitate to contact me if you have any questions.

Attachments: Notice of Appointment
 Brogan “Bio”
 Brogan “Resume”
 SCIDPDA Roster

Rita Brogan

Rita Brogan is President and CEO of PRR, Inc., a public affairs and communications consulting firm founded in 1981, with offices in Seattle and Washington, D.C. Ms. Brogan has over 30 years of experience in project management, communications, marketing and research. Ms. Brogan is skilled at providing leadership and vision in the context of collaboration. Prior to joining PRR, Ms. Brogan served as Superintendent of Public Transportation Development at Seattle Metro and as chief land use advisor to King County Executive Randy Revelle.

Ms. Brogan has a long history of public and civic service spanning the fields of human services, environment, transportation, civil rights, research and education. She currently serves on the board of the Downtown Seattle Association, the Northwest Learning and Achievement Group and the advisory committee for the University of Washington's Graduate School. Ms. Brogan also hosts a public affairs program called Muni League Form on KCTV.

Rita Brogan

Strengths: Synthesis, creativity, credibility, collaborative leadership and the ability to find common ground.

Experience: *PRR, Inc.* www.prrbiz.com
Chief Executive Officer (1989 – Present)

Responsibilities: Lead a 43-person, award winning, full service public affairs and communications agency dedicated to civic, environmental and human health, with offices in Seattle and Washington DC. Personal specialties include strategy, policy development, marketing, research and constituency building for clients nationwide. PRR has received scores of local and national awards in marketing and public relations. In the 1990's PRR was listed in five out of six years by the Puget Sound Business Journal among the 100 fastest growing privately held business in Washington State, and by Media Inc. from 2001 to 2006 as one of the 100 largest public relations firms in the United States. In 2008, Washington CEO Magazine listed PRR as the top PR firm in Washington State.

Municipality of Metropolitan Seattle (Metro) Transit Department
Superintendent of Public Transportation Development (1985-1989)
Manager of Marketing (1984 to 1985)

Responsibilities: Directed and administered activities of four transit divisions responsible for the development and marketing of all public transportation services and facilities in King County, Washington, including transit, vanpools and rideshare. Managed staff of 220+ with annual operating budget exceeding \$14 million. Administered \$750 million transit capital program. Implemented collaborative management program that nurtured entrepreneurial participation at all levels of the organization. Directed award winning multi-media advertising campaigns. Used innovative participatory management tools and aggressive promotional strategies to increase transit ridership 4% during period when comparable transit agencies experienced 4% decreases.

King County Executive Office
Special Assistant to the Executive (1982 to 1984)

Responsibilities: Served as chief land use and community development advisor to the King County Executive. Spearheaded two-year mediation on King County's first comprehensive land use plan, resulting in consensus among developers, environmentalists, local governments, and neighborhood interests. Led task force to revive King County's agricultural preservation program, resulting in innovative financing tools that preserved more than 12,000 acres of farmlands. Led task force that developing King County's first Minority and Women's Business Enterprise ordinance.

Experience, cont'd

Communication Design, Inc. Seattle, WA
President, Partner (1978 to 1982)

Responsibilities: Co-founded and built comprehensive research business. Directed and administered all phases of company services for hundreds of projects in several states in areas as diverse as energy conservation, political strategy, marketing for major financial institutions, recycling, and social service programs. Supervised up to 50 employees and subcontractors.

Other Work Experience City Council Legislative Assistant, Seattle City Council; Instructor, University of Washington and Fairhaven College; Washington State Office of Community Development; editorial consultant, copywriter

Education: Doctoral Program, Higher Education Administration (ABD)
University of Washington, 1978.

Master of Arts, Communications Theory and Methodology
University of Washington, 1975.

Bachelor of Arts, Editorial Journalism
University of Washington, 1972. *Summa Cum Laude, Phi Beta Kappa.*

Current Affiliations: Downtown Seattle Association. Board of Directors, 2005 to present.
Vice Chair, Transportation Committee, 2007-2008.
Northwest Learning and Achievement Group –Board of Directors, 2008 to present.
City University of Seattle, Board of Governors, 2009 to present
World Affairs Council, Board of Trustees, 2009 to present
Greater Seattle Chamber of Commerce. Transportation Committee, 2002 to present.
Municipal League of King County. Advisory Board, 2006 to present.
Academy of Marketing Science, Fellow, 2009 to present
Urban Land Institute. Associate, 2001 to present.
Women's Transportation Seminar. 1985 to present.

Awards: UW Foster School of Business API Business Leadership Award, 2008 •
UW Communications Hall of Fame, 2006 • Finalist, Nellie Cashman
Woman Business Owner of the Year, 2006 • Asian American
Entrepreneur of the Year, Legacy Award, 2006 • MarCom Creative
Award, 2004 • Telly Award, Bronze, Government Relations, Non-
Broadcast category, 2004 • PSRC Vision 2020 Award, 2002 • National
Environmental Professionals' Presidents Award for Excellence 2002 •
Award of Excellence, Video Category 2001, Puget Sound PRSA •
Totem Award, Best Public Relations Campaign, 2001, 2000 • Summit
Creative Award, Bronze, 2001 • Who's Who in America, 1993 • Who's
Who of Emerging Leaders, 1991, 1992 • Who's Who of American
Women • 1989, 1990, 1993 • Who's Who of Women Executives, 1989
• Leadership Tomorrow, Class of 1986 • Outstanding Young Women
of America, 1977

OTHER ACTIVITIES

Civic/Professional Activities

- Intiman Theatre. Board of Directors, 2004 to 2007. Marketing Vice President 2006 to 2007.
- Municipal League of King County, Advisory Board, 2006 to present. Board of Directors, 2002 to 2006. Chair, 2005. Vice-Chair, 2004. Co-chair, King County Committee, 2003-2004. Foundation Treasurer, 2005
- International District Urban Design Advisory Committee, 2002 to 2003.
- Asian Counseling and Referral Service, Board of Directors, President 1979, Secretary 1980, Co-chair Capital Campaign Committee, 1987-1988.
- Community Housing Corporation of Washington, Board of Directors, 1981 to 1985.
- Governor's Task Force on Hunger, Chair, Technical Advisory Committee, 1986 to 1988.
- Greater Seattle Chamber of Commerce, Transportation Committee, 2002.
- 1000 Friends of Washington, Board of Directors 1996-1998.
- ITS Washington, Executive Committee, Outreach Committee Chair, 1995 to 2000.
- Leadership Tomorrow Alumni Association, Board of Directors, 1994 to 1996.
- Pacific Hospital Preservation and Development Authority Governing Council, 1991 to 1993.
- Seattle-King County Bar Association, Young Lawyers Section Board. Lay Member, 1983-1985.
- Transportation Research Board, Marketing and Fare Policy Committee. 1988 to 1998.
- Virginia Mason Research Center, Board of Trustees, 1989 to 1991.
- Washington Gives, Board of Governors, 1990 to 1992.
- Governor Booth Gardner's Transition Team. Transportation Task Force. 1984.
- Washington State Transportation Research Council. Marketing and Fare Policy Committee 1990 to 1994.

Education Activities

- Seattle Community College Foundation. Board of Directors, 2006 to 2007.
- Special Education Advisory and Advocacy Committee, Seattle Public Schools, 2004 to present.
- Puget Sound Association of Phi Beta Kappa, Board of Trustees, 1980-87. 1995 to present. President, 1995-1996 and 1985-86. Vice President, 1984-85.
- Seattle School Levy Campaign, Co-Chair, 82% "yes" vote. 1980.
- University Children Development School, Marketing Committee Chair, Board of Directors, 1986 to 1987.

Civil Rights Activities

- Asian-Pacific Women's Caucus, Co-founder, 1977 to 1979.
- International Women's Year Commissioner, 1976 to 1977. Appointed by President Jimmy Carter.
- International Women's Year Coordinating Committee, Western Vice-Chair, keynote speaker Washington State Conference for Women, 1976 to 1977.
- Japanese American Citizen's League, Board of Directors, 1973 to 1975.
- National Commission for the Observance of International Women's Year, 1977-78. Appointed by President Jimmy Carter.
- Washington State Women's Council 1975-77. Chairperson 1977. Appointed by Governor Daniel J. Evans.
- Washington State Advisory Committee to the U.S. Civil Rights Commission, 1979 to 1981.

Chinatown-International District Preservation And Development Authority (SCIDpda) Council, Seattle

July 2, 2012

Management of all Authority affairs shall reside in the Council. The Council shall be composed of no fewer than twelve (12) members and no more that seventeen (17) members selected as follows:

- 4 (one each year) Appointed by Mayor
- 4 (one each year) Appointed by SCIDpda Council*
- 4 (one each year) Appointed by Constituency

D*	G	Name	Appointed	Term Ends	Term #	Position	Appointed By
1	M	Namura, David	12/14/11	12/31/15	1	Vice Chair	Constituency
1	F	Murray, Josephine Tamayo	10/14/09	12/31/13	2	Member	Constituency
1	F	Yoshitomi, Karen	8/12/09	12/31/12	1	Member	Constituency
1	F	Shi, Jiawen	12/14/11	12/31/14	1	Member	Constituency
1	M	Wu, Michael	1/14/09	12/31/12	2	Past Chair	Council
1	M	Chang M.D., David	10/13/10	12/31/14	1	Treasurer	Council
1	F	Phang, Jennifer	5/12/10	12/31/14	1	Member	Council
1	M	Omura, Michael	10/14/09	12/31/13	2	Chair	Council
1	M	Itti, Michael	4/11/12	12/31/16	1	Member	Council
1	F	Huang, Casey	4/11/12	12/31/16	1	Member	Council
1	F	Brogan, Rita	10/13/10	12/31/14	1	Member	Council
1	M	Yasui, Scott	2/10/10	12/31/13	1	Member	Mayor
1	M	Tokuda, Kip	7/2/12	12/31/16	1	Member	Mayor
-	-	<i>Vacant</i>	-	-	-	-	Mayor
-	-	<i>Vacant</i>	-	-	-	-	Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian- American	(2) African- American	(3) Hispanic Latin@	(4) Native- American	(5) Other**	(6) Caucasian
Mayor	2	0	2	0	2	0	0	0	0	0
SCIDpda Council	4	3	0	0	7	0	0	0	0	0
Constituency	1	3	0	0	4	0	0	0	0	0
Total	7	6	2	0	13	0	0	0	0	0

**Other includes diversity in any of the following: race, gender and/or ability