

MARIKA A. CIALDELLA

EXPERIENCE:

PROVIDENCE HEALTH & SERVICES, Seattle, WA August 2010-Current

Executive Director, Heritage House at the Market

- Heritage House is a 62-bed licensed boarding home. Responsibilities include Mission leader, financial performance, occupancy, employee and customer satisfaction, regulation compliance, life safety and care management.
- Member of the PACE strategic leadership team for Washington. Responsibilities include program growth, operational support and compliance.

THE STRATFORD COMPANY, Seattle, WA November 2007-August 2010

Director of Senior Housing

- Responsible for planning, development and asset management of the Stratford Company's senior housing portfolio.
- Senior housing portfolio includes managing one operational community (lease up) and four projects in varying development phases.
- *Operations*- Establishing Stratford Senior Management Company, LLC, orchestrating the development of company's senior housing business plan, constructing operational budgets and influencing company's branding and market positioning for the launching of new communities.
- *Development*- Responsibilities include due diligence of land acquisition (binding site plan, geotechnical reports, SEPA, permitting and easements) analyzing market research and coordinating design and construction teams.
- *Design*- Influencing the design of new construction that will maximize efficiency while enhancing company programming. Team leader for presenting to the Design Review Board.

Executive Director, Stratford at Maple Leaf

- The Stratford is 115 licensed Boarding Home that offers independent, assisted living and memory care. As Executive Director, I am responsible for financial performance, occupancy, life safety and care management.

AEGIS LIVING

Regional Executive Director, Edmonds, WA November 2006-November 2007

- Targeted opening date of fall 2007.
- This community has 21 apartments dedicated to memory care and 45 apartments to assisted living.
- Responsibilities included: project management, project cost run, procurement of FF&E, interior design, program design, licensing (DOH & DSHS), pre-occupancy, team development and the creation of policies and procedures.
- On site operational liaison between construction team and Aegis.
- Regional duties included operational support to 10 communities, new executive director orientation, trained and mentored *Administrators-in-Training*, program development, quality assurance and special projects.

Area Executive Director, Shoreline, WA March 2004-November 2006

- Provided oversight of operations for the Shoreline campus, 156 apartments in total.
- Opened Aegis Senior Living of Shoreline, 52 independent and 50 assisted living apartments.
- Established clinical and operational systems, responsible for hiring and retention staff and licensing.
- Achieved 90% occupancy within 8 months of operations.
- Had zero management turnover within the first 18 months of operations.
- Received outstanding scores for customer and staff satisfaction.

- Assisted in the turn around of a 54 apartment Alzheimer's community.
- Increased monthly NOI revenue from \$4,000 to \$80,000 within 5 months.
- Increased census from 62 % to 100% occupancy.

Executive Director, Seattle (Northgate), WA July 2004-March 2005

- 45 apartments dedicated dementia community.
- Trained staff and implemented a success-based activity program.
- Recipient of the company award for 'Turn-Around Community' of the year.

January 1999
to June 2004

**LIFE CARE CENTERS OF AMERICA
GARDEN TERRACE ALZHEIMER'S CENTER OF EXCELLENCE**

Executive Director, Federal Way, WA

October 2002-June 2004

- Opened in March 2003; a private-pay dedicated dementia property.
- 120- bed skilled/assisted living/adult day facility; responsible for the oversight of construction and pre-occupancy census development, licensing and Medicare certification.
- Assisted in the design of a state -of- the- art rehabilitation program for individuals with dementia.
- Responsibilities included the execution of clinical and financial operations, hiring and retention of employees and the creation and implementation of systems, policies and procedures.
- The negotiation and management of maintenance and vendor contracts.

Executive Director, Aurora, CO

December 2001 to October 2002

- Responsible for the turn- around of this 120-bed skilled nursing home facility.
- Led community out of stop placement with state licensing agency.
- Reduced staff turnover to less than 5%.
- Negotiated skilled care placement contract for residents with special needs with Kaiser Permanente.
- Increased occupancy from 80% to 100%.

Administrator in Training, Overland Park, KS

January 2000 to December 2001

- Successfully completed program at this 165- bed skilled Alzheimer's facility.
- Developed and implemented behavior management training program and a success-based activity program.

Director of Garden Terrace, Charleston, SC

January 1999 to January 2000

- Opened 60- bed skilled nursing facility dedicated for caring for residents with Alzheimer's disease
- Responsible for staff oversight, census development, activity and dementia programming, medication management, behavior management, incident management, family education and counseling. Achieved 100% census in less than one year in leadership.
- Established an affiliation between Garden Terrace and the Low Country Alzheimer's Association.

September 1999
to January 1999

**HEALTHSOUTH REHABILITATION HOSPITAL, Charleston, SC
Consultant**

November 1999 to January 1999

- Tasked with Joint Commission preparedness for a 44- bed inpatient rehabilitation hospital.
- Responsible for staff training, organization, policy revision and development, procedures and the creation of a regulatory crosswalk tool for compliance.
- The hospital received a 98% score upon accreditation.

Internship

September 1999 to November 1999

- Concentrated efforts on projects that enhanced the delivery of patient care and daily operations of this 44- bed inpatient rehabilitation hospital.
- Specific projects included infection control compliance, reimbursement, and disaster planning and performance improvement.
- Led the team in Joint Commission Accreditation preparedness.

1997 to 1998

AON CORPORATION: COMBINED INSURANCE COMPANY, Cambridge, OH

Sales Manager

- Position required field underwriting, renewal retention, customer service, the cultivation of new sales and the supervision of sales agents.
- Youngest recipient of the Grand Diamond Award, the highest sales award within the company.

EDUCATION AND LICENSURE:

Ohio University, Athens, OH: Masters of Health Administration

Bachelors of Science in Hearing and Speech Sciences and a Minor in Gerontology

Licensed Nursing Home Administrator (Inactive Status)

A.D. Banker, Columbus, OH: Licensed Agent in Life/Accident/Health

Bath Manor Nursing Home, Akron, OH: Activity Professional Certification

Park Village Nursing Home, Dover, OH: Certified Nurse Aide

Pike Place Market Historical Commission

March, 2012

12 Members: Per Ordinance 100475, appointed by the Mayor and confirmed by City Council, **3-year** terms:

- 2 Market merchants
- 2 Market property owners
- 2 Market residents
- 2 Nominees of Friends of the Market
- 2 Nominees of Allied Arts
- 2 Nominees of the Seattle Chapter of the American Institute of Architects (AIA)

D	D	Name	Appointed	Term Ends	Term #	Position
0	M	Rolluda, Alex *	03/17/08	12-1-13	3 rd	AIA Seattle Chapter
0	M	Horn, Donald	05/13/09	12-1-11	1st	AIA Seattle Chapter
0	F	Murr Link, Karin	01/16/07	12-1-09	2nd	Allied Arts of Seattle
0	M	M. Guthrie, David	05/13/09	12-1-11	1st	Allied Arts of Seattle
0	F	Patton, Sara *	03/17/08	12-1-13	2nd	Friends of the Market
6	F	Pure, Stephanie	05/13/09	12-1-11	1st	Friends of the Market
0	F	Herron, Joanne *	03/17/08	12-1-13	2nd	Merchant
0	F	Zuege, Susan *	03/17/08	12-1-13	1st	Merchant
0	F	Shinbo, Sharron *	03/17/08	12-1-13	1st	Property Owner
0	F	Marika Cialdella	03/30/12	12/1/14	1st	Property Owner
0	F	Bowman, Colleen	09/24/09	12-1-12	2nd	Resident
0	M	Howard, Spencer	09/24/09	12-1-12	2nd	Resident

*Requests reappointment

Diversity

				(1)	(2)	(3)	(4)	(5)	(6)
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic	Native-American	Other-Caucasian
Mayor	4	8	0	2	2	0	0	0	10