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David Keyes / Martha Lester
DoIT 2012 Technology Matching Fund ORD
May 22, 2012; corrected June 27, 2012
Version #3a

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL 117523

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2012; providing that 2012 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2013 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity and provide opportunity for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS, Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated \$320,000 in the 2012 Adopted Budget (Ordinance 123758), from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens' Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 23 projects on behalf of the City:



Organization	Project	Allocation
African Chamber of Commerce of the Pacific Northwest	African Chamber of Commerce Computer Literacy Plan	\$12,000
Alliance of People with disAbilities	disAbility Toolbox	\$5,000
Atlantic Street Center	If You're Not Online, You're Falling Behind	\$19,770
Barton Place Apartments / Seattle Housing Authority	Barton Place Computer Lab	\$14,658
Child Care Resources	Computer Assistance for Child Care Provider	\$9,100
Children's Home Society of WA/North Seattle Family Center	Lake City Court Computer Lab Expansion Project	\$18,000
Chinese Information and Service Center	Come on! You are part of it!	\$6,300
Community Voice Mail National	Online Document Access for the Homeless	\$16,145
Entre Hermanos	Digital Stories for Civic Engagement: LGBT Latinos	\$15,000
Gay City Health Project	Gay City LGBT Library and Resource Center	\$17,000
Jack Straw Foundation	Blind Audio Project	\$14,000
Jubilee Women's Center	Empowering Women through Digital Inclusion	\$17,000
Low Income Housing Institute	Computer Technology and Job Search Training	\$17,000



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Organization	Project	Allocation
Millionair Club Charity	Computer Lab Update and Tech Literacy Project	\$7,915
Neighborhood House	Technology Prep Career Program (TPCP)	\$16,813
OneAmerica	English Innovations	\$15,000
Oromo Cultural Center	Oromo Cultural Center Technology Project	\$17,000
Rainier Beach Community Empowerment Coalition	Rainier Beach Wisdom Commons	\$15,000
Southeast Seattle Education Coalition	Technology for Community Engagement	\$8,525
Tenants Union of Washington State	Tenants Unite: Language Access Project	\$19,774
The Common Language Project	Seattle Digital Literacy Initiative	\$18,000
Tierra Madre Fund	Gen7: Native Technology and Cultural Education	\$14,000
Youth in Focus	Digital Literacy Through Photography	\$7,000

Section 2. The Mayor or his designee is authorized to execute contracts and encumber funds in the amount of these allocations.

Section 3. Any portion of \$320,000 allocated to the Technology Matching Fund Program from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B) and from the



1 appropriation made from the Information Technology Fund for the Office of Electronic
2 Communications Budget Control Level (D4400) in the 2012 Adopted Budget, not spent or
3 encumbered in 2012, shall not lapse at the end of the 2012 fiscal year but shall automatically
4 carry over into the 2013 fiscal year until fully expended, abandoned or reappropriated to other
5 authorized activities; in addition, any unspent funds from an individual project may be applied to
6 another Technology Matching Fund project; provided, however, that the appropriations shall
7 lapse at the end of the 2013 fiscal year unless carried over further by a future ordinance.
8

9 Section 4. Any acts done consistent with and after the passage and prior to the effective
10 date of this ordinance are hereby ratified and confirmed.

11 Section 5. This ordinance shall take effect and be in force 30 days after its approval by
12 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
13 shall take effect as provided by Seattle Municipal Code Section 1.04.020.
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1 Passed by the City Council the ____ day of _____, 2012, and
2 signed by me in open session in authentication of its passage this
3 _____ day of _____, 2012.

4 _____
5 _____
6 President _____ of the City Council

7 _____
8 Approved by me this ____ day of _____, 2012.

9 _____
10 _____
11 Michael McGinn, Mayor

12 _____
13 Filed by me this ____ day of _____, 2012.

14 _____
15 _____
16 Monica Martinez Simmons, City Clerk

17 (Seal)



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Information Technology	D'Anne Mount/233-8736 David Keyes/ 386-9759	Jennifer Devore/ 615-1328

Legislation Title:

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2012; providing that 2012 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2013 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

Summary of the Legislation:

This legislation authorizes the disbursement of \$320,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program, to 23 grantees for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. The 2012 Adopted Budget (Ordinance 123758) appropriated \$320,000 from the Cable Television Franchise Subfund and from the Information Technology Fund.

The projects to be funded will assist a wide range of residents in need and help to further digital inclusion for all. Almost half (11) of this year's projects are new grantee organizations. The other projects build on infrastructure and knowledge at our prior grantee sites. Five projects are aimed specifically at using technology to increase community building and civic engagement. Three projects will add assistive technology for people with disabilities. At least 11 projects will serve veterans, 17 will serve immigrants and refugees, and 12 will reach the homeless. At least 13 projects will serve seniors and 9 will serve youth. As a result of this funding, more than 3,000 residents are expected to be given an opportunity to increase their technology literacy while also improving their English skills and literacy levels, receiving assistance with employment and business skills, as well as school, safety, health and public benefits. Participants will gain skills in using social media, assistive technologies, audio and video production, and digital storytelling, in addition to basic computer and Internet skills. These projects will also help increase awareness of the benefits of broadband and encourage broadband adoption.

Background:

(Include a brief description of the purpose and context of legislation and include record of previous legislation and funding history, if applicable.)
Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside



sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Citizens' Telecommunications and Technology Advisory Board (CTTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of \$2,470,832 for 200 projects between 1998 and 2011. The maximum allowable award per project by legislation is \$50,000; the current maximum award per project is \$20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2012, \$320,000 was appropriated for these projects; the revenue was generated from cable television franchise fees.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than \$520,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year three current members and two former members of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
African Chamber of Commerce of the Pacific Northwest	African Chamber of Commerce Computer Literacy Plan Provide computer instruction to help African immigrants and refugees gain skills for employment and in use of social media. Classes will be held in Rainier Beach in partnership with the Center for East African Community Affairs.	\$12,000
Alliance of People with disAbilities	disAbility Toolbox Augment the instruction and hardware at the Independence Technology & Employment Computer Lab to better serve individuals with mental health and other non-visible disabilities.	\$5,000



Organization	Project Description	Allocation
<p>Atlantic Street Center</p>	<p>If You're Not Online, You're Falling Behind Increase available hardware and technology access for teen parents and caretakers of children in K - 12 schools. Conduct a "hip and socially relevant" digital exclusion awareness campaign, hosting events and providing hands-on computer and Internet training.</p>	<p>\$19,770</p>
<p>Barton Place Apartments / Seattle Housing Authority</p>	<p>Barton Place Computer Lab Install a new computer mini-lab with two computers and a printer in an SHA housing building in Rainier Beach. Low-income residents will gain computer skills through drop-in sessions and instructor-led classes.</p>	<p>\$14,658</p>
<p>Child Care Resources</p>	<p>Computer Assistance for Child Care Providers Set up a mobile computer lab equipped with Internet access to increase tech literacy for low-income child care providers so they can register and participate in Early Achievers, the Quality Rating Improvement System.</p>	<p>\$9,100</p>
<p>Children's Home Society of WA / North Seattle Family Center</p>	<p>Lake City Court Computer Lab Expansion Project Upgrade the computer lab at SHA's Lake City Court family housing complex with assistive technology and language software to provide better support for limited English speakers and individuals with disabilities. Offer additional workshops to improve employment</p>	<p>\$18,000</p>



Organization	Project Description	Allocation
	and education for low-income families.	
Chinese Information and Service Center	Come on! You are part of it! Host two civic engagement and digital media production training camps for 20 immigrant youth. Participants will use digital media to explore various civic issues and present possible solutions to the community.	\$6,300
Community Voice Mail National	Online Document Access for the Homeless Pilot a system and training to scan and store important documents online for the homeless. Train participants to retrieve this information, routinely needed to secure benefits and access to services.	\$16,145
Entre Hermanos	Digital Stories for Civic Engagement: LGBT Latinos Train LGBT Latinos to produce digital stories on the issues that matter most. Post the stories on the mappingvoices.org civic engagement map and elsewhere. Share with policy makers and the community.	\$ 15,000
Gay City Health Project	Gay City LGBT Library and Resource Center Assist and train LGBT youth, homeless, transgender and other vulnerable sub-populations with technology skills and online applications for jobs and benefits. The Resource Center will add two computers and the capacity to text	\$17,000



Organization	Project Description	Allocation
	questions to the library.	
Jack Straw Foundation	Blind Audio Project Upgrade recording studio and editing capabilities and provide a series of hands-on workshops for blind and visually impaired youth and adults. Students will work with a team of professionals to create and share audio stories.	\$14,000
Jubilee Women's Center	Empowering Women through Digital Inclusion Expand their Education Center training to help low-income and homeless women gain vital skills necessary to achieving economic self-sufficiency.	\$17,000
Low Income Housing Institute	Computer Technology and Job Search Training Build on a pilot project to engage volunteers to help formerly homeless, low-income, senior and disabled residents of LIHI housing to improve their computer technology and job search skills. Expand program to four locations: South Lake Union, Greenwood, Pioneer Square and Georgetown.	\$17,000
Millionair Club Charity	Computer Lab Update and Tech Literacy Project Upgrade computers that are eight years old with modern hardware and software to expand the lab's capacity; develop a volunteer-led technology literacy program for job-seeking homeless and under-housed adults.	\$7,915



Organization	Project Description	Allocation
<p>Neighborhood House at High Point and Rainier Vista</p>	<p>Technology Prep Career Program (TPCP) Provide computer based instruction and lab time to help low-income families with English proficiency, financial literacy, citizenship, access to benefits and employment. Offer community-wide events focused on employment and college attainment for youth.</p>	<p>\$16,813</p>
<p>OneAmerica</p>	<p>English Innovations Offer technology-based ESL classes for adult immigrants, using laptops and volunteer mentors to build English skills, technology comfort and civic engagement. This includes subscriptions to LiveMocha, an online English language learning application.</p>	<p>\$15,000</p>
<p>Oromo Cultural Center</p>	<p>Oromo Cultural Center Technology Project Upgrade six computers and provide training to Oromo, Somalian, Gambian and East African adults to improve employment and economic opportunities. Recruit participants who are willing to provide volunteer instruction back to the community.</p>	<p>\$17,000</p>
<p>Rainier Beach Community Empowerment Coalition</p>	<p>Rainier Beach Wisdom Commons Expand the citizen and organization journalists program with adults and youth collecting and disseminating community information related to Rainier Beach and implementation of the RB 2014 neighborhood plan. Provide a hardware lending library for the journalists.</p>	<p>\$15,000</p>



Organization	Project Description	Allocation
Southeast Seattle Education Coalition	Technology for Community Engagement Expand the current Wordpress website to include a blog and other features to mobilize Southeast Seattle's ethnic community-based organizations to advocate and influence policy, especially related to public school improvement. Develop a technology plan and pilot to focus effective use of electronic tools.	\$8,525
Tenants Union of Washington State	Tenants Unite: Language Access Project Expand the Tenants Union's website and mobile access to include tenants' rights resources and information in Spanish, Vietnamese and Somali. Provide public access computers, interpretation and tech training in the Rainier Valley, training tenants in immigrant and ethnic communities to use online tools to share their stories and develop leadership.	\$19,774
The Common Language Project	Seattle Digital Literacy Initiative Partner with four after-school programs that serve diverse, low-income and at-risk youth to offer training in media literacy and production. Provide two intensive media production camps and develop a new apprenticeship program where youth will work side by side with journalists.	\$18,000
Tierra Madre Fund	Gen7: Native Technology and Cultural Education Develop and teach technology	\$14,000



Organization	Project Description	Allocation
	classes to Native American middle school students. Students will build computer animations and games based on traditional Native American stories. They will also create games to teach about the Native language, Lushootseed and Native plant knowledge. They will showcase their projects to the community.	
Youth in Focus	Digital Literacy Through Photography Offer two advanced-level digital photography classes for disadvantaged teens, providing training in photography skills and online content sharing.	\$7,000
Total		\$320,000

Please check one of the following:

This legislation does not have any financial implications.

This legislation has financial implications.

Appropriations:

Fund Name and Number	Department	Budget Control Level*	2012 Appropriation	2013 Anticipated Appropriation
TOTAL				

*See budget book to obtain the appropriate Budget Control Level for your department.

Appropriations Notes: Funds for the TMF were previously appropriated in the 2012 Adopted Budget (Ordinance 123758) for \$320,000 under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn from the Information Technology Fund (50410) for the Office of Electronic



Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the \$320,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2012 will automatically carry over into the 2013 fiscal year and that any unspent funds from a single project may be reallocated to another TMF project.

Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Department	Revenue Source	2012 Revenue	2013 Revenue
N/A				
TOTAL				

Revenue/Reimbursement Notes:

Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2012 Positions	2012 FTE	2013 Positions*	2013 FTE*
N/A							
TOTAL							

* 2013 positions and FTE are total 2013 position changes resulting from this legislation, not incremental changes. Therefore, under 2013, please be sure to include any continuing positions from 2012.

Position Notes:

Do positions sunset in the future? N/A

Spending/Cash Flow:

Fund Name & #	Department	Budget Control Level*	2012 Expenditures	2013 Anticipated Expenditures
Information Technology Fund (50410) [Funding is initially appropriated from the Cable Television Franchise Subfund	Information Technology	Office of Electronic Communications (D4400) [Funding is initially appropriated to the Cable Fee Support to	\$120,000	\$200,000



(00160)]		Information Technology Fund Budget Control Level (D160B)]		
TOTAL			\$120,000	\$200,000

* See budget book to obtain the appropriate Budget Control Level for your department.

Spending/Cash Flow Notes: The grantee projects begin starting in the fall 2012 and some of the grantees project activities conducted under the TMF grants will not be completed until 2013, and the City will not receive requests for reimbursement until those activities are complete.

Other Implications:

- a) **Does the legislation have indirect financial implications, or long-term implications?**
 Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.
- b) **What is the financial cost of not implementing the legislation?**
 The City would not be able to leverage non-City resources (including cash) valued at \$520,000 provided by the community for these 23 projects.
- c) **Does this legislation affect any departments besides the originating department?**
 No
- d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?**
 Projects could be approved by resolution rather than by ordinance.
- e) **Is a public hearing required for this legislation?**
 No
- f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
 No
- g) **Does this legislation affect a piece of property?**
 No
- h) **Other Issues:**

List attachments to the fiscal note below:

N/A





City of Seattle
Office of the Mayor

June 19, 2012

Honorable Sally J. Clark
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Clark:

I am pleased to transmit the attached proposed Council Bill that approves a total of \$320,000 in Technology Matching Funds for 23 community digital inclusion projects. The proposed projects were selected from 71 applications reviewed by the Citizens' Telecommunications and Technology Advisory Board (CTTAB) and reviewed by the Acting Chief Technology Officer (CTO). These projects further the City's commitment to supporting youth and families, broadband adoption, public safety and youth violence prevention, ending homelessness, inclusive public engagement and race and social justice. The projects will assist a wide range of residents in need, including the unemployed and homeless, veterans, low-income entrepreneurs, at-risk youth, immigrants and refugees, seniors and people with disabilities. A variety of projects will provide residents with beginning and advanced digital literacy skills, civic skills, employment training, education assistance and help learning to access City and other essential services online. They will also help further broadband adoption and increase awareness of the benefits of broadband.

Resolution 29673 established the Technology Matching Fund to provide funding for services from eligible organizations to promote access to information technology and literacy, and application of technology to foster civic engagement. Those organizations secure matching funds and services to augment public funds. While access to technology has increased for many, our Seattle Technology Access and Adoption study and other national reports still show significant gaps in access, literacy skills and social media skills that are essential for full participation in our digital society. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact Acting CTO Erin Devoto at 233-7937.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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