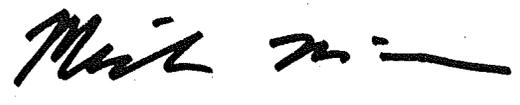


#6
CF 312295

FILLED
CITY OF SEATTLE

City of Seattle
Notice of Appointment

2012 APR 16 AM 9: 53

Name: <i>Lorena Kaplan</i>		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council	<input type="checkbox"/> Reappointment <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Wedgwood</i>	Zip Code: 98115	Contact Phone No.: 206-312-1222	
Appointed to: <i>Pedestrian Advisory Board</i>		Date of Appointment: 4/1/12	
Authority (Ord., Res.): Res. 29532		Term of Office: From: <i>Confirmation</i> To: 3/4/14	
Background: Lorena is a public health outreach manager at Harborview Hospital. She leads planning and evaluation of injury prevention programs including Safe Routes to School programs through the Safe Kids Seattle Coalition. She works with clinicians, public employees, community members and school staff to develop and implement community-based pedestrian improvement projects. She has a Master's degree in public health with a concentration on social and behavioral sciences.			
Authorizing Signature: 		Name and Title of Officer Making Appointments: <i>Mike McGinn, Mayor</i>	

CITY CLERK



Lorena P. Kaplan, MPH, CHES

Professional Profile

Public health practitioner with expertise in injury control, health communication and coalition building. Flexible team player with experience in program development, implementation, monitoring and evaluation. Fluent in Spanish and working knowledge of French language.

Education

Master of Public Health (MPH)

7/2007-5/2008

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA

- Concentration in Social and Behavioral Sciences

Certificate in Health Communication

5/2008

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA

Certificate in Injury Control

5/2008

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA

Bachelor of Science

9/1999-6/2004

University of Washington, Seattle, WA, USA

- Major in Psychology, minor in Public Health

Diploma of French as a Foreign Language

9/2002-12/2002

Université de Nantes, Nantes, France

Professional Licensure

Certified Health Education Specialist

12/2008

Recertification: October 2013

Professional Experience

COMMUNITY HEALTH IMPROVEMENT AND OUTREACH MANAGER, Health Education

1/2011-present

Harborview Medical Center, Seattle, WA, USA

- Maintain all responsibilities as listed in previous *Coordinator* position
- Assess community and patient health education needs through a variety of methods including focus groups, observational studies and surveys
- Lead staff and community partners in planning, developing, implementing, promoting, managing and evaluating injury prevention projects and services
- Coordinate hospital and community-based health education and injury prevention campaigns with national and local health and safety initiatives
- Provide strategic leadership for Harborview Resource Center's health education services and patient and family wellness and safety programs, such as the child passenger safety and pediatric literacy programs
- Lead the creative development and distribution of health education, injury prevention and marketing materials in partnership with UW Medicine's Community Relations and Marketing team
- Work with key clinical and administrative staff in the Harborview trauma program to ensure outreach and community education efforts are aligned with requirements for the hospital's trauma designation and mission
- Manage service contracts and monitor multi-partner community project budgets of over \$100,000
- Supervise and synchronize activities of program coordinators and consultants hired to oversee specific program components, such as community and patient wellness and safety workshops

COORDINATOR, Injury Free Coalition for Kids of Seattle & Safe Kids Seattle
Harborview Medical Center, Seattle, WA, USA 2/2009–12/2010

- Develop, implement and evaluate hospital and community-based health education and wellness programs
- Implement health and injury prevention community projects based on health education principles and best practices, including neighborhood improvement or revitalization projects, community health fairs and outreach events in collaboration with community-based organizations.
- Build and maintain partnerships with health organizations, community agencies and businesses, such as the Washington Department of Health, YMCA-Metrocenter and Starbucks
- Serve as a health education and injury prevention expert on regional advisory boards and committees
- Recruit and supervise interns, establish work plans and evaluate work performance
- Oversee project budgets and prepare required progress reports for funding agencies

RESEARCH CONSULTANT, Firearms and Domestic Violence Education and Intervention Program 10/2009-7/2010
University of California - Davis, Sacramento, CA, USA

- Assisted in the development of data collection tools and guidelines
- Provided expert translation of survey content from English to Spanish and reviewed study materials for linguistic accuracy
- Participated in data collection, documented informed consent and maintained research documents
- Conducted interviews in a respectful and effective manner with individuals experiencing domestic violence, health issues and other challenging circumstances

INTERN/CONSULTANT, Reproductive Health 6/2008-4/2009
The Population Council, Mexico City, Mexico

- Conducted public opinion surveys on abortion and emergency contraception via in-person interviews
- Performed qualitative research on women's experiences with reproductive healthcare in Mexico using in-depth interviews
- Analyzed qualitative survey data on the co-occurrence of intimate partner violence and syphilis among pregnant women in Bolivia. Contribution to scientific article.
- Analyzed interview and survey data on the use and quality of prenatal care received by pregnant women at Casas Maternas (maternity centers) in rural Guatemala
- Assisted in the completion of grant applications and research documents for the XVII International AIDS Conference
- Provided logistical management of presentations to health professionals and local community stakeholders such as the Ministry of Health and elected officials

RESEARCH ASSISTANT, Intimate Partner Violence Study 7/2007-6/2008
Johns Hopkins Center for Injury Research and Policy, Baltimore, MD, USA

- Conducted confidential phone interviews, performed detailed literature reviews, assisted in database maintenance
- Performed quantitative data analysis using STATA 10

PROGRAM COORDINATOR, International Health 7/2007-5/2008
Johns Hopkins Nicaragua Community Partnership, Baltimore, MD, USA & Ocotal, Nicaragua

- Established partnerships with local health and political leaders and jointly developed data collection tools
- Developed scopes of work for a cohort of visiting MPH students in accordance with the policy and health planning efforts of the local health ministry
- Established a program budget, led fundraising activities, managed service contracts with local partners and resolved billing discrepancies
- Prepared and delivered presentations to colleagues and local leaders on adolescent health and injury prevention strategies
- Coordinated international trip logistics for student cohort and worked with local partner agencies to arrange housing

PROGRAM COORDINATOR, Office of Multicultural Affairs 12/2006-6/2007
University of Washington School of Medicine, Seattle, WA, USA

- Coordinated a national summer academic enrichment program for underserved, aspiring medical or dental students
- Developed and implemented intensive science and clinical-based curriculum

- Provided logistical support to the Associate Dean for Multicultural Affairs
- Assisted in the creation of cultural competency learning tools for medical students, physicians and faculty

COUNSELING SERVICES COORDINATOR, Educational Opportunity Center 11/2005-11/2006
University of Washington Office of Multicultural Affairs and Diversity, Seattle, WA, USA

- Coordinated services for recovering addicts and homeless clients with a special focus on addressing educational and job training needs that complemented their medical and wellness treatments
- Established professional partnerships with social service and advocacy agencies
- Organized annual workshop on employment, health services and training opportunities for underserved populations

SEXUAL ASSAULT COUNSELOR/TEEN ADVOCACY COORDINATOR, Domestic Violence 7/2004-10/2005
Consejo Counseling and Referral Service, Seattle, WA, USA

- Provided bilingual therapeutic and advocacy services to adult and teen survivors of sexual assault and domestic violence
- Designed educational materials on violence against women, reproductive health and sexual abuse prevention
- Led development and implementation of initiatives to integrate positive youth development, intimate partner/domestic violence screening and treatment into high school-based health clinic settings
- Supervised and synchronized activities of program assistants hired to oversee specific teen advocacy components
- Recruited, supervised and trained high school students to serve as peer counselors in Seattle high schools
- Facilitated culturally-sensitive, community presentations and trainings on sexual assault and domestic violence prevention

RESEARCH FELLOW & TEACHING ASSISTANT, International Health 6/2001-8/2001 and 6/2002-8/2002
Multidisciplinary International Research Training Program, Quito, Ecuador

- Assisted in the development of demographic and health information systems, designed data collection tools and conducted pilot tests
- Mentored and translated for fifteen non-Spanish speaking fellows and provided technical advice in the design and implementation of demographic and epidemiologic research projects in Pedro Moncayo County, Ecuador
- Collected, cleaned and analyzed survey data using SPSS
- Contributed to the development of the first population health database in Pedro Moncayo County, Ecuador
- Prepared findings report and presentation to local health leaders
- Served as international liaison between host agency and the MIRT Program and ensured that program standards and requirements were met by host agency

Leadership & Public Service

- Facilitator for the Johns Hopkins Bloomberg School of Public Health Summer Institute on Principles and Practice of Injury Prevention 6/2008 & 6/2010
- Volunteer with the Fred Hutchinson Cancer Research Center to design and implement an intervention to promote colorectal cancer screening in Seattle's Latino community 8/2006-6/2007
- Health Educator with the University of Washington Hall Health responsible for providing one-on-one and group consultation on safety, nutrition, reproductive health and physical activity 3/2003-6/2004

Professional Memberships

- Safe Kids USA Coalition Advisory Council 1/2011-present
- King County Child Death Review Board 2/2009-present
- Washington State LOK IT UP Steering Committee 2/2009-present
- Harborview Medical Center Pediatric Committee 2/2009-present

Publications

Díaz-Olavarrieta C, Wilson KS, García SG, Revollo R, Richmond K, Paz F, Chavez LP. **The co-occurrence of intimate partner violence and syphilis among pregnant women in Bolivia.** *J Women's Health.* 2009 Dec;18(12):2077-86

Seattle Pedestrian Advisory Board April, 2012

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	3-4-12	3-4-14	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-12	3-4-14	2nd		City Council
		6	Mark Melnyk	3-7-12	3-4-14	2nd		Mayor
		7	Dottie Faris	3-4-12	3-4-13	1st		Mayor
		8	David Goldberg	3-4-12	3-4-14	1st		Mayor
5		9	Mark Landreneau	3-7-12	3-4-14	2nd		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	Lorena Kaplan	3-4-12	3-4-14	1st		Mayor
		12	Victor Stover	2-14-12	9-1-12	1st		Get Engaged— Mayor

Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	0	3						Visual / hearing impaired	3
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	6	3	3	1	0	0	1	0	2	8

**Other includes diversity in any of the following: race, gender and/or ability